



**2011 NASPA Annual Conference** 

March 12-16, 2011 Philadelphia, PA www.naspa.org/conf



# **About NASPA**

NASPA – Student Affairs Administrators in Higher Education, the leading voice for student affairs administration, policy, and practice, affirms the commitment of student affairs to educating the whole student and integrating student life and learning. With more than 12,000 members at 1,400 campuses, and representing 29 counties, NASPA is the foremost professional association for student affairs administrators, faculty, and undergraduate and graduate students. NASPA members are committed to serving college students by embracing the core values of diversity, learning, integrity, service, fellowship, and the spirit of inquiry. In fulfilling its mission to provide professional development and advocacy for student affairs educators and administrators who share the responsibility for a campuswide focus on the student experience, NASPA is committed to:

- Providing professional development to our members through the creation and dissemination of high-quality experiences, information, and exemplary models of practice;
- Providing leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues;
- · Advancing pluralism, diversity, and internationalism in NASPA and the profession;
- Providing leadership for promoting, assessing, and supporting student learning and successful educational outcomes; and
- Maintaining, evaluating, and developing a high-quality association structure and national office to meet current needs, anticipate future trends, and promote growth.

# **2011 NASPA Annual Conference Planning Committee**



Conference Chair Mary Coburn Florida State University

Administrative Coordinator Karla Carney-Hall Hendrix College

# Featured Speakers Chair Phyllis McCluskey-Titus Illinois State University

# Local Arrangements Co-chairs Mary-Elaine Perry St. Joseph's University

Adam Sherr University of Pennsylvania

NUFP Alumni Liaison Sarah Childs Texas A&M University

# Pre-conference Chair Lorie A. Kittendorf The University of Tampa

# Program Chair Jonathan Eldridge Southern Oregon University

#### **Publicity and Promotions Chair** Kevin Hearn *Niagara University*

The Placement Exchange Chair
Lesley-Ann Brown
Texas A&M University

# Volunteers and Special Projects Chair Kont Comittee

Kent Smith
Ohio University



NASPA
Elizabeth Griego
University of the
Pacific

# NASPA Office Staff Fred Comparato Director of Corporate & Foundation Relations

Gwendolyn Jordan Dungy Executive Director

Stephanie A. Gordon
Senior Director of Educational
Programs

Arlene Kidwell
Senior Director of Meetings

Kaaryn Sanon Senior Director of Marketing and Communications

#### Dear 2011 NASPA Annual Conference Friends:

On behalf of the NASPA Board of Directors, the NASPA staff, and the 2011 Planning Committee, welcome to the City of Brotherly and Sisterly Love for this year's conference. We are honored that so many of you have chosen to join us in celebrating the impact of our work and in seeking to expand our knowledge and friendships. Thank you!

Our conference theme, Educating for Lives of Purpose, could not be more appropriate and timely for this setting so rich in its history of enacted courage. And now, that same courage is evident on our campuses and in our country today as we seek to provide educational opportunity, to address the problems faced in our communities and beyond, and to rectify social injustices that persist.

In our major speakers, we hope that you will be inspired by the examples of lives of purpose that they represent. Whether it be in the opening session panel with University of Miami President Donna Shalala and young alumni who have accepted the challenges of our poorest schools and neediest communities, or with those who tell their stories through film and music like Ian Cheney, Curt Ellis, and Emmanual Jal, or by Sarita Brown and Robert F. Kennedy, Jr. who have taken bold steps to highlight and remedy some of our society's greatest challenges, we hope you will be inspired.

Through our featured sessions with some of our field's most prolific researchers and writers, we hope that you will learn more about how we build campus climates that support lives of purpose for our students. Then, in our program sessions, roundtables, and other venues, we will have opportunities to observe best practices in the field and to have discussions about the challenges that we all face on our home campuses.

This excellent experience could not be possible without our generous sponsors, so please take some time to drop by the Exhibit Hall to thank them and to learn about the newest products and services that can help us serve students better.

This is your conference, so we hope you will make the most of it. We are looking forward to learning, growing, and committing to our profession with you. Have a fantastic experience at the 2011 NASPA Annual Conference in Philadelphia!

Sincerely,

Elizabeth Griego NASPA President

University of Pacific

Elsaluth Driego

Mary B. Coburn 2011 Conference Chair Florida State University

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# **General Information**

#### **ACCESSIBILITY**

Request for special accommodations should have been made in advance of the conference. However, if you have accessibility concerns or questions, require assistance, or need accommodations, please visit NASPA Headquarters during the conference.

#### ACCESSIBILITY, INCLUSION, AND GENDER ETIQUETTE

Please visit the following web pages for information on NASPA's accessibility, inclusion, and gender etiquette initiatives for the 2011 NASPA Annual Conference:

Accessibility: www.naspa.org/conf/access Gender Etiquette: www.naspa.org/conf/transinclusion Inclusion: www.naspa.org/conf/cfp/programs.cfm

#### **BOOKSTORE**

#### Convention Center Broad Street Atrium

Make plans to stop by the NASPA Bookstore to purchase books at discounted prices during the 2011 NASPA Annual Conference.

#### **Hours of Operation**

Saturday	8:00 a.m. – 5:00 p.m.
Sunday	8:00 a.m. – 5:30 p.m.
Monday	8:00 a.m. – 5:00 p.m.
Tuesday	8:00 a.m. – 5:00 p.m.
Wednesday	8:00 a.m. – 10:00 a.m.

#### **Book Signings**

Monday, 12:15 p.m. - 1:00 p.m.

**Emmanuel Jal** 

War Child: A Child Soldier's Story

#### Monday, 1:15 p.m. - 2:15 p.m.

Gwendolyn Jordan Dungy and Shannon Ellis Exceptional Senior Student Affairs Administrators' Leadership: Strategies and Competencies for Success

#### **BUSINESS CENTER**

The Philadelphia Marriott Downtown is equipped with a full-service business center to assist attendees as needed.

#### **CAMPUS TOURS**

#### Sunday

Marriott Main Lobby (11:00 a.m. Meeting Location)
The Urban Philadelphia Tour-Pre-registration was required.

Registrants will join their colleagues on a tour of three of Philadelphia's larger urban universities: Temple University, University of Pennsylvania, and Drexel University, each with their own history and focus. This tour will focus on specific architectural elements of each campus related to their history, urban landscape, revitalization and renewal efforts, and partnerships with their neighboring communities.

#### CASE STUDY COMPETITION

Monday, 8:30 a.m. – 4:30 p.m. Marriott 304

Teams will be given a thought-provoking case study relevant to the field of student affairs and will present their solutions to a panel of judges. All participants must pre-register for this program and attend the orientation on Sunday, from 1:00 p.m. – 2:00 p.m. in Marriott 301.

#### **CELL PHONES**

As a courtesy to presenters, speakers, and attendees, please switch cell phones to silent mode during educational sessions and speakers. Please leave the session when answering calls. While live Tweeting from sessions is generally encouraged for the benefit of colleagues that cannot be in attendance, please be respectful of the varying levels of comfort of presenters and other participants.

#### **CONFERENCE BLOG AND TWITTER FEED**

Interact with other conference participants online! The blog—at http://naspa11.wordpress.com—is an online channel for participants to share their conference experiences, observations, and reflections live. The blog also includes a Twitter feed, so participants can join the real-time discussion by including #naspa11 in their Tweets.

#### **CONFERENCE EVALUATION**

An overall conference evaluation will be e-mailed to all registered participants on Tuesday, March 15. An opportunity to evaluate each educational session attended will be available as well. Additionally, individual session presenters may provide an opportunity to evaluate their session. NASPA will NOT be collecting any paper evaluations in an effort to maintain a sustainable conference experience.

#### **CONFERENCE HANDOUTS**

Continuing NASPA's commitment to a sustainable environment, educational session presenters were asked not to bring paper handouts. Plan to bring recycled paper to take notes, knowing that presentations will be available for download from the NASPA website following the conference.

#### **CONTINUING EDUCATION CREDITS**

Continuing Education (CE) credits toward certification or recertification for counselors are available through NASPA, which is approved to award CEs by the National Board of Certified Counselors (NBCC). Forms can be obtained at onsite registration.

#### **CORPORATE-SPONSORED PRESENTATIONS**

Within the NASPA Annual Conference program book, you will notice a few educational program sessions provided by corporate sponsors of the 2011 NASPA Annual Conference. NASPA seeks support from corporations that reflect the association's mission, values, and goals. NASPA does not endorse the product or service of any of its corporate sponsors; however, through our educational mission, NASPA provides opportunities for members to interact with our corporate partners.

#### **CYBER CAFÉ**

Convention Center Arch Street Atrium (Saturday—Wednesday)
Convention Center Broad Street Atrium (Sunday—Wednesday)
The Cyber Café will provide an opportunity for attendees to check
e-mail or browse the web while at the conference. The Cyber Café
is located in the Arch Street Atrium beginning Saturday. Additional
computers will be located in the Broad Street Atrium beginning
Sunday at 3:00 p.m.

#### **Hours of Operation**

Saturday – Tuesday 7:00 a.m. – 6:00 p.m. Wednesday 7:00 a.m. – 10:00 a.m.

#### DOCTORAL SEMINAR Sunday, 9:00 a.m. – 3:00 p.m.

#### Marriott 307

In this day-long program, doctoral students, both part-time and full-time, will engage with the faculty in dialogue, activities, and strategy generation that will assist them in meeting their doctoral student goals. The seminar is structured with enough flexibility to assure that individual interests and needs are addressed and includes time to network with faculty and doctoral student peers. Carney Strange, Bowling Green State University, and Tim Ecklund, Buffalo State University, SUNY, will serve as faculty for the seminar.

#### **EXHIBIT HALL**

#### Convention Center Exhibit Hall G

Plan to take advantage of opportunities to see the exciting array of vendor displays and learn more about the companies and/or organizations exhibiting and what they have to offer. Also, participate in the Exhibitor Passport Raffle and you may walk away with a \$500 American Express gift card. For a floor plan and listing of exhibitors, please see page 151.

#### **Hours of Operation**

Sunday	2:00 p.m. – 4:30 p.m.
Monday	9:45 a.m. – 3:00 p.m.
Coffee Break	9:45 a.m. – 10:45 a.m.
Pretzel Break	1:30 p.m. – 2:15 p.m.
Tuesday	9:00 a.m. – 1:00 p.m.
Coffee Break	10:00 a.m. – 10:45 a.m.

# FAMILY-FRIENDLY ROOM Convention Center 109 A

A private room has been provided to allow parents to care for small children without having to return to individual hotel rooms.

#### FIRST-TIME CONFERENCE ATTENDEES ORIENTATION

#### Sunday, 3:00 p.m. – 4:00 p.m. Marriott Grand Ballroom E

During this must-attend orientation, first-time attendees will hear from some of the NASPA leadership, as well as receive an overview on becoming involved in NASPA and making the most of your conference experience. Although you may have attended other professional conferences, it is helpful to learn the nuances of NASPA. Marriott 502 will also serve as a lounge for first-time attendees throughout the conference.

#### **FUN RUNS/WALKS**

#### Marriott Main Lobby (7:00 a.m. Departure Location)

Join your colleagues for an energetic walk or run on a pre-determined route. Meet in the lobby of the Philadelphia Marriott Downtown 10 minutes prior to the 7:00 a.m. departure time if you would like to participate.

Monday, March 14 – Rocky Run/Walk: This run, or walk, will take you from the conference hotel to the famed top of the Museum of Art steps, sight of the iconic *Rocky* scene. The nearly four-mile loop will include a glimpse of the Schuylkill River, the famous boat house row, and Benjamin Franklin Parkway with its Parisian-inspired design.

**Tuesday, March 15 – Liberty Run/Walk:** Enjoy Philadelphia's most significant historical landmarks as this approximately two mile route passes by the Liberty Bell, Independence Hall and the Betsy Ross House, among other recognizable sites.

#### **GENDER-NEUTRAL RESTROOMS**

Convention Center Broad Street Atrium Restroom, across from room 126 B

#### Marriott 4th Floor Restroom, across from Franklin Rooms

A gender-neutral restroom designation means this restroom is open and safe for people of all gender identities and expressions, including those who identify as transgender, gender non-conforming, and genderqueer. Restrooms will be clearly marked as Gender Neutral and not Male or Female.

#### GRADUATE PREPARATION PROGRAMS FAIR

#### Convention Center Terrace Ballroom I

Monday, 7:00 p.m. − 9:00 p.m.

Take this opportunity to view information about graduate preparation programs at various institutions.

#### **HOSPITALITY**

#### **Convention Center Arch Street Atrium**

The Hospitality Committee is responsible for welcoming attendees to the conference and assisting conference attendees in maneuvering through the conference program booklet and facilities. In partnership with the Philadelphia Convention and Visitors Bureau, staff will be available to assist with information on transportation, dining, tours, shopping, attractions, events, places of worship, emergency health care information, and much more.

#### **Hours of Operation**

Saturday	8:00 a.m. – 5:00 p.m.
Sunday	8:00 a.m. – 4:30 p.m.
Monday	8:00 a.m 6:00 p.m.
Tuesday	8:00 a.m. – 6:00 p.m.
Wednesday	8:00 a.m. – 10:00 a.m.

#### **HOTEL CONTACT NUMBERS**

If you need to contact one of the conference hotels at any time, below is contact information for each of the conference hotels.

Philadelphia Marriott Downtown	215-625-2900
Courtyard by Marriott	215-496-3200
Loews Philadelphia Hotel	215-627-1200
Hilton Garden Inn	215-923-0100
Holiday Inn Express Philadelphia	215-735-9300
Le Meridien Philadelphia	215-422-8200
Ritz Carlton	215-523-8000

#### **LOST AND FOUND**

If you find articles left behind by other conference attendees, please bring items to NASPA Headquarters in Convention Center 125. Articles not claimed by 10:00 a.m. Wednesday will be shipped back to the NASPA office in Washington, DC, and held for approximately 30 days.

#### NAME BADGES

Name badges are required at all times in order to obtain access to educational sessions and events. Any person without a name badge may be excluded from entrance into conference activities. Lost or damaged name badges can only be replaced at onsite registration. Lanyards sponsored by publicidentity.

#### **NASPA AWARDS LUNCHEON**

Tuesday, 12:00 p.m. – 1:30 p.m. Marriott Liberty Ballroom

The annual NASPA Awards Luncheon is a special opportunity to pay tribute to the individuals who have distinguished themselves by virtue of their service to and accomplishments in the student affairs profession or NASPA. For information on the awards and honorees, please see page 16. Tickets are required. *The NASPA Awards Luncheon is sponsored by AllOne Health*.

#### **NASPA COMMUNITY FAIR**

Monday, 7:00 p.m. – 9:00 p.m. Convention Center Terrace Ballroom I

This festive event consists of informative and interactive tables for the NASPA Knowledge Communities, Divisions, 2012 Conference, and the Graduate Preparation Programs Fair. Come and learn how to get more involved with NASPA, connect with colleagues and friends, and even leave with a free gift or two!

#### NASPA FOUNDATION SILENT AUCTION

#### Convention Center Broad Street Atrium

Support the NASPA Foundation and its commitment to research in the student affairs profession. Bid on an exciting array of university items, professional services, travel specials, and much, much more! Bids will be taken until 2:00 p.m. on Tuesday, after which winning bidders will be notified and will need to pick up their items by Wednesday at 10:00 a.m.

#### **Hours of Operation**

 $\begin{array}{ccc} \text{Sunday} & & 1:00 \text{ p.m.} - 5:30 \text{ p.m.} \\ \text{Monday} & & 8:00 \text{ a.m.} - 5:00 \text{ p.m.} \\ \text{Tuesday} & & 8:00 \text{ a.m.} - 2:00 \text{ p.m.} \end{array}$ 

#### **NASPA HEADOUARTERS**

#### **Convention Center 125**

NASPA Headquarters serves as a general resource for conferencerelated issues, including schedule changes, accommodations for persons with special needs, and lost and found.

#### **NASPA MOBILE APP**

Please visit <a href="https://www.naspa.org/con/app">www.naspa.org/con/app</a> to download NASPA's conference mobile application, enabling you to view the event schedule, exhibitors, speakers, sponsors, floor plans, instant alerts, and more ... right on your mobile phone. In addition to native applications for iPhone, Android, and Blackberry, a web-based application is available for any web-enabled phone. The mobile app allows you to create personalized lists (MySchedule, MyBooths, MyCity) to maximize your time at the event, and is enhanced with TripBuilder's award-winning places to eat and visit recommendations and mapping functionality to make sure you get the most out of your time in Philadelphia. The mobile app is sponsored by xpedx and Global Financial Aid Services.

#### PROFESSIONAL COMPETENCIES

As part of the NASPA Professional Standards Division's continuing efforts to make professional development experiences more intentional and purposeful, all of NASPA's professional development events utilize the Professional Competency Areas for Student Affairs Practitioners. The following chart is designed to visually assist conference attendees in shaping their professional development experience around the competencies. Before the educational session abstracts for each time block, you will find a chart indicating which sessions correspond with each competency.

, ,	
	Advising and Helping
	Assessment, Evaluation, and Research
0	Equity, Diversity, and Inclusion
	Ethical Professional Practice
	History, Philosophy, and Values
	Human and Organizational Resources
$\Delta \Delta$	Law, Policy, and Governance
	Leadership
	Personal Foundations
·M·	Student Learning and Development

#### OPENING SESSION AND RECEPTION

Sunday, 5:00 p.m. – 7:00 p.m. (Reception, 7:00 p.m. – 9:00 p.m.) Convention Center Terrace Ballroom II-IV

Join us as we celebrate the opening of the 2011 NASPA Annual Conference. NASPA President Elizabeth Griego and Conference Chair Mary Coburn will welcome attendees. The opening session will feature a panel of current students and young alumni who find purpose in their lives through service experiences. President Donna Shalala of the University of Miami will facilitate the panel. The opening reception will immediately follow the session.

#### PROGRAM CHANGES AND UPDATES

Changes and updates to programming and schedules should be submitted to NASPA Headquarters by 4:00 p.m. beginning Saturday. Updates will be pushed to conference attendees each morning through the new NASPA Mobile Application.

#### **REGIONAL RECEPTIONS**

Monday, 9:00 p.m. – 11:00 p.m. Marriott

Conference attendees are encouraged to join other colleagues from their region for great networking opportunities and catching up with old friends!

Region I Grand Ballroom C-D
Region II Grand Ballroom E
Region III Grand Ballroom H
Region IV-E Grand Ballroom F
Region IV-W Grand Ballroom G
Region V Grand Ballroom I-J
Region VI Grand Ballroom K-L

#### REGISTRATION

#### **Convention Center Broad Street Atrium**

All individuals must check in to receive their name badge and conference materials. Name badges are required to attend all sessions and major events. If you have already pre-registered for the conference and do not have a balance due, you should check in on the pre-registered side. If you are registering for the first time or need to pay any balance due or renew your membership, you should check in at onsite registration.

#### **Hours of Operation**

 Saturday
 8:00 a.m. - 5:00 p.m.

 Sunday
 8:00 a.m. - 5:30 p.m.

 Monday
 8:00 a.m. - 5:00 p.m.

 Tuesday
 8:00 a.m. - 12:00 p.m.

#### **SACRED SPACE**

#### Marriott 413

Need quiet time in between sessions and/or major speakers? Use this space throughout the conference for prayer, meditation, and/or reflection.

#### **SERVICE PROJECTS**

Project H.O.M.E. (pre-registration required)

Saturday, 10:00 a.m. – 2:00 p.m.

Marriott Main Lobby (9:30 a.m. Meeting Location)

NASPA is partnering with Project H.O.M.E. (Housing, Opportunities)

for Employment, Medical Care, and Education). Project H.O.M.E. empowers people to break the cycle of homelessness, address the structural causes of poverty, and attain their fullest potential as members of society. Individuals who pre-registered for this event will be painting the facility, preparing and serving lunch for the homeless, and cleaning up afterwards.

#### **Better World Books**

#### Convention Center Broad Street Atrium (Drop Off)

NASPA is partnering with Better World Books, who will be collecting your gently used or newly purchased books during registration and check in at the Convention Center. Better World Books is a for-profit social enterprise that collects used books and sells them at discounted prices online to raise money for **literacy initiatives worldwide**. Help make a difference!

#### **SMOKING**

The Convention Center, Philadelphia Marriott Downtown, and all other conference hotels are smoke-free environments. Smoking is permitted in designated areas only.

#### SUSTAINABILITY

The Conference Planning Committee has worked to reduce our environmental impact and asks for your assistance. Please use the available recycling stations, fill your reusable water bottles at available water stations, turn off lights when not needed in your hotel room, use the linen reuse services in all hotels, and take advantage of public transportation (or walk). Also, don't forget to re-use your conference bags as you do your shopping when you return home.

#### TALENT SHOW AND DANCE PARTY

Tuesday, 9:00 p.m. – 11:00 p.m. Talent Show Tuesday, 11:00 p.m. – 1:00 a.m. Dance Party Marriott Grand Ballroom E-F

Join your colleagues during this fun-filled and entertaining night of all kinds of talent, including a performance from the 2011 NASPA Annual Conference Planning Committee that you won't want to miss! Help pick the winner by using the audience response system to vote for your favorite act. Dance party immediately follows!

#### "TELL ME ABOUT NASPA" PROGRAM

First-time attendees, undergraduate and graduate students, and those new to the student affairs profession will be given a ribbon reading, "Tell Me About NASPA." Current and past NASPA leaders and conference veterans are encouraged to reach out to these attendees and "tell them about NASPA."

#### **VOLUNTEER HEADQUARTERS**

#### **Convention Center Arch Street Atrium**

Volunteers are critical to the success of the conference! Join the volunteer team and enjoy an opportunity to network, spend time with colleagues, and make the most of your conference experience. Volunteering is simple and works around your schedule, making it easy for you to participate as a typical conference attendee. Make plans to stop by during hospitality hours and commit at least a few hours of your time. Conference volunteers will be easily identified by a volunteer vest with the NASPA logo. *Volunteer vests sponsored by Goldman Promotions*.

# Sunday, March 13

5:00 p.m. - 7:00 p.m.



**Donna Shalala** 

#### **Opening Speaker**

#### **Donna Shalala/Student Panel**

Shajena Erazo, City Year; Andrea Fellows, Peace Corps; John Gibney, Teach for America; Harnoor Singh, Clinton Global Initiative University; Sakeena Gohagen, Young People For and Clinton Global Initiative University

Convention Center Terrace Ballroom II-IV

**Donna E. Shalala** has been professor of political science and president of the University of Miami since 2001. During her tenure, University of Miami has experienced a meteoric rise in national rankings and has solidified its position among the top 50 U.S. research universities.

An accomplished scholar, teacher, administrator, and highly decorated public servant, she was U.S. Secretary of Health and Human Services (1993-2001), chancellor of the University of Wisconsin-Madison (1987-1993), and president of Hunter College of the City University of New York (1980-1987). A recognized expert in health policy, she was selected by President George W. Bush to co-chair with Senator Bob Dole the Commission on Care for Returning Wounded Warriors. She has received more than three dozen honorary degrees and in 2008 received the Presidential Medal of Freedom, the United States' most prestigious civilian award. Most recently, she received the 2010 Nelson Mandela Award for Health and Human Rights, which recognizes individuals for outstanding dedication to improving the health and life chances of disadvantaged populations in South Africa and internationally.

President Shalala will facilitate a panel of current students and young alumni who have found purpose in their lives through service experiences with organizations such as Teach for America, the Peace Corps, City Year, and the Clinton Global Initiative University. This amazing group of panelists has been able to develop and act on their passions through opportunities provided by service organizations both within the United States and abroad.

# Monday, March 14

10:45 a.m. - 12:00 p.m.



**Emmanuel Jal** 

#### **Emmanuel Jal**

Convention Center Terrace Ballroom IV

Once a child soldier on the front lines of combat in war-torn Sudan, **Emmanuel Jal** has been hailed as the "rising star of African hip hop." *WARchild*, his third album and international solo debut, launched Jal into the spotlight for its profound, empowering messages of peace and reconciliation. As the central figure of the internationally acclaimed *War Child* documentary, Jal has quickly become an international icon representing social justice and human rights.

Jal's story begins in Sudan during what has become one of history's most brutal civil wars. At no more than six years old, Jal was sent away to become a rebel fighter for the Sudan People's Liberation Army (SPLA), armed with a machine gun taller than he was. While children around the world were learning to read and write, Jal was learning to survive in the epicenter of famine and suffering. He was one of only 16 children to survive the journey, and to this day Jal does not know when he was born or exactly how old he is.

In addition to his ongoing international tour, Jal's first book, *War Child: A Child Soldier's Story*, was released in February, 2009 from St. Martin's Press. Jal offers a greater philosophical message about war and peace. He translates his traumatic past as a child soldier into a positive experience that reflects the strength of human character, focusing on the power of human generosity, the need for political support in Darfur, and what each of us can do to make a difference.

## Monday, March 14

2:15 p.m. - 3:30 p.m.



**Curtis Ellis** 



Ian Cheney

# **Curtis Ellis & Ian Cheney**

Convention Center Terrace Ballroom IV

**Curt Ellis and Ian Cheney** are Peabody-winning filmmakers, founders of the national AmeriCorps program Food/Corps, and creators of the traveling public art project Truck Farm. Since their graduation from Yale in 2002, they have used a unique blend of documentary, advocacy, and humor to inspire audiences around the country to join them in pursuing lives of purpose. Cheney and Ellis co-created and starred in the hit documentary *King Corn* (60-city theatrical release, PBS broadcast), produced and directed *The Greening of Southie* (50-city union hall tour, Sundance Channel broadcast), and collaborated to create *Big River* (150-city grassroots tour, Planet Green broadcast). Their films challenge viewers to rethink their relationship to life's fundamentals—things like food, shelter, and water—and introduce opportunities for people of all ages to become agents of change.

Cheney and Ellis have established themselves as leading voices in the sustainability movement. They have discussed food, agriculture, and obesity on CNN and *CBS Sunday Morning*, and green building on NPR, *Good Morning America*, and in *The New Yorker*. Their mobile garden project, Truck Farm (a garden Cheney started in the bed of his 1986 Dodge pickup), has been presented at venues ranging from Southeby's to The Smithsonian, and serves as the centerpiece of an annual contest challenging student groups to grow food in unexpected places.

Their work has been supported by the Corporation for National and Community Service, the WK Kellogg Foundation, the Wallace Genetic Foundation, and the National Endowment for the Humanities. Cheney and Ellis pursue their diverse slate of projects through the Brooklyn-based documentary and advocacy organization they founded, Wicked Delicate, and travel and speak at college campuses around the world.

# **Tuesday, March 15**

10:45 a.m. - 12:00 p.m.



Sarita Brown

## Sarita Brown

Convention Center Terrace Ballroom IV

Sarita E. Brown is President of *Excelencia* in Education, a national not-for-profit organization working to accelerate Latino success in higher education by linking research, policy, and practice to serve Latino students. She has spent more than two decades at prominent national educational institutions and at the highest levels of government working to implement effective strategies to raise academic achievement and opportunity for low-income and minority students. She started her career at the University of Texas at Austin by building a national model promoting minority success in graduate education. Coming to the nation's capitol in 1993 to work for educational associations, Brown was appointed executive director of the White House Initiative for Educational Excellence for Hispanic Americans under President Bill Clinton and U.S. Secretary of Education Richard Riley. Brown later applied her talents and experience to the not-for-profit sector and, in 2004, co-founded *Excelencia* in Education.

Brown is active in national educational organizations and currently serves on the board of directors for ACT Inc., the National College Access Network (NCAN), the advisory group for the Catch the Next, and the board of visitors for Old Dominion University. An outstanding public speaker, Brown travels throughout the country to advocate for Latino success in higher education. Her writing on the potential for Latino college-going talent includes her chapter, "Making the Next Generation Our Greatest Resource" in *Latinos in the Nation's Future* (2009), edited by Henry Cisneros and published by Arte Publico press.

# Wednesday, March 16

10:00 a.m. - 11:15 a.m.



Robert F. Kennedy, Jr.

Featured Speaker Sponsored in part by:



# **Closing Speaker Robert F. Kennedy, Jr.**

Convention Center Terrace Ballroom III-IV

**Robert F. Kennedy, Jr.'s** reputation as a resolute defender of the environment stems from a litany of successful legal actions. Kennedy was named one of *TIME* magazine's "Heroes for the Planet" for his success in helping Riverkeeper lead the fight to restore the Hudson River. The group's achievement helped spawn more than 160 Waterkeeper organizations across the globe. In 2009, he was named one of *Rolling Stone's* "100 Agents of Change."

Kennedy serves as senior attorney for the Natural Resources Defense Council, chief prosecuting attorney for the Hudson Riverkeeper, president of Waterkeeper Alliance, is a partner in the clean tech work of Silicon Valley's VantagePoint Ventures, and is the environmental advisor to Napo Pharmaceuticals. He is also a clinical professor and supervising attorney at Pace University School of Law's Environmental Litigation Clinic and is co-host of *Ring of Fire* on Air America Radio. Earlier in his career, he served as assistant district attorney in New York City.

He has worked on environmental issues across the Americas, and has assisted several indigenous tribes in Latin America and Canada in successfully negotiating treaties protecting traditional homelands. He is credited with leading the fight to protect New York City's water supply. The New York City watershed agreement, which he negotiated on behalf of environmentalists and New York City watershed consumers, is regarded as an international model in stakeholder consensus negotiations and sustainable development.

Among Kennedy's published books are the *New York Times* bestseller *Crimes Against Nature* (2004); *The Riverkeepers* (1997); and *Judge Frank M. Johnson Jr. A Biography* (1977).

Kennedy is a graduate of Harvard University. He studied at the London School of Economics and received his law degree from the University of Virginia Law School. Following graduation, he attended Pace University School of Law, where he was awarded a master's degree in environmental law.

#### FEATURED SPEAKER-RELATED SESSIONS

182a So, What? Now What? Follow-up to Emmanuel Jal Featured Speakers

Monday, March 14; 2:15–3:30 p.m.
Convention Center 119 B
Tony Cawthon, Clemson University
Phyllis McCluskey-Titus, Illinois State University

277 So, What? Now What? Follow-up to King Corn Featured Speakers

Tuesday, March 15; 8:30–9:45 a.m. Marriott Franklin 5 Tony Cawthon, Clemson University Phyllis McCluskey-Titus, Illinois State University

**385a Community Dialogue: Implications of Arizona SB 1070** *Tuesday, March 15; 1:45–3:00 p.m. Marriott Franklin 13* **Sarita Brown** 

#### FEATURED SPEAKER-RELATED DOCUMENTARIES Monday, March 14 Marriott 411

War Child 8:30-9:45 a.m. Emmanual Jal

King Corn 12:15-2:00 p.m. Curt Ellis and Ian Cheney

**Papers: Stories of Undocumented Youth** 3:45-5:00 p.m.

# **Featured Educational Sessions**

The 2011 NASPA Annual Conference Committee and the Program Committee invited several program presenters to share their work in student affairs and higher education which align with the 2011 theme, Educating for Lives of Purpose. Please view full session descriptions online, in mobile app, or within appropriate time block's abstracts. A limited number of the presenters' books are also being made available to conference attendees at the NASPA Bookstore, located in the Convention Center Broad Street Atrium.

#### **Developing Purpose With a Global Perspective**

Monday, March 14; 8:30–9:45 a.m. Marriott Grand Ballroom E





Larry Braskamp Loyola University Chicago Arthur Chickering Goddard College

#### Phallacies: Performing Masculinities/Creating Change

Tuesday, March 15; 1:45–3:00 p.m. Marriott Grand Ballroom E

**Tom Schiff** 

University of Massachusetts Amherst

**Dennis P. Canty** *Phallacies* 

Taj Smith

University of Massachusetts Amherst

# Race-based Traumatic Stress: Staff and Organizational Implications and Legal Issues

Monday, March 14; 2:15–3:30 p.m. Convention Center 118 C





Tom Scheuermann Oregon State University Robert T. Carter Teachers College, Columbia University

#### **Educating Students for Lives of Purpose: The Invisible Paradigm**

Tuesday, March 15; 3:15–4:30 p.m. Marriott Grand Ballroom E



Jane Fried Central Connecticut State University

#### Mentoring for Meaning: Pedagogies for Helping Students Find Purpose Monday, March 14; 3:45–5:00 p.m.

Marriott Grand Ballroom E





Michele C. Murray Seattle University Robert Nash University of Vermont

#### How College Can Enhance Students' Search for Meaning and Purpose

Tuesday, March 15; 8:30–9:45 a.m. Marriott Grand Ballroom E





Alexander Astin University of California-Los Angeles Helen Astin University of California-Los Angeles

#### TECHNOLOGY "UN"SESSIONS

Convention Center 115 B (Technology room sponsored by Microsoft) In an effort to facilitate increased understanding in the area of technology and its integration within student affairs, NASPA is hosting Technology Unplugged Educational Unsessions: peer-led sessions allowing attendees to learn from one another and delve deeper into conversations around technology.

#### **MONDAY, MARCH 14**

9:30-10:15 a.m.

Social Media, Enriched Professional Development, and the Future of Student Affairs

3:45-4:30 p.m.

Facebook, Flickr, Foursquare, Film (YouTube): Facilitating Familiarity Through Social Media

TUESDAY, MARCH 15 9:30–10:15 a.m.

Twitter 202: Beyond #hashtags, @lists, and RTweets (only 63 characters!)

2:00-2:45 p.m. Social Media Grab Bag

# **Highlighted Association Programs**

#### **NASPA's Interim Administrator Program**

Monday, March 14; 7:15–8:15 a.m. Convention Center 116

#### How to Submit a Program for the 2012 NASPA Annual Conference

Monday, March 14; 8:30–9:45 a.m. Convention Center 117

# Navigating NASPA: An "Insider's Guide" to the Association

Monday, March 14; 8:30–9:45 a.m. Marriott Franklin 7

# Connecting the Best People with the Best Positions: The Placement Exchange

Monday, March 14; 8:30–9:45 a.m. Convention Center 119 B

# NASPA Center for Women: Educating Women for Lives of Purpose

Monday, March 14; 12:15–1:30 p.m. Convention Center 119 B

#### Dissertation-of-the-Year Award 2011: Leadership Strategies Dealing With Crisis as Identified by Administrators in Higher Education

Tuesday, March 15; 1:45–3:00 p.m. Marriott Franklin 6

#### NASPA Foundation—Moving the Profession Forward

Tuesday, March 15; 1:45–3:00 p.m. Convention Center 118 C

# So, What Exactly is the NASPA Case Study Competition?

Tuesday, March 15; 3:15–4:30 p.m. Marriott Franklin 6

#### NASPA PUBLICATION SESSIONS

#### **Publishing in NASPA's Scholarly Journals**

Monday, March 14; 10:45 a.m.-12:00 p.m. Marriott 415

# Using JSARP to Share Research and Practice Innovations

Monday, March 14; 3:45–5:00 p.m. Marriott Franklin 10

## Meet the Authors: Highlights From JSARP, Volume 47

Tuesday, March 15; 10:45 a.m.–12:00 p.m. Marriott Franklin 10

#### **CONSOLIDATION-RELATED SESSIONS**

# At What Price Unification? Senior Student Affairs Officers' Perspectives

Monday, March 14; 8:30–9:45 a.m. Convention Center 126 A

#### **NASPA/ACPA Consolidation Town Hall Meeting**

Monday, March 14; 3:45–5:00 p.m. Convention Center Terrace Ballroom IV

#### An SSAO Conversation on Consolidation

Tuesday, March 15; 7:15–8:15 a.m. Convention Center 116

# NASPA/ACPA Consolidation – A Facilitated Conversation

Tuesday, March 15; 8:30–9:45 a.m. Convention Center Terrace Ballroom IV

#### **Consolidation Voting Stations**

Tuesday, March 15; 3:00 – 6:00 p.m.
Wednesday, March 16; 7:00 – 10:00 a.m.
Convention Center Broad Street Atrium
Beginning on Tuesday at 3:00 p.m., computers
will be made available for voting on the Plan for
Consolidation.

#### HIGHLIGHTED PROGRAMS AND EVENTS FOR SENIOR STUDENT AFFAIRS OFFICERS

A full listing of programs designated for SSAOs can be found at the NASPA Annual Conference section of the NASPA website.

#### **SSAO Lounge**

Saturday – Tuesday, 8:00 a.m. – 5:00 p.m. Wednesday, 8:00 – 10:00 a.m. Convention Center 126 B SSAOs are welcome to visit the SSAO Lounge for informal gatherings with colleagues. Sponsored by 3rd Millennium Classroom. SSAO lounge furniture provided by Adden Furniture.

## SSAO Think Tank: Guiding the Next Great Generation

Prior registration is required for participation. Participants should check their e-mail for times and location.

Sponsored by the James E. Scott Academy, the SSAO Think Tank brings together 20 SSAOs during four conference sessions. The results of the Think Tank will be published in the fall edition of *Leadership Exchange*.

#### **SSAO** Reception

Monday, March 14; 5:00 – 6:30 p.m.
Marriott Grand Ballroom H
NASPA is pleased that Bon Appetit Management
Company will provide sustainable food examples
for this year's event. The SSAO Reception is
also sponsored in part by American Campus
Communities. Hear from James Pawelski,
Director of Education and Senior Scholar in the
Positive Psychology Center and Adjunct Associate
Professor of Religious Studies at the University of
Pennsylvania. Prior RSVP was required.

#### **Regional Business Meetings**

Monday, March 14; 5:15 – 6:15 p.m. Please see the Monday daily schedule for locations.

#### **Public Policy Breakfast Briefing**

Tuesday, March 15; 7:30 – 8:45 a.m. Marriott Grand Ballroom C

#### **FERPA Overview and Update**

Tuesday, March 15; 8:30–9:45 a.m. Convention Center 122 B

# The Role of the Dean: A 40-Year Update on Constituent Assumptions

Sponsored by the James E. Scott Academy Tuesday, March 15; 10:45 a.m.-12:00 p.m. Convention Center 126 A

#### **NASPA Senior Briefings Follow-up**

Tuesday, March 15; 3:15–4:30 p.m. Convention Center 109 B

#### **NASPA Annual Business Meeting**

Tuesday, March 15; 4:45–5:45 p.m. Marriott Liberty Ballroom

# **Knowledge Community Sponsored Programs**

Each of the NASPA Knowledge Communities (KCs) has the opportunity to sponsor programs at the conference that reflect their focus in student affairs. KCs provide opportunities for professionals with similar interests to explore topics for discussion and debate, to exchange programming ideas, and to focus on issues for consideration by the NASPA Board of Directors. Participation is open to any NASPA member. More information is available at the NASPA Community Fair, Monday, March 14, from 7:00–9:00 p.m., Convention Center Terrace Ballroom I.

## Administrators in Graduate and Professional Student Services

- 14 Administrators as Change Agents to Improve Completion Rates
- 359 Raw Determination: Turning a Lens on Parttime Graduate Students

#### **African American Concerns**

- 134 Purposeful Politics From the African American Woman's Perspective
- 273 Purpose, Preparation, and Practice: The Decision to Work at HBCUs
- 296 Best Practices for Advising Black Student Leaders at PWIs

#### **Alcohol and Other Drug**

- 40 Promoting Helping Behavior Among Students in Alcohol Emergencies
- 124 Legacy Development Strategies for Drug and Alcohol Abuse Prevention
- 317 Off-campus Parties: Developing Best-Practice Prevention Efforts

#### **Asian Pacific Islanders**

- 98 Understanding and Assessing the Outcomes of Campus Diversity Initiatives for Asian American College Students
- 267 NASPA's Asian Pacific Islanders Knowledge Community: Educating for and Enriching Lives of Purpose
- 415 Success for Underserved AAPI Students: A Programmatic Framework

#### **Assessment, Evaluation, and Research**

- 104 "Let Me Be Direct": Using Direct
  Assessments With Student Leaders
- 316 More Data! Using Multiple Data Sources to Improve Practice
- 389 Data Monkeys in Training: Building Assessment Capacity in Student Affairs

#### **Campus Safety**

- 195 "Sending Out an S.O.S.": Channeling Student Service During Crises
- 250 Addressing Student Perceived Barriers to Reporting Sexual Assault
- 426 Connect With Your Community: Engagement Through Action

#### Disability

- 155 Beautiful Lives: Dispelling Disability as a Negative Condition
- 332 Using Universal Design in Student Affairs: Engagement and Retention
- 458 Time for a Change! Reframing Disability in Higher Education

#### Fraternity & Sorority

- 58 A 15-Year Research Bibliography on the College Fraternity
- 212 Fostering Inclusive Fraternity and Sorority Communities
- 387 Conversations Creating Change, Social Justice, and Fraternity Life

#### Gay, Lesbian, Bisexual & Transgender Issues

- 81 Investigating Black Gay Male Undergrads' Social Experiences at Predominantly White Institutions
- 293 Assessing the Needs of Queer Students on Campus

#### **Health in Higher Education**

- 33 Joining the Movement for Tobacco-free Colleges and Universities
- 333 Work in the Intersection of Student Affairs and Health Promotion
- 399 Importance of Developing a Multicultural Personality in College Students

#### **Indigenous Peoples**

- 166 Family Ties: A Holistic Approach to Native Student Success
- 312 Leaving a Legacy: Developing Future Native American Leaders
- 404 Native American 101 for Student Affairs Professionals

#### **International Education**

- 76 Improving Chinese International Student Success on U.S. Campuses
- 208 Developing Student Affairs Educators' Intercultural Competence
- 375 Underrepresented Student Access and Success in Study Abroad

#### Latino/a

- 68 Ensuring Latino/a College Student Success: A Data-driven Approach
- 422 Casa Azteca: A Civic Approach to Building a College-going Culture

#### Men and Masculinities

- 217 Masculinities in Higher Education: An Authors
- 314 Males of Color: Shaping and Cultivating Lives of Purpose
- 460 Yo Dude! Communication of Masculinity in Residential Environments

#### **New Professionals & Graduate Students**

- 148 The Top 10 (Or So) Things to Know About Doctoral Programs
- 194 What Competencies are Employers Really Looking For?
- 326 Success From the Start: Graduate Students and New Professionals

#### Parent and Family Relations Knowledge Community

- 221 Parent Involvement vs. Student Development: Research Results
- 284 The Role of Family Involvement in Student Success
- 298 CAS Standards Announced for Parent and Family Programs

#### **Spirituality and Religion in Higher Education**

- 73 From Tolerance to Celebration: Bridge-Building in a Diverse World
- 207 Creating the Space Where Faith Cultivates Passion and Purpose
- 448 Purposeful Conversations About Spirituality and Religion

## Student Affairs Development and External Relations

156 Beyond the Bottom Line: Fundraising and Change in Student Affairs

#### Student Affairs Partnering With Academic Affairs

- 21 Creating an Online Early-alert Program on a Shoestring
- 139 Social Justice at Home: The Development of a Learning Community
- 384 Collaborating With Academic Affairs for Accreditation Success

#### **Student Leadership Programs**

- 63 Best Practices From 20 Years of Leadership Education Assessment
- 164 Encouraging a Life of Purpose Through Servant Leadership
- 434 Global Shift: Student Leadership Programs for Global Citizenship

#### Sustainability

184 Standards and Best Practices of Sustainability and Student Affairs

#### Technology

- 82 Leveraging Social Media to Engage Students and Alumni
- 183 SSAOs: Tweeting and Educating With Purpose
- 338 Applying Multimedia Learning Theories to Online Learning

#### **Veterans**

- 204 Coming Home: Academic and Social Transitions of Student Veterans
- 324 Student Veteran Transitions: Overcoming Disability, Loss, and Grief
- 374 Troops to College: A Collaborative Veteran Student Success Strategy

#### **Women in Student Affairs**

- 84 Negotiating the Middle: Mid-career Mothers in Student Affairs
- 310 I Am Not Who You Think: Identity of Firstgeneration White Women
- 395 From Standard to Stand-out! Female Leadership in Student Affairs

# **Recorded Sessions**



Can't be in two places at once? NASPA has once again partnered with Blue Sky Broadcast (BSB) to record a pre-determined selection of approximately 40 educational sessions—indicated throughout the program book with a DVD symbol—during the conference. All recordings will contain audio synchronized with the PowerPoint presentation, along with a photo of the presenter. A DVD of all recordings will be available for purchase during the conference. The NASPA conference recordings desk is located in the Convention Center Arch Street Atrium.

Mond	day, March 14		
	Time	Title	Room
21	8:30–9:45 a.m.	Creating an Online Early-alert Program on a Shoestring	Convention Center 120 C
33	8:30–9:45 a.m.	Joining the Movement for Tobacco-free Colleges and Universities	Convention Center 120 A
47	8:30-9:45 a.m.	Student Free Speech in Public Higher Education	Convention Center 120 B
51	8:30-9:45 a.m.	Supporting Underrepresented Students in Dual Enrollment Programs	Convention Center 121 A
63	10:45 a.m12:00 p.m.	Best Practices From 20 Years of Leadership Education Assessment	Convention Center 120 C
97	10:45 a.m12:00 p.m.	The Thriving Quotient: A New Vision for Student Success	Convention Center 120 B
87	10:45 a.m12:00 p.m.	Providing Purposeful Support for Online Learners: A Case Study	Convention Center 121 A
130	12:15–1:30 p.m.	Operation Enduring Education: Veterans' Transition to College	Convention Center 120 C
146	12:15–1:30 p.m.	The Give and Take of It: Job Searching and Negotiations	Convention Center 121 A
147	12:15–1:30 p.m.	The Interpersonal Relationships and Social Lives of Students	Convention Center 120 A
156	2:15-3:30 p.m.	Beyond the Bottom Line: Fundraising and Change in Student Affairs	Convention Center 121 A
177	2:15-3:30 p.m.	Partnering With Faculty to Teach Personal and Social Responsibility	Convention Center 120 A
190	2:15-3:30 p.m.	The Impact of SB 1070: Arizona Professionals Speak	Convention Center 120 B
193	2:15-3:30 p.m.	What Comes Next? Making the Leap Beyond Student Affairs	Convention Center 120 C
197	3:45-5:00 p.m.	Aligning Support Services at Community Colleges: A Success Model	Convention Center 120 A
208	3:45-5:00 p.m.	Developing Student Affairs Educators' Intercultural Competence	Convention Center 121 A
214	3:45-5:00 p.m.	Individualized Assessment: Understanding Student Success	Convention Center 120 B
235	3:45-5:00 p.m.	What Does It Mean To Be Civil on Today's Campus?	Convention Center 120 C
Tueso	day, March 15		
	Time	Title	Room
265	8:30-9:45 a.m.	Identify Your Purpose: Moving Beyond Middle Management	Convention Center 120 A
280	8:30-9:45 a.m.	Student Religious Groups' First Amendment Rights After Hastings	Convention Center 121 A
285	8:30-9:45 a.m.	Town/Gown Relations: A Laboratory for Civic Engagement	Convention Center 120 C
301	10:45 a.m12:00 p.m.	Contested Issues in Student Affairs: Ideological Differences	Convention Center 120 A
325	10:45 a.m12:00 p.m.	Students as Colleagues: Rethinking Power Structures at UCLA	Convention Center 120 C
330	10:45 a.m12:00 p.m.	Trends in Counseling Centers Nationally	Convention Center 120 B
331	10:45 a.m12:00 p.m.	Unconventional Leadership as Key to Systemic Change	Convention Center 121 A
343			
	12:15-1:30 p.m.	Engagement for All? International Students' Perceptions of NSSE	Convention Center 120 A
368			Convention Center 120 A  Convention Center 120 C
	12:15–1:30 p.m.	The Elephant in the Room: Conservatives in Student Affairs	Convention Center 120 C
376	12:15–1:30 p.m. 12:15–1:30 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision	Convention Center 120 C Convention Center 120 B
376 383	12:15–1:30 p.m. 12:15–1:30 p.m. 1:45–3:00 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision  Change Agent: Mentoring for Community College Transfer Students	Convention Center 120 C Convention Center 120 B Convention Center 120 C
376 383 386	12:15–1:30 p.m. 12:15–1:30 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision  Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A
376 383 386 401	12:15–1:30 p.m. 12:15–1:30 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision  Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success  Meeting the Needs of Women Veterans on Campus	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A Convention Center 120 A
376 383 386 401 402	12:15–1:30 p.m. 12:15–1:30 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision  Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success  Meeting the Needs of Women Veterans on Campus  Motivational Interviewing—An Approach for Transformational Change	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A Convention Center 120 A Convention Center 120 B
376 383 386 401 402 420	12:15–1:30 p.m. 12:15–1:30 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 3:15–4:30 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision  Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success  Meeting the Needs of Women Veterans on Campus  Motivational Interviewing—An Approach for Transformational Change  A Transformative Partnership: Collaborating on Purpose	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A Convention Center 120 A Convention Center 120 B Convention Center 120 B
376 383 386 401 402 420 427	12:15–1:30 p.m. 12:15–1:30 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 3:15–4:30 p.m. 3:15–4:30 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision  Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success  Meeting the Needs of Women Veterans on Campus  Motivational Interviewing—An Approach for Transformational Change  A Transformative Partnership: Collaborating on Purpose  Developing Collaborative Approaches to Hazing Prevention	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A Convention Center 120 A Convention Center 120 B Convention Center 120 B Convention Center 120 C
376 383 386 401 402 420 427	12:15–1:30 p.m. 12:15–1:30 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 1:45–3:00 p.m. 3:15–4:30 p.m. 3:15–4:30 p.m. 3:15–4:30 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision  Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success  Meeting the Needs of Women Veterans on Campus  Motivational Interviewing—An Approach for Transformational Change  A Transformative Partnership: Collaborating on Purpose	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A Convention Center 120 A Convention Center 120 B Convention Center 120 B
376 383 386 401 402 420 427	12:15–1:30 p.m.  12:15–1:30 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success  Meeting the Needs of Women Veterans on Campus  Motivational Interviewing—An Approach for Transformational Change A Transformative Partnership: Collaborating on Purpose  Developing Collaborative Approaches to Hazing Prevention  Wired for Life: Engaging the Mobile Generation	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A Convention Center 120 A Convention Center 120 B Convention Center 120 B Convention Center 120 C Convention Center 120 C
<b>;</b>	12:15–1:30 p.m.  12:15–1:30 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision  Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success  Meeting the Needs of Women Veterans on Campus  Motivational Interviewing—An Approach for Transformational Change  A Transformative Partnership: Collaborating on Purpose  Developing Collaborative Approaches to Hazing Prevention  Wired for Life: Engaging the Mobile Generation	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A Convention Center 120 A Convention Center 120 B Convention Center 120 B Convention Center 120 C Convention Center 120 C
376 383 386 401 402 420 427	12:15–1:30 p.m.  12:15–1:30 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  1:45–3:00 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.  3:15–4:30 p.m.	The Elephant in the Room: Conservatives in Student Affairs  Women As Mid-level Managers: Workplace Flexibility and Supervision Change Agent: Mentoring for Community College Transfer Students  Comprehensive Crisis Management to Help Students Achieve Success  Meeting the Needs of Women Veterans on Campus  Motivational Interviewing—An Approach for Transformational Change A Transformative Partnership: Collaborating on Purpose  Developing Collaborative Approaches to Hazing Prevention  Wired for Life: Engaging the Mobile Generation	Convention Center 120 C Convention Center 120 B Convention Center 120 C Convention Center 121 A Convention Center 120 A Convention Center 120 B Convention Center 120 B Convention Center 120 C Convention Center 120 C



Throughout the program book, you will see The Placement Exchange logo near educational sessions that pertain to career and job searching in the student affairs profession. The Placement Exchange Committee selected these educational sessions in order to help participants manage careers, as well as the placement process. Look for the icon to help make selections if you are interested in expanding your knowledge about the next steps in your career!

Monday, March 14			
#	Time	Title	Room
22	8:30-9:45 a.m.	Creating Work–Life Balance for Live-in Professionals	Convention Center 110 A
35	8:30-9:45 a.m.	Lessons Learned: Essential Tools for Supervising Graduate Students	Convention Center 112 A
57	8:30-9:45 a.m.	Connecting the Best People with the Best Positions: The Placement Exchange	Convention Center 119 B
72	10:45 a.m12:00 p.m.	From Grad to Professional: Renewing our Commitment to Students	Marriott Franklin 11
84	10:45 a.m12:00 p.m.	Negotiating the Middle: Mid-career Mothers in Student Affairs	Marriott Franklin 8
96	10:45 a.m12:00 p.m.	The Thin Line Between Pursuing Passion and Obtaining the Position	Convention Center 113 B
146	12:15–1:30 p.m.	The Give and Take of It: Job Searching and Negotiations	Convention Center 121 A
178	2:15-3:30 p.m.	Paths Into Student Affairs: Exploring Your Personal Calling	Convention Center 124
193	2:15-3:30 p.m.	What Comes Next? Making the Leap Beyond Student Affairs	Convention Center 120 C
222	2:15-3:30 p.m.	Professionals With Purpose: Working in a Community College	Convention Center 118 C
Tuesd	ay, March 15		
#	Time	Title	Room
258	8:30-9:45 a.m.	Enhancing Graduate Competencies Through Planning and Action	Convention Center 118 A
265	8:30-9:45 a.m.	Identify Your Purpose: Moving Beyond Middle Management	Convention Center 120 A
273	8:30-9:45 a.m.	Purpose, Preparation, and Practice: The Decision to Work at HBCUs	Convention Center 112 B
309	10:45 a.m12:00 p.m.	Five Years Post-Masters: Reflections on Preparation, Paths, and Purpose	Convention Center 113 A
321	10:45 a.m12:00 p.m.	Similar Paths, Different Destinations: Journeys After a Doctorate	Marriott Franklin 2
326	10:45 a.m12:00 p.m.	Success From the Start: Graduate Students and New Professionals	Convention Center 115 A
417	1:45-3:00 p.m.	The Entry-level Slump: Challenges to New Professional Success	Convention Center 113 A
445	3:15-4:30 p.m.	Other Duties as Assigned	Marriott Franklin 11

# Look for the following upcoming professional development opportunities from NASPA:

**Student Affairs Development Conference** July 2011

**Institute for New Senior Student Affairs Officers** 

October 9-12, 2011

**Student Affairs Law & Policy Conference** December 8-10, 2011

Manicur Symposium for Women Aspiring to Become Senior Student Affairs Administrators

January 8-11, 2012

NASPA Mental Health Conference January 19-21, 2012

NASPA Alcohol and Other Drug Intervention and Prevention Conference January 19-21, 2012



# **PHOENIX**

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- Large overall space for interview halls and candidate areas
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- · All that the exciting city of Phoenix has to offer, and so much more











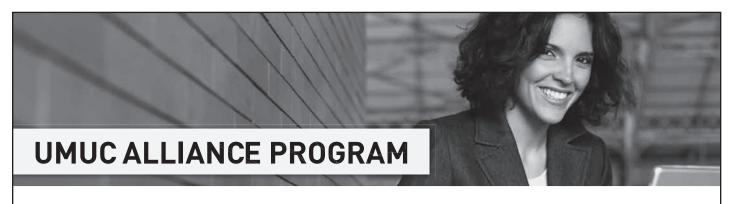






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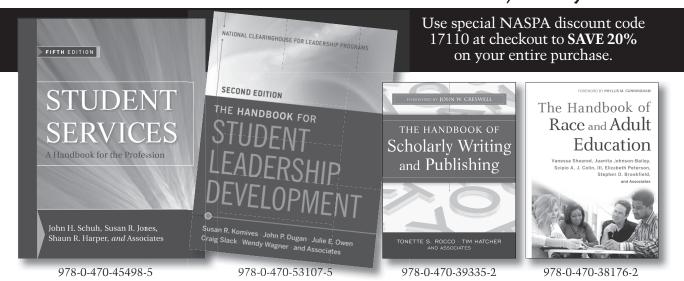
## **VISIT BOOTH #526**



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# The first name in Student Affairs is Jossey-Bass.



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# **Awards Recipients**

NASPA Awards Luncheon • Tuesday, March 15, 12:00 – 1:30 p.m. • Marriott, Liberty Ballroom Tickets are available for purchase at the conference registration desk.

# MID-LEVEL STUDENT AFFAIRS PROFESSIONAL AWARD



#### **Bobby Kunstman**

Assistant Director, Student Leadership, Involvement & Community Engagement, Colorado State University MLD, Leadership and Ethics Development, North Central

College

BS, Interdisciplinary Studies of Social Sciences, Florida State University AA, Medical Science and Dentistry, Miami-Dade Community College

This award recognizes individuals with a minimum of five years experience who demonstrate outstanding commitment to the profession and who have contributed to programs that address the needs of students and are experienced in creating campus environments that promote student learning and personal development.

# OUTSTANDING CONTRIBUTION TO HIGHER EDUCATION AWARD



#### **George Boggs**

President and CEO (retired), American Association of Community Colleges PhD, Educational Administration, The University of Texas at Austin

MA, Chemistry, University of California, Santa Barbara

BS, Chemistry, The Ohio State University

This award is reserved for one who has rendered service in programs, policies, or research that has made a national impact, and who has contributed to the broad reach of higher education.

#### OUTSTANDING CONTRIBUTION TO LITERATURE AND/OR RESEARCH AWARD



#### **Gregory Blimling**

Vice President for Student Affairs, Rutgers University Ph.D., Educational Policy and Leadership in Higher Education and College Student Personnel Work,

The Ohio State University
MSEd, College Student Personnel
Administration, Indiana University
BA, Sociology and Speech, Indiana University

This award recognizes an individual's demonstrated professional commitment to student affairs administration. The recipient's literature and/or research is judged by how well student affairs practitioners use it. The literature and/or research should be applicable to national use and not restricted to local or regional application.

#### THE PRESIDENT'S AWARD



#### **Bobby Fong**

President, Butler University PhD, English Literature, University of California-Los Angeles BA, English, Harvard University

The President's Award is a special recognition given to a college or university president who had, over a sustained period of time, advanced the quality of student life on campus by supporting student affairs staff and programs. Nominees must show evidence of direct involvement in enhancing the quality of student life on campus, active attempts to involve students and student life in governing the institution, and demonstrate contributions to the profession that have an impact beyond an individual campus.

#### ROBERT H. SHAFFER AWARD FOR ACADEMIC EXCELLENCE AS A GRADUATE FACULTY MEMBER



#### Jan Arminio

Professor and Chair, Department of Counseling and College Student Personnel, Shippensburg University

PhD, College Student

Personnel, University of Maryland, College Park

MA, College Student Personnel, Bowling Green State University BA, Spanish, Health, and Physical Education, Ohio Northern University

Established in 1986, this award honors the contributions of Robert H. Shaffer, dean and professor emeritus at Indiana University. This award is given to a tenured faculty member who is teaching full time in a graduate preparation program in student affairs. Nominees must be a personal inspiration to graduate students, have served on doctoral committees, have distinguished records of scholarly achievement including publication in relevant literature, and have made significant contributions to professional associations.

# FRED TURNER AWARD FOR OUTSTANDING SERVICE TO NASPA



Janet E. Walbert Vice President for Development, Arcadia University EdD, Educational Administration, Lehigh University

MEd, Student Personnel Services in Higher Education, The University of Vermont BA, Counseling and Foreign Studies, Juniata College

Named in honor of one of NASPA's most distinguished past presidents (1958-59) and former senior student affairs officer at the University of Illinois, the Turner Award honors NASPA members who have demonstrated continuous membership for 10 or more years and served in a leadership role at the state, regional, or national level of NASPA.

## 2012 Awards

Each year, NASPA honors prominent higher education and student affairs leaders, programs, and initiatives for contributions to and impact on the field. NASPA members are encouraged to nominate outstanding colleagues and stellar programs at the international, national, and regional levels. For more information, please visit www. naspa.org/programs/awards.

# SCOTT GOODNIGHT AWARD FOR OUTSTANDING SERVICE AS A DEAN\*



**Dennis Pruitt** *Vice President for Stud* 

Vice President for Student Affairs, Vice Provost, Dean of Students, University of South Carolina EdD, Higher Education Administration/Student

Personnel Services, University of South Carolina

MEd, Counseling/Student Personnel Services, West Georgia College

BA, Political Science, Armstrong State College

This award is given to a dean who has demonstrated sustained professional service in student affairs work, highlevel competency in administrative skills, innovative response in meeting students' varied and emerging needs, effectiveness in developing junior staff members, and leadership in community and university affairs. This award recipient must also have earned stature among and support of students, faculty, and fellow administrators on his or her campus and made significant contributions to the field through publications or professional involvement. This award honors NASPA's founding president (1919-20) and former dean of men at the University of Wisconsin.

\*Dean refers to any title that denotes the lead student affairs officer on campus.

#### MELVENE D. HARDEE DISSERTATION-OF-THE-YEAR AWARD

This award encourages high-quality research relevant to student affairs administration. It is awarded to an outstanding doctoral student in, or intending to enter, student affairs work. NASPA conferred this award for the first time in 1977. In 1986, NASPA named this award in honor of Melvene D. Hardee, professor emeritus at Florida State University, in recognition of her commitment to advancing graduate students and her accomplishments and contributions to higher education and student affairs. The winner and runner-up receive monetary gifts from the NASPA Foundation.



Winner: Merna Jacobsen Women's Resource Center Director and Coordinator for Organizational and Staff Development for the Division of Student Affairs, Texas A&M University

Dissertation: Leadership Strategies Dealing with Crisis as Identified by Administrators in Higher Education Co-Chairs: Toby Egan and Dick Cummins, Texas A&M University



Runner Up: Amy Franklin-Craft
Associate Director of
Residence Life, Michigan
State University
Dissertation: An

Assessment of the

Intercultural Competence of Student Affairs Administrators

Chair: Kristen Renn, Michigan State University

#### **EXCELLENCE AWARDS**

Excellence Awards recognize the contributions of members who are transforming higher education through outstanding programs, innovative services, and effective administration. Sharing our successes benefits students, improves institutions, and promotes our profession. NASPA received a record high number of Excellence Awards submissions this year.

Gold honorees in each of the ten Excellence Awards categories are listed below along with their respective institution. The ten Gold honorees are further judged and three are selected for Grand Medal status. Each Gold honoree is invited to present their program or initiative as a poster session during the Annual Conference.

#### Grand Gold Medal Award & Gold Category Honoree: Student Health, Wellness, Counseling, and related

**Health Center Without Walls** 

**New York University** 

# Grand Silver Medal Award Honoree & Gold Category Honoree: Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related

University 101 Program Instructor Development Process

University of South Carolina

# Grand Bronze Medal Award Honoree & Gold Category Honoree: Off-Campus, Commuter, Non-traditional, Graduate, Professional, and related

Optimizing Technology to Increase Non-Traditional Student Engagement & Bring Drexel Co-Curricular Programming to Students Worldwide

**Drexel University** 

# Category: Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related

Team QUEST: Experience-Based Training & Development

University of North Carolina at Greensboro

#### Category: Careers, Academic Support, Service-Learning, Community Service, and related

Community Engagement, Applied Experience and Career Education : A Community-Focused Initiative Aligned with the University Mission

California State University, Bakersfield

#### Category: Enrollment Management, Orientation, Parents, First-Year, Other-Year, and related

The C.I.R.C.L.E. Model: Changing Institutional Retention Through Co-Curricular Learning Experiences in Academic and Student Affairs

Northern Kentucky University

#### Category: Housing, Residence Life, Campus Security, Contracted Services, Judicial, and related

Academic Success in Seconds: One Minute Clinics at Minnesota State University Mankato

Minnesota State University Mankato

#### Category: International, Multicultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related

New Student Orientation Diversity Session: The Story of our Community Begins with You

**Trinity University** 

#### Category: Student Union, Student Activities, Greek Life, Leadership, and related

MOSAIC Diversity & Leadership Retreat

University of Maryland, College Park

#### Category: Violence Education and Prevention, Crisis Management, Campus Security, and related

Student EMTs Can Save The Day!

Bellarmine University

#### REGIONAL OUTSTANDING NEW PROFESSIONAL AWARD RECIPIENTS

The Spelman & Johnson Group generously sponsored the 2011 NASPA Annual Conference registration for each Outstanding New Professional award recipient. Each of NASPA's seven regions has its own selection process for this award. NASPA looks forward to the future contributions of these stellar new professionals to the student affairs profession.

#### Region I

Melisa Jaquez Area Coordinator, Fairfield University

#### Region II

Paulina Abaunza Coordinator of Commuter Student Services, New York University

#### Region III

Kathleen Callahan Residential Learning Coordinator & Academic Associate for University College, Winthrop University

#### **Region IV-East**

Elizabeth Herrera Assistant Director, Office of Career Services, University of Illinois at Chicago

#### **Region IV-West**

Kacee Collard Jarnot Assistant Director of Parent & Family Programs, Colorado State University

#### **Region V**

Kerry Foxx

Assistant Director of Career and Community Engagement, Lewis & Clark College

#### Region VI

Mark J. Antonucci Community Director, Arizona State University

#### **REGION I AWARD RECIPIENTS**

#### State Awards: Catch a Rising Star

CT – Louis Venturelli, President, Student Government Association, Quinnipiac University

MA – Laura K. Field, President, Student Government Association, Dean College

ME – Brandon Hotham, Resident Assistant, University of New England

RI – Griffin Labbance, Head Resident Assistant, Roger Williams university

#### State Awards: Richard F. Stevens Outstanding Graduate Student

CT – Ellen Roberts, Graduate Assistant, Admissions, University of Bridgeport

MA – Josh Stoffel, Graduate Assistant – Sustainability Coordinator, University of Massachusetts – Amherst

RI – Henry Ponciano, Graduate Student, University of Rhode Island

VT – Jimmy Doan, Graduate Student, University of Vermont

#### State Awards: Richard F. Stevens Outstanding New Professional

CT – Melisa Jaquez, Area Coordinator, Fairfield University

MA – Rosemary Dowling, Residence Director, Westfield State University

ME – Zach Schmesser, Coordinator of Outdoor Recreation, University of New England

RI – Elizabeth Knowles, Area Director, Bryant University

VT – Vu Tran, Residence Director, University of Vermont

# State Awards: Outstanding Mid-Level Professional

MA – Virginia Schaffer, Assistant Director, Educational Resource Center, Boston University ME – Lauri Sidelko, Associate Dean Fellow, University of New England

NH – Kerry Keating, Associate Director of the Hartman Union Building, Plymouth State University

RI – Marissa Weiss, Assistant Director, Student Activities, Rhode Island College

#### State Awards: Program of the Year

CT – Notes from Waterbury, University of Connecticut, Waterbury

MA – Sex in the Dark, Wentworth Institute of Technology

ME – Commuter and Non-Traditional Student Programs, The University of Maine

NH – Challenging Alcohol Misuse Campaign, Saint Anselm College

RI – The Locker Room, Roger Williams University

#### Region I Program of the Year

Notes from Waterbury University of Connecticut, Waterbury

#### Region I Outstanding New Professional Award

Melisa Jaquez Area Coordinator, Fairfield University

# Scott Goodnight Award for Outstanding Service as Dean

Shawn DeVeau

Dean of Students, Merrimack College

#### **Continuous Service Award**

Phillip Bernard

Director of Housing and Residential Life, Wentworth Institute of Technology

#### NEEED Award (The Network for Educational Equity and Ethnic Diversity Award)

**David Jones** 

Associate Director of Residence Life, University of Massachusetts – Lowell

#### **Institutional Leadership**

Gary Penfield

Vice President of Student Affairs, Rhode Island College

#### **Community College Professional Award**

Rebecca Newell

Director of Leadership Development and Student Activities, Middlesex Community College

# Outstanding Contribution to Literature and Research

Jane Thierfield Brown Director of Student Services, University of Connecticut Law School

#### **Mid-Level Student Affairs Professional**

Kerry Keating

Associate Director of the Hartman Building, Plymouth State University

#### **REGION II AWARD RECIPIENTS**

# Fred Turner Award for Outstanding Service to NASPA

Janet E. Walbert Vice President for Development, Arcadia University

#### Scott Goodnight Award for Outstanding Performance as a Dean

Sharon Kipetz

Vice President for Student Affairs, Shepherd University

#### Mid-Level Student Affairs Professional Award

David Hoffman

Assistant Director of Student Life for Civic Agency, University of Maryland, Baltimore County

#### **Regional New Professional Award**

Paulina Abaunza

Coordinator of Commuter Student Services, New York University

#### The President's Award

Br. James Liquori President, Iona College

# Outstanding Contribution to Literature or Research

Greg Blimling

Vice President for Student Affairs, Rutgers University

#### **REGION III AWARD RECIPIENTS**

# Robert D. Bradshaw Small College Student Advocate Award

Jaime Woody Associate Dean for Student Life, Southwestern University

#### James E. Scott Outstanding Mid-Level Student Affairs Professional Award

Vince Diller

Director for Health & Wellness, Palm Beach Atlantic University (now Assistant Dean, Belmont University)

#### William Leftwich Award for Outstanding New Professional

Kathleen Callahan

Residential Learning Coordinator & Academic Associate for University College, Winthrop University

#### John Jones Award for Outstanding Performance as a Senior Student Affairs Officer

**Dennis Pruitt** 

Vice President for Student Affairs, Vice Provost for Academic Support and Dean of Students, University of South Carolina

#### John Koldus Award for Distinguished Service to NASPA Region III

Tom Shandley

Vice President for Student Affairs, Davidson College

# Bob E. Leach Award for Outstanding Service to Students

Eric Hartman

Dean of Students, Sewanee: The University of the South

#### Outstanding Contribution to Student Affairs through Teaching

Kathy Guthrie

Assistant Professor in the Department of Educational Leadership and Policy Studies, Florida State University

#### The President's Award

Donna Shalala

President, University of Miami

# REGION IV-EAST AWARD RECIPIENTS

#### Mid-Level Student Affairs Professional Award

Erin E. Pearce

Coordinator- Leadership & Service, Dean of Students Office, Illinois State University

#### **Innovative Program Award**

U-Choose Program

St. Cloud State University

#### Outstanding Contribution to Student Affairs through Teaching

Simone Himbeault Taylor

Associate Vice President for Student Affairs, University of Michigan

#### **Outstanding New Professional**

Elizabeth Herrera

Assistant Director, Office of Career Services, University of Illinois at Chicago

#### **Graduate Student Rising Star Award**

Derrick Tillman-Kelly

Graduate Student, Indiana University Bloomington

#### Outstanding Performance as a Senior Student Affairs Officer

Kent J. Smith, Jr.

Vice President for Student Affairs, Ohio University

#### The President's Award

Glenn Mroz

President, Michigan Tech University

#### **Community College Professional Award**

Joan Kindle

Associate Provost, Harper College

#### Outstanding Contribution to Higher Education Award

William E. Knight

Associate Vice Provost for Planning and Accountability, Bowling Green State University

# REGION IV-WEST AWARD RECIPIENTS

#### **Distinguished Service Award**

Mary Alice Serafini

Assistant Vice Provost for Student Affairs, University of Arkansas

#### **Innovative Program Award**

Back on TRAC

Tawny Taylor, Coordinator, Student Conduct, Oklahoma State University

#### James J. Rhatigan Outstanding Dean Award

Jill Ellen Carnaghi

Dean of Campus Life/Associate Vice Chancellor for Students, Washington University in St. Louis

#### **Outstanding Faculty Member**

Jody Donovan

Interim Dean of Students, Colorado State University

#### **Outstanding New Professional**

Kacee Collard Jarnot

Assistant Director of Parent & Family Programs, Colorado State University

#### **Outstanding Mid-Level Professional**

**Bobby Kunstman** 

Assistant Director, Student Leadership, Involvement & Community Engagement, Colorado State University

# Publication Awards – Campus Based Publication

New Student Orientation Guide Chris Stoppel, Associate Director, New Student Orientation, University of Kansas

# Publication Awards – Literature/Research Publication

Student Development in College: Theory, Research and Practice

Florence M. Guido, Associate Professor, University of Northern Colorado

# Publication Awards – Video/Computer Software

What Would Pete Do?

Tawny Taylor, Coordinator, Student Conduct, Oklahoma State University

#### Rising Star Award – Graduate Student/AR

Rebecca Williamson

Program Assistant for First Year Experience, University of Arkansas

#### Rising Star Award – Graduate Student/CO

Heather Golden

Graduate Assistant, University of Denver

#### Rising Star Award – Graduate Student/KS

Hannah Grissom

Assistant Complex Director for Corbin Hall, University of Kansas

#### Rising Star Award – Graduate Student/MO

Amy L. Carmack

Graduate Teaching Assistant, Missouri State University

#### Rising Star Award – Graduate Student/ND

Laura Novotny

Graduate Student, University of North Dakota

#### Rising Star Award – Graduate Student/NE

Tegra M. Straight

Graduate Student, University of Nebraska-Lincoln

#### Rising Star Award - Graduate Student/OK

Terrance D. Smith

Welcome Week Graduate Assistant, Oklahoma State University

# Rising Star Award – Undergraduate Student/AR

Diego Beekma

University of Arkansas

# Rising Star Award – Undergraduate Student/CO

Rebecca Neuman

University of Colorado at Boulder

# Rising Star Award – Undergraduate Student/KS

Ashley Anguiano

University of Kansas

# Rising Star Award – Undergraduate Student/MO

Jon Stubblefield

Missouri State University

# Rising Star Award – Undergraduate Student/ND

Jordan Bonstrom

University of North Dakota

# Rising Star Award – Undergraduate Student/NE

Raven O'Neill

University of Nebraska-Lincoln

#### Rising Star Award – Undergraduate Student/NM

Sergio Najero

University of New Mexico

# Rising Star Award – Undergraduate Student/WY

Diana Wilson

University of Wyoming

#### Rising Star Award - New Professional/AR

Leslie Yingling

Director of Upward Bound & Partnership Programs, University of Arkansas

#### Rising Star Award – New Professional/CO

Beau Johnson

Residence Director, Colorado State University

#### Rising Star Award - New Professional/KS

Adrienne Collins Runnebaum

Assistant Director, Academic Outreach, University of Kansas

#### Rising Star Award - New Professional/OK

Tiffany D. Smith

Student Leadership and External Relations Coordinator, University of Oklahoma

#### **Support Staff Award**

Jill Novotny

Administrative Officer, University of North Dakota

#### **Presidential Excellence Award**

Tom J. McDaniel

Chancellor, Oklahoma City University

#### **Community College Professional Award**

Carla M. Stein

Associate Dean of Students Services, Western Nebraska Community College

#### **REGION V AWARD RECIPIENTS**

#### **Rising Star Undergraduate Award**

Kimberly McAloney

Graduate Student, Oregon State University

#### **Rising Star Graduate Award**

Richard Diaz

Graduate Student, University of Utah

#### **Outstanding New Professional Award**

Kerry Foxx

Assistant Director of Career and Community Engagement, Lewis & Clark College

#### Scott Goodnight Award for Outstanding Performance as a Dean

Celestino Limas

Dean of Students and Chief Diversity Officer, Lewis & Clark College

# Fred Turner Award for Outstanding Service to NASPA

Sherry Mallory

Associate Dean of Students, Western Washington University

#### Mid-Level Professional Award

Kate Cohn

Assistant Dean of Students, University of Puget Sound

#### **Innovative Program Award**

**Grant Flygare** 

Director of Student Involvement, Utah Valley University

# **Knowledge Community Award for Collaboration & Visibility**

Joel Perez

George Fox University

Latino/a Knowledge Community

#### **Community College Professional Award**

Rod Rombov

Director, Disability Resource Center, Salt Lake Community College

#### **Region V WISA Research Award**

Elizabeth Proemmel

Graduate Assistant, Assessment, Evaluation, and Research
University of Utah

#### **REGION VI AWARD RECIPIENTS**

#### **Community College Professional Award**

Kathryn L. Mueller

Dean of Student Services, Orange Coast College

#### **Dorothy Keller New Professional Award**

Mark J. Antonucci

Community Director, Arizona State University

#### **Fred Turner Award for Outstanding Service** to NASPA

Troy Gilbert

Director, Academic Programs, University of California, Berkeley

#### **Graduate Rising Star Award**

Viridiana Guerra

Masters of Science in College Counseling and Student Development, Azusa Pacific University

#### **Innovative Program Award**

"Pacific One Word Project" - University of the **Pacific** 

#### **Knowledge Community Achievement Award for Collaboration and Visibility**

Latino/a Knowledge Community Serjio Acevedo, Director, Multicultural Affairs, University of the Pacific

#### Mid-Level Student Affairs Professional Award

Faraah Mullings

Director of Student Programming and Commuter Services, Mount St. Mary's College

#### Sandra Kuchler Excellence in Mentoring **Award**

Jennifer Marie Garza

Faculty- Led Programs Abroad Coordinator, University of California, San Diego -

International Center

#### **Scott Goodnight Award for Outstanding** Performance as a Dean/Vice President

Robert L. Palmer

Vice President for Student Affairs, California State University, Fullerton

#### The President's Award

Horace Mitchell

President, California State University, Bakersfield

#### **Undergraduate Rising Star Award**

Queena Hoang, University of California, Santa Barbara

#### **RUTH STRANG RESEARCH AWARD**

Lea Jarnagin

Assistant to the Vice President for Student Affairs, California State University, Fullerton

Dissertation:

Mentors are from Venus and Mars: Exploring the Benefits of Homogeneous and Heterogeneous Gender Pairings in the Mentoring Relationships of Female Senior Student Affairs Officers

#### **COMMUNITY COLLEGE DIVISION** AWARD

#### **National Community College Professional** Award

Kathryn L. Mueller Dean of Student Services Orange Coast Community College

#### KNOWI FDGF COMMUNITY AWARDS

#### Gay, Lesbian, Bisexual and Transgender **Issues Knowledge Community Awards**

#### **Exemplary Program Award**

LGBTQA Studies: San Francisco Travel Seminar and Eau Queer Film Festival" Pam Forman, Assistant Professor of Sociology & Ellen Mahaffy, Assistant Professor Communication/Journalism, University of Wisconsin Eau Claire

#### **Doctoral Research Award**

Doris Dirks, Coordinator, Student Organizations for Social Justice & LGBT Resource Center, Northwestern University

#### **Masters Research Award**

Derrick Tillman, Graduate Student, Indiana University

#### **Service to NASPA Award**

NASPA Region I GLBT Leadership Team:

Chair- Matt Blocker, University of Hartford Awards & Membership Coordinator-Chris Slater, Plymouth State University Communication Coordinator- Andrew McLean, University of Southern Maine **Educational Programs Coordinator- Todd** Porter, University of Massachusetts- Amherst Policy & Advocacy Coordinator- Christyn Toomey, University of Massachusetts- Lowell Social Programs Coordinator- Alex Cabal, Wesleyan University

#### **Outstanding New Professional Award**

Jennifer Bodnar, Director of Campus Violence Prevention Program, Lock Haven University

#### **Service to Student Affairs Award**

Anneliese Singh, Assistant Professor, University of Georgia

#### **Student Affairs Partnering with Academic Affairs Knowledge Community Promising Practices Awards:**

#### **Powercat Financial Counseling**

Kansas State University

#### The Art of Advising Faculty Development Seminar

LaGuardia Community College

#### **SERVE 101: Learning and Serving in** Philadelphia

Philadelphia University

#### **RETIREES (since March 2010)**

#### Region I

(In Memorium)

#### **Lynn Tripp Coleman**

Vice President for Student Affairs (emerita) Regis College

#### Region II

(In Memorium)

#### Joseph Isadore

Dean of Enrollment Management and Student Development Services SUNY Sullivan

#### Kenneth E. Kelly

Vice President for Student Affairs & Dean of Students Utica College

#### **Region III**

(In Memorium)

#### **Becky Bennett**

Vice President for Enrollment Services and Student Life Blue Mountain College

#### James E. Foy

Dean of Student Affairs (1950-1978) Auburn University

#### **Arnold Hence**

Executive Vice President and Vice President for Student Services Forsyth Technical Community College in Winston Salem, NC

#### **Donna Kachlic**

Student Development Specialist II University of Texas at Tyler

#### Jaquie Resnick

Senior Advisor to the Vice President for Student Affairs Director and Professor Emeritus Counseling Center University of Florida

#### Jim Studer

Associate Vice Chancellor of Student Affairs Office of Academic Affairs The University of Texas System

#### Ronald E. Sasse

Director of Residence Life Texas A&M University

#### **Anita Johnson Gwin**

Vice President for Student Affairs and Dean of Students

Lenoir-Rhyne University

#### **Dudley Long**

Vice President for Student Affairs Birmingham-Southern College

#### **Jan Upton**

Program Assistant, Housing and Residence Life

University of Louisville

#### **Region IV-East**

(In Memorium)

#### **Bob Etheridge**

Vice President of Student Affairs (emeritus) Miami University

#### **Gary Johnson**

Vice President for Student Affairs Western Illinois University

(In Memorium)

#### **Marybelle Chase Rockey Keim**

Professor of Higher Education Southern Illinois University Carbondale

#### **Tony Martin**

Director of Housing University of Illinois-Chicago

(In Memorium)

#### Audrey L. Rentz

**Professor Emerita** 

Department of Higher Education and Student

**Bowling Green State University** 

(In Memorium)

#### Louis C. Stamatakos

Professor Emeritus Michigan State University

#### **Region IV-West**

#### Don Aripoli

Director of Student Affairs Development & Emeritus Vice President for Student Affairs Missouri State University

#### **Jan Brandow**

Director of Financial Aid and Scholarships University of Missouri-Kansas City

(In Memorium)

#### Ronald E. Wisner

Dean of Students (emeritus) University of Colorado at Colorado Springs

(In Memorium)

#### Margaret May "Peggy" Elder

Vice President of Student Affairs (Emerita) New Mexico State University

#### Region V

#### **Dave Hansen**

Dean of Students Linfield College

#### **Barbara King**

Director, Student Academic Support Services (Emerita) University of Nevada, Reno

#### **Nancy Gerou**

Associate Vice President for Student Development Seattle University

#### **Region VI**

(In Memorium)

#### Cynthia S. Johnson

Professor Emeritus

California State University-Long Beach

(In Memorium)

#### Joan Nelson

Associate Dean of Students (retired) UCLA

(In Memorium)

#### Terry D. Piper

Vice President for Student Affairs California State University, Northridge



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## **Saturday Schedule**

\*NOTE: Daylight Savings Time begins at 2:00 a.m. Please be sure to set your clocks forward an hour before going to bed.

7:00 a.m. -6:00 p.m.

Cvber Café

Convention Center Arch Street Atrium

8:00 a.m.-5:00 p.m.

Onsite Registration and Check-in Convention Center Broad Street Atrium

8:00 a.m.-4:00 p.m.

ACUHO-I Body of Knowledge Task Force Meeting

Marriott 407

8:00 a.m.-1:00 p.m.

NASPA 2010-2011 Board of Directors' Meeting Marriott Grand Ballroom C

8:30 a.m.-3:00 p.m.

Knowledge Community National Chair and Regional Coordinator Orientation Marriott Grand Ballroom B

9:00 a.m.-5:00 p.m.

Faculty Fellows Retreat
Marriott 411

9:00 a.m.-4:00 p.m.

Full-day Pre-conference Workshops Convention Center/Marriott

11:00 a.m.-3:00 p.m.

International Association of Student Affairs and Services Meeting

Marriott 412

11:30 a.m.-9:30 p.m.

**JASPA Annual Spring Conference** Off-site, St. Joseph's University

1:00 p.m.-5:00 p.m.

NASPA 2011-2012 Board of Director's Orientation

Marriott Franklin 4

1:00 p.m.-4:00 p.m.

Afternoon Pre-conference Workshops Convention Center/Marriott 4:00 p.m.-7:00 p.m.

**International Symposium and Reception** *Marriott Grand Ballroom C-D* 

4:00 p.m.-6:00 p.m.

Knowledge Community National Chair and Regional Coordinator Leadership Meeting Marriott Franklin 3

4:15 p.m.-5:15 p.m.

**Conference Volunteer Orientation** *Marriott Grand Ballroom A* 

5:00 p.m.-6:30 p.m.

NASPA Foundation President's Reception (Invitation Only)

Marriott Suite 2047

6:15 p.m.-8:15 p.m.

**Sodexo Mixer** *Marriott Grand Ballroom A-B* 

FULL-DAY PRE-CONFERENCE WORKSHOPS 9:00 a.m. – 4:00 p.m.

PC 2 (OUR)selves Among Others: Race, Sexuality, and Gender Identity

Marriott Franklin 1

Shaun Travers, University of California-San Diego Sivagami Subbaraman, Georgetown University Larry Roper, Oregon State University Jamie Washington, Washington Consulting Group Lori S. White, Southern Methodist University Anna Gonzalez, University of Illinois Pamela Roy, Michigan State University T.J. Jourian, Vanderbilt University

Greater engagement, critical self-reflection, and skill building are all necessary for student affairs professionals to work effectively across the intersections of race, ethnicity, sexual orientation, gender identity, and expression. Various centers and units (women's, multicultural, residence life, health, etc.) are structurally geared to be discrete. The presenters' framework, however, posits that the work of staff in these various centers and units is interlinked and intersectional. This institute will examine and reflect on these inherent tensions and create strategies that participants can use to more effectively do their work in student affairs.

PC 3 So, You Think You Can Write? A JSARPsponsored Writing Workshop

Marriott Franklin 3

Kathleen Manning, University of Vermont
Saran Donohoo, Southern Illinois University
Jerrid Freeman, University of Arkansas
Susan Iverson, Kent State University
Susan Longerbeam, Northern Arizona University
Ray Quirolgico, University of San Francisco
Jorg Vianden, University of Wisconsin-LaCrosse
Patience Whitworth, University of Vermont

Writing for professional publication is an important and useful skill for student affairs practitioners and faculty members. This intensive writing workshop will introduce writers new to professional writing to the processes of writing, submission, and publication in professional journals. A major workshop goal will be to de-mystify the publication process, enabling participant writers to feel more confident about their potential to publish. Participants will experience three-on-one coaching on a piece of writing they bring with them to the workshop.

PC 4 Engaging, Retaining, and Reconnecting Men to Higher Education

Marriott Franklin 2

Frank Harris III, San Diego State University Shaun Harper, University of Pennsylvania

This workshop aims to build student affairs educators' capacities to facilitate productive identity development and the achievement of successful outcomes among undergraduate men. Workshop participants will work collaboratively to devise strategies for working effectively with college men that can be implemented on their respective campuses. The workshop will be based largely on insights from the presenters' 2010 book, College Men and Masculinities: Theory, Research, and Implications for Practice.

HALF-DAY PRE-CONFERENCE WORKSHOPS 1:00 – 4:00 p.m.

#### **Purposeful Discipline: The E.P.I.C. Journey Sanctioning Model**

Marriott Franklin 13

Adriana Alicea-Rodriguez, The University of Texas at San Antonio

Jennifer Fueglein, The University of Texas at San

Melissa Hernandez, The University of Texas at San Antonio

Anne Jimenez, The University of Texas at San

Misty Kelley, The University of Texas at San Antonio

Kevin Price, The University of Texas at San

Jan Wilson McKinney, The University of Texas at San Antonio

A current trend at universities is the infusion of the judicial process with meaningful encounters that take students on intentional personal journeys aimed at transforming their decision-making patterns. Informed by the literature on learning outcomes and student development, the E.P.I.C. Journey Sanctioning Model offers an effective, tangible approach to developmental discipline. This model assesses the student's Engagement with the university, Personal development, Interpersonal development, and Community membership through the use of multiple theoretical lenses. This workshop will demonstrate the E.P.I.C. model and its related residence life, counseling, and student conduct strategies, with a focus on easily replicating similar collaborations and resources. After sharing information about motivational interviewing techniques and discussing the transformation of educational meetings, the presenters will transition to an experiential segment of practice, using the model through case studies designed to create the Journey. Participants will have an opportunity to learn about the E.P.I.C. Journey as a way of moving their institution's behavioral processes to the next level.

#### **VET NET Ally Seminar**

Convention Center 115C

Patrick O'Rourke, California State University-Long Beach

Michael Barraza, California State University-Long Beach

Marshall Thomas, California State University-Long Beach

During the three-hour VET NET Ally seminar, the presenters will guide attendees through a chronological sequence of presentations designed to raise awareness about the unique diversity of student veterans on college and university campuses. Using the same methodology as the Lesbian, Gay, Bisexual, Transgender Safe Zone awareness program, these three former military service members, who are all now higher education professionals, will help the audience understand veterans' previous lives of purpose and how this unique background influences their educational experiences. The process of the seminar ends by building a network of VET NET Allies who are comprised of faculty, staff, and administrators.

Richard F. Stevens Institute
Director: Karen Pennington, Vice President for Student Affairs Montclair State University

# **Exceptional SSAOs**

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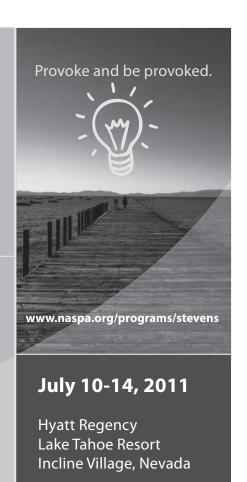
This biennial institute provides a small collegial environment in which participants can explore and reflect on current and future challenges facing the field of student affairs and individuals in senior leadership positions.

Participate in the entire institute for the most integrated and comprehensive professional development for senior leadership in student affairs.

Part A: July 10-12, 2011

**Higher Education Legal Issues** for Senior Student Affairs Officers Part B: July 12-14, 2011

**Exceptional Senior Student Affairs** Administrators Leadership: Strategies and Competencies for Success



#### PC 7 Assessing Learning With Rubrics: A Beginner's Guide

Convention Center 115A

Annemieke Rice. StudentVoice

Marissa Cope, StudentVoice

Rubrics are a very valuable tool for direct measurement of learning outcomes in student affairs. This working pre-conference session will provide participants with a start-to-finish introduction to rubric development and implementation, including rubric composition, rater training, and data analysis. Ample time for exercises on developing rubrics will be allotted. A set of resources will be provided to all participants to take back to their campuses.

#### PC 8 Works of Consequence: Legacy Contributions to Student Affairs

Convention Center 117

Amy Bergerson, University of Utah

Kathleen Manning, University of Vermont

This workshop will familiarize participants with the foundational work of Nancy Evans and John Schuh, focused on how college student development and engagement theories guide purposeful student affairs practice. In addition to interview data collected during the 2010 NASPA conference, new research building on Evans and Schuh's foundations is presented. Through interactions between participants and presenters, the workshop will focus on linking research to practice and creating networks of inquiry to encourage collaboration across scholarship and practice.

# Extended Pre-conference Workshops Saturday & Sunday 9:00 a.m. – 4:00 p.m.

PC1 NUFP/Student Affairs Leaders of Tomorrow: Undergraduate Pre-conference

Off site: Temple University, Howard Gittis Student Center

Tim Burkhalter, George Mason University

Nathan Victoria, NASPA

In this highly interactive two-day session, undergraduates will have an opportunity to learn more about student affairs as a possible career choice. This experiential learning opportunity will give participants an understanding of student affairs work and national associations, and help hone the tools and resources necessary for a successful career in the field. Topics will include: a brief overview of student affairs, the rewards of working on a college campus, ways to get relevant student affairs experience as an undergraduate, and graduate school as a pathway to the profession, among others. Participants will also have a chance to network with faculty, graduate students, and student affairs professionals from colleges and universities across the country.

# Saturday 4:00 p.m. – 7:00 p.m. Sunday 9:00 a.m. – 4:00 p.m.

PC 10 International Symposium: Educating for Lives of Purpose in a Global Age

Marriott Grand Ballroom C-D

Oscar Felix, Colorado State University

Cynthia Howman, Texas A&M University at Qatar

For the past 16 years, the NASPA International Symposium has been held prior to the NASPA annual conference as a key venue for professional collaboration and exchange in the field of student affairs between international and American colleagues. A dynamic program, the symposium will feature prominent speakers, panels of distinguished professionals from around the word, interactive roundtables, and an excellent opportunity to develop global networks and friendships. As participants gather to discuss how to prepare students for meaningful and fruitful lives, they will be invited to consider global perspectives in our field. This program is offered in collaboration with the International Association of Student Affairs and Services.

# Your Students Are Counting On You Reach Them When And Where They Need You The Most

NASPA's CU Thrive is a program built specifically for college students to help them explore, understand, and share their unique college experiences. New relationships, new living environments, new pressures, and new expectations all contribute to the challenges students face every day. The CU Thrive program was developed to target these specific issues and to help students work through them, by providing the knowledge, skills, community, and connection they need to cope.



# **LAUNCHING FALL 2011**

Website

A dynamic and flexible Web space filled with the resiliency-boosting resources that have a meaningful impact on life and daily living

Social Media

A unique communications technology that seamlessly integrates with the social networks and communications platforms students already use each and every day

Support

A program that combines guidance from veteran academic and counseling center professionals with peer-to-peer interactions to help students overcome the unique issues they face on and off campus

For more information about NASPA's CU Thrive program: Kevin Kruger - Associate Executive Director - 202.719.1168 - kkruger@naspa.org







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## **Sunday Schedule**

7:00 a.m.-6:00 p.m.

Cvber Café

Convention Center Arch Street Atrium

7:30 a.m.-9:00 a.m.

Fraternity & Sorority Knowledge Community Leadership Team Meeting

Marriott Grand Ballroom I

8:00 a.m.-5:30 p.m.

Onsite Registration and Check-in

Convention Center Broad Street Atrium

8:00 a.m.-12:00 p.m.

**NASPA Foundation Board Meeting** *Marriott Grand Ballroom A* 

8:30 a.m.-10:30 a.m.

**Regional Conference Planning Meeting** *Marriott Grand Ballroom J* 

8:30 a.m.-10:00 a.m.

Joint NASPA/ACPA Task Force on Research and Scholarship Meeting Marriott 309

ACC Vice Presidents Breakfast Meeting
Marriott 305

9:00 a.m.-4:00 p.m.

Full-day Pre-conference Workshops Convention Center/Marriott

9:00 a.m.-12:00 p.m.

Morning Pre-conference Workshops Convention Center/Marriott

9:00 a.m.-3:00 p.m.

NASPA Doctoral Student Seminar Marriott 307

9:00 a.m.-12:00 p.m.

**JSARP Editors Meeting** 

Marriott 308

9:30 a.m.–12:00 p.m.

**JASPA Mass** 

Off-site, Old St. Joseph's Church

10:00 a.m.-11:30 p.m.

**Public Policy Division Meeting** Marriott 415

10:00 a.m.-12:00 p.m.

NASPA National Research Division Meeting Marriott 309 10:30 a.m.-12:30 p.m.

James E. Scott Academy Advisory Board Meeting

Marriott Grand Ballroom E

11:00 a.m.-1:00 p.m.

Region II Knowledge Community Representatives Meeting

Marriott 303

11:00 a.m.-12:00 p.m.

**Conference Volunteer Orientation** 

Convention Center 109 B

12:00 p.m.-5:00 p.m.

Cyber Café

Convention Center Broad Street Atrium

**NASPA Foundation Silent Auction** 

Convention Center Broad Street Atrium

1:00 p.m.-4:30 p.m.

**JSARP Editorial Board Meeting** 

Convention Center 109 B

1:00 p.m.-4:00 p.m.

Afternoon Pre-conference Workshops Convention Center/Marriott

1:00 p.m.-3:00 p.m.

APLU- Council on Student Affairs Executive Board Luncheon

Marriott 304

**Region II Advisory Board Meeting** 

Marriott Grand Ballroom I

**Region III Advisory Board Meeting** 

Marriott Grand Ballroom A

**Region IV-E Advisory Board Meeting** 

Marriott Grand Ballroom J

**Region IV-W Advisory Board Meeting** 

Marriott Franklin 8

**Region V Advisory Board Meeting** 

Marriott Grand Ballroom K

**Region VI Advisory Board Meeting** 

Marriott Grand Ballroom L

1:00 p.m.-2:00 p.m.

Graduate and New Professional Case Study Competition Orientation

Marriott 301

2:00 p.m.-4:30 p.m.

**Exhibit Hall Open** 

Convention Center Hall G

Student Affairs Administration (SAA) Leadership Class

Marriott 410

2:00 p.m.-4:00 p.m.

**Center for Women Advisory Board Meeting** *Marriott 305* 

3:00 p.m.-4:00 p.m.

Multi-Faith Gathering & Celebration Marriott 406

First-time Conference Attendee Orientation

Marriott Grand Ballroom E

2011 NASPA Program Committee Meeting Marriott 415

4:00 p.m.-5:00 p.m.

Gay, Lesbian, Bisexual & Transgender Issues Knowledge Community Leadership Team Meeting

Marriott 306

**Veterans Knowledge Community Social** *Marriott 303* 

5:00 p.m.-7:00 p.m.

Opening Session and Featured Speaker – Donna Shalala/Student Panel

Convention Center Terrace Ballroom II-IV

7:00 p.m.–9:00 p.m.

**Opening Reception** 

Convention Center Levels 1-4

9:00 p.m.-11:00 p.m.

Mid-Manager's Institute 2010 Reunion Marriott 303

#### FULL-DAY PRE-CONFERENCE WORKSHOPS 9:00 a.m. – 4:00 p.m.

#### PC 11 The Politics of Higher Education and Advocacy for Graduate Students

Offsite location, University of Pennsylvania Liz Thurston, Harvard Graduate School of Education

Sarah Minnis, Texas A&M University
Jessica Edonick, Drexel University
Anita Mastroieni, University of Pennsylvania
Deanna Chung, University of Pennsylvania
Rosalind Moore, The University of Alabama
Katherine Hall-Hertel, University of North
Carolina at Charlotte

This full-day workshop, held at the University of Pennsylvania Graduate Student Center, will focus on the different ways in which professionals who work with graduate and professional students navigate collegial, budgetary, and administrative responsibilities and challenges to effectively advocate for their students. The session will open with a keynote speaker who will provide an informative professional development session on "Negotiation and Persuasion," relevant to the context of graduate education. This will be followed by a panel discussion of professionals representing different types of institutions who will provide responses to and commentary on presolicited questions from workshop participants regarding strategies, best practices, and the pitfalls of navigating political environments while successfully advocating for graduate and professional student services. Participants will also have the opportunity to network with other professionals, share information and resources, and discuss best practices, current topics, and trends in student affairs.

#### PC 13 Intenciones: Making Each Step Count Marriott Franklin 6

**Osvaldo Del Valle,** *California Polytechnic State University* 

Michelle Espino, Georgia University Juan Guardia, Florida State University Nalini Lamba-Nieves, U.S. Department of Education

Elizabeth Palacios, Baylor University

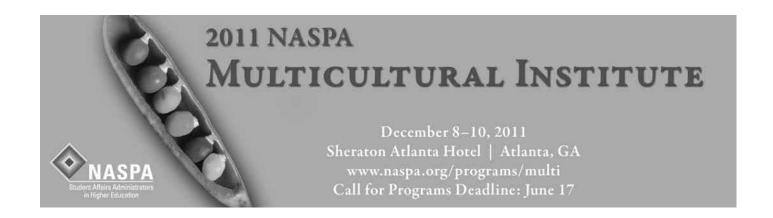
The Latino/a Knowledge Community (LKC) Institute will focus on a range of current trends and topics, in an effort to foster a community of understanding and appreciation for issues pertaining to Latinos/ as in higher education. It also will provide a unique opportunity for a historical look back at Latinos/as in NASPA and the cultivation of space through the LKC, which was founded in Boston in 2006. The fourth annual "Cathy Acevedo Comadre Circle" and "Compadre Circle" (formerly known as the Latino Male Summit) will address the following critical issues throughout the day: the state of Latinos/as in higher education and NASPA, current higher education policies affecting Latino/a students, immigration and language issues, strategic agenda setting, identity and the profession, doctoral education, male and female issues of concern, professional development, familia/cultural values, mentoring and networking, and professional growth in higher education. A number of experienced higher education administrators and senior student affairs officers from NASPA will present information throughout the institute. The goal of the institute is to provide professional development, fellowship, and networking—through informal and formal dialogue—for graduate students, new, mid-level, and senior-level administrative professionals.

#### PC 15 African American Male Summit

Marriott Franklin 1

Robert Page, The University of Kansas Kevin Bailey, University of West Florida Brian Hemphill, Northern Illinois University James Kitchen, San Diego State University Larry Roper, Oregon State University Anthony Ross, California State University-Los Angeles

The African American Male Summit will provide professional development, fellowship, and networking opportunities for senior, mid-level, intermediate, and new professional African American men in student affairs. This will be achieved through informal and formal dialogue, using the Professional Competency Areas for Student Affairs Practitioners as a guide. Focusing on these competencies will help define the broad professional knowledge, skills, and attitudes expected of student affairs professionals, regardless of their area of specialization or position within the field.



#### PC 16 African American Women's Summit: A Quest for Authentic Leadership

Marriott Franklin 2

Bettina Shuford. Bowling Green State University Carolyn Y. Brightharp, Virginia College Gail F. Buck, Loyola Marymount University Wilma J. Henry, University of South Florida Tracy D. Shaw, Loyola Marymount University Despite higher education's best effort to increase the representation of diverse populations in higher education, African American women continue to wrestle with racism, sexism, and homophobia in the academy. This summit will provide a forum for participants to hear from seasoned professionals, explore the internal and external dimensions of their lives, and discuss how those dimensions quide their professional practice and form the foundation for authentic and transformative leadership when they converge in a holistic

#### PC 17 Breaking Boundaries, Sharing Discoveries, (Re)defining Purpose

Marriott Franklin 4

manner.

Melissa Camba, University of Rhode Island Annalyn Cruz, University of California-Berkeley Heather Iwata, University of California, Berkeley Kevin Gin, Northeastern University

Linda Ahuna-Hamill, Colorado State University Luoluo Hong, University of Hawaii-Hilo Howard Wang, California State University Fullerton

Mamta Accapadi, Oregon State University The founding vision of APPEX—Asian Pacific Islanders Promoting Educational eXcellence—was to cultivate a space where Asian/Pacific Islander/ Desi American (APIDA) professionals could align their identity development journey with their professional journey. APPEX is an interactive summit designed to address the professional/ leadership development of APIDA student affairs professionals in a multiculturally competent and holistic context. Through a series of small and large group dialogues, presentations, networking, individual brainstorming, and creative thought, participants will have an opportunity to explore the issue of current immigration politics and how their own families' immigration has affected them as APIDA student affairs professionals.

#### PC 18 Mid-level Institute—Small College and University Professionals

Marriott Franklin 7

Kathryn Cavins-Tull, Illinois Wesleyan University Ann Highum, Luther College

Tim Millerick, Austin College

Mid-level professionals at small colleges and universities play a unique role within student affairs organizations. In addition to the main goal of educating students, they are also supervisors, advisors, budget managers, evaluators, change agents, programmers, leadership developers, and student advocates. They are expected to manage all of these tasks ethically, responsibly, and, for many, simultaneously. However, it is sometimes difficult to find effective training related to these issues that is centered on the context of the small college or university. This workshop will provide an intensive, highly interactive experience intended to broaden participants' perspectives and professional competencies for those in mid-level leadership positions.

#### PC 19 Community College Institute: Student Engagement, Retention, and Success

Marriott Franklin 5

Denise Swett, Foothill College

**Thomas Greene,** Lake Tahoe Community College **Steve Head,** Lone Star College-North Harris

Angela Oriano-Darnall, CCSSE

Michael Poindexter, Sacramento City College

This year's Community College Institute will bring together national experts in community college student engagement, retention, and success. Professional staff from the Community College Survey of Student Engagement (CCSSE), which is a component of the Community College Leadership Program at the University of Texas at Austin, and practitioners from three community colleges will present national findings on student engagement based on extensive research followed by overviews of specific programs and initiatives that their colleges have put into place. This workshop will provide a unique opportunity for community college student service professionals to have direct interaction with colleagues who have developed strategies to effectively address the challenge of student retention and found success utilizing documented best practices in student engagement. CCI sponsored in part by Innovative Educators.

# PC 20 Protecting Our Campuses: Advancing Student Affairs' Role

Marriott Franklin 11

C. Ryan Akers, Mississippi State University Grant Azdell, Randolph-Macon College

**Kristin Morgan,** *Lynchburg Life Saving and Rescue Squad* 

**Brandi Hephner LaBanc,** *Northern Illinois University* 

**John Wesley Lowery,** *Indiana University of Pennsylvania* 

Micky Sharma, Northern Illinois University Jen Day Shaw, University of Florida

This collaborative effort between members of NASPA's Campus Safety Knowledge Community and beyond offers expertise from a variety of well-respected professionals with specific knowledge in the critical areas of campus safety and security. Topics discussed will include campus emergency management, campus safety legislation, behavioral and threat assessment teams, additional response teams, the role of the Incident Command System (ICS) and the National Incident Management System (NIMS) on campus, and more. The workshop will incorporate lecture and panel discussion to engage the audience and enable them to apply their knowledge using two tabletop exercises.

# PC 21 Purposeful Leadership: Developing Change Agents

Marriott Franklin 12

J. Matthew Garrett, Emory University

Kristan Cilente, U.S. Department of Educ

Kristan Cilente, U.S. Department of Education Joshua Hiscock, University of Maryland-College Park

Craig Slack, University of Maryland-College Park Mallory Trochesset, University of South Florida
Leadership educators play a vital role in developing students who are prepared for lives of purpose. As such, this workshop will ask participants to examine the role and purpose of leadership education while also exploring current best practices in student leadership programming. Participants can expect an interactive dialogue in which they have opportunities to explore their own self-identity as leadership educators and create an action plan for their own campuses.

#### **Parent and Family Engagement: Working Across Student Affairs**

Marriott 407/408

Cara Appel-Silbaugh, University of California-San Diego

Kacee Collard Jarnot, Colorado State University Jody Donovan, Colorado State University Ryan Lombardi, Ohio University

Laura Page, University of Missouri Jerry Price, Chapman University

Marjorie Savage, University of Minnesota

Anne Ziemniak, University of Southern California

The Parent and Family Relations Knowledge Community presents the annual Parent and Family Relations Institute. This full-day session will allow participants who work with parents and families to connect, engage, and interact with colleagues. Student affairs staff who work with parents and families as a devoted office or as part of larger work responsibilities manage a multitude of varying issues, including explaining privacy rights, communicating crisis situations, measuring and assessing programmatic success, maintaining associations/councils, and assisting and channeling fundraising efforts. This institute will address and engage the audience regarding these and additional topics. Participants will have opportunities to connect across institutional type, topic, and paradigm.

#### PC 23 Past, Present, and Future: Student **Veterans on Campus**

Marriott Franklin 10

Corey Rumann, University of West Georgia Mark Baumann, Bloomsburg University Amanda Kraus. The University of Arizona

This workshop will provide participants with valuable research and contextual information about the college student veteran experience, while also offering opportunities for participants to conceptualize and purposefully plan how their institutions can be better prepared to support student veterans. Through information sharing and discussion-based activities, participants will gain invaluable knowledge while also being an active participant in workshop activities.

## **Highlights**



**Opening Session/ Keynote Speaker** Donna Shalala/ **Student Panel** Sunday, March 13 5:00 - 7:00 p.m.**Convention Center** Terrace Ballroom II-IV MORNING PRE-CONFERENCE WORKSHOPS 8:00 a.m. - 12:00 p.m.

#### PC 24 Understanding and Developing **Meaningful Departmental Budgets**

Convention Center 115A

Mark Kretovics, Kent State University

Mike Ellis, Colorado State University

Accountability continues to be a hot political topic and a great concern within higher education. The most public aspect of the current accountability movement is fiscal accountability. As student affairs professionals, we are expected to have a thorough understanding of business practices and tacit knowledge of the budgeting process. This workshop will provide participants with the information necessary to understand the budget process and, in turn, develop budgets and costeffectiveness protocols that help answer many of the accountability questions being raised.

#### PC 25 Connecting With Your Purpose: **Meaning-Making for Professionals**

Convention Center 115C

Michele Murray, Seattle University

Robert Nash. University of Vermont

As educators we want to be rock-solid for the students who come to us in times of doubt, confusion, and need. Students rely on us to mentor them to meaning and understanding. But what happens when our meaning resources are depleted? When we, ourselves, experience doubt or feel lost? Meaning-making is as important for us as we journey through life as it is for our students. Join the presenters for this interactive meaning-making "retreat" designed to guide participants on their own journey toward finding purpose.

#### PC 26 Rediscovering Undergraduate **Multicultural Education**

Convention Center 116

Rhondie Voorhees, University of Maryland-College Park

Steve Petkas, University of Maryland-College Park This workshop is designed to stimulate critical reflection on the nature of undergraduate multicultural education. What, exactly, should we be trying to achieve? Participants will learn about an approach modeled by the Common Ground Program at the University of Maryland involving process-oriented, inclusive methods that emphasize critical thinking, adaptive strategies for navigating complexity, peer learning, and "capacities" for successful engagement. Specific teaching strategies will be presented, with opportunities for reflection, discussion, and critique.

AFTERNOON PRE-CONFERENCE WORKSHOPS 1:00 p.m. - 4:00 p.m.

#### PC 28 Educate, Advocate, DREAM: Develop an **Action Plan to Support Undocumented** Students

Convention Center 115A

Miriam Feldblum, Pomona College

Sefa Aina, Pomona College

Laura Enriquez, University of California-Los Angeles

Sergio Marin, Pomona College

Maria Tucker. Pomona College

Angela Chen, University of California-Los Angeles Alfred Herrera, University of California-Los Angeles

Matt Matera, Scholarships AZ

Every year, approximately 65,000 undocumented youth who have been in the United States for more than five years graduate from high school and transition into adulthood. A growing percentage of these youth are pursuing higher education, encouraged and compelled by the prospects of future passage of the DREAM (Development, Relief, and Education for Alien Minors) Act, a national piece of legislation that would provide a path to legalization for undocumented youth if they complete at least two years of postsecondary education or military service. At both small and large colleges, private and public institutions, student affairs professionals need to be prepared to work with this diverse group of students. This workshop will provide a structured opportunity for participants to learn about: (1) key issues to consider when working with undocumented students, who face distinctive challenges; (2) current policy analysis of relevant state and federal legislation, with particular focus on the status of the federal DREAM Act and the impact of Arizona Senate Bill 1070; (3) effective institutional strategies for developing support structures and mechanisms; and (4) trainings and resources for staff and faculty members who work with this population. Through a series of informative mini-lectures, role-play scenarios, case studies, discussions, and group work, this workshop will help student affairs professionals develop effective strategies for supporting undocumented students on their campuses. The presenters will be particularly attentive to the diversity of state/ local laws and university types and resources that may impact an institution's ability to serve this particular student population.

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#### PC 29 Designing Workshops and Programs That Promote Student Learning

Convention Center 115C

Jennifer Haworth, Loyola University Chicago Matthew Gebhardt, Loyola University Chicago Virginia Koch, Northwestern University

Student affairs educators cannot leave learning to chance. The thoughtful design of student learning experiences that promote meaningful engagement and transformation is critical. Using Fink's model of "integrative course design," this interactive workshop will introduce participants to an easy-to-remember template and set of curricular and assessment tools for creating learner-centered workshops, programs, and courses for the students they serve. Participants will leave with a "can do" attitude and a set of practical strategies that will enhance their overall skill set as transformative student affairs educators.

#### PC 31 Having Purpose: Ethical Decision Making, Leadership, and Community

Convention Center 117

**Dean Kennedy,** California State University-Monterey Bay

Catharyn Baird, Ethics Game

Kerry McCaig, University of Denver

Participants in this session will experience a highly interactive workshop examining how to incorporate the Baird Decision Model (an ethical decision-making tool) into student leadership training, and apply it throughout the year to advise and supervise student leaders. Concepts for exploring ethical leadership and building ethical organizations and communities will also be addressed as participants engage in self-reflection and team problem-solving activities, applying what they learned in the session. Attendees will leave this session with the tools and information to bring this training to their campuses.



"This conference was nothing less than inspiring, encouraging, motivational, and rewarding. I have yet to attend any conference as empowering as this one."

— Erica Lynn Hamilton, Northwestern Michigan College



June 2–4, 2011 University of Maryland, College Park, Maryland

# ENCOURAGE YOUR STUDENTS TO ATTEND THIS SIGNATURE LEADERSHIP EVENT!

The National Conference for College Women Student Leaders (NCCWSL) offers young women a unique opportunity to hone their leadership skills for work on their campuses, in their communities, and in their future careers.

At this two-and-a-half-day conference in the Washington, D.C., metro area, participants will have the opportunity to meet and network with nationally prominent women and student leaders from across the country. They will also attend workshops on advocacy, leadership development, health and wellness, financial literacy, and other relevant topics.

Please encourage your students to attend the 2011 NCCWSL and give them the financial support they need to do so. Discounts are available for campuses that send multiple students.

For more information, visit www.nccwsl.org.







# **Monday Schedule**

6:00 a.m.-6:00 p.m.

Sacred Space (open) Marriott 413

7:00 a.m.-6:00 p.m.

Cyber Café

Convention Center Arch and Broad Street Atria

7:00 a.m.-10:00 a.m.

**NUFP Full Board Meeting** 

Marriott Suite 2047

7:00 a.m.-8:30 a.m.

**Campus Safety Knowledge Community Business Meeting** 

Marriott 409

7:00 a.m.-8:15 a.m.

**NASPA President's Breakfast for Faculty** 

Marriott Grand Ballroom A

7:00 a.m.-8:00 a.m.

**International Education Knowledge Community Leadership Meeting** 

Marriott Grand Ballroom I

**Community College Division Meeting** Marriott 310

7:15 a.m.-8:15 a.m.

**Roundtable Sessions** 

Convention Center/Marriott

**Spirituality and Religion in Higher Education Knowledge Community Breakfast Meeting** (open)

Marriott 406

7:30 a.m.-9:00 a.m.

**Asian Pacific Islanders Knowledge Community Annual Business Meeting (open)** Marriott Liberty Ballroom A

7:30 a.m.-8:30 a.m.

**Administrators in Graduate and Professional Student Services Knowledge Community Breakfast Meeting (open)** 

Marriott 302

**Disability Knowledge Community Business** Meeting (open)

Marriott 307

**Indigenous Peoples Knowledge Community Leadership Business Meeting (closed)** 

Marriott 303

**Panel of Listeners** 

Convention Center Broad Street Atrium

**Small Colleges and University Division Breakfast Meeting (open)** 

Marriott 404

8:00 a.m.-5:00 p.m.

**Onsite Registration and Check-in** Convention Center Broad Street Atrium

**NASPA Foundation Silent Auction** 

Convention Center Broad Street Atrium

8:00 a.m.-10:00 a.m.

**ACC Deans and AVPs Meeting** 

Marriott Conference Suite 1

8:00 a.m.-9:15 a.m.

Men and Masculinities Knowledge Community Awards and Scholar-Practitioner Address: **Identity Intersections Among College Men** Marriott 308

8:30 a.m.-4:30 p.m.

**Graduate and New Professional Case Study** Competition

Marriott 304

8:30 a.m.-9:45 a.m.

**Educational Sessions** Convention Center/Marriott

War Child - Documentary

Marriott 411

**International Advisory Board Breakfast** Meeting

Marriott 306

9:00 a.m.-10:00 a.m.

**Parent and Family Relations Knowledge Community Meeting (open)** 

Marriott Liberty Ballroom C

Assessment, Evaluation, and Research **Knowledge Community Leadership Team** Meeting

Marriott Conference Suite 2

9:30 a.m.-10:15 a.m.

Technology "Un" session

Convention Center 115 B

9:45 a.m.-3:00 p.m.

**Exhibit Hall Open** 

Convention Center Hall G

9:45 a.m.-10:45 a.m.

**Exhibit Hall Coffee Break** 

Convention Center Hall G

Men and Masculinities Knowledge Community **Leadership Team Meeting** 

Marriott 303

10:00 a.m.-11:00 a.m.

**Panel of Listeners** 

Convention Center Broad Street Atrium

10:00 a.m.-10:45 a.m.

**Veteran Knowledge Community Business** Meeting (open)

Marriott 307

10:00 a.m.-10:30 a.m.

**Undergraduate Check-in Meeting** Convention Center Terrace Ballroom IV

10:45 a.m.-12:00 p.m.

**Educational Sessions** 

Convention Center/Marriott

Featured Speaker – Emmanuel Jal Convention Center Terrace Ballroom IV

Student Affairs Development and External **Relations Knowledge Community Meeting** 

(open) Marriott Liberty Ballroom B

12:00 p.m.-2:00 p.m.

**Disability Knowledge Community Leadership Team Strategy Meeting** 

Marriott Conference Suite 2

12:00 p.m.-1:00 p.m.

**NASPA Past Presidents' Luncheon** 

Marriott Suite 2047

12:15 p.m.-1:30 p.m

**Educational Sessions** 

Convention Center/Marriott

King Corn - Documentary Marriott 411

**Social Identities Networking** Meeting

Marriott Grand Ballroom D

12:15 p.m.-1:00 p.m.

**Book Signing - Emmanuel Jal** 

NASPA Bookstore, Convention Center Broad Street Atrium

1:00 p.m.-2:00 p.m.

Alcohol and Other Drugs Knowledge **Community Business Meeting (open)** Marriott 306

Student Leadership Programs Knowledge **Community Leadership Team Meeting** Marriott 307

1:15 p.m.-2:00 p.m.

NASPA Book Signing – Gwendolyn Jordan Dungy & Shannon Ellis

NASPA Bookstore, Convention Center Broad Street Atrium

1:30 p.m.-2:15 p.m.

**Exhibit Hall Pretzel Break** Convention Center Hall G

1:30 p.m.-2:45 p.m.

Latino/a Knowledge Community Business Meeting (open)

Marriott Liberty Ballroom B

1:45 p.m.-2:45 p.m.

**Panel of Listeners** 

Convention Center Broad Street Atrium

2:00 p.m.-4:00 p.m.

**History Advisory Committee Meeting** *Marriott 415* 

2:15 p.m.-3:30 p.m.

**Educational Sessions** 

Convention Center/Marriott

Featured Speaker – Curt Ellis/Ian Cheney

Convention Center Terrace Ballroom IV

3:00 p.m.-4:00 p.m.

Assessment, Evaluation, and Research Knowledge Community Business Meeting (open)

Marriott Grand Ballroom A

3:45 p.m.-5:00 p.m.

**Educational Sessions** 

Convention Center/Marriott

Papers: Stories of Undocumented Youth – Documentary

Marriott 411

3:45 p.m.-4:30 p.m.

Technology "Un" session

Convention Center 115 B

5:00 p.m.-6:30 p.m.

SSAO Reception (Invitation Only)

Marriott Grand Ballroom H

5:00 p.m.-6:00 p.m.

NCHRP: Practitioner Advisory Board Meeting
Marriott Grand Ballroom B

New Professionals & Graduate Students Knowledge Community Meeting (open)

Marriott Grand Ballroom C

Transgender Inclusion Team Meeting (open)

Marriott Grand Ballroom A

5:15 p.m.-6:45 p.m.

UW-La Crosse Student Affairs Administration (SAA) Annual Meeting

Marriott 303

5:15 p.m.-6:15 p.m.

MultiRacial Knowledge Community Meeting (open)

Marriott 305

**Region I Business Meeting** 

Convention Center 120 A

**Region II Business Meeting** 

Convention Center 120 B

**Region III Business Meeting** 

Convention Center 120 C

**Region IV-E Business Meeting** 

Convention Center 121 A

**Region IV-W Business Meeting** 

Convention Center 121 B

**Region V Business Meeting** 

Convention Center 121 C

**Region VI Business Meeting** 

Convention Center 122 A

5:30 p.m.-7:00 p.m.

**NUFP Reception** 

Marriott, Liberty Ballroom C

6:00 p.m.–7:30 p.m.

Friends of JSARP Reception

Marriott 401

6:00 p.m.-7:00 p.m.

Consortium of Higher Education LGBT Resource Professionals Meeting (open)

Convention Center 124

**Academic Advising Working Group (open)** 

Convention Center 115 C

**Career Services Working Group (open)** 

Convention Center 116

**Living/Learning Communities Working Group** 

(open)

Convention Center 117

Service Learning / Civic Engagement Working Group (open)

Convention Center 118 A

Roundtable Discussion: Navigating Being 'Out' in the Field

Convention Center 109 B

6:30 p.m.-8:30 p.m.

**NASPA Foundation Reception** 

Marriott Liberty Ballroom A-B

7:00 p.m.- 9:00 p.m.

**Graduate Prep Program Fair** 

Convention Center Terrace Ballroom I

**NASPA Community Fair** 

Convention Center Terrace Ballroom I

**The Vermont Connection Reception** 

Marriott Franklin 6

7:00 p.m.-8:30 p.m.

Association for Student Affairs at Catholic Colleges and Universities Social

Marriott 408

**Colorado State University Reception** 

Marriott Franklin 8

**Community College Division Reception** 

Marriott Franklin 4

Florida State University Reception

Marriott 305-306

Friends and Family of The George Washington University Reception

Marriott 404

Friends of Seattle University Reception

Marriott Franklin 13

Friends of the University of Alabama

Reception

Marriott 403

Indiana University Alumni & Friends Reception

Marriott Franklin 11

Interfraternal Reception

Marriott Franklin 10

Miami University Alumni and Friends Reception

Marriott 406

Michigan State University Alumni and Friends Spartan Social

Marriott 407

**NASPA-Florida State Reception** 

Marriott Franklin 2

**Northwestern University & Friends Reception** 

Marriott 409

The University of Kansas Alumni/Alumnae &

Friends Rock Chalk Reception Marriott Franklin 9 University of Maryland Alumni & Friends Reception

Marriott Franklin 1

**University of South Carolina Reception** *Marriott Franklin 3* 

Western Illinois University Student Services Alumni & Friends Reception Marriott Franklin 7

7:00 p.m.–8:00 p.m.

Reception for Alumni & Friends of the Social Justice Training Institute

Marriott Franklin 5

7:30 p.m.-8:30 p.m.

Association for Christians in Student Development Fellowship Reception Marriott 411

8:30 p.m.-10:00 p.m.

Center for Women/Women in Student Affairs Knowledge Community Reception Marriott Liberty Ballroom C

9:00 p.m.-11:00 p.m.

**Region I Reception** 

Marriott Grand Ballroom C-D

**Region II Reception** 

Marriott Grand Ballroom E

**Region III Reception** 

Marriott Grand Ballroom H

**Region IV-E Reception** 

Marriott Grand Ballroom F

**Region IV-W Reception** 

Marriott Grand Ballroom G

Region V Reception

Marriott Grand Ballroom I-J

**Region VI Reception** 

Marriott Grand Ballroom K-L

9:30 p.m.-11:30 p.m.

University of Louisville Family and Friends and NASPA Kentucky Reception

Marriott 407

9:30 p.m.-11:15 p.m.

Friends of UConn Reception Marriott 406 9:30 p.m.-11:00 p.m.

ACE Fellows Program Reception and Information Session

Marriott 408

Alumni and Friends of State University of New York Reception

Marriott Franklin 13

Alumni and Friends of The Ohio State University Reception

Marriott Franklin 12

**Boston College Reception** 

Marriott Liberty A

Gay, Lesbian, Bisexual & Transgender Issues Knowledge Community Social

Marriott Franklin 8

Grand Valley State University Alumni & Friends Social

Marriott Franklin 10

LeaderShape, Inc. Reception
Marriott Franklin 7

The State of Iowa Reception

Marriott Franklin 11

9:30 p.m.-10:30 p.m.

National Orientation Directors Association Reception

Marriott 402

10:00 p.m.-11:45 p.m.

African American Knowledge Community/ Divine Nine Networking Reception Marriott Franklin 9

Association for Christians in Student Development Fellowship Reception Marriott 411



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Stop by our

### 7:15-8:15 a.m.

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Advising an	a Heip	DING Title	Room
	3	Career, Faith, and Life: Programming at a Faith-based Institution	Convention Center 115 A
	-		
. 7	11	Supporting Student Veterans: Successes and Challenges	Convention Center 122 A
ssessmen	t, Eval	uation, and Research	
	#	Title	Room
	4	Dollars and Data: A Student Affairs Fundraising Research Roundtable	Convention Center 110 A
7	6	Learning on the Job: Use of Adult Learning Theories	Convention Center 113 B
75.55	12	Using Research Assessments to Drive Service and Marketing Choices	Convention Center 113 C
quity, Dive	rsity, a	and Inclusion	Room
	1	(Re)Constructing Opportunities for Minoritized Students	Convention Center 112 A
	5	Intercultural Interaction: Using Common Strategies to Get Results	Convention Center 113 A
	8	Spirituality and Sexual Identity Among Lesbian and Gay Students	Convention Center 111 B
thical Prof	essior	nal Practice	
<u> </u>	#	Title	Room
	9	Student Activism: The Role of the Student Affairs Professional	Convention Center 112 B
istory, Phi	losoph	y, and Values	
11///	#	Title	Room
	9	Student Activism: The Role of the Student Affairs Professional	Convention Center 112 B
uman and	Organ	nizational Resources	
<u>Q</u>	#	Title	Room
	7	NASPA's Interim Administrator Program	Convention Center 116
eadership			
	#	Title	Room
	7	NASPA's Interim Administrator Program	Convention Center 116
	10	Student Affairs Staff as Faculty: Entering the Professoriate	Convention Center 121 B
ersonal Fo	undat	ions	
	#	Title	Room
	2	Brick or Click? Choosing the Best Doctoral Program for You	Marriott Franklin 1
tudent Lea	rning	and Development	
	#	Title	Room
A A	3	Career, Faith, and Life: Programming at a Faith-based Institution	Convention Center 115 A
	6	Learning on the Job: Use of Adult Learning Theories	Convention Center 113 B
	8	Spirituality and Sexual Identity Among Lesbian and Gay Students	Convention Center 111 B
~	11	Supporting Student Veterans: Successes and Challenges	Convention Center 122 A
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### ROUNDTABLE SESSIONS - 7:15 - 8:15 a.m.

### 1 (Re)Constructing Opportunities for Minoritized Students

Convention Center 112 A

Natasha Croom, *Iowa State University* Dimpal Jain, University of the Pacific Sheryl Mauricio, Michigan State University Susana Munoz, Iowa State University Jesse Watson, Michigan State University Interested in having a conversation about how race and racism is perpetuated in the experiences of student affairs professionals and the lives of students on campus? The rise of enrollment for students of color places student affairs professionals in a position to be able to advocate and make a difference in the lives of students who have been minoritized and historically underrepresented in college. Join the presenters for a social justice roundtable discussion about the invisible and visible, overt and covert racial inequalities and inequities that persist in the work of student affairs professionals and the lives of students.

### 2 Brick or Click? Choosing the Best Doctoral Program for You

Marriott Franklin 1

Aurelio Valente, Philadelphia University Scott James, Salem State University Anne-Marie Kenney, Lesley University Craig Mack, Massachusetts Bay Community College

The pressing question for scholars and practitioners alike is no longer "Should I pursue a doctorate?" but rather "What type of degree program is best for me?" A panel of recent doctoral graduates, doctoral students, and candidates discuss their rationale for choosing and their experience in either a traditional, executive (weekend), or low-residency (online) program.

### 3 Career, Faith, and Life: Programming at a Faith-based Institution

Convention Center 115 A

Denise Hopkins, St. John's University Michelle Kyriakides, St. John's University Joni O'Hagan, St. John's University

Along with embracing knowledge, faith-based institutions also stress integrity of character, are rooted in a deep concern beyond academics, and seek to provide students with the tools needed for a well-rounded purposeful life. This session will explore the strengths and limitations of providing career and experiential education at faith-based institutions. Best practices and resources will be shared, including program highlights from our Careers with a Conscience event; partnerships with non-profit organizations that provide career clothing to those in need; and the Advantage Academy, an academic and career development program in partnership with the NYC Department of Homeless Services.

### 4 Dollars and Data: A Student Affairs Fundraising Research Roundtable

Convention Center 110 A

Rozana Carducci, University of Missouri
Student affairs fundraising is on the rise, yet little is known about how revenue-generating activities are (re)shaping student affairs organizations, policies, and practices. This roundtable seeks to initiate dialogue and collaboration regarding the development of a student affairs fundraising research agenda. Participants will discuss key research questions, issues, resources, and professional networks as well as explore the possibility of establishing a student affairs fundraising research network that extends beyond the conference.

### 5 Intercultural Interaction: Using Common Strategies to Get Results

Convention Center 113 A

Ruth Bernstein, Case Western Reserve University
America's institutions of higher learning have
made great strides in achieving representational
diversity through aggressive recruiting and
retention efforts. Yet, more can be done. This
session will explore how colleges and universities
can do more to enable students to experience
positive, meaningful intercultural interactions
through examining the results of an empirical
mixed-methods study that examined a national
service fraternity that has achieved pluralistic
campus diversity.

### 6 Learning on the Job: Use of Adult Learning Theories

Convention Center 113 B

Keegan Nichols, Colby Community College Lisa Baumgartner, Northern Illinois University Nikol Nolan, Colby Community College

Student affairs professionals are given tremendous responsibility for the lives of students outside the classroom, yet it remains unclear how they learn their jobs. This session will highlight the results of a qualitative study that explored how mid-level managers utilized adult learning theory to learn supervisory skills. An overview of adult learning theories will be provided, followed by thoughts on how supervisors can use those theories to teach and learn necessary job skills. The session will conclude with discussion of how the use of adult learning theories can be the necessary change agent to renew passion and commitment.

### 7 NASPA's Interim Administrator Program

Convention Center 116

Steve Neilson, Rollins College

**Deborrah Hebert**, California Maritime Academy

Almeda Jacks, Manhattanville College

Barbara Jones, Miami University-Oxford

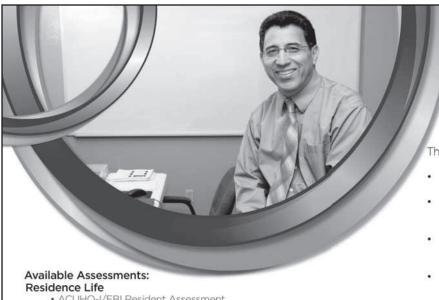
**Norleen Pomerantz,** *Indiana University-Purdue University-Indianapolis* 

Retiring? Looking for a new experience? Do you have an opening but are not sure if you can or want to fill it right away? Failed search? Consider an "interim administrator." NASPA maintains a bank of more than 60 experienced student affairs professionals at the directors' level or above that make themselves available to be considered for an interim position. Interested in how this process works? This session is for those who want to learn more about interim experiences from colleagues.

### 8 Spirituality and Sexual Identity Among Lesbian and Gay Students

Convention Center 111 B

Danielle Johnson, SUNY College at Buffalo
In higher education, students continually seek
personal authenticity and purpose. This roundtable
will foster conversations about the role of
spirituality in the sexual identity development of
lesbian and gay (LG) undergraduate students as
described in a qualitative dissertation research
study. The perceptions, experiences, and feelings
of LG undergraduate students will be explored,
with an emphasis on how they described their
spirituality, their sexual identity, and their quest for
personal authenticity.



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- · ACUHO-I/EBI Apartment Assessment

### College Union/Student Center

- ACUI/EBI College Union/Student Center Assessment
- \*ACUI/EBI College Union/Student Center Event Services Assessment \*Custom assessment, benchmarking not available

### Campus Climate

- EBI Campus Climate Assessment
   EBI Faculty/Staff Climate Assessment

### Student Activities

- •EBI Student Activities Assessment •EBI Student Organization Leader Assessment
- AFA/EBI Fraternity/Sorority Assessment



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and a complete list of our conference sessions, please visit us at booths 307 and 309.

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### 9 Student Activism: The Role of the Student **Affairs Professional**

Convention Center 112 B

**Dustin Grabsch**, Seattle University

Craig Rotter, Texas A&M University

Student activism in the United States can provide a lens to understand the conditions and skills students posses to develop imaginative, futureoriented solutions to seemingly intractable problems. In this roundtable, the facilitators will help participants clarify and discern their sense of responsibility and the role they play as student affairs practitioners within the context of student activism.

### Student Affairs Staff as Faculty: Entering the Professoriate

Convention Center 121 B

Jennifer Miles, University of Arkansas

This roundtable discussion will focus on student affairs practitioners who choose to become fulltime faculty members. Participants will share observations and perspectives regarding how and why administrators choose to make the transition to full-time faculty positions.

### **Supporting Student Veterans: Successes** and Challenges

Convention Center 122 A

Corey Rumann, University of West Georgia David Vacchi, University of Massachusetts Amherst

This roundtable discussion will provide a venue for participants to access and share resources and connect with others in the higher education community who are concerned with purposefully and effectively addressing the needs of college student veterans. Participants will be asked to share best practices they have found to be most effective when supporting student veterans and their academic success.

### 12 Using Research Assessments to Drive Service and Marketing Choices

Convention Center 113 C

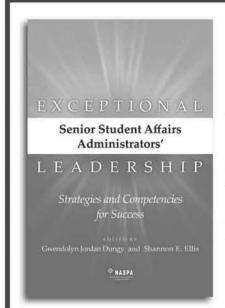
Gail Rooney, University of Illinois at Urbana-Champaign

Chris Ritzo, University of Illinois at Urbana-Champaign

This session will present the results of an IRBapproved study conducted by the career center to assess students' communication preferences, motivations, and interactions with our services. The analysis produced four profiles of students who do not use career center services: Mr. Don't Know Where to Start, Ms. Independent, Mr. I Don't Know, and Ms. Overwhelmed. The study was used to guide strategic decisions about the most effective communications, technologies, and services for our students.

# Featured New NASPA Publications

Engaging Resources • Conference Discounted Titles • Special Events



### Book Signing: Monday, March 14, 1:15 p.m. in the NASPA Bookstore

Gwendolyn Jordan Dungy and Shannon E. Ellis, Editors

# Exceptional Senior Student Affairs Administrators' Leadership

### Strategies and Competencies for Success

"A true gift to the literature. Written by a virtual Who's Who in the student affairs profession, this compilation serves both as a helpful reference and an enlightening read. Offering a combination of emerging trends, creative solutions, and useful strategies, this definitive publication belongs on the practitioner's desk side table next to Pascarella and Terenzini's How College Affects Students and Barr, Desler, and Associates' The Handbook of Student Affairs Administration."

—Kurt Keppler, vice chancellor for student life and enrollment services, Louisiana State University

Hardcover 346 pages Conference Price: \$28.00 ISBN 978-0-931654-50-3



Ruth Harper, Nona L. Wilson, and Associates

### More Than Listening

### A Casebook for Using Counseling Skills in Student Affairs Work

"An excellent resource about counseling theories that often is not part of the student affairs practitioner's academic background. The explanation of counseling approaches along with example conversations and language to consider in these diverse situations will be useful to student affairs professionals."

--Mimi Benjamin, associate director for faculty programs in residential communities, Cornell University

Paperback 300 pages Conference Price: \$35.00 ISBN 978-0-931654-63-3



A joint publication of ACPA and NASPA

### Professional Competency Areas for Student Affairs Practitioners

This set of Professional Competency Areas is intended to define the broad professional knowledge, skills, and, in some cases, attitudes expected of student affairs professionals regardless of their area of specialization or positional role within the field. All student affairs professionals should be able to demonstrate their ability to meet the basic list of outcomes under each competency area regardless of how they entered the profession.

Paperback 32 pages Conference Price: \$9.95

NASPA Publications are available in the NASPA Bookstore, online at http://bookstore.naspa.org, or by calling 301-638-1749.

### 8:30-9:45 a.m.

vising a	na Help	<u>,                                    </u>	
	#	Title	Room
	19	College Success for Students From Foster Care: Exemplary Approaches	Marriott Grand Ballroom L
	42	Queer Spirituality: Moving From Discord to Development	Marriott Franklin 13
	55	Things I Wish I Knew When Applying to Graduate School	Convention Center 118 C
	56	Today's Students: What Do They Want and Get in Academic Advising?	Marriott Franklin 4
sessmer	nt, Eval	uation, and Research	
	#	Title	Room
	13	Addressing Alcohol and Other Drug Use Among LGBTQ Students	Marriott Franklin 10
	40	Promoting Helping Behavior Among Students in Alcohol Emergencies	Marriott Franklin 3
And the	45	Sexual Assault Beliefs and Attitudes of Freshmen College Students	Convention Center 119 A
11/1/	52	Teaching and Implementing Outcomes in Student Affairs	Convention Center 111 B
	53	Teaching Life Calling and Leadership—Is it Really Possible?	Convention Center 113 C
	54	There's No Place Like HOME	Convention Center 122 A
iity, Dive	ersity, a	and Inclusion	
	#	Title	Room
	17	Building Commuter Community in a Drive-Thru World	Marriott Franklin 12
A	19	College Success for Students From Foster Care: Exemplary Approaches	Marriott Grand Ballroom L
	29	Fostering the Integration of Inclusion Within Residence Life	Convention Center 109 B
- 2	32	Intergroup Dialogues: Stories From Facilitators and Participants	Convention Center 116
	51	Supporting Underrepresented Students in Dual Enrollment Programs	Convention Center 121 A
ical Pro	fessior	nal Practice	
	#	Title	Room
	23	Developing New Professionals	Convention Center 121 B
	24	Developing Purpose With a Global Perspective	Marriott Grand Ballroom E
•	28	Exploring Decision Making Relevant to College Student Success	Marriott Franklin 8
tory, Ph	ilosoph	y, and Values	
N1//-	#	Title	Room
	31	How to Submit a Program for the 2012 NASPA Annual Conference	Convention Center 117
	38	Navigating NASPA: An "Insider's Guide" to the Association	Marriott Franklin 7
	57	Connecting the Best People with the Best Positions: The Placement Exchange	Convention Center 119 B
man and	d Organ	nizational Resources	
	#	Title	Room
	27	Enhancing the Effectiveness of Group Discussions With Dialog Maps	Marriott Franklin 5
122	30	Helping Students Find Purpose Through Innovative Communications	Convention Center 118 A
v, Policy	, and G	lovernance	
	#	Title	Room
	12a	A First Look at Legislative Changes to the Post-9/11 GI Bill	Convention Center 115 C
	120		
	33	Joining the Movement for Tobacco-free Colleges and Universities	Convention Center 120 A
		Joining the Movement for Tobacco-free Colleges and Universities  Spirit of the Law: Prevention and Intervention of Sexual Assault	Convention Center 120 A  Convention Center 113 A
	33		

### 8:30-9:45 a.m.

Leadership			
	14	Administrators on Change Agents to Improve Completion Peter	Room Convention Contex 112 B
	14	Administrators as Change Agents to Improve Completion Rates	Convention Center 112 B
	16	At What Price Unification? Senior Student Affairs Officers' Perspectives	Convention Center 126 A
	20	Creating a Veteran Support System on Your Campus	Convention Center 122 B
	21	Creating an Online Early-alert Program on a Shoestring	Convention Center 120 C
	22	Creating Work–Life Balance for Live-in Professionals	Convention Center 110 A
XIX.	23	Developing New Professionals	Convention Center 121 B
	25	Developing the Citizen-Leaders of Tomorrow	Marriott Grand Ballroom K
<b>*O</b> - <b>O</b> *	34	Key Relationships in Building a University's First Residence Hall	Marriott Franklin 2
	35	Lessons Learned: Essential Tools for Supervising Graduate Students	Convention Center 112 A
	37	Navigating Cultural Beehives: The Power of a Positive Attitude	Marriott Franklin 1
	41	Purpose in Life Among Student Affairs Administrators	Marriott Franklin 11
	44	Responsible Leadership: A Model and Method of Student Development	Convention Center 115 A
	50	Supervising Graduate Assistants in Student Affairs	Convention Center 124
Personal Fou	ındati	ons	
	#	Title	Room
	22	Creating Work–Life Balance for Live-in Professionals	Convention Center 110 A
	37	Navigating Cultural Beehives: The Power of a Positive Attitude	Marriott Franklin 1
	38	Navigating NASPA: An "Insider's Guide" to the Association	Marriott Franklin 7
	55	Things I Wish I Knew When Applying to Graduate School	Convention Center 118 C
Student Lear	ning a	and Development	
	#	Title	Room
	13	Addressing Alcohol and Other Drug Use Among LGBTQ Students	Marriott Franklin 10
	14	Administrators as Change Agents to Improve Completion Rates	Convention Center 112 B
	17	Building Commuter Community in a Drive-Thru World	Marriott Franklin 12
	18	Civic Engagement as a Student Leadership Development Tool	Convention Center 121 C
	20	Creating a Veteran Support System on Your Campus	Convention Center 122 B
	24	Developing Purpose With a Global Perspective	Marriott Grand Ballroom E
	26	Educating the "Text Generation" With Purpose	Marriott Grand Ballroom I
	35	Lessons Learned: Essential Tools for Supervising Graduate Students	Convention Center 112 A
	36	Mentoring Programs: Student Retention and Academic Success	Marriott Franklin 9
*	39	Positive Student Development Theory: Developing Purposeful Lives	Marriott Franklin 6
	42	Queer Spirituality: Moving From Discord to Development	Marriott Franklin 13
	45	Sexual Assault Beliefs and Attitudes of Freshmen College Students	Convention Center 119 A
	49	Students on Community: What is It, Does it Matter, and Are We In?	Marriott Grand Ballroom J
	50	Supervising Graduate Assistants in Student Affairs	Convention Center 124
	51	Supporting Underrepresented Students in Dual Enrollment Programs	Convention Center 121 A
	52	Teaching and Implementing Outcomes in Student Affairs	Convention Center 111 B
	53	Teaching Life Calling and Leadership—Is it Really Possible?	Convention Center 113 C

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8:30 - 9:45 a.m.

### 12a A First Look at Legislative Changes to the Post-9/11 GI Bill

Convention Center 115 C

**Lesley McBain,** American Association of State Colleges and Universities

President Obama signed the Post-9/11 Veterans Educational Assistance Improvement Act of 2010 into law in December 2010, effective August 1, 2011, with some provisions retroactive to 2009. The amendments to the Post-9/11 GI Bill contained within have significant implications for students, institutions, and other veterans' education stakeholders. This session will discuss the amendments' current published language as well as potential implementation issues for institutions.

### 13 Addressing Alcohol and Other Drug Use Among LGBTQ Students

Marriott Franklin 10

**Peggy Glider,** *The University of Arizona* **Lauren Pring,** *The University of Arizona* 

While literature suggests that LGBTQ populations use alcohol and other drugs (AOD) more than the general population, little is known about AOD use among LGBTQ college students. A statewide study in Arizona is being conducted to assess AOD use/abuse and related issues among Arizona LGBTQ college students and to implement strategic plans to address these issues. Participants will learn about the study and actively engage in discussion about needs assessments, strategic planning, and strategies/programs for their own campuses to address these issues.

### 14 Administrators as Change Agents to Improve Completion Rates

Convention Center 112 B

**Shauna Hemingway**, *University of Georgia* **Melissa Barry**, *University of Georgia* 

This interactive session will focus on how student affairs administrators can act as change agents to educate graduate students and facilitate their graduation. Administrators at a Research I institution will delineate the process for collaborating with faculty to serve graduate student learning and development. Presenters will discuss their participation in the Council of Graduate Schools PhD Completion Project and share three components for long-lasting improvements. Participants will then be asked to form small groups to evaluate and design implementation plans for a case study applicable to most universities, as well as a specific issue at the participant's institution.

### 16 At What Price Unification? Senior Student Affairs Officers' Perspectives

Convention Center 126 A

Jerry Price. Chapman University

Sentwali Bakari, Drake University

Don Mills, Texas Christian University

Theresa Powell, Temple University

Jim Thorius, Simpson College

Senior student affairs officers (SSAOs) have the ultimate responsibility for the effectiveness of the student affairs division on their campuses. Included within this responsibility is the professional development of their staff. Since NASPA is a major source of professional development opportunities, SSAOs have much invested in the issue of NASPA/ACPA unification. How will a new organization impact the professional development of student affairs staff? What will SSAOs need from this new organization for their own professional development? How will this new organization help SSAOs be prepared to represent student affairs priorities effectively to the rest of the institutional leadership? In this program, a panel of experienced SSAOs will share their thoughts on how they will assess the merits of the NASPA/ACPA unification proposal. Program attendees will have the opportunity to ask questions and share their thoughts.

### 17 Building Commuter Community in a Drive-Thru World

Marriott Franklin 12

James Donnelly, Azusa Pacific University

Commuters manage numerous roles and responsibilities while still balancing academic and social obligations. How can student affairs professionals foster development among commuter students when their college experience is just one of several stops along their way? Based on a comparison of commuter and residential student engagement, participants in this session will explore strategies for engaging commuter students more fully in the college experience.

### 18 Civic Engagement as a Student Leadership Development Tool

Convention Center 121 C

Gail Jessen, Salt Lake Community College Linnie Spor, Salt Lake Community College

The Thayne Center for Service & Learning was established at Salt Lake Community College in 1994 and is recognized nationally as a leader in the field of civic engagement and service learning. The Student Leaders in Civic Engagement (SLICE) program offers a case study and a replicable model of cocurricular service used as a leadership development tool. The presenters will share the model and then analyze with participants the benefits and challenges of transformative learning in partnership with the community. Participants will have an opportunity to create a plan for their own institutions.

### 19 College Success for Students From Foster Care: Exemplary Approaches

Marriott Grand Ballroom L

John Emerson, Casey Family Programs Yvonne Unrau, Western Michigan University

The Higher Education Opportunity Act (HEOA) now calls for student support services to reach out and support students from foster care. Attention to these underserved students is rapidly growing as more colleges initiate innovative approaches to improve college success for their students coming from foster care. Seven states are engaged in collaborative planning by their higher education and child welfare systems. This session will present institutional and system exemplars and a practical framework for colleges to address the new HEOA requirements.

### 20 Creating a Veteran Support System on Your Campus

Convention Center 122 B

Andrew Sonn, The George Washington University
Mary Waring, The George Washington University
Based on their experiences creating a veteran
affairs office, a student affairs and veteran
services practitioner will present a framework
for understanding current issues and effective
practices in serving student veterans. This session
will detail the issues facing student veterans
as they transition from the military to higher
education and also practical, cost-effective steps
practitioners can introduce to encourage academic
success for student veterans from pre-admission
to alumni status.

### 21 Creating an Online Early-alert Program on a Shoestring

Convention Center 120 C

Jeanne Ortiz, Whittier College

Andre Coleman, Whittier College

Frances Romo, Whittier College

Student success hinges on engagement, persistence, and institutional commitment. Multiple demands and limited human and financial resources require effective ways to address the growing number of students who need assistance. Using Microsoft Access and website entry, student life and academic affairs at Whittier College developed, implemented, and manage an online early-alert system with no new resources and positive retention results over three years. Participants will have an opportunity to work through case studies from submission to resolution.

# 22 Creating Work-Life Balance for Live-in Professionals



Convention Center 110 A

Randy Tarkington, Vanderbilt University

Getting the best professionals today involves many factors, and one of those is work—life balance. This program will describe the efforts by Vanderbilt to create a program that creates a culture valuing work—life balance for live-in professionals. The program will provide an overview of the changes in policies/procedures, training, facilities, and atmosphere to one where work—life balance is valued. Participants will examine their personal and professional commitment to creating a culture that promotes work—life balance.

### 23 Developing New Professionals

Convention Center 121 B

Courtney Barry, Florida State University

Allison Crume, Florida State University

Laura Osteen, Florida State University

Adrienne Otto Frame, Florida State University

Research asserts that staff development is critical to creating a learning environment that fosters a community of competent, trained professionals. The Division of Student Affairs New Professionals Institute (NPI) was created at FSU to educate staff about clear expectations and retain their talents at the university long-term. This session will provide an overview of the operational, philosophical, and theoretical emphases in creating this Institute, as well as best practices in professional development opportunities in the field, at peer and aspirational institutions, and among professional associations. Additionally, results of the learning outcomes as well as strengths and weaknesses of the program will be shared.

### **FEATURED SESSION**

### 24 Developing Purpose With a Global Perspective

Marriott Grand Ballroom E

Larry Braskamp, Loyola University Chicago

Arthur Chickering, Goddard College

Today's national and international challenges call for a sophisticated and internalized global perspective. Achieving that perspective calls for significant development along four vectors: Moving Through Autonomy Toward Interdependence, Developing Identity, Developing Purpose, and Managing Emotions. Using results from the Global Perspective Inventory, the presenters will summarize how students entering college differ in their sense of identity and social responsibility, and how students who are engaged in cocurricular activities change along these dimensions of global citizenship. The presenters will end by sharing their personal perspective about how student affairs professionals can encourage experiences that strengthen those key vectors and help students internalize a global perspective.

### 25 Developing the Citizen-Leaders of Tomorrow

Marriott Grand Ballroom K

 $\textbf{Kira Pasquesi}, \ \textit{Colorado College}$ 

Ginger Morgan. Colorado College

Higher education has the potential to prepare citizen-leaders to address significant issues in our society. It is our role as educators to provide opportunities to help students build the confidence and skills to maximize these contributions. The Community-Engaged Leadership Certificate at Colorado College integrates students' often compartmentalized lives by connecting curricular and cocurricular experiences in community engagement. This program will highlight the cross-campus collaboration, unique program structure, and lessons learned.

# **Documentary**

War Child Emmanual Jal, Featured Speaker Monday, March 14 8:30 – 9:45 a.m. Marriott 411

### 26 Educating the "Text Generation" With Purpose

Marriott Grand Ballroom I

Joyce Shotick, Bradley University

Alan Galsky, Bradley University

Every 15–20 years, a new college cohort group is "born." This program will explore the rich legacy of the four most recent cohorts and then explore our newest cohort group, the Text Generation. These students are the most tech-needy students colleges have encountered. Understanding the characteristics of the Text Generation will guide professionals to educate and support these students for success and purpose.

# 27 Enhancing the Effectiveness of Group Discussions With Dialog Maps

Marriott Franklin 5

Evan Baum, George Mason University

The interdependent nature of our work as student affairs educators necessitates having the ability to facilitate collaborative dialogs aimed at devising solutions to our most complex challenges. This session will highlight dialog mapping, an innovative technique that can dramatically enhance the effectiveness of group discussions and transform how we establish a sense of a collective purpose and meaning behind our work. Participants will learn the theory and methodology of dialog mapping, practice it in small groups, and leave the session prepared to more confidently guide conversations on their campuses.

### 28 Exploring Decision Making Relevant to College Student Success

Marriott Franklin 8

**Dean Kennedy,** California State University-Monterey Bay

**Josh Goin,** California State University-Monterey Bay

Gary Rodriguez, California State University-Monterey Bay

Participants in this session will experience brief elements of a decision-making workshop, an innovative and experiential approach designed to help students build relationships, gain skills in making relevant ethical decisions, and learn about being resilient during adverse situations. The presenters will outline how Counseling Center and Residential Life staff members at CSUMB collaboratively built this experience, sharing tips for professionals and graduate students who are looking to design and offer a similar experience for their students. At the conclusion, participants will receive the curriculum, outline, sample activities, learning outcomes, a facilitation manual, and an assessment tool that can serve as the foundation for a similar workshop at their institutions.

### 29 Fostering the Integration of Inclusion Within Residence Life

Convention Center 109 B

David Jones, University of Massachusetts Lowell James Kohl, University of Massachusetts Lowell Christyn Toomey, University of Massachusetts Lowell

Many institutions are refining their focus on diversity with the concept of inclusion by implementing new innovative initiatives. But are the resulting initiatives, conversations, and values being utilized in other departments? The Office of Residence Life at the University of Massachusetts Lowell employed a collaborative method to promote and sustain the integration of inclusion on our campus. This session will draw attention to a qualitative student assessment of how UM Lowell staff went about creating an inclusive learning community within residence life. Participants will have an opportunity to share best practices on their campuses.

### 29a Harnessing Student Interest in Sustainability

Convention Center 110 B

Maisie Greenawalt, Bon Appetit Management Company

**Lindsey Cromwell Kalkbrenner,** *Santa Clara University* 

Devon Ahearn, Real Food Challenge

The Millennial generation is eager to question the impacts of actions and to be part of changing environmental course. With interest in sustainability at an all-time high, student groups can be a student affairs professional's best partners or worst critics. This session focuses on success stories of student involvement that have led to positive changes on campuses. Presenters will share best practices for leveraging student energy to keep institutions on the cutting edge of sustainability. This session is sponsored by Bon Appetit Management Company.

### 30 Helping Students Find Purpose Through Innovative Communications

Convention Center 118 A

**Shawn Ahearn,** *University of Pittsburgh* **Kathy Humphrey,** *University of Pittsburgh* 

Today's college students want to receive information quickly and efficiently. This program will explain how the Division of Student Affairs at the University of Pittsburgh has developed communications strategies—using the latest technology—to communicate directly to students using the mediums students want: text messages, Facebook, Twitter, and YouTube. Some of the most important messages that are delivered are designed to help millennial students find purpose in their lives through the excellent programs and services sponsored by the division, including Reflection Retreats and a host of career exploration and preparation programs.

### 31 How to Submit a Program for the 2012 NASPA Annual Conference

Convention Center 117

Wendy Endress, Evergreen State College Patricia Telles-Irvin, University of Florida Larry Roper, Oregon State University Juan Guardia, Florida State University Stephanie Gordon, NASPA Jennifer Vaseleck, NASPA

Ignite Leadership Influence Change is the theme for the 94th NASPA Annual Conference, to be held in Phoenix, Arizona, March 10–14, 2012. This presentation is for new and continuing professionals interested in submitting a proposal for the 2012 conference. Presenters will provide general information about the conference, discuss the theme, and describe the elements of a successful proposal. The presenters will also share information about how the program review process will work for next year's conference.

### 32 Intergroup Dialogues: Stories From Facilitators and Participants

Convention Center 116

**Stephanie H. Chang,** *University of Maryland-College Park* 

**Jacqueline Mac,** *University of Maryland-College Park* 

Intergroup dialogues (IGD) build alliances between social identity groups and address tensions within racism, sexism, classism, and heterosexism. To understand how IGD facilitators and participants connect their personal stories to their dialogue experience, the presenters will share the findings of a qualitative narrative study of facilitators and participants in a dialogue. The presentation will also focus on connecting dialogue and stories of IGD members to practice through guided interactive activities with audience members.

### 33 Joining the Movement for Tobacco-free Colleges and Universities



Convention Center 120 A

**Joseph Lee,** *Tobacco Prevention and Evaluation Program, UNC School of Medicine* 

**Sterling Fulton-Smith,** *North Carolina Health and Wellness Trust Fund* 

Adam Goldstein, Tobacco Prevention and Evaluation Program, UNC School of Medicine

**Leah Ranney,** *Tobacco Prevention and Evaluation Program, UNC School of Medicine* 

Tobacco-free policies are becoming increasingly common on college and university campuses. North Carolina has led a national trend toward 100% tobacco-free campuses for both two- and four-year campuses. To date, 40 college campuses have adopted tobacco-free policies. Presenters will briefly share the results of the NC Tobacco-Free Colleges Initiative and the health evidence for such policies, and will dynamically explore the use of logic models for strategic planning. Participants will leave the session with a strategic plan for adopting and implementing tobacco-free policies and skills in logic model development.

### 34 Key Relationships in Building a University's First Residence Hall

Marriott Franklin 2

Lee Krehbiel, University of Arkansas-Fort Smith Patrick Horath, FlintCo Constructive Solutions Mark Horn, University of Arkansas-Fort Smith Dave Pinson, University of Arkansas-Fort Smith This program focuses on the process of launching a university's first residence hall. Three major players—student affairs, finance and administration, and the general contractor—will identify their area's typical biases, priorities, and challenges. A corollary emphasis will be on building an effective team with shared goals and reasonable levels of trust, across persons with diverse orientations, priorities, training, and vocabularies. The presenters will also explore how the experience and education of students factored

### 35 Lessons Learned: Essential Tools for Supervising Graduate Students



Convention Center 112 A

into this process.

Denise Balfour, Old Dominion University

While graduate students are often valued as departmental ways to reduce costs, they are also precious resources whose training requires intentional design. Most supervisors enter this relationship with the best intentions; however, they sometimes lose sight of the leadership and development that must occur in order for graduate students to successfully transition from their assistantships into careers in the field. This presentation will highlight research, key strategies, and challenges for teaching through supervised practice, as well as lessons learned for effective graduate student supervision.

Tourgee D. Simpson, Jr, Old Dominion University

### 36 Mentoring Programs: Student Retention and Academic Success

Marriott Franklin 9

Mary Medina, Clemson University

Creston Lynch, The University of Alabama
Research indicates that retention-based mentoring programs aid in the academic and social integration of mentees to the college culture and also provide mentors opportunities for personal growth. The presenters will share their experiences implementing and assessing the Blazer Male Excellence Network and the CONNECTIONS Peer Mentoring Program. Challenges incurred, best practices, and assessment outcomes will be discussed. Professionals who work with or are considering implementing programs of a similar nature will benefit from this session.

### 37 Navigating Cultural Beehives: The Power of a Positive Attitude

Marriott Franklin 1

Scott Rausch. Vanderbilt University

**Kelton Thomason,** *University of Prince Edward* 

In establishing professional identity, new and mid-level student affairs staff face the challenge of bringing energy and ideas to their institutions, while learning how to navigate and adapt to university culture—specifically, cultural beehives. These cultural beehives are often invisible and unassuming until they have been disturbed. This session will provide tools to shed light on cultural beehives, offer a framework for using a positive attitude to navigate them day-to-day, and provide tips for climbing the ladder without getting stung.

### 38 Navigating NASPA: An "Insider's Guide" to the Association

Marriott Franklin 7

Sherry Mallory, Western Washington University Judy Albin, Pennsylvania State University Evette Clark, Tulane University

Lea Jarnagin, California State University Fullerton Christopher Lewis, Thomas M. Cooley Law School

Barb Snyder, University of Utah

Joseph DeSanto, NASPA

Christina Wang, Central Washington University
New to NASPA? Interested in getting involved but
not sure where to start? In this interactive session,
participants will have a chance to learn the "inside
scoop" on NASPA from a panel of current and
former NASPA leaders, including the national
director of knowledge communities and the
national volunteer coordinator. Topics covered will
include who's who in NASPA, how the association
is structured, common acronyms, opportunities
for involvement, the benefits of involvement, and
more.

### 39 Positive Student Development Theory: Developing Purposeful Lives

Marriott Franklin 6

Eileen Hulme, Azusa Pacific University Joshua Hibbard, Azusa Pacific University Karin Klinger, The Commons Group Kim Ladd, Palm Beach Atlantic University In order to equip students to live lives of purpose, new theoretical approaches to student development are necessary. Positive student development theory provides an alternative approach to the conceptualization of student development by studying the strengths of character that lead to student success and thriving. This session will introduce three strengths—hope, motivation, and curiosity—as key theoretical components of positive student development theory. Practical suggestions on how to develop these strengths will be discussed.

### 40 Promoting Helping Behavior Among Students in Alcohol Emergencies

Marriott Franklin 3

Laura Oster-Aaland, North Dakota State University

College student deaths from alcohol poisoning are prevalent in higher education. This presentation shares the results of a study testing the impact of a medical amnesty policy and an educational video on students' help-seeking intentions when witnessing alcohol poisoning symptoms in their peers. Findings show support for both a medical amnesty policy and an educational video, with the medical amnesty policy being the most influential factor. Recommendations for campuses considering the adoption of medical amnesty policies will be offered.

### 41 Purpose in Life Among Student Affairs Administrators

Marriott Franklin 11

Christy Moran Craft, Kansas State University Robin Hochella, Kansas State University

The purpose of this session is to disseminate and discuss the results of a phenomenological research study in which student affairs administrators of all professional levels were asked to reflect upon issues related to their purpose in life. This discussion-oriented session will incorporate time for individual personal reflection as well as time to brainstorm and discuss ideas for how student affairs administrators can become better equipped to assist students in their own identification of a life purpose.

# 42 Queer Spirituality: Moving From Discord to Development

Marriott Franklin 13

Matt Peterson, Ohio University

Drawing on various psychosocial and religious identity development theories, the presenter will explore how the development of lesbian, gay, bisexual and transgender students can be guided through a lens of spirituality. Through discussion and interaction, participants will develop a better understanding of the spiritual development of LGBT students and learn how to help students reconcile their religious identities with their queer identities.

### 44 Responsible Leadership: A Model and Method of Student Development

Convention Center 115 A

Craig Seal, University of the Pacific

Steve Jacobson, University of the Pacific Joanna Royce-Davis, University of the Pacific Dan Shipp, University of the Pacific

This program highlights an innovative leadership initiative that incorporates a universitywide adopted definition of responsible leadership; an integrative theoretical and empirically based model of leadership development, which includes leadership identity theory and social emotional development; and a proposed curriculum to assist students in their own responsible leadership development journeys in higher education, through a collaborative effort between academic and student affairs.

### 45 Sexual Assault Beliefs and Attitudes of Freshmen College Students

Convention Center 119 A

William DeJong, Outside The Classroom Kimberley Timpf, Outside The Classroom

Todd Wyatt, Outside The Classroom

In 2009, survey data was collected from 65,454 first-year college students who completed the SexualAssaultEdu program in AlcoholEdu for College, an online alcohol education program. A comparison of pre- and post-intervention data found that 71.3% of the students showed desirable changes in sexual assault-related beliefs and attitudes, while 28.7% showed undesirable changes. Subsequent analyses found that students who showed undesirable changes reported far greater increases in alcohol use and negative drinking-related consequences. These findings have important implications for campus prevention programming.

### 46 Spirit of the Law: Prevention and Intervention of Sexual Assault

Convention Center 113 A

Alison Kiss Dougherty, Saint Joseph's University Melissa Lucchesi, Security On Campus, Inc.

Prevention and intervention of sexual assault remains a challenge for many institutions.

This session will cover policy statements, procedures, programs, and sex offender policies.

Participants will gain a better understanding of the requirements of the Clery Act and Title IX

Participants will gain a better understanding of the requirements of the Clery Act and Title IX and an understanding of the need to embrace the spirit of the law to create an optimal learning environment. Case studies will be presented for discussion on victim-centered responses. The presenters will describe innovative programming and collaboration techniques as well as tips for effectively using campus climate surveys.

### 47 Student Free Speech in Public Higher Education

Convention Center 120 B

Joseph Beckham, Florida State University Laurence Alexander, University of Florida Robert Hendrickson, Pennsylvania State University

Kerry Melear, University of Mississippi
Student free speech issues are among the most litigated in higher education. Panelists will analyze contemporary judicial opinions, delineate key concepts, and discuss how legal principles translate into professional practice for student affairs professionals. Topics will span the scope and limits of free speech, with special attention to disruptive or threatening speech, forum analysis, civility, recognition and funding of student organizations, Internet use, student publications, materials distribution, and student elections.

### 48 Student-on-Student Sexual Assault: Ten Critical Practices

Convention Center 113 B

**Brett Sokolow,** *National Center for Higher Education Risk Management* 

W. Scott Lewis, National Center for Higher Education Risk Management

**Saundra K. Schuster,** *National Center for Higher Education Risk Management* 

Campus sexual assault remains a vexing and difficult challenge for colleges and universities. Cases continue to make headlines every year, contributing to an inaccurate public perception of the way colleges and universities respond to sexual violence. This session will identify a set of 10 critical practices to help colleges and universities more effectively respond to and remedy campus sexual violence. Three presenters with unique insights and deep expertise will share their perspectives in this session.

# 49 Students on Community: What is It, Does it Matter, and Are We In?

Marriott Grand Ballroom J

**George McClellan,** *Indiana University-Purdue University-Fort Wayne* 

How do students define community? In what ways is it important to them? Finally, to what extent do students see and seek community in their college or university? Over the past year a group of senior student affairs officers explored these questions through interviewing students at a diverse array of campuses across the United States. A panel of the participating researchers will present the findings from this study, and facilitate discussion on the meaning and implication of those findings.

### 50 Supervising Graduate Assistants in Student Affairs

Convention Center 124

Jessica White, Oregon State University
Supervising graduate students can be a rewarding experience, but it may also be fraught with complicated and ill-structured relationships. In this session, the presenter will provide a brief historical and demographic overview of graduate students on university campuses; discuss the complexities, challenges, and opportunities that supervisors face when managing graduate students in student affairs settings; review implications; and offer suggestions for thoughtful practice and partnerships.

### 51 Supporting Underrepresented Students in Dual Enrollment Programs



Convention Center 121 A

**Kristen Vogt**, *Woodrow Wilson National Fellowship Foundation* 

Dual enrollment has the potential to improve the college readiness and success of students traditionally underserved in higher education, but comprehensive student supports are needed to ensure success: academic, psychosocial, advising, and academic preparation. Models of secondary and postsecondary partnership efforts to support underserved high school students in dual enrollment courses, drawn from the Early College High School Initiative, will be presented. Participants will have an opportunity to evaluate current practices and will receive resources.

### 52 Teaching and Implementing Outcomes in Student Affairs

Convention Center 111 B

Robert Schwartz, Florida State University
Tamara Bertrand Jones, Florida State University

Developing and using outcomes measures both in and outside the classroom is a necessity and a valuable tool for anyone in higher education today. However, student affairs professionals often fail to use or are uncomfortable with the idea of assessment, evaluations, and outcomes. This program will provide simple, straightforward, useful tools and clear directions for implementing an outcomes-based approach to work settings and in graduate preparation programs. Both presenters have taught a course on outcomes for several years in both face-to-face and online settings and helped to implement outcomes in a large student affairs division.

# 53 Teaching Life Calling and Leadership—Is it Really Possible?

Convention Center 113 C

**Ellen N. Pate,** *The University of Alabama* **Tim Elmore,** *Growing Leaders* 

In an effort to promote student learning outcomes and educate for lives of purpose at The University of Alabama, a 3-hour class named "Life Calling and Leadership Discovery" was developed utilizing the Life Calling Model (of career development), The Habitudes Survey curriculum (of leadership development), and The Purpose-Guided Student text (of academic and career planning). An overview of the class content and assignments will be discussed, as well as tips for assessing the student learning outcomes.

### 54 There's No Place Like HOME

Convention Center 122 A

Savannah Heilman, The Ohio State University Paul Bellini, The Ohio State University

The HOME (Housing Outcomes Measurement Evaluation) survey was developed to evaluate the living and learning experience of on-campus residents. The presenters will discuss the process of developing, implementing, and analyzing this outcomes-based assessment that helped to focus on areas of excellence and areas of needed improvement. This purposeful approach can work on any campus, regardless of staff, budget, or time.

### 55 Things I Wish I Knew When Applying to Graduate School

Kimberly McAloney, Oregon State University

Convention Center 118 C

Eric Aiken, Appalachian State University Sami Ali, The Ohio State University **Yolanda Barnes**, *Texas A&M University* Kaymesia Coss, St. Louis University Steve Jenks, The University of Tennessee Michael Jones, University of South Carolina Petrina Loh, San Diego State University Joel Pettigrew, The Ohio State University Brian Talton, Missouri State University Applying to graduate school is a unique experience. Graduate school is vastly different from undergraduate school, and students are not always prepared for the steps that lay ahead. This presentation by NUFP alumni and first-year graduate students will give first-hand accounts, tips, and advice for the journey that awaits undergraduates desiring to continue their education. Topics covered include the application

### 56 Today's Students: What Do They Want and Get in Academic Advising?

Marriott Franklin 4

Janine Allen, Portland State University
Cathleen Smith, Portland State University

Academic advising is often linked to student success, yet student dissatisfaction with advising is a perennial problem on most campuses. What do students want and get in academic advising? Do these attitudes and experiences differ as a function of diverse student characteristics? These questions were examined using data from a study of 20,358 students at 6 institutions that varied in control (public or private), size, and mission, and included a community college. Implications of the findings for the delivery of advising services will be discussed.

# 57 Connecting the Best People with the Best Positions: The Placement Exchange



Convention Center 119 B

Matt Trainum, The George Washington University Lesley-Ann Brown, Texas A&M University You've heard about how NASPA, ACUHO-I, NACA. NODA, ASCA, AFA, and HigherEdJobs have brought student affairs placement together via The Placement Exchange and The Placement Exchange annual event. Come find out more about what services The Placement Exchange provides throughout the year, along with information regarding The Placement Exchange Phoenix in 2012. Candidates and employers will receive valuable information about how placement works from all perspectives, regardless of their current familiarity with the program. Participants will walk out more prepared to be successful at this crucial event, while having the opportunity to provide feedback on what they, as candidates or employees, expect from the premier student affairs placement event.

### 9:30-10:15 a.m. TECHNOLOGY "UN"SESSION

Social Media, Enriched Professional Development, and the Future of Student Affairs

Convention Center 115 B

facilitated by Mamta Motwani Accapadi, Oregon State University

Social Media is not just a way to reconnect with friends from your past or share what's going on in your day in less than 140 characters. Social media, especially with regards to professional development, is also a fantastic way to connect with colleagues and delve deeper into conversations. Attend this session, facilitated by author of the *Leadership Exchange* article, "Integrating Technology into your Daily Routine," to discuss ways to enhance your professional development capacity here in Philadelphia and beyond.

process, campus visits, interviewing, worries,

fears, and more.

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- Uncover alcohol and other drug use rates on your campus.
- Assess perceptions, beliefs, and attitudes of your students.
  - Identify which environmental factors are most influential.
    - Compare your results against established benchmarks.
      - Determine areas that should be maintained or improved.
        - Monitor the results of changes made to the program design.
          - Meet grant requirements for evaluation.



# **Core Institute**

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### 10:45 a.m.-12:00 p.m.

Advising a	and H		
	60	Appreciative Advising	Convention Center 112 A
	62	Best Practices for Enhancing the Holistic Growth of Students	Convention Center 112 A  Convention Center 121 B
	66	Current Trends Impacting Fraternity/Sorority Advising	Marriott Franklin 2
			Marriott Franklin 2
	72	From Grad to Professional: Renewing our Commitment to Students	
	80	International Student Success: Building a Strong Foundation	Marriott Franklin 1
	82	Leveraging Social Media to Engage Students and Alumni	Marriott Grand Ballroom F
	86	Practical Framework for Varying Levels of Student Engagement	Convention Center 115 C
Assessme	ent, Ev	valuation, and Research	Desir
	58	A 15-Year Research Bibliography on the College Fraternity	Marriott Grand Ballroom I
	63	Best Practices From 20 Years of Leadership Education Assessment	Convention Center 120 C
	64	College Student Mental Health: What 50,000 Students Have to Say	Convention Center 129 G
	66	Current Trends Impacting Fraternity/Sorority Advising	Marriott Franklin 2
	68	Ensuring Latino/a College Student Success: A Data-driven Approach	Marriott Franklin 4
	69	Exploring the Process of Resource Allocations	Convention Center 113 C
THE	70		Convention Center 117
7.1.1.1	74	Flipping the Switch: Concrete Ideas to Link Assessment to Change	Marriott Grand Ballroom K
		Full Assessment From a Mini Departmental Review	Marriott Franklin 6
	76	Improving Chinese International Student Success on U.S. Campuses	Convention Center 118 C
	79a	International Issues Impacting Student	
	95	The Q-List: A Faculty Fellows Research Agenda for the Profession	Marriott Franklin 13
	103	You Can Do It: Writing for Professional Publication	Convention Center 109 B
equity, Div	ersit	y, and Inclusion	
	68	Ensuring Latino/a College Student Success: A Data-driven Approach	Room  Marriott Franklin 4
	71	For Family and Community: Latino Persistence in Doctoral Programs	Convention Center 122 B
	73	From Tolerance to Celebration: Bridge-Building in a Diverse World	Convention Center 116
•	76	Improving Chinese International Student Success on U.S. Campuses	Marriott Franklin 6
	78	Intentionality in Student Affairs: Re-thinking Practice	Convention Center 120 A
	80	International Student Success: Building a Strong Foundation	Marriott Franklin 1
	81	Investigating Black Gay Male Undergrads' Social Experiences at Predominantly White	Convention Center 111 B
	92	Institutions Supporting Undocumented College Students: An Intergroup Dialogue	Convention Center 110 A
	98	Understanding and Assessing the Outcomes of Campus Diversity Initiatives for Asian American College Students	Marriott Franklin 3
	102	White Graduate Students' Experiences With Racial Tension	Marriott Franklin 9

### 10:45 a.m.-12:00 p.m.

thical Pr	ofess	sional Practice	
$\uparrow$	#	Title	Room
	83	Managing Professional Missteps Through Personal Accountability	Convention Center 121 C
uman aı	nd Org	ganizational Resources	
	#	Title	Room
	59	A Reflective, Needs-based Staff Training Model	Convention Center 124
	65	Countdown to a Smoke-free Campus	Marriott Grand Ballroom L
	69	Exploring the Process of Resource Allocations	Convention Center 113 C
	75	Harnessing Technology to Engage Multigenerational Students	Convention Center 118 A
	84	Negotiating the Middle: Mid-career Mothers in Student Affairs	Marriott Franklin 8
	89	Putting Professional Competencies into Professional Development	Convention Center 122 A
	93	Synergistic Supervision and Leader–Member Exchange	Marriott Grand Ballroom E
aw, Polic	y, an	d Governance	
	#	Title	Room
$\wedge$	67	Developing a Comprehensive Approach to Behavioral Intervention	Convention Center 115 A
	94	The NCAA Division III Model of Intercollegiate Athletics: Update on Current Strategic Priorities	Marriott Grand Ballroom J
	101	Which Way is Up? The Era of Internet, Liability, and Lawsuits	Marriott Franklin 7
eadersh	ip		
	#	Title	Room
	61	Behavioral Assessment Teams: A Community College Model	Marriott Franklin 5
	63	Best Practices From 20 Years of Leadership Education Assessment	Convention Center 120 C
	64	College Student Mental Health: What 50,000 Students Have to Say	Convention Center 119 A
	67a	Enough is Enough: Get Involved and Make a Difference!	Convention Center 119 B
	82	Leveraging Social Media to Engage Students and Alumni	Marriott Grand Ballroom F
	84	Negotiating the Middle: Mid-career Mothers in Student Affairs	Marriott Franklin 8
	88	Purposeful Collaboration: Saving Thousands of Dollars	Marriott Franklin 10
	92	Supporting Undocumented College Students: An Intergroup Dialogue	Convention Center 110 A
	94	The NCAA Division III Model of Intercollegiate Athletics: Update on Current Strategic Priorities	Marriott Grand Ballroom J
	96	The Thin Line Between Pursuing Passion and Obtaining the Position	Convention Center 113 B
	100	We Do What?! Challenging and Supporting Traditions Through Advising	Convention Center 112 B
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	#	Title	Room
	72	From Grad to Professional: Renewing our Commitment to Students	Marriott Franklin 11
	78	Intentionality in Student Affairs: Re-thinking Practice	Convention Center 120 A
	96	The Thin Line Between Pursuing Passion and Obtaining the Position	Convention Center 113 B

### 10:45 a.m.-12:00 p.m.

Student Learning and Development				
	#	Title	Room	
	61	Behavioral Assessment Teams: A Community College Model	Marriott Franklin 5	
	62	Best Practices for Enhancing the Holistic Growth of Students	Convention Center 121 B	
	73	From Tolerance to Celebration: Bridge-Building in a Diverse World	Convention Center 116	
	97	The Thriving Quotient: A New Vision for Student Success	Convention Center 120 B	
	75	Harnessing Technology to Engage Multigenerational Students	Convention Center 118 A	
- A	77	Improving Residence Life Programming: Two Divergent Paths Taken	Convention Center 110 B	
	79	Intercultural Competence: Gauging the Study Abroad Experience	Convention Center 113 A	
]  ,	81	Investigating Black Gay Male Undergrads' Social Experiences at Predominantly White Institutions	Convention Center 111 B	
	87	Providing Purposeful Support for Online Learners: A Case Study	Convention Center 121 A	
	98	Understanding and Assessing the Outcomes of Campus Diversity Initiatives for Asian American College Students	Marriott Franklin 3	
	99	Using Technology to Engage Faculty and Students as Gatekeepers	Marriott Franklin 12	
	102	White Graduate Students' Experiences With Racial Tension	Marriott Franklin 9	





10:45 a.m. – 12:00 p.m.

### 58 A 15-Year Research Bibliography on the College Fraternity

Marriott Grand Ballroom I

Charles Eberly, Eastern Illinois University

Dan Bureau, Indiana University-Bloomington

The goal of this program is to encourage a wider range of research on the college fraternity and sorority. A bibliography of research on the college fraternity and sorority compiled for the years 1996–2010 will be presented. Gaps in the research literature will be identified, and suggestions for future research activities will be offered. Participants will receive a CD with citations in APA Style.

### 59 A Reflective, Needs-based Staff Training Model

Convention Center 124

Joe Lovejoy, Indiana University-Bloomington
Katie Lloyd, Indiana University-Bloomington
Comprehensively trained professionals are not
only crucial to the success of an organization,
but their presence is also an ethical requirement.
The Indiana University Career Development
Center has developed a training approach for
staff that exceeds CAS criteria by using a needsbased approach and allowing learning outcomes
assessment results to inform and guide our
training. Participants will gain exposure to a staff
training model that works, and will be invited
to discuss methods for adopting parts of the
Indiana University model for use in their own
organizations.

### 60 Appreciative Advising

Convention Center 112 A

Jennifer Bloom, University of South Carolina
This session will provide an overview of an exciting movement within the academic advising community called "appreciative advising." The presenter will first define the terms "academic advising" and "appreciative advising" and look at the important role that advising plays in student success. The six phases of appreciative advising—Disarm, Discover, Dream, Design, Deliver, and Don't Settle—will be defined.
Participants will have an opportunity to learn how the six phases of appreciative advising are being utilized in a variety of areas outside of advising, including Career Services, Admissions, Student Judicial Programs, University 101 classes, and

### 61 Behavioral Assessment Teams: A Community College Model

Marriott Franklin 5

Kathryn Mueller, Orange Coast College
We see it every day: students acting out in a variety of inappropriate ways. In community colleges this is especially true, with contributing factors such as open enrollment, diverse populations, decreases in social services, and student expectations of colleges. This workshop will showcase one community college's Behavioral Assessment Team (BAT), and will include discussion about the logistics of a BAT, its purpose, how to develop and train a team, and how to implement a BAT. Case studies will illustrate the effectiveness of the BAT approach.

### 62 Best Practices for Enhancing the Holistic Growth of Students

Convention Center 121 B

Kai Drekmeier, InsideTrack

Sarah Bickel, Northern Arizona University

Kai Drekmeier, InsideTrack

Ann Duffield, The Presidential Practice

Allen Groves, University of Virginia

George Kuh, Indiana University-Bloomington

Khori Whittaker, InsideTrack

A panel of experts in student affairs and other senior administrators from diverse institutions will discuss best practices that support the academic, personal, and spiritual growth of students. Each will highlight their respective strategies—internal resources, strategic partnerships, and the rigorous application of quantitative and qualitative analysis—to prepare students for disciplinary excellence, a successful career, and a meaningful life.

### 63 Best Practices From 20 Years of Leadership Education Assessment

Convention Center 120 C

Jon Barch, Northern Michigan University

David Bonsall, Northern Michigan University

Rachel Harris, Northern Michigan University

The Student Leader Fellowship Program (SLFP) at NMU is a two-year, cocurricular leadership development program formed in 1991 with the goal of fostering citizen leadership in college students. A critical aspect to program success is the use of both formative and summative assessment. This session will focus on the connection between theory and practice by reviewing program development, discussing assessment methods, and sharing findings. Audience members will participate in exercises aimed at developing or refining their own assessment knowledge and practices.

# 64 College Student Mental Health: What 50,000 Students Have to Say

Convention Center 119 A

Ben Locke, Pennsylvania State University

Damon Sims, Pennsylvania State University

Student mental health is among the most important and challenging topics for higher education administrators today. This presentation will provide an overview of current research drawn from two national ongoing studies by the Center for Collegiate Mental Health (CCMH) and the NASPA Assessment & Knowledge Consortium, which collectively represent more than 50,000 students and more than 70 institutions. Findings represent both students receiving mental health services on campus (clinical) and the general student body (non-clinical). Implications for service, administration, and interventions will be explored.

### 65 Countdown to a Smoke-free Campus

Marriott Grand Ballroom L

**Deb Moriarty,** *Towson University* 

**Ty Patterson,** *Center for Excellence for Tobacco-Free Campus Policy* 

Changing a campus culture is never easy, particularly when the proposed change is viewed as affecting individuals' freedom. This session will provide information on the growing trend for campuses to become completely smoke-free environments and provide an example from one campus on the strategies used to ensure a smooth implementation.

### 66 Current Trends Impacting Fraternity/ Sorority Advising

Marriott Franklin 2

Monica Miranda Smalls, University of Rochester Linda Wardhammar, Association of Fraternity/ Sorority Advisors

**Carolyn Whittier,** *Virginia Commonwealth University* 

Fraternity and sorority chapters exist at over 800 campuses and involve over 500,000 undergraduate students. This program will highlight the current trends impacting fraternity/sorority advising, and is geared toward those who may work with fraternities/sororities on a peripheral level or who may supervise a fraternity/sorority advising professional. Current trends discussed will include the emergence of cultural groups, bystander behavior, relationship statements, and the increased use of assessment to guide fraternity/sorority communities.

more.

### 67 Developing a Comprehensive Approach to Behavioral Intervention

Convention Center 115 A

Adam Peck, Stephen F. Austin State University
In the wake of high-profile incidents of violence
on college campuses, many institutions have
developed Behavioral Intervention and Assessment
Teams. Often these contain component parts to
a behavioral assessment strategy, but lack the
continuity to be considered comprehensive. This
session will guide participants in developing a
comprehensive behavioral intervention strategy
that manages student behavior before, during,
and after an incident occurs. Participants will
be guided in creating a strategy for their own
campuses.

# 67a Enough is Enough: Get Involved and Make a Difference!

Convention Center 119 B

Brandi Hephner LaBanc, Northern Illinois University

**Steve Jacobson,** *University of the Pacific* **Adam Neal,** *Northern Illinois University* 

The Enough is Enough program, in its third year, is designed to promote a paradigm for peace and safety on American campuses by addressing behavior that can seemingly contribute to acts of violence at colleges across the country. This session and panel discussion will highlight the importance of and keys to successful K-12 and community partnerships, as well as successful programming initiatives implemented by four campuses. Panelists will field questions from individuals interested in learning more about how they can participate in Enough is Enough and focus on how to establish collaborative and meaningful partnerships through this important initiative.

### 68 Ensuring Latino/a College Student Success: A Data-driven Approach

Marriott Franklin 4

Eric Rivera, San Diego State University Reynaldo Monzon, San Diego State University Christy Samarkos, San Diego State University This presentation will describe how San Diego State University analyzed potential factors contributing to Latino/a college student success for first-time freshmen using three years of longitudinal cohort data. A particular focus was given to first-generation Latino/a entering freshmen with basic developmental needs in writing and/or math. The process of identifying factors such as academic preparation and involvement in student affairs programs will be discussed, as will how to connect these factors to institutional student success outcomes such as GPAs, first-year retention, academic probation, and four-vear graduation.

### 69 Exploring the Process of Resource Allocations

Convention Center 113 C

Lauren Weiner, University of California-San Diego Marilee Bresciani, San Diego State University Benjamin Gillig, San Diego State University Lisa McCully, San Diego State University

The importance of utilizing the results of an outcomes-based program review to inform the allocation of resources is often overlooked by institutional leaders, even though there is increasing pressure to justify institutional expenditures to constituency groups and governing bodies. This session will discuss findings from a study that explored how institutions used the results of outcomes-based program review for their resource allocation process. Participants will also have an opportunity to hear directly from institutional leaders who use this decision-making process on their campuses.

### 70 Flipping the Switch: Concrete Ideas to Link Assessment to Change

Convention Center 117

Sherry Woosley, Ball State University
Amanda Knerr, Pennsylvania State University

Why is it so hard to get us to use assessment data to change our practice? This presentation will use the #1 NY Times Bestseller Switch: How to Change Things When Change is Hard as a framework to answer that question and help us "flip the switch" to understanding the linkage between assessment and practice. Specifically, the presenters will discuss nine concrete strategies from Switch for facilitating change, and will connect those strategies to student affairs assessment examples.

Participants will have an opportunity to apply the

strategies to their own assessment situations.

### 71 For Family and Community: Latino Persistence in Doctoral Programs

Convention Center 122 B

Julio Cardona, University of Michigan

This session will cast light on some of the social, cultural, and psychological factors that may inhibit the experience of Latinos in graduate programs by examining the unique experiences of Latino male doctoral students enrolled at an elite public research institution. The session is designed to inform student affairs professionals and researchers regarding individual, group, and institutional strategies that both enhance and inhibit student retention in graduate programs, and in their lives within our higher education communities.

# **Highlights**



Keynote Speaker Emmanuel Jal Monday, March 14 10:45 a.m. – 12:00 p.m. Convention Center Terrace Ballroom IV

### 72 From Grad to Professional: Renewing our Commitment to Students



Marriott Franklin 11

Dan Stypa, University of South Florida

Jennifer Muscadin, University of Central Florida

The ability to transition from student to professional is vital as one develops their professional identity. The presenters will engage participants in how a successful transition can lead to a long-term career in the field. Topics covered will include: exploring one's institutional culture to learn about the values of the institution; engaging in professional development to develop transferrable skills that can be used in current and future roles; and networking and mentoring to create partnerships necessary for success.

### 73 From Tolerance to Celebration: Bridge-Building in a Diverse World

Convention Center 116

Kathleen Simons, Xavier University Rabbi Abie Ingber, Xavier University

David Johnson, Xavier University

This program will introduce an innovative approach to interfaith engagement that is transformative in students' development and sense of calling in their lives. Interfaith Community Engagement is a student-centered initiative that opens the door to a wide range of growth opportunities by: creating new, substantive models for effective interfaith and intercultural infrastructure on a program-by-program basis; bringing imaginative ideas that engage and challenge the student community; promoting spiritual growth experiences for individuals from diverse faith communities; increasing the number and visibility of interfaith and cultural offerings; exploring activities that provide a basis for dialogue, reflection, and growth; and celebrating diversity and interfaith engagement.

### Full Assessment . . . From a Mini **Departmental Review**

Marriott Grand Ballroom K

Ross Beitzel, Auburn University

Aileen Perez, Auburn University

Danielle Smith, Auburn University

James Winfield, Auburn University

Although thorough assessment allows student affairs professionals to better deliver programs and services to students, a formal review process takes a great deal of time and energy, often halting departmental assessment entirely. Join the Auburn University workgroup that developed a mini-review process that allowed the university's division of student affairs to perform in-depth assessment of all of its departments in roughly six months to learn about their challenges and successes, and how this process can be adapted to benefit other campuses.

### **Harnessing Technology to Engage Multigenerational Students**

Convention Center 118 A

Kristen Betts, Drexel University

John Cooke, Drexel University

Richard Kopp, Drexel University

David Ruth, Drexel University

Traditional 18- to 22-year-old undergraduate students residing on campus represent only 16% of all higher education enrollments. Clearly, the higher education landscape is shifting, and approaches to student engagement must shift too. This panel presentation will discuss the realities of today's multigenerational students and share strategies for harnessing campus technologies to integrate student services across traditional, blended, and online programs from enrollment to graduation. Participants will have an opportunity to learn how Drexel University is optimizing technology to bring the "campus" to students locally, regionally, nationally, and internationally.

### **Improving Chinese International Student** Success on U.S. Campuses

Marriott Franklin 6

Sarah Bickel, Northern Arizona University

Thomas DeStefano, Northern Arizona University

Wang Feng, Northern Arizona University Chinese international students face significant challenges in U.S. higher education institutions. A panel of international researchers and a Chinese student will share results from two studies: A a two year research project with over 400 Chinese undergraduate students studying at 10 U.S Universities; and B a qualitative study of the coping strategies of 15 first-year Taiwanese and mainland Chinese international graduate students. The presenters will examine the factors contributing to students' success and recommend changes that can be made to better serve them.

### **Improving Residence Life Programming: Two Divergent Paths Taken**

Convention Center 110 B

David Jones. The University of Alabama Darlena Jones, Educational Benchmarking, Inc.

Jason Perri, Medaille College

Two institutions will share how they have overhauled their residence life programming to improve satisfaction and participation—one eliminated traditional programming and now encourages participation in other campus activities, while the other increased residence life programming on weekends and late-nights. Coupled with research on a national data set showing the need for high levels of participation, this presentation will provide examples of creative ways to improve student participation.

### 78 Intentionality in Student Affairs: Rethinking Practice

Convention Center 120 A

Shaun R. Harper, University of Pennsylvania Toby S. Jenkins, George Mason University Intentionality has been defined as reflectively and strategically employing a set of practices to produce desired educational outcomes. In this session, the principles and actions associated with intentionality will be described and substantiated with numerous examples from the presenters' research, publications, and administrative experiences. Attendees will gain insights into how intentionality works and confers benefits to individuals and institutions. Rethinking student affairs work for the deliberate production of outcomes will be emphasized.

### **Intercultural Competence: Gauging the Study Abroad Experience**

Convention Center 113 A

**Christian Fredericks**, Azusa Pacific University Students return from studying abroad having experienced new cultures and formed new perspectives. How can student affairs professionals better understand this development and build upon it when students return to campus? Based on an assessment of intercultural competence development through a South Africa term abroad, the presenter will share strategies to ease the re-entry transition and continue the important development begun abroad.

### 79a International Issues Impacting Student Services From a Quality Assurance Lens

Convention Center 118 C

Fernando Padró. Cambridge College

Sid Nair, University of Western Australia

S. Raymond Ting, North Carolina State University Key organizations in the international arena have tied together the concepts of access, equity, and quality. Professor Sid Nair from the Centre of Advancement for Teaching and Learning at the University of Western Australia will discuss how student service performance can be tied to student satisfaction and translated to an overall view of institutional performance. In an era where a learner-centered environment is considered vital and measured by student performance, student services can provide a value-added component that enhances measurable student learning. Professor Nair's presentation will be followed by a response from two Faculty Fellows with international experience and by an open question-and-answer session from the audience. This presentation is intended to facilitate dialogue on how the international arena is influencing the discussion about higher education, its purpose, and the role of research, instruction, and student interaction.

### **International Student Success: Building a** Strong Foundation

Marriott Franklin 1

Michele Miller, Portland State University Kristi Kang, Portland State University

Pilar Montejo, Portland State University

Internationalization initiatives and record international student enrollment at U.S. institutions necessitate an examination of how best to serve and support this growing demographic group. Collaboration between intensive English programs and their institutions is an essential component of student success and retention. This session highlights support services in the Intensive English Language Program at Portland State University and will facilitate sharing practices and generating new ideas related to supporting international students.

### 81 Investigating Black Gay Male Undergrads' Social Experiences at Predominantly White Institutions

Convention Center 111 B

Terrell Strayhorn, The Ohio State University A good deal of attention has been given to Black male collegians recently, although much of it has focused on Black men who tend to enjoy the admiration of educators, peers, and family members such as athletes, student leaders, and high-achievers. We know comparatively little about the experiences of 'invisible' or marginalized subpopulations such as Black gay male undergraduates (BGMUs). In this program, the presenter will share information about the academic and social experiences of BGMUs, findings from a multi-institutional study of BGMUs at predominantly White institutions, and ways that college student educators can provide support to such men.

### 82 Leveraging Social Media to Engage Students and Alumni

Marriott Grand Ballroom F

Eric Nestor, Syracuse University

Rebecca Daniels, Syracuse University

The Office of Residence Life at Syracuse University has employed numerous social media platforms to increase and enhance our connection to students and alumni. With each residence hall having a Facebook account, we are reaching students in new ways and engaging them in online conversations. Join staff for an interactive session as they share what they have learned and demonstrate how Facebook, Twitter, Linked In, and Zmags have been used to engage constituents in the areas of staff selection, training, marketing, and programming.

### 83 Managing Professional Missteps Through Personal Accountability

Convention Center 121 C

Annemarie Seifert, Georgia Southern University Dhanfu Elston, Georgia State University

The employment relationship can be challenging, even in the best of circumstances. The addition of professional blunders, poor judgment, major embarrassments, and challenges can easily turn into life-changing decisions and actions for both managers and employees. This program will address strategies and lessons learned for aligning professional accountability with the student affairs employment relationship and appropriate role modeling for students.

# 83a Opportunities for Students From Microsoft #1

Convention Center 115 B

Wende Nossaman, Microsoft

Microsoft offers many programs for students, from contests and programs like Imagine Cup and Microsoft Student Partners Program to free and low-cost tools that help prepare students for the workforce. This session is sponsored by Microsoft, and is repeated at session 317a.

### 84 Negotiating the Middle: Midcareer Mothers in Student Affairs



Marriott Franklin 8

Monica Marcelis Fochtman, Michigan State University

DeAnna Burt, Baker College of Muskegon Jody Jessup-Anger, Marquette University Niki Rudolph, Michigan State University

The mid-career stage is often one of personal and professional convergence, especially for women. In this session, a panel of current mid-career mothers will share their stories about the benefits, rewards, and challenges of being a mid-career professional and mother in student affairs. Topics addressed will include: negotiating the multiple realities of home and work, career trajectories and mobility, parenthood, and the decision to pursue doctoral studies. Findings from a recent doctoral study on mid-career women and relevant literature will also be discussed.

### 86 Practical Framework for Varying Levels of Student Engagement

Convention Center 115 C

Joe Lowder, Florida State University

Adam Gismondi, Florida State University

This session will present a practical framework that looks beyond the classification of students as only resident or commuter. This new framework —which is designed to spur discussion on how student affairs departments can create meaningful experiences for all students—includes five levels of engagement and interaction students may have with student affairs professionals and/or departments as: mentees, advisees, peripherals, participants, and outsiders. Information presented may assist participants in planning departmental goals, programs, resources, and marketing.

### 87 Providing Purposeful Support for Online Learners: A Case Study

Convention Center 121 A

Barry Hubbard, Hillsborough Community College
The numbers of online courses and students
have increased significantly over the past decade.
How are the needs of online students different
or similar to their on-ground counterparts? This
session will present the findings of a case study
that investigated what hidden barriers online
students encounter and how institutions can
purposefully plan and structure services for this
population.

# 87a Publishing in NASPA's Scholarly Journals

Marriott 415

Marilyn Amey, NASPA Journal About Women in Higher Education

**Amy Bergerson,** *Journal of Student Affairs Research and Practice* 

Pamela Crosby, Journal of College and Character Patience Whitworth, Journal of Student Affairs Research and Practice

Innovative ideas must be contributed to the student affairs literature on an ongoing basis to provide the foundation for successful student affairs practice. Join the editors of NASPA's three journals—Journal of Student Affairs Research and Practice, Journal of College and Character, and NASPA Journal About Women in Higher Education—to learn how to contribute to student affairs scholarship.

### 88 Purposeful Collaboration: Saving Thousands of Dollars

Marriott Franklin 10

D. Eric Lassahn, Susquehanna University Thomas Rambo, Susquehanna University

What happens when a former large urban university police chief becomes the assistant vice president of student life and director of public safety at a small liberal arts university in central Pennsylvania? An already educationally based law enforcement background combines with a liberal arts perspective and ResStat— a program of collaboration between the departments of Residence Life, Public Safety, Facilities Management, and other campus and community groups— results. In this session, the presenters will share information on the ResStat program, with emphasis on the program's benefits and assessed outcomes.

### 89 Putting Professional Competencies into Professional Development

Convention Center 122 A

Margaret King, The University of Alabama
Melanie Miller, The University of Alabama
In July 2010, NASPA and ACPA jointly endorsed
Professional Competency Areas for Student Affairs
Practitioners, outlining "the broad professional
knowledge, skills, and—for some competencies—attitudes expected of student affairs professionals,
regardless of their area of specialization or
positional role within the field." This session will
describe the tools, presentations, discussions,
experiences, and assessment measures used by
The University of Alabama to build or enhance
these nationally recognized competencies in their
staff.

### 92 Supporting Undocumented College Students: An Intergroup Dialogue

Convention Center 110 A

Maritza Del Razo, University of California-Los Angeles

**Paulette Dalpes,** *Kingsborough Community College* 

Magdalena H. de la Teja, Tarrant County College Undocumented college students are on campuses across the nation, seeking to live purposeful lives. How are we supporting their educational journeys? How are we allowing current barriers along their educational paths to remain in place? Come, share, and learn through this intergroup dialogue. The facilitators will challenge participants' assumptions and misinformation about undocumented students and enable them to gain a better understanding of our role as student affairs professionals.

### 93 Synergistic Supervision and Leader– Member Exchange

Marriott Grand Ballroom E

Thomas Lane, Missouri State University John White, StudentVoice

The supervisory relationship can be viewed as a reciprocal social exchange providing value for both the supervisor and the supervised. This session will examine Winston and Creamer's "Synergistic Supervision" model and provide an opportunity for participants to reflect on their own supervisory style and the role supervision has played in shaping their professional experiences. Additionally, recent research on exploring the relationship between synergistic supervision and leader—member exchange will be shared.

### 94 The NCAA Division III Model of Intercollegiate Athletics: Update on Current Strategic Priorities

Marriott Grand Ballroom J

**Leah Nilsson Kareti,** *National Collegiate Athletics Association* 

**Christina Wright,** *National Collegiate Athletics Association* 

Most NCAA Division III athletics programs are overseen by a senior administrator other than the president; often it is the senior student affairs officer (SSAO). This session presents NCAA Division III athletics updates at the strategic level for SSAOs. Discussion will focus on the Division III Identity Initiative, as well as better integration of athletics into the campus community; building more inclusive environments on campus; and the role of presidents and athletics direct reports in establishing divisional strategy, protecting student—athlete well being, and monitoring academic performance of student—athletes in the Division III governance structure.

### 95 The Q-List: A Faculty Fellows Research Agenda for the Profession

Marriott Franklin 13

Judy Rogers, Miami University-Oxford
Tim Ecklund, SUNY College at Buffalo
Maribeth Ehasz, University of Central Florida
Linda Kuk, Colorado State University
David McKelfresh, Colorado State University
Anna Ortiz, California State University-Long Beach
Raechele Pope, University at Buffalo
Robert Reason, Pennsylvania State University

The Faculty Fellows—in collaboration with the NASPA Research Division and the NASPA Foundation—identified a topical series of critical research questions considered important for guiding the development of inquiry projects by student affairs scholar practitioners, graduate students, administrators, and preparation program faculty. A team of faculty fellows and practitioners will present this research agenda for the profession and facilitate small group discussions on several of the questions, focusing on how they might be interrogated and illuminated by student affairs professionals at all levels.

### 96 The Thin Line Between Pursuing Passion and Obtaining the Position

Convention Center 113 B

Sherry Turner, Spelman College

Juliana Mosley, Philander Smith College

Fiscal challenges on many campuses have resulted in fewer job openings and less career mobility among administrators. How does an aspiring job candidate find meaningful work and pursue their passion in a constricted job market? This presentation will offer useful advice to those seeking career advancement. Reviewing current job openings and college strategic goals, the presenters will discuss trends and offer strategies for job seekers. Expanding markets such as distance education, for-profit institutions, and community colleges will be explored.

### 97 The Thriving Quotient: A New Vision for Student Success

Convention Center 120 B

Laurie Schreiner, Azusa Pacific University Eric McIntosh, The King's College

**Denise Nelson,** Point Loma Nazarene University

Joe Slavens, Simpson University

There is more to a successful college experience than grades and graduation. "Thriving" goes beyond surviving and includes high levels of success and satisfaction academically, socially, and psychologically. This session will focus on how to identify levels of thriving in students—and how to increase not only students' grades and persistence to graduation, but also their ability to get the most out of their college experiences. Participants will view the Thriving Quotient and learn how to use it with students on their own campus.

### 98 Understanding and Assessing the Outcomes of Campus Diversity Initiatives for Asian American College Students

Marriott Franklin 3

Dawn Lee Tu, University of California-Davis This session focuses on exploring the role of Asian Pacific American Heritage Month (APAHM) programming in Asian American (AA) students' lives and broader campus diversity initiatives. Findings presented are based on three years of qualitative research on why AA students become involved with organizing APAHM activities, how they strategically negotiate institutional diversity policies, and the lessons they learn about diversity in general during college. Participants will have an opportunity to assess their own AArelated diversity initiatives and student-driven programming and brainstorm ways to more critically engage AA students in campus diversity initiatives.

### 99 Using Technology to Engage Faculty and Students as Gatekeepers

Marriott Franklin 12

Joy Himmel, Pennsylvania State University-Altoona Glenn Albright, Kognito

This presentation will highlight Penn State — Altoona's mental health initiatives, and how a new gatekeeper training simulation for faculty, staff, and students was integrated into the university environment. Entitled "At-Risk," the web-based training utilizes gaming technology to provide highly engaging practice opportunities for faculty and students to interact with virtual, fully animated students exhibiting signs of mental distress. Participants will get to experience the simulation, view efficacy data, learn about the benefits and limitations, and take part in a discussion on strategies addressing the challenge of motivating faculty and students to participate.

### 100 We Do What?! Challenging and Supporting Traditions Through Advising

Convention Center 112 B

Krista Bailey, Texas A&M University
Sonja Ardoin, North Carolina State University
Vicki Dobiyanski, Florida State University

Excuse me, we do what?! As student affairs professionals we often question our campus traditions. Students and staff across the country are continuously considering past, determining present, and shaping future purposes of campus traditions and rituals. Join the presenters for a conversation on how advising models, the Social Change Model, and Environmental Change Theory, combined with practical examples, can help staff and students challenge and support campus traditions and culture.

### 101 Which Way is Up? The Era of Internet, Liability, and Lawsuits

Marriott Franklin 7

**Kevin Dougherty,** *University of California-Los Angeles* 

Aaron Hart, American Campus Communities
Jason Meriwether, Fisk University

Internet and social media are the new "frenemies" in higher education. Challenges to judicial systems and lawsuits waged against individuals are becoming the new norm, while friends of social networks cite ease of advertising and connection with students among the benefits. This session will emphasize creative approaches to interactions through application of practical methods to theory, while considering professional liability and legal precedent to new elements of the student experience caused by Facebook, MySpace, Twitter, and YouTube.

# 102 White Graduate Students' Experiences With Racial Tension

Marriott Franklin 9

Keon McGuire, University of Pennsylvania Jonathan Berhanu, University of Wisconsin Connie Chang, University of Pennsylvania Charles Davis, University of Pennsylvania

This session will explore how White graduate students characterize and make sense of their experiences with racial tension, defined as White students' participation in discourse on race, racism, and Whiteness in which they are identified as the problem. Illustrative personal narratives of how White students successfully negotiate racialized encounters will be offered. Presenters will also share specific educational strategies that facilitate the development of positive, anti-racist White identities.

### 102a Why We Should Help Smart Students Become Wise Citizens

Convention Center 126 A

**Kelley Castle,** *Victoria University, University of Toronto* 

The measures of student engagement are indicators predominantly of what students want. Institutional mission statements and academic programming are indicators, predominantly, of what institutions value and what they believe education ought to be. The best of both worlds occurs when these come together, bettering the student experience while furthering institutional academic goals. This session will include a discussion of how student life programming can be more academic and how the academy can help students reflect on their lives and the lives of others. An example of this, the new "Advanced Thought Program" at Victoria University, will be presented, followed by discussion of its purposes and outcomes.

### 103 You Can Do It: Writing for Professional Publication

Convention Center 109 B

Kathleen Manning. University of Vermont Saran Donohoo, Southern Illinois University Shaun R. Harper, University of Pennsylvania Frank Harris III, San Diego State University Jillian Kinzie. Indiana University-Bloomington Raymond Quirolgico, University of San Francisco Carney Strange, Bowling Green State University Vasti Torres, Indiana University-Bloomington An impressive group of experienced authors will be available to discuss professional and scholarly writing topics in a roundtable setting. Participants will assign themselves to a table by topic and informal question-and-answer discussion will occur in a safe and supportive environment. Table topics will include (1) turning your dissertation into an article, (2) basics of scholarly writing, (3) the editorial review process, (4) writing collaboratively, and (5) questions you are reluctant to ask.

# 12:15–1:30 p.m.

		12:10-1:00 p.iii.	
lvising an	d Help	ing	
	#	Title	Room
<b></b>	106	A Crisis Prevention Team That Assesses, Educates, and Retains Students	Convention Center 113 A
	116	Co-rumination and Retention: Building Purposeful Relationships	Convention Center 122 A
	126	Managing Campus Crises from Multiple Perspectives	Marriott Grand Ballroom E
	127	Networking With a Purpose: Increasing Your Social Capital	Marriott Franklin 6
	148	The Top 10 (Or So) Things to Know About Doctoral Programs	Convention Center 111 B
sessmen	t, Evalı	ation, and Research	
	#	Title	Room
	104	"Let Me Be Direct": Using Direct Assessments With Student Leaders	Convention Center 120 B
	112	Assessing Organizational Multicultural Competence	Convention Center 119 A
•	113	Assessing the Recruitment and Retention of Underrepresented Students	Convention Center 116
	115	Collaborative Relationships to Assess and Promote Student Success	Marriott Grand Ballroom K
1/1//	123	In Pursuit of Passion: A Study of High-achieving College Students	Convention Center 126 A
	130	Operation Enduring Education: Veterans' Transition to College	Convention Center 120 C
	132	Predicting and Preventing Student Attrition	Marriott Franklin 7
	136	Qualitative Assessment: Engaging Students in Learning	Marriott Franklin 5
uity, Dive	rsity, a	nd Inclusion	
	#	Title	Room
	108	Actively Caring for People: Engaging Students in a Movement	Marriott Franklin 10
	113	Assessing the Recruitment and Retention of Underrepresented Students	Convention Center 116
A	120	Developing College Students Into Open-minded Leaders	Convention Center 121 B
9	125	Male Identity in Muslim and/or Arab Men: A Pilot Study	Marriott Franklin 2
	130	Operation Enduring Education: Veterans' Transition to College	Convention Center 120 C
	143	The aWHEREness Project: Developmental Social Justice in the Residence Halls	Marriott Grand Ballroom I
	149	Trading Spaces: Universal Design and Higher Education	Convention Center 124
tory, Phi	losoph	y, and Values	
VII//	#	Title	Room
	137	Reflections on Global Higher Education Practices	Marriott Franklin 9
	145	The Evolving Relationship Between Student Affairs and Parents	Convention Center 117
man and	Organ	izational Resources	
	#	Title	Room
	106	A Crisis Prevention Team That Assesses, Educates, and Retains Students	Convention Center 113 A
	110	Adult Education Programs: Providing Purposeful Staff Development	Marriott Franklin 12
	131	Pathways to the Top: Preparation of SSAOs for the Presidency	Marriott 410
	134	Purposeful Politics From the African American Woman's Perspective	Convention Center 112 B
	139	Social Justice at Home: The Development of a Learning Community	Marriott Franklin 3
	146	The Give and Take of It: Job Searching and Negotiations	Convention Center 121 A
w, Policy,	and G	overnance	
- 1	#	Title	Room
	126	Managing Campus Crises from Multiple Perspectives	Marriott Grand Ballroom E
1	140	SSAO Viewpoint: Involvement in Governance and Policy Formation	Marriott Franklin 8

# 12:15–1:30 p.m.

Leadership			
	# 104	Title	Room
	104	"Let Me Be Direct": Using Direct Assessments With Student Leaders	Convention Center 120 B
	105	21st-century Leadership Through Interfaith Cooperation	Marriott Franklin 13
	120	Developing College Students Into Open-minded Leaders	Convention Center 121 B
	122	Fraternity and Sorority Blogging to Learn Leadership	Marriott Grand Ballroom F
	133	Purposeful Family Weekend Programming: Roundtable Discussions	Convention Center 109 B
Personal For	undati	ons	
	#	Title	Room
	124	Legacy Development Strategies for Drug and Alcohol Abuse Prevention	Convention Center 112 A
	127	Networking With a Purpose: Increasing Your Social Capital	Marriott Franklin 6
	129	Online Mentoring Cohorts: A Promising Practice	Convention Center 121 C
	146	The Give and Take of It: Job Searching and Negotiations	Convention Center 121 A
	148	The Top 10 (Or So) Things to Know About Doctoral Programs	Convention Center 111 B
Student Lea	rning a	and Development	
	#	Title	Room
	107	Academic and Social Integration of Homeschoolers in College	Marriott Grand Ballroom J
	108	Actively Caring for People: Engaging Students in a Movement	Marriott Franklin 10
	109	Addressing Off-campus Behavior: A Community and College Partnership	Convention Center 122 B
	111	Answering Kennedy's Call: Lives of Purpose Through Public Service	Convention Center 118 A
	114	Cognitive Enhancement: What to Do About Purposive Drug Use	Convention Center 113 C
	115	Collaborative Relationships to Assess and Promote Student Success	Marriott Grand Ballroom K
	116	Co-rumination and Retention: Building Purposeful Relationships	Convention Center 122 A
	117	Creating a Safe Environment to Dialogue, Debate, and Disagree	Convention Center 115 C
	118	Creating Cultures Focused on Retention and Student Success	Marriott Franklin 11
	119	Creating Purpose: Approaches for Working With At-risk Students	Convention Center 113 B
	122	Fraternity and Sorority Blogging to Learn Leadership	Marriott Grand Ballroom F
	123	In Pursuit of Passion: A Study of High-achieving College Students	Convention Center 126 A
	124	Legacy Development Strategies for Drug and Alcohol Abuse Prevention	Convention Center 112 A
ş	125	Male Identity in Muslim and/or Arab Men: A Pilot Study	Marriott Franklin 2
	128	Neuro-inclusive Student Affairs' Cultures in Higher Ed	Convention Center 110 A
	135	Purposeful Transition: Developing a First-year Transition Program	Marriott Franklin 1
	136	Qualitative Assessment: Engaging Students in Learning	Marriott Franklin 5
	137	Reflections on Global Higher Education Practices	Marriott Franklin 9
	138	Serve With Purpose: Exploring Vocation Through Service Learning	Convention Center 118 C
	139	Social Justice at Home: The Development of a Learning Community	Marriott Franklin 3
	141	Student Stars: Stories of Purposeful Living	Convention Center 115 A
	143	The aWHEREness Project: Developmental Social Justice in the Residence Halls	Marriott Grand Ballroom I
	145	The Evolving Relationship Between Student Affairs and Parents	Convention Center 117
	147	The Interpersonal Relationships and Social Lives of Students	Convention Center 120 A
	150	Transitions in the First and Senior Years: National Findings From the CIRP Surveys	Marriott Franklin 4

### 12:15 - 1:30 p.m.

# 104 "Let Me Be Direct": Using Direct Assessments With Student Leaders

Convention Center 120 B

**Nathan Lindsay**, *University of North Carolina at Wilmington* 

**Aimee Hourigan,** *University of North Carolina at Wilmington* 

**Jenn Smist,** *University of North Carolina at Wilmington* 

**Larry Wray,** *University of North Carolina at Wilmington* 

Assessment in student affairs has often been limited to indirect assessments, in which administrators ask students to self-report their development and degree of learning. Assessment experts are now encouraging staff to use direct assessments that require students to demonstrate their learning in quizzes, tests, and portfolios. This presentation highlights three separate programs in housing, substance abuse prevention, and student leadership at UNCW that have used direct assessments to provide a more accurate picture of their student leaders' learning. Participants will have an opportunity to learn more about assessing what their students actually know.

### 105 21st-century Leadership Through Interfaith Cooperation

Marriott Franklin 13

Maggie Stevens, Indiana Campus Compact
Michael Cartwright, University of Indianapolis
Mary Ellen Giess, Interfaith Youth Core
Daniel Stoker, University of Indianapolis
Effective leadership in the 21st century must
involve the capacity to work across differences,
including religious difference. This does not
necessitate being a religious leader, but rather
a leader for interfaith cooperation—working
together across religious lines. The presenters will
share effective campus- and community-based

program models from the campus, state, and

national levels that can be used to educate and

empower students to become interfaith leaders-

leading interfaith service projects and dialogues

with their peers—on their campuses.

### 106 A Crisis Prevention Team That Assesses, Educates, and Retains Students

Convention Center 113 A

John Adams, Shepherd University Barbara Byers, Shepherd University

This session will provide a review of a Crisis Prevention Team (CPT) that is utilized at a small university campus to identify, assess, and intervene when students are dealing with and recovering from self-harm threat, severe illness/injury, relationships, acting out behavior, grief and loss of family/friends, harassment, physical intimidation/assault, sexual assault, anger, and alcohol and drug abuse. Analysis of the CPT will include make-up of the team; how the team assesses potential crises; coordination and collaboration techniques used; and interventions directed at students in need of learning appropriate coping skills and behavior. Outcome and retention data will be provided.

### 107 Academic and Social Integration of Homeschoolers in College

Marriott Grand Ballroom J

Roger Wessel, Ball State University

Mary Beth Bolle Brummond, Benedictine University

What are the collegiate experiences of students that were homeschooled in high school? How did their educational background and their academic and social integration influence their college experiences? This session will share findings from a longitudinal study on the transitional college experiences of homeschooled students, and facilitate discussion on how student affairs educators can positively influence the education of such students.

### 108 Actively Caring for People: Engaging Students in a Movement

Frank Shushok, Virginia Tech Shane McCarty, Virginia Tech

Could a behavior-based approach to student development change our schools, communities, and world for the better? A Virginia Tech undergraduate student initiative called "Actively Caring for People" encourages participants to notice, affirm, and engage in behaviors that are kind, compassionate, and inclusive. Presenters will describe the five dispositions that increase one's propensity to Actively Care for People, provide an overview of the theory and scholarship that underpins this initiative, and demonstrate how a similar effort can have a potentially transforming impact on any campus, from a community college to a large research university.

### 109 Addressing Off-campus Behavior: A Community and College Partnership

Convention Center 122 B

Michael Connolly, Saint John's University Jody Terhaar, College of Saint Benedict

Many colleges and universities are challenged in effectively addressing off-campus student behavior and the negative impact this behavior can have on the institution's relationship with the community. The College of Saint Benedict and Saint John's University have been partnering with the City of Saint Joseph, Minnesota to help students understand their rights and responsibilities as members of the community. This session will provide an overview of several initiatives that have been implemented over the past 10 years.

### 110 Adult Education Programs: Providing Purposeful Staff Development

Marriott Franklin 12

Candace Maddox, University of Georgia

Daysha Pierce, University of Georgia

Adult education seeks to offer a holistic approach to transformative learning for adult learners in a supportive and constructive environment. Incorporating adult education into a staff development model yields not only higher levels of staff competency and satisfaction, but ultimately results in a more enhanced co-educational experience for those we serve—students. This engaging presentation seeks to impress upon participants the significance of adult education for an educated community and will provide them with tangible information for integrating a program into their own staff development models. References to literature and research will be provided and details will be shared about the benefits and challenges of the Adult Education Program within the Department of University Housing at the University of Georgia.

### 111 Answering Kennedy's Call: Lives of Purpose Through Public Service

Convention Center 118 A

Mark Dalhouse, Vanderbilt University

Lilly Massa-McKinley, Vanderbilt University

In 1963, President John F. Kennedy challenged Vanderbilt students "to act—to enter the lists of public service and rightly win (or lose) the prize." Today, these sentiments are showcased in the Vanderbilt Internship Experience in Washington (VIEW) program where the traditional DC internship is transformed into a reflective journey toward a purposeful life's work regardless of major or career interest. Together, presenters and participants will explore the value of infusing civic development into traditional internship programs.

# 112 Assessing Organizational Multicultural Competence

Convention Center 119 A

Lacretia Johnson Flash, University of Vermont

Erin Craw, University of Vermont

Peter Gitau, Southern Illinois University

Jamie Washington, Washington Consulting Group
The Multicultural Competence in Students Affairs
Organizations (MCSAO) Questionnaire is a new
tool designed to help student affairs organizations
assess and plan for strategic multicultural
organizational change. Tested at more than 20
institutions across the United States, the MCSAO
builds on the conceptual work of Pope, Reynolds,
and Mueller (2004) and Grieger (1996). This
session will discuss the design, testing, and
applications of this tool; and introduce a new

# 113 Assessing the Recruitment and Retention of Underrepresented Students

model of organizational multicultural competence.

Convention Center 116

Shauna Hemingway, University of Georgia Melissa Barry, University of Georgia

Attention to recruiting and retaining graduate students continues to draw the attention of student affairs administrators and practitioners. The Outreach and Diversity Office (ODO) at The University of Georgia has committed to recruiting and retaining students through programs and services intended to provide information about admission and program requirements, financial assistance, and resources for admitted students to help acclimate them to graduate studies. This presentation will highlight how the ODO began to navigate the path from "projectitis" to implementing initiatives that are empirically based, both in the research literature and in institutional data. Presenters will discuss five initiatives related to degree completion that have been implemented by ODO since 2002. Outcomes concerning the success of each initiative at recruiting underrepresented graduate students will also be discussed.

### 114 Cognitive Enhancement: What to Do About Purposive Drug Use

Convention Center 113 C

Ross Aikins, University of California-Los Angeles
Counter to typical alcohol and other drug use
motives and consequences, college students are
increasingly turning to stimulant medications
and other "smart drugs" to perform better
academically, and ultimately, to find purpose. The
biggest problem is that the drugs work—or at
least many students believe they work—which
raises key questions and new risks. This session
will review the history and facts, providing original
research about students' perspectives on cognitive
enhancement, and information and discussion
points for student affairs/health practitioners.

### 115 Collaborative Relationships to Assess and Promote Student Success

Marriott Grand Ballroom K

Colleen S. Conley, Loyola University Chicago Daniel A. Dickson, Loyola University Chicago Joseph A. Durlak, Loyola University Chicago Michelle M. Lata, Loyola University Chicago Sarah J. Wilson Merriman, Loyola University Chicago

**Christopher W. Zaddach,** *Loyola University Chicago* 

This program will illustrate a model of collaborative partnerships among change agents across campus, including student and academic affairs, to assess development and promote growth in students. The presenters will discuss methodological best practices and implications for improving student services, and also present assessment findings on student adjustment, with a particular focus on the transition to college. Audience input will aid in clarifying the strengths and challenges involved in developing effective, collaborative campus-wide partnerships.

### 116 Co-rumination and Retention: Building Purposeful Relationships

Convention Center 122 A

Juliette Landphair, University of Richmond Kerry Fankhauser, Westhampton College Teresa Preddy, The University of Tennessee

Co-rumination, a unique social process between two friends, is defined as the frequent and excessive discussion of personal problems. In the traditional college student population, co-rumination often occurs among individuals considering transferring and among students struggling with depression and stress. This interactive session, combining lecture-style and audience participation, will provide attendees with an overarching understanding of co-rumination and how it operates and affects college students. A research overview will precede a role play in which audience members will act out an actual conversation between co-ruminating college friends. The presenters will conclude by discussing practical ways in which attendees can apply this knowledge on their respective campuses.

# **Documentary**

King Corn Curt Ellis & Ian Cheney, Featured Speakers Monday, March 14 12:15 – 1:30 p.m. Marriott 411

# 117 Creating a Safe Environment to Dialogue, Debate, and Disagree

Convention Center 115 C

Maria Grandone, Loyola Marymount University
Gail Buck, Loyola Marymount University
Maria Grandone, Loyola Marymount University
Henry Ward, Loyola Marymount University
One of the most difficult tasks we face as human beings is communicating across racial, social,

One of the most difficult tasks we face as human beings is communicating across racial, social, sexual, or cultural boundaries. This session will examine our intercultural framework and forward-thinking strategies designed to encourage active learning and Intercultural student development, with a focus on creating opportunities for meaningful student engagement. The presenters will specifically address the challenges of engaging a diverse group of participants, including White students, and managing conflict when it occurs.

### 118 Creating Cultures Focused on Retention and Student Success

Marriott Franklin 11

**Denise Schmidt**, *County College of Morris* **Albert Foderaro**, *Life Decisions Group*, *LLC* 

America is faced with a serious dropout crisis, and colleges are being challenged to increase the proportion of Americans with postsecondary degrees. One solution to begin solving the dropout problem is for colleges to emphasize creating environments focused on student success where students will be held responsible for making good academic and career decisions. Participants in this session will learn about an innovative approach focused on teaching students to develop and implement effective decision-making skills and personalizing the college experience so all students can achieve academic and career success.

### 119 Creating Purpose: Approaches for Working With At-risk Students

Convention Center 113 B

Tania Velazquez, Suffolk Community College Patty Munsch, Suffolk Community College

This session will discuss the purpose, scope, and success of intervention programs designed to meet the needs of at-risk students. These students, often underprepared for college course work, are more likely to stop out or drop out of college; therefore, as student affairs professionals, we must design and implement intentional programmatic efforts to aid in their success.

### 120 Developing College Students Into Openminded Leaders

Convention Center 121 B

Wahnee Sherman, The University of Alabama Jessica Harpole, Mississippi University for Women

Diversity. Tolerance. Multiculturalism. We all hear the terms, but what are we doing to help students understand themselves and broaden their world views? This session will look at the impact of joining formal leadership education with an emphasis on teaching students cultural competency. Qualitative research that examines a formal leadership program and how students' views of diverse others are enhanced through involvement will be shared, and participants will have an opportunity to learn more about what activities and experiences have helped to decrease prejudice and increase tolerance and appreciation of diverse others.

### 121 EBI and MAP-Works: A Focus on Assessment and Student Retention

Marriott Grand Ballroom L

Todd Pica, Educational Benchmarking, Inc. (EBI) Understanding the basic principles of assessment is the foundation for mission fulfillment and having a positive influence on the lives of students. MAP-Works is Educational Benchmarking Inc.'s (EBI) latest web-based application for student retention and success. This session will highlight the power of assessment and clarify the need to provide the right information to the people who ultimately make the decisions and who have a direct impact on the lives of students. The value and importance of benchmarking data will also be highlighted. Participants will have the opportunity to look closely at the MAP-Works program and how this unique approach to student development is having a measurable impact on retention and student success. This session is sponsored by Educational Benchmarking, Inc.

### 122 Fraternity and Sorority Blogging to Learn Leadership

Marriott Grand Ballroom F

**Donald Stenta,** *The Ohio State University* **B. Tyler Blair,** *The Ohio State University* 

Melissa Rocco, The Ohio State University

This session will outline the use of blogs to teach leadership development with fraternity and sorority leaders at The Ohio State University. An informal assessment conducted in winter 2010 revealed interesting findings about the development of leadership understanding, exploration of fraternity and sorority values, comfort level with the use of technology, and awareness of social issues that emerged during this leadership class. The session will discuss findings from our assessment, recommendations that emerged from this study, and future research on this population of emerging leaders

### 123 In Pursuit of Passion: A Study of Highachieving College Students

Convention Center 126 A

**Eileen Hulme,** *Azusa Pacific University* **Michelle Louis,** *Bethel University* 

To understand how a sense of purpose is developed, it is critical for student affairs professionals to study those students who have found meaningful direction in their lives. This interactive session will introduce the findings of a new national study on college students who have demonstrated exceptional academic and community leadership. The presentation will explore passionate drive and curiosity, essential characteristics of these students, and practical suggestions for their development.

### 124 Legacy Development Strategies for Drug and Alcohol Abuse Prevention

Convention Center 112 A

**David Anderson,** *George Mason University* **Steven Clarke,** *Virginia Tech* 

Attention to 'legacy enhancement' is becoming increasingly important for students. 'Begin with the end in mind'; 'Maximize your potential'; 'Chart your own course.' Two campus approaches with positive, proactive planning strategies for drug/ alcohol abuse prevention are reviewed. George Mason University's COMPASS: A Roadmap to Healthy Living web-based approach addresses 31 life health themes; Virginia Tech infuses students' healthy decisions with numerous campus offices. This session identifies ways that life health planning can complement traditional substance abuse prevention by promoting resiliency, skills, relationships, and healthy choices. It includes student and professional testimonials, and offers replication materials.

### 125 Male Identity in Muslim and/or Arab Men: A Pilot Study

Marriott Franklin 2

Caleb Keith, Qatar Foundation

Justin Jeffery, Qatar Foundation

As institutions of higher education spread across the globe, especially in areas such as the Middle East, it becomes necessary to explore and understand new and diverse populations of students. While masculinity has been explored within the Western Hemisphere and various subpopulations contained within, very little research has been done with Muslim and/or Arab students. This program will highlight the key concepts, questions, and initial findings of a pilot study exploring masculinity in the Muslim-Arab population at Education City in Doha, Qatar.

### 126 Managing Campus Crises from Multiple Perspectives

Marriott Grand Ballroom E

Michael Sanseviro, Kennesaw State University Jeff Cooper, Kennesaw State University

Kimberly Frazier, Kennesaw State University Natalie Reckard, Kennesaw State University

Every campus will experience crisis at some point. Increased media attention has fueled the need for every institution to prepare policies and procedures for addressing a variety of potential crises. Kennesaw State University (KSU) experienced an unprecedented volume of significant campus crises and loss of students in the spring 2010 semester. Presenters will share individual and collective responses from four distinctly unique perspectives; dean of students. director of residence life, live-in coordinator, and faculty member. The crisis situations at KSU will serve as case studies, allowing participants to analyze the approaches taken and discuss what approaches would be most appropriate and successful on their own campuses.

### 126aNASPA Center for Women: Educating Women for Lives of Purpose

Convention Center 119 B

**Brooke Supple,** *University of Maryland-College Park* 

Erika Cohen-Derr, Georgetown University Danielle Howard, NASPA

The NASPA Center for Scholarship, Research, and Professional Development for Women examines issues of concern to women in education, matters of policy development, and the design and implementation of relevant programs, services, advocacy, and mentoring opportunities for women professionals and students. This session will outline the current activities of the Center for Women, including the partnership between the American Association of University Women to coordinate the National Conference for College Women Student Leaders.

### **Networking With a Purpose: Increasing Your Social Capital**

Marriott Franklin 6

David Jones, University of Massachusetts Lowell James Frier, Texas Tech University

Kelvin Harris, Kingsborough Community College

The power of networking to increase social capital in higher education is key to influencing professional progress and success. Being able to tap into a social web of support enables graduate students and professionals to expose their talents to others, which creates opportunities down the road. In this session, we will discuss elements of effective networking and how to create social capital among professionals in higher education. This session is particularly suitable for graduate students and newer professionals.

### 128 Neuro-inclusive Student Affairs' Cultures in Higher Ed

Convention Center 110 A

Brian Mistler. Hobart and William Smith Colleges Meghann Wraight-Steinmetz, Hobart and William Smith Colleges

Research has identified important differences among students in neurological functioning and impacts on development and achievement. Changes in student composition require the intentional creation of an inclusive campus culture and multiculturally competent student affairs services. Participants will explore research on neurodiversity; identify the impact of "neuroinclusive" settings on student development, satisfaction, and retention; increase awareness of their own biases regarding neurological styles; and consider concrete, systemic changes possible on participants' own campuses to foster a culture of neuro-diverse inclusive education.

### 129 Online Mentoring Cohorts: A Promising Practice

Convention Center 121 C

Kevin Gin, Northeastern University

Annalyn Cruz, University of California-Berkeley Glenn DeGuzman, University of California-Berkelev

Rachel Luna-Hammer, Bowling Green State University

Rita Zhang, University of Maryland-College Park The challenge of finding Asian Pacific American (APA) mentors led to the exploration of alternative approaches to developing and sustaining mentoring relationships. Consistent relationships were developed through a "mentoring triplets" approach with low-cost video conferencing. Participants' experiences were assessed during this yearlong program using a curriculum addressing APA identity and leadership development approaches. Here, we will highlight the program, key learning, successes, and challenges of this innovative approach to mentoring.





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### 130 Operation Enduring Education: Veterans' Transition to College

Convention Center 120 C

Mike Marion, Cosumnes River College Brittney Heinrich, VA San Diego Healthcare System

Many of our nation's military veterans pursue higher education as the first step to return to civilian life and reshape their lives; and in recent years, community colleges have seen a large increase in veteran student populations. To address the needs of these returning veterans, a new program will be introduced that has been created at Cosumnes River Community College. The presenters will compare and contrast benefits under the Montgomery Veterans Bill and the New GI Bill and discuss their impact on the transition of veteran students at the community college setting. The program's theoretical design, supporting research, practical development considerations. case studies, and data from initial outcomes research will also be presented, and areas for future growth will be discussed.

### 131 Pathways to the Top: Preparation of SSAOs for the Presidency

Marriott 410

Quincy Martin, III, *Triton College*Barbara J. Johnson, *Northern Illinois University*Since 2004, the number of collegiate presidents

Since 2004, the number of collegiate presidents from senior administrative positions other than academic vice presidencies has steadily increased. However, little research has focused on presidents from nontraditional backgrounds, specifically with experience as senior student affairs officers. This session will present the results of a qualitative research study on the career paths of college presidents with experience as an SSAO.

# 131a Personal Best: An Innovative Approach to Athletic Academic Success and Wellbeing

Convention Center 110 B

Marsha Weinberg, San Diego State University Amy Schmitz-Sciborski, University of North Carolina at Chapel Hill

Pressures of fame, performance, and academic rigors leave many student—athletes overwhelmed and confused, often resulting in declined academic functioning. In this session, participants will learn how Personal Best has integrated positive psychology and motivational interviewing to strengthen persistence, enhance study skills, and clarify values to help these students successfully adjust to college culture, leading to increased retention rates. *This session is sponsored by 3rd Millennium Classrooms*.

### 132 Predicting and Preventing Student Attrition

Marriott Franklin 7

Thomas Miller, University of South Florida

To enhance student persistence and degree attainment, the University of South Florida supported the development of a model using logistic regression to predict the risk of individual student attrition based upon prematriculation characteristics, including the results of the College Student Expectations Questionnaire (CSXQ) and various elements of institutional data. Students who are most at risk have been personally contacted and, when possible, interviewed to determine what intervention strategies should be implemented.

### 133 Purposeful Family Weekend Programming: Roundtable Discussions

Convention Center 109 B

Anna Thomas, Vanderbilt University Suzanne Thigpen, Vanderbilt University In this session, the presenter will focus on a signature event of any parents program: Parent & Family Weekends. In roundtable format, participants will have the opportunity to be a part of different discussions focusing on successful programming for Parent & Family Weekends. Topics will include: educational programming, social programming, campus/facility showcase programming, entertainment, programming for underserved populations, and programming with campus professionals. Participants are encouraged to bring copies of their Parent & Family Weekend schedules and business cards to share with the group.

### 134 Purposeful Politics From the African American Woman's Perspective

Convention Center 112 B

Tonya Baker, University of Georgia Natasha Croom, Iowa State University Annice Fisher, University of North Carolina at Chapel Hill

LaQuesha Foster, University of Georgia Renita Moore, Johnson C. Smith University

This session will examine the challenges between African American women and their experiences with campus politics and culture. During this presentation, audience members will have the opportunity to share their own experiences and learn how to navigate campus culture, campus politics, and develop and maintain mentor relationships from seasoned professionals. Through case studies, panel discussion, and small group interaction, the audience will acquire applicable knowledge to implement as they progress through different stages of the student affairs profession.

### 135 Purposeful Transition: Developing a Firstyear Transition Program

Marriott Franklin 1

Missy Korduner. Louisiana State University Whitnee Boyd, Louisiana State University Darrell Ray, Louisiana State University Institutions invest significant resources in recruiting students. Yet, those efforts may not be well matched in terms of retaining students. Transition camps, or extended orientation programs, have been developed on many campuses to promote the initial adjustment and retention of first-year students. Louisiana State University has offered the S.T.R.I.P.E.S. program since 2000. This transition camp introduces firstyear students to the campus history and traditions, educates on campus resources and academic expectations, and establishes peer relationships all before the first day of class. This session will provide an in depth framework for developing a transition camp on any campus.

### 136 Qualitative Assessment: Engaging Students in Learning

Marriott Franklin 5

Amy Franklin, Northern Illinois University
Evelyn Comber, Northern Illinois University
Kerry P. Welch, University of Central Florida
Qualitative assessment is an excellent technique
for engaging students in learning and for
attaching meaning to what they have learned.
In this interactive session, presenters from two
institutions will demonstrate the use and value of
qualitative approaches and lead a discussion of
the opportunities and challenges of interviewing,
reflective journaling, and observation to assess
learning. Additional qualitative methods will also
be reviewed. Presenters will provide selected
examples of the successful use of qualitative

assessment to document student learning.

### 137 Reflections on Global Higher Education Practices

Marriott Franklin 9

**Yevgeniya Kopeleva,** *University of Southern California* 

Jennifer Craig, University of Southern California Justin Fiske, University of Southern California Lisha Maddox, University of Southern California Carmen Mejorado, University of Southern California

**Lynette Merriman**, *University of Southern California* 

Nina Nieves, University of Southern California Greg Share, University of Southern California

The induction of new industry in a country is commonly framed through its cultural values. While China may look to the United States as a framework, each country's higher education goals are different. Seven University of Southern California graduate students and one faculty member traveled to Beijing in 2010 to compare and contrast functional areas of student affairs in both countries. Come learn how this study tour can help graduate students and professionals understand the creation of student affairs abroad against the backdrop of existing cultural issues.

### 138 Serve With Purpose: Exploring Vocation Through Service Learning

Convention Center 118 C

Michael Shehane, Texas A&M University
Melissa Shehane, Texas A&M University
Educators are charged with aiding students
during their quest for purpose and development
of self, including a better understanding of
interdependence with community. A proven tool
for this endeavor is the incorporation of service
learning into curriculum. This workshop will

explore how to help students draw connections between service learning and career aspirations within the context of a first-year seminar. Workshop participants can expect an interactive dialogue on relevant theory, best practices, assessment, and the importance of reflection.

### 139 Social Justice at Home: The Development of a Learning Community

Marriott Franklin 3

Renee Piquette, Marquette University
Mary Janz, Marquette University

Jody Jessup-Anger, Marquette University
This session will provide an overview of the development of Dorothy Day Social Justice
Community, a social justice living-learning community for sophomores at Marquette
University that is mission-centered and features facilitated collaboration across multiple departments. Topics to be discussed will include lessons learned, successes celebrated, and data collected throughout the first two years of the program. This program will highlight faculty collaboration, methods of measuring the student experience, and the design and implementation of a social justice community.

### 140 SSAO Viewpoint: Involvement in Governance and Policy Formation

Marriott Franklin 8

Ashley Tull, University of Arkansas

Staff involvement in governance and policy formation is critical to the success of student affairs organizations, internally and externally on college and university campuses. This program will address the nature and purpose of student affairs work and how it is augmented by active participation of staff in governance and policy formation. Data collected from a national study of SSAOs from NASPA member institutions will be shared with regard to active practices involving staff, both internal and external to the student affairs organization.

# **141 Student Stars: Stories of Purposeful Living**Convention Center 115 A

Andrew Mauk, Florida State University Rebekah Dorn, Florida State University

Student recognition programs are found on college campuses around the world, but the Student Star Initiative (SSI) at Florida State University is an innovative example. The program offers a creative showcase of outstanding student leaders who make a difference in the world through their stories about purposeful living. This presentation will highlight the unique features of the Student Star Initiative, including recommendations for how to build a collaborative program between student affairs and academic affairs.

### 143 The aWHEREness Project: Developmental Social Justice in the Residence Halls

Marriott Grand Ballroom I

Marc Johnston, University of California-Los Angeles

**Draco Chu,** *University of California-Los Angeles* **Kenneth Importante,** *University of California-Los Angeles* 

**Jane Pizzolato,** *University of California-Los Angeles* 

This program will describe The aWHEREness Project at UCLA, a developmental social justice program. Presenters will review the literature on social justice programs, describe aWHEREness, and provide information on the results of aWHEREness, with respect to students' purpose in life, ethnic identity, sense of belonging, civic engagement, and interest in social justice issues. Finally, the presenters will provide resources to attendees should they want to implement an aWHEREness-type program on their own campuses.

### 145 The Evolving Relationship Between Student Affairs and Parents

Convention Center 117

Brian Orefice, University of Miami Ricardo Hall, University of Miami

Student affairs professionals increasingly spend as much time working with parents as they do with students. In order to help our students prepare for lives of purpose, we must help parents learn how to manage relationships with both their student and the institution. Strategies for educating parents about institutional practices and programs will be shared, and participants will have the opportunity to discuss effective ways of preparing parents to partner with the institution to help students along their journey of self-discovery.

### 146 The Give and Take of It: Job Searching and Negotiations

Convention Center 121 A

**C. Casey Ozaki**, *University of North Dakota* 

**Margaret Healy,** *University of North Dakota* 

Eric Jessup Anger, University of Wisconsin Dan Xayaphanh, The University of Arizona

As a field, student affairs is concerned with preparing and supporting our graduate students and new professionals as they attempt to enter the profession. A critical juncture for these individuals is the job search, and the most intimidating and overwhelming part can be the negotiations. This session will feature a panel of individuals sharing their experiences and advice in job searching and negotiations from both sides of the table.





### 147 The Interpersonal Relationships and Social Lives of Students

Convention Center 120 A

Vasti Torres, Indiana University-Bloomington Cameron Beatty, Iowa State University Mark Houlemarde, Indiana University-Bloomington

Barry Magee, Indiana University-Bloomington Fred McCall, Indiana University-Bloomington

This program will share a research project that connected how students' behavior and environmental interactions influence the development of their interpersonal relationships and social circles. The presentation will cover the research process, findings, and implications for student affairs practice.

### 148 The Top 10 (Or So) Things to Know About Doctoral Programs

Convention Center 111 B

Logan Hazen, University of Rochester Jennifer Bloom, University of South Carolina Rishi Sriram, Baylor University

A master's degree opens doors in student affairs and for most the decision is relatively easy. For many professionals, the doctoral degree is the next step in their careers, but the decision to enroll is far from easy. In this presentation, faculty members who work with predoctoral and doctoral students will share things you should know about what it takes to pursue and complete a doctorate. Topics covered will range from the degree search process to the degree experience, as well as pursuing job opportunities after completion of the doctoral degree.

### 149 Trading Spaces: Universal Design and Higher Education

Convention Center 124

Jeff Kenney, Clemson University Melissa Noble, Clemson University

Universal Design is a theory grounded in the construction of spaces usable by as many individuals as possible. It is comprised of seven principles that strive to benefit people of all identities and abilities. Recognizing the value of this philosophy and its link to equity, this interactive session will introduce participants to the connections between universal design and higher education administration. Participants will become familiar with universal design concepts and be invited to creatively explore its applications.

### 150 Transitions in the First and Senior Years: National Findings From the CIRP Surveys

Marriott Franklin 4

**John Pryor,** Cooperative Institutional Research Program

This presentation will examine data from national administration of the Cooperative Institutional Research Program's (CIRP) three student surveys. Using matched longitudinal data from three points in time—incoming first-year students, and those same students at the end of the first-year and end of the senior year—this presentation will look at what program participation and student behaviors predict change in three areas of outcomes: academic, civic, and diversity related.

# In Times of Limited Resources, Why Consider the ACE Fellows Program<sub>®</sub>?

Nominations/
Applications Due:

November 1, 2011

The ACE Fellows Program seeks to develop the leadership ability of individuals who have the capacity to rise to senior-level leadership in colleges and universities.

### ACE FELLOWS:

- Come from all areas of institutional life.
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- · Participate in three week-long national retreats.
- Individualize learning through a Fellowship project in service to the home institution as well as visits to other campuses and attendance at national meetings.
- · Learn from renowned leaders in higher education and beyond.
- Gain membership in a prestigious national network of Fellows alumni/ae from other two- and four-year institutions.

### CANDIDATE QUALIFICATIONS:

- A record of leadership in institutions of higher education.
- Nomination by the institution's president or other senior officer who agrees to pay the candidate's salary and benefits for the duration of the fellowship.

### It's Never Too Early to Think About the Fellows Program.

To learn more about how the ACE Fellows Program can benefit you, stop by the Fellows Reception at the NASPA Conference.



www.acenet.edu/programs/fellows

## **New Perspectives on Student Affairs & the Communities We Serve**



#### FORTHCOMING

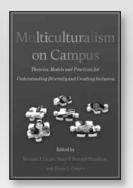
### CONTESTED ISSUES IN STUDENT AFFAIRS

Diverse Perspectives and Respectful

### Edited by Peter M. Magolda and Marcia B. Baxter Magolda

- For professional development workshops
- A text for future student affairs educators
- Stimulates readers' thinking on how to address the messy and complex issues they face

Paper, \$34.95 / E-book, \$27.99



#### NEW

### MULTICULTURALISM ON CAMPUS

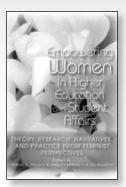
Theory, Models, and Practices for Understanding Diversity and Creating Inclusion

### Edited by Michael J. Cuyjet, Mary F. Howard-Hamilton, and Diane L. Cooper

"A much-needed practical resource on how to prepare a campus to identify the diverse identities of all its students, and a comprehensive guide for all in higher education, from professionals to students."

#### -Gwendolyn Jordan Dungy

Paper, \$37.50 / E-book, \$29.99



#### NEW

### EMPOWERING WOMEN IN HIGHER EDUCATION AND STUDENT AFFAIRS

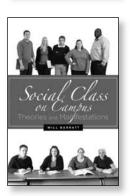
Theory, Research, Narratives, and Practice from Feminist Perspectives

#### Edited by Penny A. Pasque and Shelley Errington Nicholson

Foreword by Linda J. Sax

A call to using feminist and marginalized perspectives to envision a more inclusive

An ACPA publication April 2011 / Paper, \$49.95 / E-book, \$39.99



### NEW

### **SOCIAL CLASS ON CAMPUS**

Theories and Manifestations

#### Will Barratt

A text for student affairs courses, and for first-year experience courses.

Paper, \$24.95 / E-book, \$19.99

### ASSESSING AND IMPROVING STUDENT ORGANIZATIONS (AISO)

A unique new program to build both organizational effectiveness and leadership in student-led organizations. Includes Guide for Students, Student Workbook, and Resources for Facilitators

An ACPA/NACA publication



### MULTICULTURAL STUDENT SERVICES ON CAMPUS

Building Bridges, Re-visioning Community

#### **Edited by Dafina Lazarus Stewart**

An ACPA publication Paper, \$35.00 / E-book, \$27.99



#### NEW

### POSITIONING STUDENT AFFAIRS FOR SUSTAINABLE CHANGE

Achieving Organizational Effectiveness Through Multiple Perspectives

Linda Kuk, James H. Banning, and Marilyn J. Amey

Paper, \$29.95



#### NEW

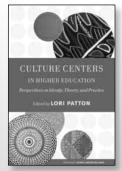
### **EVOLVING CHALLENGES OF BLACK COLLEGE STUDENTS**

New Insights for Policy, Practice, and Research

Edited by Terrell L. Strayhorn and Melvin Cleveland Terrell

Paper, \$29.95





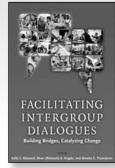
#### NEW

### CULTURE CENTERS IN HIGHER EDUCATION

Perspectives on Identity, Theory, and Practice

Edited by Lori D. Patton Foreword by Gloria Ladson-Billings

Paper, \$27.50



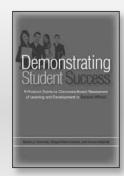
#### NEW

### FACILITATING INTERGROUP DIALOGUES

Bridging Differences, Catalyzing Change

Kelly E. Maxwell, Biren (Ratnesh) Nagda, and Monita C. Thompson Foreword by Patricia Gurin

Paper, \$29.95 / E-book, \$23.99



#### DEMONSTRATING STUDENT SUCCESS

A Practical Guide to Outcomes-Based Assessment of Learning and Development in Student Affairs

Marilee J. Bresciani, Megan Moore Gardner, and Jessica Hickmott

Paper, \$27.50



## Save up to 30% at the Stylus booth!

Use code NASPA1 for 20% off online & post-conference orders. Offer expires April 15, 2011.



**The Community Guide** is a free resource for communities developed by the Centers for Disease Control & Prevention (CDC). It outlines:

- Evidence-based strategies for health improvement and disease prevention
- Successful program and policy interventions
- Cost and ROI of effective interventions

Access

The Community Guide
online at
www.thecommunityguide.org

For more information on how to use *The Community Guide*, or about the "I'm Your Community Guide!" contest, please contact the Public Health Foundation at communications@phf.org.

#### Topics include:

**Adolescent Health** 

Alcohol

Asthma

**Birth Defects** 

Cancer

**Diabetes** 

HIV/AIDS, STIs & Pregnancy

**Mental Health** 

**Motor Vehicle** 

Nutrition

Obesity

**Oral Health** 

**Physical Activity** 

**Social Environment** 

**Tobacco** 

**Vaccines** 

**Violence** 

Worksite

### The Community Guide

What works to promote health





Making every day a better day

A better day is being empowered to determine my professional destiny.

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### 2:15-3:30 p.m.

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Advising and	і неірі	ng Title	Room
<b>A</b>	166	Family Ties: A Holistic Approach to Native Student Success	Convention Center 111 B
5	167	Formative Challenges in Graduate and Professional Programs	Convention Center 118 A
Assessment.	. Evalu	ation, and Research	
,	#	Title	Room
	151	"Assessing With Purpose" by Developing a Culture of Assessment	Convention Center 113 A
	153	An Intercollegiate Study of Retention Among Student Athletes	Convention Center 122 A
	186	Student Learning From Multicultural Dialogue: Two Case Studies	Marriott Franklin 13
	187	Summer Bridge Programs' Impact on At-risk, First-year Students	Marriott Grand Ballroom L
: 1.75	191	Transforming Students From Travelers to Global Citizens	Convention Center 121 C
	192	Using SERU to Educate About Research University Undergraduates	Marriott Franklin 7
	194	What Competencies are Employers Really Looking For?	Marriott Franklin 4
Equity, Divers	sity, aı	nd Inclusion	
	#	Title	Room
	155	Beautiful Lives: Dispelling Disability as a Negative Condition	Convention Center 112 B
	160	Crossing the Color Line: Cross-racial Membership in Greek Life	Marriott Franklin 11
	162	Deconstructing the Black Student Leadership Experience	Marriott Franklin 5
	163	Developing White Allies: Challenges, Dilemmas, and Best Practices	Marriott Franklin 2
A	166	Family Ties: A Holistic Approach to Native Student Success	Convention Center 111 B
	171	Inclusion 101: A Protocol for Reporting Bias Incidents	Marriott Franklin 12
	184	Standards and Best Practices of Sustainability and Student Affairs	Marriott Grand Ballroom I
	187	Summer Bridge Programs' Impact on At-risk, First-year Students	Marriott Grand Ballroom L
	188	Supporting Student Success for Active Military and Veterans	Marriott Grand Ballroom K
	189	The 10 Myths of Social Justice	Marriott Grand Ballroom J
	190	The Impact of SB 1070: Arizona Professionals Speak	Convention Center 120 B
<b>Ethical Profe</b>	essiona	I Practice	
	# 180a	Race-based Traumatic Stress: Staff and Organizational Implications and Legal Issues	Convention Center Terrace 118 C
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### 2:15-3:30 p.m.

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186 Student Learning From Multicultural Dialogue: Two Case Studies Marriott Franklin 13		186	Student Learning From Multicultural Dialogue: Two Case Studies	Marriott Franklin 13

#### 2:15 - 3:30 p.m.

### 151 "Assessing With Purpose" by Developing a Culture of Assessment

Convention Center 113 A

Michael Christakis, SUNY at Albany

**Dustin Abshire**, StudentVoice

The University at Albany's Division of Student Success empowers staff to conduct assessments, share findings with key campus constituencies, and utilize findings to continually improve programs and services. Leveraging staff's interest in assessment and their passion for making program enhancements, the University at Albany's culture of assessment emphasizes broad-based buy-in across the division and a supportive assessment infrastructure aimed at "assessing with purpose."

### 152 Academic and Student Affairs Partnering to Enhance Student Learning

Convention Center 119 A

Deborah Chee, University of Puget Sound
Mike Segawa, University of Puget Sound
The latest successful partnership between
academic and student affairs at the University
of Puget Sound is Residential Seminars. Existing
and required first-year seminar courses have
incorporated a residential component. Learn
how these academic courses, taught by faculty,
were organically transformed into Residential
Seminars over the past six years. Examine the
program successes and challenges by reviewing
assessment data. Hear about the next steps as
Residential Seminars introduce students to Puget
Sound's community of scholars.

### 152a Administrative Packages from Microsoft #1

Convention Center 115 B

Wende Nossaman. Microsoft

Learn about administration packages from Microsoft and partners that can help in many areas from recruitment and retention to facility, athletics, and housing management, all built from the Dynamics CRM platform form Microsoft. This session is sponsored by Microsoft, and is repeated at session 420a.

#### 153 An Intercollegiate Study of Retention Among Student Athletes

Convention Center 122 A

**Jeffrey VanLone**, Hobart and William Smith Colleges

**David Mapstone**, *Hobart and William Smith Colleges* 

Brian Mistler, Hobart and William Smith Colleges
Although participation in college athletics is an enriching experience for many college students, some athletes become disengaged from their sport and subsequently are at risk of leaving their institution. Attendees at this presentation will learn more about the phenomena of athlete disengagement. Presenters will review specific variables associated with student athlete disengagement and attrition. Preliminary data will be shared and attendees will be invited to participate in a national study.

### 153a AVP: The Role of the Number Two

Marriott Franklin 3

Amy Hecht, Auburn University

strengthen current AVPs.

**Brandi Hephner LaBanc,** *Northern Illinois University* 

Karen Warren Coleman, University of Chicago Kelly Wesener, Northern Illinois University Assistant/associate vice presidents (AVPs) hold a unique leadership role, which requires them to both represent the vision of the vice president and establish themselves as leaders in their own right. While increasing attention has been paid to the role of the mid-level manager, the AVP is neither mid-level nor the most senior student affairs administrator. Their professional peer group is somewhere between directors and VPs, which can be isolating and challenging. Many are attracted to the AVP position, but really don't understand its purpose. This session will provide information to better prepare those interested in this role to be able to live and manage with purpose, as well as provide insight into effective practices to

### 154 Be Where the Students Are: Working With Academic Affairs Partners

Marriott Franklin 1

Erin Linde, The University of British Columbia
Tracey Rollins, The University of British Columbia
Janet Teasdale, The University of British
Columbia

**Courtney McDonald,** The University of British Columbia

This program will highlight the University of British Columbia-Vancouver's unique student development staffing model as a means of being where the students are: in their respective academic colleges. Presenters will share how the approach was initially mobilized and how it is connected to our university's strategic plan. They will share how it is uniquely operationalized in the different academic colleges, and will use orientation programming as an example of process. Participants will be encouraged to ask questions and engage in dialogue regarding implementation of academic affairs partnerships. Mid- and senior-level professionals from Canada and the United States are encouraged to attend.

### 155 Beautiful Lives: Dispelling Disability as a Negative Condition

Convention Center 112 B

Neal Lipsitz, Holy Cross

**Eileen Connell Berger,** *Harvard Graduate School of Education* 

Suzy Conway, Boston College

This multimedia panel presentation will illustrate the beautiful lives our students with disabilities lead by focusing on the development of a positive perspective, identity, and approach to life leading to academic and social success. Factors influencing these students' positive development will be discussed. Powerful student stories will invite participants to dispel the myth that disabilities are negative, see their positive impact, and come to appreciate and approach students with disabilities with a fresh perspective and renewed commitment.

#### 156 Beyond the Bottom Line: Fundraising and Change in Student Affairs



Convention Center 121 A

Rozana Carducci, University of Missouri

Despite calls to raise more money, little is known about how development activities are (re)shaping the nature of student affairs work—for example, organizational structures and administrative practices. To address this information gap, the presenters will review findings from a multiple institution case study of organizational changes associated with the expansion of student affairs fundraising efforts and collaboratively reflect on the significance of these changes for the immediate and long-term future of student affairs.

### 157 College Student Character Development: What is Our Role?

Convention Center 113 B

Anne Newman, Rutgers University

Student affairs professionals play a key role in promoting character development, but often respond in reaction to negative behavior rather than addressing character development proactively. This program will provide information from dissertation research about student affairs professionals' perceptions of college student character development. Participants will be encouraged to look at the different ways that programs and services can be used to proactively address character development.

### 158 Contextualizing the College Experience: Creating Intentional Paths

Convention Center 115 C

**Kate Kryder,** *University of North Carolina at Chapel Hill* 

Mallory Cash, University of North Carolina at Chapel Hill

Carolina Leadership Development at the University of North Carolina at Chapel Hill was charged with developing a division-wide philosophy and creating a program that could potentially inform and be accessible to every student. From that charge, The Carolina Leadership Portfolio was created. The Leadership Portfolio empowers students to create a personal leadership philosophy, challenge their assumptions and core values, and be supported by a mentor. By creating a division-wide leadership philosophy coupled with the Leadership Portfolio, Carolina Leadership Development hopes to create a common language on campus guided by the principles set forth in the philosophy.

### 159 Creating a Culture of Academic Integrity With a New Honor Code

Marriott Franklin 8

Mike Walker, University of North Carolina at Wilmington

**Robert Burrus,** *University of North Carolina at Wilmington* 

**Chip Phillips,** *University of North Carolina at Wilmington* 

Numerous studies indicate that cheating/ plagiarism in college is a significant problem. Students are cheating at increasing levels due to ease of access (online), and new technology that allows them to cheat in class. In an effort to increase academic integrity at a medium-sized, public masters institution in the southeast, a task force was appointed to create a new Honor Code (with associated changes to faculty and student training and education, formation of a new faculty/ student Honor Board, new institutional reporting and tracking procedures, and use of a new Honor Pledge). In its first year, it has already yielded positive results in reporting and adjudication of offenses.

### 159a Creating a Sustainable Student Culture from the Cradle

Convention Center 110 B

Andy Sokolski, Whirley Drinkworks Liz Deambrosio, Whirley Drinkworks

Do you have an environmental proclamation? There are 676 institutional signatories of the American College and University Presidents' Climate Commitment (ACUPCC). The presenters will share ideas about how your institution can get to "Zero Waste." Some examples include participating in the Association for the Advancement of Sustainability in Higher Education "STARS" program, creating oncampus, sustainable partner support groups, and encouraging reusability with success stories. This program is sponsored by Whirley Drinkworks.

### 160 Crossing the Color Line: Cross-racial Membership in Greek Life

Marriott Franklin 11

**Ericka Roland,** *The University of Tennessee* **Steven Jenks,** *The University of Tennessee* 

In the last decade, higher education has experienced a sustained demographic shift toward a more racially and ethnically diverse student population. Research has shown that predominantly White social fraternity and sorority organizations do not mirror this shift; instead, these groups have remained racially homogeneous. Customs, traditions, and preference in Greek Life are the foundation of racial separation within social fraternities and sororities. Future research on fraternity and sorority life which focuses on understanding the openness of current members of predominantly White fraternities and sororities and how to start conversations about cross-racial membership within these organizations is needed.

### 161 Dean (and VP) Dementia: Staying Sane in a Crazy Job

Convention Center 110 A

Jen Day Shaw, University of Florida

Aaron Fetrow, Guilford College

Donna Lee, Agnes Scott College

Jeanine Ward-Roof, Florida State University

Gene Zdziarski, II, Roanoke College

Join five deans and vice presidents from diverse institutions for an engaging, entertaining, and sometimes startling look at their lives. Panelists will discuss career paths, crazy happenings, lessons learned, finding balance, and other helpful topics for aspiring and current deans and VPs. Through funny stories and real life experiences, the panelists will share their perspectives, answer questions, and offer advice. Resources, professional development, and campus-based opportunities will be recommended. In addition, Loehr and Schwartz's work *The Power of Full Engagement* will be used to provide a framework for "increasing high performance and personal renewal through managing energy, not time."

### 162 Deconstructing the Black Student Leadership Experience

Marriott Franklin 5

Cord McLean, University of Georgia

Teresia Greer, Louisiana State University

Most research on Black students at predominantly White institutions (PWIs) focuses on students' negative experiences with academic struggles, social integration, and hypervisibility. Most research on leadership does not represent Black students' experiences, particularly those at PWIs. In this session, presenters and participants will review literature on the typical experiences of Black students at PWIs, as well as industrial and postindustrial leadership models, and together address a clear gap, considering the question: What is Black student leadership?

### 163 Developing White Allies: Challenges, Dilemmas, and Best Practices

Marriott Franklin 2

Kathy Obear, Social Justice Training Institute
Challenging Whites on campus to develop the skills, attitudes, and courage to step up as allies can provide significant learning and opportunities to develop purposeful leadership; however, if mismanaged, some people may leave with increased frustration and hardened stereotypes. This session will explore best practices and strategies for developing White allies on campus.

### 164 Encouraging a Life of Purpose Through Servant Leadership

Convention Center 116

Julie Snyder, Bowling Green State University Jacob Clemens, Bowling Green State University Student leadership programs can be a central vehicle for helping to create citizens that live lives of purpose. The Sidney A. Ribeau President's Leadership Academy at Bowling Green State University is a comprehensive, four-year, cohort-based leadership development program that has existed for over 10 years. The curriculum is grounded in the Social Change Model of Leadership and steeped in the theory of servant-leadership. This session will explore the successful practices used to achieve higher academic success rates for students of color compared to institutional and national averages. Join the presenters as they highlight curricular components, best practices, and assessment data that will help to build servant leaders on any campus.

### 166 Family Ties: A Holistic Approach to Native Student Success

Convention Center 111 B

Tara Leigh Sands. University of Rochester Kristen Emery, University of Rochester Melissa Raucci, University of Rochester Stephanie Waterman, University of Rochester Native American college students hold family and community as key tenants of their cultural values; yet, despite this need for connection, many institutions often have negative views of parental involvement on campus. However, results from a current study indicate that parental and cultural connections are crucial for Haundenosaunee (Iroquois) college student academic success. This session will facilitate a discussion of why campus professionals must work to incorporate Native students and their families into the college-going process.

### 167 Formative Challenges in Graduate and Professional Programs

Convention Center 118 A

Oscar Espinoza Parra, Touro University Nevada Camille Helkowski, Loyola University Chicago John McKiernan, Yale Law School

Many graduate and professional programs educate students for very specific lives of purpose. Curriculums of higher education, medicine, business, and law programs, for example, provide students with a rigorous and tailored academic environment designed to train these students to enter a specialized profession or line of work. Driven by the demands of millennial students progressing from undergraduate to graduate level studies, these graduate and professional programs are increasingly offering a broader range of student support services. This session will explore the important questions raised by this change in the generational composition of graduate and professional school populations.

### 168 Foundations for Teaching Excellence – Part 1

Marriott 410

Lori Reesor. University of North Dakota Florence Hamrick, Rutgers University **Gregory S. Blimling, Rutgers University** Ginny Arthur, Iowa State University Jody Donovan, Colorado State University Student affairs professionals may be invited to teach as adjunct faculty members in higher education or student affairs programs. Teaching can both rejuvenate and pose real challenges. Sponsored by the Faculty Fellows, this session is designed for professionals interested in or beginning adjunct teaching. Topics discussed will include learning objectives, curriculum planning, assignments and grading, ethical considerations, and academic and departmental cultures. Part two of this series occurs at session #213.

### 169 Global Perspectives: Student Affairs Experiences Around the World

Convention Center 122 B

Stephanie Muehlethaler, Franklin College Chris Silva, Qatar Foundation

With the intent to increase global competency in the field of student affairs, many practitioners have chosen to develop their international perspectives by working at institutions outside of the United States. This presentation will examine the challenges, joys, and life-changing experiences several student affairs professionals have had working in various countries and how their experiences have altered their views on the profession. Special attention will be given to sharing a new outlook on student affairs practices, especially as they relate to issues of diversity, inclusion, and social justice.

#### 171 Inclusion 101: A Protocol for Reporting Bias Incidents

Marriott Franklin 12

Caitlin Anderson, Southern Methodist University Holly Deering, Southern Methodist University Dorothea Mack, Southern Methodist University Bias incidents are a sad reality on many college campuses. While inclusion is a foremost goal for student affairs practitioners, the occurrence of bias-related incidents can often overshadow even the most positive of student experiences. Southern Methodist University worked over two years to research, benchmark, and design a Bias Incident Reporting Protocol that is now implemented for the University. This session will describe various scenarios that indicate a need for a Bias Incident Reporting Protocol, review the step-by-step process of designing the protocol, outline considerations and pitfalls when designing a protocol, offer best practices for implementation, and provide an interactive training experience for participants.

#### 172 Leadership Education: Making Meaning for Graduate Students

Convention Center 117

Tamara Bertrand Jones. Florida State University Kathy Guthrie, Florida State University

Leadership education has become a focus on many college campuses: however, efforts have typically only focused on undergraduate students. How can we, as student affairs professionals, provide resources to graduate students for their personal leadership development? This presentation will examine the concept of leadership education: share one institution's results of the Multi-institutional Study of Leadership (MSL), specifically graduate students' perceptions of leadership; and offer participants an opportunity to generate ideas for graduate student leadership education on their own campuses.

#### 173 Learning From Transient Leaders

Convention Center 121 B

Gina Ondercin, Bowling Green State University Kathy Collins, Texas A&M University

Camille Consolvo, Eastern Oregon University Bettina Shuford, Bowling Green State University

Although interim administrators are frequently utilized in higher education, the nature and meaning of the interim experience and the impact on the organization have been largely ignored. Through the personal experiences of three seasoned administrators—captured by doctoral dissertation research—participants will learn about the frequent use of interim administrators, critical considerations of being an interim, and words of wisdom from former interim administrators.

#### 174 Legal Update: Law and Regulatory Review for Senior Administrators

Convention Center 112 A

Brett Sokolow. National Center for Higher Education Risk Management

W. Scott Lewis, National Center for Higher Education Risk Management

Saundra K. Schuster, National Center for Higher Education Risk Management

College and university administrators navigate within an environment where the impact of legislation imposes increasingly greater compliance requirements upon institutions of higher education. Administrators are facing expanded potential for personal liability, and institutional liability exposure demands more effective preventive law practices. This session is designed to provide student affairs administrators with knowledge of the most recent legal expectations and tools to ensure institutional compliance and preventive practices.

### 175 Live Well: An Integrated Approach to **Healthy Living**

Marriott Franklin 6

Dan Stypa, University of South Florida

Jeremy Foskitt, University of Central Florida

This program is for practitioners interested in developing residential wellness learning communities that promote personal and social responsibility. Participants will develop a SWOT analysis to identify best practices and learn ways to create and sustain programs that incorporate key campus stakeholders. Discussions will focus on integrating wellness initiatives into the larger community and developing a plan that supports student development and an understanding of how to live healthy and share a responsibility to become agents of change.

### 176 Now That You Have a Crisis Response Plan What's Next?

Convention Center 113 C

**David Emsweller,** The University of Findlay Matt Bruskotter, The University of Findlay Brian Treece, The University of Findlay

In recent years, colleges and universities have spent a great deal of time developing crisis response plans in order to be better prepared. The question is, now that those plans are ready, what's next? This session will focus on sharing strategies that can be used to both familiarize the campus community with crisis response plans and clearly communicate the roles that faculty, staff, and students may need to assume in a crisis situation. Specific training methods for staff members who have critical roles in the crisis response plan will also be discussed, and participants will be asked to share best practices from their campus.

### 177 Partnering With Faculty to Teach **Personal and Social Responsibility**

Convention Center 120 A

Steve Neilson, Rollins College

Frank Ardaiolo, Winthrop University

Marianne Calenda, Elizabethtown College

Caryn McTighe Musil, Association of American Colleges and Universities

Nancy O'Neill, Association of American Colleges and Universities

Joanna Royce-Davis, University of the Pacific Learning Reconsidered remains a powerful seminal argument for integrated, collaborative student learning. AAC&U's Liberal Education and America's Promise initiative also argues for integrated learning experiences. Can student affairs and academic affairs finally find common around to build student learning experiences around personal and social responsibility? This session will begin building bridges in language and culture by focusing on the student as the center of our collective work.

### 178 Paths Into Student Affairs: **Exploring Your Personal** Calling



Convention Center 124

Allison Black, Florida State University

Katie Austin, University of Central Oklahoma

Rodney Bates, University of Oklahoma

Michael Williams, University of Central Oklahoma Students nearing the end of their undergraduate education often feel a great deal of stress regarding life choices upon them. For those considering a career in student affairs, there are many decisions to be made that may affect one's path into the profession. This program will discuss the concept of self-authorship and the role it plays in making purposeful decisions, particularly with regard to career choices within student affairs. A panel will discuss various methods of entering the field and how students can explore their personal callings.

### 180 Public Policy Issues: Impact on the Student Affairs Practitioner

Convention Center 126 A

Rebecca Mills, Touro University Nevada Carol Holladay, Hurt, Norton & Associates

Marcia Kiessling, University of North Carolina at Charlotte

This panel presentation will provide student affairs practitioners at all levels with an overview of public policy issues and the implications for our profession. Members of NASPA's Public Policy Division will offer a framework for understanding such issues as gainful employment, student debt legislation, and the impact of social media on our interactions with students. Participants will learn about resources available from NASPA and other professional organizations, and NASPA's legislative consultant will discuss current legislation.

### **FEATURED SESSION**

180a Race-based Traumatic Stress: Staff and Organizational Implications and Legal Issues

Convention Center 118 C

Tom Scheuermann, Oregon State University Robert T. Carter, Teachers College, Columbia University

Race-based traumatic stress (RBTS) and racial harassment have been demonstrated to be phenomena that are real, harmful individually and collectively, and perplexing in their subtlety and as overt manifestations in the workplace. Addressing RBTS has been a daunting proposition for aggrieved individuals, and a challenge to various types of organizations. In this presentation, an overview of research related to RBTS will be provided, and the harms and costs to individuals and organizations briefly discussed. An introduction to current legal issues and remedies, as well as a proposal for liability and shared engagement and responsibility, will be presented. Opportunity for questions and discussion, as well as a list of readings and resources, will be provided.

### 181 Reframing Student Affairs: Using Theory to Simplify Complexity

Marriott Franklin 9

Rishi Sriram, Baylor University Jesse Hines, Baylor University

Student affairs requires the application of theories from multiple disciplines, such as higher education, management, and psychology. Each discipline offers a theory that can be synthesized by utilizing Bolman and Deal's four frames. Although Bolman and Deal's frames are well established, there is little guidance for practical application in student affairs. By thinking of their work environments in circles, student affairs professionals can utilize a proposed model to help them know how to begin applying each of the four frames in practice.

### 182 Small College SSAO Roundtable

Convention Center 109 B

Mike Vetter, Transylvania University

Maggie Balistreri-Clarke, Edgewood College

Jim Hoppe, Macalester College

SSAOs on small campuses (fewer than 5,000) will examine current issues and trends, as determined by participants. Small college leaders are encouraged to share their thoughts and insights and hear new perspectives from fellow colleagues.

### 182a So, What? Now What? Follow-up to Emmanuel Jal Featured Speakers

Convention Center 119 B

Tony Cawthon, Clemson University

Phyllis McCluskey-Titus, Illinois State University
Join student affairs faculty and administrators
for a follow-up conversation about the Featured
Speakers session with Emmanuel Jal . Participants
will discuss how to apply the themes and
challenges the speaker experienced to student

### 183 SSAOs: Tweeting and Educating With Purpose

Marriott Grand Ballroom F

affairs work.

Teri Bump, American Campus Communities Kenneth Elmore, Boston University Luo Luo Hong, University of Hawaii-Hilo Levester Johnson, Butler University M.Cissy Petty, Loyola University Chicago Danny Pugh, University of Arkansas

Gene Zdziarski, II, Roanoke College

Communication—no student affairs mission can be achieved without it. Join the presenters to discover and discuss the communication tools social media provide. Specifically, learn how the 140 character platform of Twitter has been uniquely utilized to inform, introduce, recognize, give, plan, debate, praise, educate, strategize, develop, recommend, promote, network, decide, and celebrate. Come, tweet, share, question, and engage in a fast-paced session where Twitter best practices will be shared and new ideas will be generated and cultivated.

### 184 Standards and Best Practices of Sustainability and Student Affairs

Marriott Grand Ballroom I

Lyndsay Agans, University of Denver

Dave Newport, University of Colorado at Boulder

This session will educate participants on the use of the Standards of Sustainability Practice for Student Affairs Professionals and allow for discussion and feedback on how best to use the Standards. In addition, exemplars of practice for creating sustainability in student affairs will be presented for participants to consider in application to their own work. Session participants will be given a number of resources, including early access to a limited distribution of the Standards of Sustainability Practice for Student Affairs Professionals and materials to help generate ideas and future programs to connect their work in student affairs to sustainability.

### 185 Step Up! Bystander Intervention: Implementation and Evaluation

Convention Center 115 A

Melanie Fleck, The University of Arizona Lauren Pring, The University of Arizona David Salafsky, The University of Arizona Erin Strange, The University of Arizona

Recent acts of interpersonal violence on college campuses have reinforced the need for effective bystander intervention programming. This session will discuss the Step Up! Program, which focuses on skill building to provide effective forms of intervention. Attendees will learn how to adapt bystander intervention programming to fit the needs of students/employees on their campuses, regardless of size or demographics. The presenters will discuss the use of creative marketing and recruitment strategies and tools for measuring program effectiveness.

### 185a Strengths Development: A Key to Self-Awareness and a Bright Future

Marriott Grand Ballroom E

Michael Shonrock, Texas Tech University

Mark Pogue, Gallup Organization

Strengths development is effective in both academic and cocurricular activities, and has been a successful program on the Texas Tech campus for six years. All incoming students participate in strengths identification and development activities through a number of opportunities provided and sponsored by the office of student affairs. This program will highlight key strategies in providing an individualized strengths development path for students through every facet of the undergraduate experience, with the goal of preparing them for a bright future.

### 186 Student Learning From Multicultural Dialogue: Two Case Studies

Marriott Franklin 13

**Rhondie Voorhees,** *University of Maryland-College Park* 

**Nicole Mehta,** *University of Maryland-College Park* 

What do students learn from participating in multicultural dialogues? This session will provide an overview of the Common Ground Dialogue Program at the University of Maryland and intersecting themes that emerged from findings from two case studies that explored learning for undergraduate Peer Dialogue Leaders and dialogue group participants. This session will provide opportunities to engage in discussion about the dialogue program, the research findings about student learning, and potential applications to other programs and settings.

### 187 Summer Bridge Programs' Impact on Atrisk, First-year Students

Marriott Grand Ballroom L

Terrell Stravhorn. The Ohio State University Recent enrollment trends are, in part, a function of achieving diversity goals-many more women, racial/ethnic minorities, and economically disadvantaged students are enrolled in college today than ever before. Yet, sizeable gaps in "college readiness" persist across racial/ethnic and socioeconomic lines with large numbers of students entering college academically underprepared or "at risk" for academic failure. In response, universities have established summer bridge programs (SBPs) to ease students' transitions to college, acclimate them to the demands of college, and provide necessary support for college success. In this session, the presenter will share findings from a longitudinal, multilevel, mixed-methods assessment of a SBP and explain its impact on student learning, achievement, and retention during the first-year of college.

### 188 Supporting Student Success for Active Military and Veterans

Marriott Grand Ballroom K

**Steven Lipnicki**, *Grand Valley State University* **Sherry Woosley**, *Ball State University* 

John Koch, Grand Valley State University

Do you know how to best support veterans or active military students? The presenters will discuss Grand Valley State University's (GVSU)

Veterans Network, a collection of campus professionals, most of whom are retired military, and how they support active military and veteran students. They will also discuss how GVSU's assessment project identifies specific areas of concern for their military students; and provide evidence of the effectiveness of the program, how it can be tailored for other campuses, and talk about future developments.

### 189 The 10 Myths of Social Justice

Marriott Grand Ballroom J

**Vernon Wall,** ACPA-College Student Educators International

The term 'social justice' is being used (and misused) on college and university campuses more and more these days. What exactly is social justice? What is a socially just community? What are the characteristics of a campus community committed to social justice? How do conversations about race and racism fit into the social justice paradigm? In this program, the 10 myths of social justice will be shared, as well as an assessment that can be used to measure your campus' commitment to inclusion, equity, and social justice. 'Injustice anywhere is a threat to justice everywhere!'

#### 190 The Impact of SB 1070: Arizona Professionals Speak

Convention Center 120 B

Jason Casares, *The University of Arizona* **Kevin Dougherty,** *University of California-Los Angeles* 

Amanda Tachine, The University of Arizona
Arizona immigration law SB 1070 is causing
national outrage because it gives police officers
the right to stop, question, and detain persons
they suspect are illegal immigrants. Simply put,
it's legalized racial profiling that can and will
be abused. Hear from a panel of student affairs
professionals who work in the state of Arizona,
and are in the heat of the debate for human rights.

#### 191 Transforming Students From Travelers to Global Citizens

Convention Center 121 C

Shaun Crisler, The Ohio State University Larry Braskamp, Loyola University Chicago Audrey Ervin, Delaware Valley College

International internships, service visits, home stays, and studying abroad are just some of the ways that students are encouraged to live with purpose and broaden their global perspectives. But how do we assess meaningful student development from these activities? Using the Global Perspective Inventory, a panel of presenters will discuss recent assessment results, activities, and best practices being used in the field to develop our students into global citizens locally and within our institutions.

### 192 Using SERU to Educate About Research University Undergraduates

Marriott Franklin 7

Jeanna Mastrodicasa, University of Florida Laura Waltrip, University of Florida

The unique nature of research universities led to development of the Student Experience in the Research University (SERU) instrument, which broadens understanding of the undergraduate experience. This session will briefly review the instrument and its consortium of AAU universities, sharing the University of Florida's implementation, unique questions, and 70% response rate. Basic results will be shared, and participants will discuss their reactions to the results, their interpretation of the implications, and how they would prepare for next steps using the data.

### 193 What Comes Next? Making the Leap Beyond Student Affairs

Convention Center 120 C

Janet Walbert, Arcadia University Diana Doyle, Arapahoe Community College



Does your future include a presidency or another senior leadership role? Two seasoned SSAOs, each past NASPA presidents, with a combined 60 years in student affairs, now hold other senior leadership roles: a president and a vice president for development. How will you prepare, develop expertise, and anticipate opportunities, next steps, and the unknown future? Focusing on your career purpose and key strategies for success is critical. Join the discussion and consider how to build a foundation for a rewarding and fulfilling career path.

### 194 What Competencies are Employers Really Looking For?

Marriott Franklin 4

**John Hoffman,** California State University-Fullerton

**Chou Chieh-Hsing,** *California State University-Fullerton* 

Gonzalez Michelle, California State University-Fullerton

Dawn Person, California State University-Fullerton Several recent studies have examined the perceptions of SSAOs, faculty, and other practitioners regarding the knowledge, skill, and dispositional competencies that new professionals should have. Yet the question remains: what are college and university administrators really looking for when hiring new professionals? This session will build on an examination of over 1,700 job postings advertized through The Placement Exchange in 2008, and will provide active and practical strategies for individuals aspiring to enter

or advance in the profession in 2011.

### 3:45–5:00 p.m.

Advising an	ıd Helpi	ing	
	#	Title	Room
	204	Coming Home: Academic and Social Transitions of Student Veterans	Convention Center 118 A
•	210	Displaced Workers Finding Purpose as Community College Students	Convention Center 113 A
4	227	Supporting Graduate Students Through a Targeted Mentoring Program	Convention Center 110 A
	230	The Sophomore Year: A Primary Touchpoint for Finding Purpose	Convention Center 121 B
	236	You Want Me to Find a Life of Purpose? I Just Want to Have Fun!	Marriott Franklin 2
Assessmen	t, Evalu	ation, and Research	
	#	Title	Room
	196	Academic and Athletic Variables Influencing Athlete Success	Marriott Franklin 7
	204	Coming Home: Academic and Social Transitions of Student Veterans	Convention Center 118 A
	214	Individualized Assessment: Understanding Student Success	Convention Center 120 B
11/1/	215	Involving Students in Residence Halls in Hong Kong	Convention Center 119 A
	219	Model Strategies: Assessing Orientation to Impact Student Success	Convention Center 124
	233	Using JSARP to Share Research and Practice Innovations	Marriott Franklin 10
quity, Dive	rsity, a	nd Inclusion	
	#	Title	Room
	197	Aligning Support Services at Community Colleges: A Success Model	Convention Center 120 A
	199	Beyond Student Behavior Toward Transformative Education	Marriott Franklin 12
	200	Beyond the Basics: A Continuing Dialogue on Multiracial Students	Convention Center 113 B
	203	Can I Be Me? Identity-Safe Spaces for Multiracial Students	Convention Center 115 C
~	208	Developing Student Affairs Educators' Intercultural Competence	Convention Center 121 A
	212	Fostering Inclusive Fraternity and Sorority Communities	Marriott Franklin 3
	216	Latino/a Mid-level Administrators: Exploring Their Complex Issues	Marriott Franklin 5
	217	Masculinities in Higher Education: An Authors Panel	Convention Center 111 B
	225	Spaces of Purpose: A Research Agenda for Campus Culture Centers	Convention Center 122 A
	227	Supporting Graduate Students Through a Targeted Mentoring Program	Convention Center 110 A
	228	The Ins and Outs of Pursuing the PhD: The Black Student Experience	Convention Center 115 A
	229	The Role of Parent Involvement in Latino/a Student Persistence	Marriott Franklin 13
thical Prof	ession	al Practice	·
	#	Title	Room
	218	Mentoring for Meaning: Pedagogies for Helping Students Find Purpose	Marriott Grand Ballroom E
	224	Re-thinking Peer Involvement in Campus Adjudication and Governance	Marriott Franklin 11
<u> </u>	231	The Threat Assessment Process: A Team Simulation	Convention Center 122 B
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	218	Mentoring for Meaning: Pedagogies for Helping Students Find Purpose	Marriott Grand Ballroom E
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	220	Mentoring for Meaning: Pedagogies for Helping Students Find Purpose	Marriott Grand Ballroom E
	220	Mentoring for Meaning: Pedagogies for Helping Students Find Purpose  NASPA/ACPA Consolidation Town Hall Meeting	Marriott Grand Ballroom E
	220	Mentoring for Meaning: Pedagogies for Helping Students Find Purpose  NASPA/ACPA Consolidation Town Hall Meeting  zational Resources	Marriott Grand Ballroom E  Convention Center Terrace Ballroom IV

### 3:45–5:00 p.m.

Leadership			
	#	Title	Room
-d0	195	"Sending Out an S.O.S.": Channeling Student Service During Crises	Convention Center 112 B
	201	Beyond the Fad: A Multilayered Approach to Service Education	Convention Center 121 C
	209	Discipline With Purpose: The E.P.I.C. Journey Sanctioning Model	Marriott Franklin 1
	211	Don't Fence Me In: Skill Sets of Highly Effective SSAOs	Convention Center 112 A
	220	NASPA/ACPA Consolidation Town Hall Meeting	Convention Center Terrace Ballroom IV
<b>*</b>	222	Professionals With Purpose: Working in a Community College	Convention Center 118 C
	226	Student Affairs: Trends and Practices for Purposeful Change	Convention Center 117
	234	Using the Student-to-Alumni Experience to Develop Purpose	Marriott Franklin 9
	237	YPI: An Innovative International Professional Development Model	Marriott Franklin 6
Personal Fou	ındatio	ons	
	#	Title	Room
	312	Foundations for Teaching Excellence – Part 2	Marriott 410
Student Lea	rning a	nd Development	
	#	Title	Room
	198	Behind the Veil: Challenges in Serving a New Growing Campus Group	Convention Center 119 B
	199	Beyond Student Behavior Toward Transformative Education	Marriott Franklin 12
	201	Beyond the Fad: A Multilayered Approach to Service Education	Convention Center 121 C
	202	Campus Ecology and the Student Union	Convention Center 109 B
	205	Conduct and Community: Strategies for Decreasing a Conduct Caseload	Convention Center 126 A
	206	Creating a Purposeful Fall Student Leader Training Experience	Marriott Franklin 8
	207	Creating the Space Where Faith Cultivates Passion and Purpose	Convention Center 116
	209	Discipline With Purpose: The E.P.I.C. Journey Sanctioning Model	Marriott Franklin 1
	210	Displaced Workers Finding Purpose as Community College Students	Convention Center 113 A
	212	Fostering Inclusive Fraternity and Sorority Communities	Marriott Franklin 3
	217	Masculinities in Higher Education: An Authors Panel	Convention Center 111 B
Ş	219	Model Strategies: Assessing Orientation to Impact Student Success	Convention Center 124
	221	Parent Involvement vs. Student Development: Research Results	Marriott Franklin 4
	223	Promoting Web Health Program Engagement: What Students Recommend	Marriott Grand Ballroom F
	224	Re-thinking Peer Involvement in Campus Adjudication and Governance	Marriott Franklin 11
	225	Spaces of Purpose: A Research Agenda for Campus Culture Centers	Convention Center 122 A
	229	The Role of Parent Involvement in Latino/a Student Persistence	Marriott Franklin 13
	230	The Sophomore Year: A Primary Touchpoint for Finding Purpose	Convention Center 121 B
	234	Using the Student-to-Alumni Experience to Develop Purpose	Marriott Franklin 9
	235	What Does It Mean To Be Civil on Today's Campus?	Convention Center 120 C
	237	YPI: An Innovative International Professional Development Model	Marriott Franklin 6

### 3:45-4:30 p.m. TECHNOLOGY "UN"SESSION

Facebook, Flickr, Foursquare, Film (YouTube): Facilitating Familiarity Through Social Media

Convention Center 115 B

A little more than five years ago, all of the social media channels listed above did not exist. Now, these channels are used constantly to form connections and market to students. Attend this unsession to share best practices around these social media channels, as well as have conversations about challenges.

### 3:45 - 5:00 p.m.

### 195 "Sending Out an S.O.S.": Channeling Student Service During Crises

Convention Center 112 B

Christopher Akers, Mississippi State University April Heiselt, Mississippi State University

With an enhanced focus on community safety and emergency response, as well as increased student involvement and service, higher education is primed to offer new service initiatives to the next generation of responders in a time when our country needs it most. Bountiful opportunities exist for extending learning beyond classroom walls in a variety of college courses and serve as catalysts for student leadership, service, and learning. Join the presenters to discuss the promotion of these concepts that unite communities through crisis response and service learning.

### 196 Academic and Athletic Variables Influencing Athlete Success

Marriott Franklin 7

Roger Wessel, Ball State University James E. Johnson, Ball State University

The NCAA has implemented several academic reform measures to reaffirm the academic commitment of member institutions. The latest reform included the Academic Progress Rate determined by the academic success of student-athletes. This program will review a 2010 study that sought to predict first-year student-athlete GPA and retention using academic and athletic (i.e., type of sport, coaching change, playing time, and team winning percentage) variables with emphasis on how campus educators can enable the academic success of student-athletes.

### 197 Aligning Support Services at Community Colleges: A Success Model

Convention Center 120 A

Paulette Dalpes, Kingsborough Community College

**Angela Alvarado Coleman,** *Kingsborough Community College* 

Community colleges are often known for the outstanding support services they provide. Support programs can be vital to the academic success of underserved students who are first generation, low-income, veterans, men of color, have disabilities, or are parents. However, at times, these programs can be difficult to identify, scattered across the college, and set apart organizationally. This session will present a successful model of collaborative, interconnected partnerships across student support programs at a large urban community college.

### 198 Behind the Veil: Challenges in Serving a New Growing Campus Group

Convention Center 119 B

Nasser Razek, The University of Akron Sandra Coyner, The University of Akron

This session will present information on the growing presence of Saudi students on American campuses and how student affairs and faculty can best serve them. Their expectations, challenges, and adjustment factors as related to advising, teaching, and success will be discussed to provide applicable guidelines for administrators and faculty dealing with international students. Audience participants, drawing upon their institutions' experiences, are expected to enrich the discussion with various viewpoints.

### 199 Beyond Student Behavior Toward Transformative Education

Marriott Franklin 12

Robert Kelly, Loyola University Chicago Jessica Roberts, Loyola University Chicago

A campus response to a student behavior may differ based on the institutional culture, ethos, and affiliation. This interactive workshop will utilize a fictional case study approach to address how institutions could respond and educate regarding student behavior that has long-reaching implications for campus culture. The presenters will also address how following up with students, both individually and campus wide, through intergroup and interfaith dialogue can empower students, bring about mutual respect, and lead toward initiatives for a transformative education.

### 200 Beyond the Basics: A Continuing Dialogue on Multiracial Students

Convention Center 113 B

Cerise Edmonds, Louisiana State University Stephanie Beamer, Colorado State University Joshua Johnson, Northern Illinois University Rebecca Nelson, The Ohio State University **CeCe Ridder.** The University of Texas at Austin The number of multiracial college students continues to grow, and so must our knowledge of how to engage them. A continuation from last year's "Multiracial 101: Join the Movement," this interactive session will focus on discussions of multiracial identity theories and the intersections in which this identity occurs; as well as identifying campuses with spaces, programs, and initiatives; and student organizations specifically for multiracial students. Join the presenters for information sharing and small group discussions

### 201 Beyond the Fad: A Multilayered Approach to Service Education

Convention Center 121 C

of our own identities.

**Annice Fisher**, *University of North Carolina at Chapel Hill* 

**Tom Hardiman,** *University of North Carolina at Chapel Hill* 

Students are doing service in record numbers. Mandated community service is a standard norm in the precollege experience. Thus, students come to campus with an urge to complete service not because it is in their hearts but because it is what they are "supposed to do," and it looks good on their resumes. We have to help students move beyond seeing service as "something you do" to "something you are." This presentation will feature the Service & Leadership Living-Learning Community at UNC Chapel Hill as a new approach to develop purposeful citizens.

### **202 Campus Ecology and the Student Union** *Convention Center 109 B*

**Beth Hellwig,** *University of Wisconsin-Eau Claire* **Raymond Maggi,** *Burt Hill, Inc.* 

In this educational session, the presenters will discuss the model of "campus ecology" as it applies to student union design. Using the planning and design of a new student union at the University of Wisconsin-Eau Claire (UWEC) as an example, they will discuss the challenge of planning a student union and the way that design features can express an institution's unique character and provide an environment that promotes student citizenship and personal growth.

#### 203 Can I Be Me? Identity-Safe Spaces for Multiracial Students

Convention Center 115 C

Sharyn Slavin Miller, Azusa Pacific University
Carol Lundberg, Azusa Pacific University
Anya Villatoro, Azusa Pacific University
Ana Dominguez, Azusa Pacific University
Grace Kim. Azusa Pacific University

Nathalie Miramontes, Azusa Pacific University

"What are you?" is a question all too familiar to biracial and multiracial students—one that can threaten their identity and sense of fit on campus. This session will provide a brief overview of multiracial identity development theory, followed by promising practices and discussion about creating spaces and programs that encourage identity exploration and development among biracial and multiracial students.

### 204 Coming Home: Academic and Social Transitions of Student Veterans

Convention Center 118 A

Wade Livingston, Clemson University
Tony Cawthon, Clemson University
Pamela Havice, Clemson University

Student veterans face unique challenges when reenrolling in higher education following a military deployment. Often, student veterans experience a void created by friends who have graduated, degree requirements that have changed, and environments that are alien. Discovering and understanding student veterans' navigation of this void can inform student affairs practitioners and academicians of student veterans' unique experiences, the coping mechanisms they employ, and the support campus constituents can offer. Coming Home is a presentation of original research data garnered from student veterans, and it explains the re-enrolling veteran experience in their own words.

### 205 Conduct and Community: Strategies for Decreasing a Conduct Caseload

Convention Center 126 A

Jenna Antoniewicz, Susquehanna University Thomas Rambo, Susquehanna University

Most campuses have limited resources (including staff!). At Susquehanna University, a small, private, liberal arts institution, the Office of Student Conduct employs one person. Learn how proactive programming and relationship-building can effectively reduce a conduct officer's caseload. When everyone from faculty and coaches to administrators and student leaders have an investment in carefully communicated learning goals, it builds a community of allies and support.

### 206 Creating a Purposeful Fall Student Leader Training Experience

Marriott Franklin 8

**Dean Kennedy,** California State University-Monterey Bay

Romando Nash, Loyola University Chicago

Research on resident assistant (RA) training over the past several decades reveals innovation tends to be rare and institution-specific, while research on student leader training is even more vague. With training designers transitioning relatively frequently (as new professionals and graduate students), opportunities for continuous reflection on past practice, brainstorming new ideas, and implementing innovative strategies is isolated. Drawing upon dissertation research and practical application, attendees will learn how to create purposeful student leader (RA, Orientation Leader, Student Government, Greek Leader, etc.) training experiences.

### 207 Creating the Space Where Faith Cultivates Passion and Purpose

Convention Center 116

Stacy Rothberg, Pepperdine University Chris Grotz, Pepperdine University

Kapua Kauhane, Pepperdine University

How do faith-based institutions cultivate students' discovery of passion and purpose? In what ways does faith deepen a student's quest for a meaningful life? At Pepperdine University, faith is at the core of the institution's mission and practices. During this presentation, participants will gain a better understanding of how spiritual development positively impacts learning and deepens students' discovery of their purposes. The importance of faculty and staff mentoring will be explored, along with sharing a shining program example, faculty inspiration, and student testimonials. Small group discussions will highlight successful examples of how faith enriches students' discovery of passion and purpose..

### **Documentary**

Papers: Stories of Undocumented Youth Monday, March 14 3:45 – 5:00 p.m. Marriott 411

### 208 Developing Student Affairs Educators' Intercultural Competence



Convention Center 121 A

**Elizabeth Niehaus,** *University of Maryland-College Park* 

**Robyn Baylor,** *University of Maryland-College Park* 

Sara Christovich, University of San Diego Khalia Ii, University of Southern California Jacqueline Loya, University of San Diego Jeffrey Sulik, Texas A&M University at Qatar Christina Wellhouser, University of San Diego

The recent trend toward internationalization in higher education has created a need for student affairs practitioners to be prepared to engage in the development of intercultural competence and respond to the needs of an increasingly diverse student body, both within the United States and abroad. This program will discuss the potential for short-term study abroad programs to facilitate the development of intercultural competence in student affairs educators, using the example of a recent study abroad course in Doha, Qatar.

### 209 Discipline With Purpose: The E.P.I.C. Journey Sanctioning Model

Marriott Franklin 1

Adriana Alicea-Rodriguez, The University of Texas at San Antonio

**Jennifer Fueglein**, *The University of Texas at San Antonio* 

**Melissa Hernandez**, *The University of Texas at San Antonio* 

**Anne Jimenez,** The University of Texas at San Antonio

Misty Kelley, The University of Texas at San Antonio

**Kevin Price**, The University of Texas at San Antonio

**Jan Wilson McKinney**, *The University of Texas at San Antonio* 

A current trend at universities is the infusion of the judicial process with meaningful encounters that take students on intentional personal journeys aimed at transforming decision-making patterns. The University of Texas at San Antonio has effectively accomplished this goal by assessing Engagement with the university, Personal development, Interpersonal development, and Community membership using multiple theoretical backgrounds. Learn about the E.P.I.C. Journey to move your institution's behavioral processes to the next level.

### 210 Displaced Workers Finding Purpose as Community College Students

Convention Center 113 A

Latrice Eggleston, Iowa State University

The mission of community colleges continues to rest on the foundation of providing access and opportunity to higher education and the workforce. As the U.S. economy continues to experience unprecedented rises in unemployment, inflation, and global market competition, it has become vital for the United States to address the needs and challenges of displaced workers (a growing segment of nontraditional students) who are now entering community colleges in alarming numbers to gain new skills to compete in a more competitive job market.

#### 211 Don't Fence Me In: Skill Sets of Highly Effective SSAOs

Convention Center 112 A

Marquerite Culp, Maggie Culp Consulting Senior student affairs officers in the 21st century community college must build on their profession's legacy while recognizing the need to push against traditional boundaries, develop new competencies, and challenge their colleagues in academic and student affairs to reconceptualize how to design, deliver, and assess student support services. This presentation will identify the skill sets of highly effective SSAOs; describe their role in creating learning-centered institutions; provide interactive tools that participants can use to assess their leadership and management skills; and analyze the role that highly effective SSAOs must play in helping staff, students, and faculty colleagues live purpose-driven lives and create purpose-driven, ethical institutions. Participants also will have the opportunity to examine the careers of eight highly effective, purpose-driven SSAOs who are now presidents of innovative educational institutions.

#### 212 Fostering Inclusive Fraternity and Sorority Communities

Marriott Franklin 3

Christa Wessels, Lehigh University Tim Wilkinson, Lehigh University

Inclusion has become the new "it" word for student affairs practitioners as we discuss identity and cultural competency with our students and fellow colleagues in the fraternity and sorority community. As students work to develop and embrace their own identities, the work of understanding and assisting them in this process is essential. Explore the journey of one institution as it tackled the challenge of helping students to embrace their pluralistic identities as it relates to the fraternity and sorority community. Participants will leave with programming and assessment tools to utilize in their own communities, as well as an understanding of lessons learned as part of a strategic planning process.

### 213 Foundations for Teaching Excellence – Part 2

Marriott 410

Cinny Arthur, Iowa State University

Ginny Arthur, Iowa State University

Jody Donovan, Colorado State University

Sponsored by Faculty Fellows, this program session is targeted toward administrators who have some adjunct teaching experience and seek new ideas and approaches. Topics discussed will include: updating or revising courses, motivating students, online teaching, use of social media, enhancing classroom discussions, and detecting and avoiding burnout. Program participants will be encouraged to share their own strategies, ideas, and questions. Part one of this two-part series

### 214 Individualized Assessment: Understanding Student Success



Convention Center 120 B

occurs at session #168.

Jesse Nelson, Central Washington University
Christine Bloczynski, University of North Texas
This session will explore methods for assessing
the impact of student affairs efforts at the
individual student level. Specific examples of
student-level assessment from an orientation
program and a leadership program will be shared,
including impact data from longitudinal studies
at both institutions. Additionally, participants will
explore strategies for assessing the connection
between student engagement and student
success with a particular focus on individual,
rather than aggregate, data collection and analysis

### 215 Involving Students in Residence Halls in Hong Kong

Convention Center 119 A

S. Raymond Ting, North Carolina State University Rebecca Chan, City University of Hong Kong

This session will share the results of a research study on student learning outcomes in residence halls at City University of Hong Kong, a publicly-funded institution in Hong Kong, China. The study is based on Astin's involvement theory, which suggests how student experiences impact their development. The presentation will cover (1) how students spend their time at the residence halls, (2) what student affairs professionals do to engage students in programs and activities, and (3) the results of the learning outcomes.

### 216 Latino/a Mid-level Administrators: Exploring Their Complex Issues

Marriott Franklin 5

Terry Mena, Florida Atlantic University Dennis Camacho, Nassau University Medical Center

Juan Guardia, Florida State University
Monica Miranda Smalls, University of Rochester
Latinos/as are the largest minority group within
the United States. Unfortunately, this population
boom has not yet extended itself into the roles of
student affairs administrators. This presentation
will identify the critical barriers in attracting and
retaining Latino/a administrators in student affairs
and explore the challenges inherent in maintaining
Latino/a administrators in an increasingly
competitive environment. The presenters will
provide recommendations for consideration in an
effort to respond to the barriers associated with
attracting and retaining Latino/a administrators.

### 217 Masculinities in Higher Education: An Authors Panel

Convention Center 111 B

Frank Harris III, San Diego State University Tracy Davis, Western Illinois University Shaun R. Harper, University of Pennsylvania Brian Reed, Dartmouth College

Rachel Wagner, University of Dayton

Discourse regarding men and masculinities is stagnated by binary notions of privilege and oppression that fail to promote understanding of complex lived identities, intersections between identities, and ways in which hegemonic masculinity is constructed. A new book aimed at effectively addressing these shortfalls, scheduled for publication in 2011 by Routledge, will be introduced. In this session, editors and chapter authors will discuss empirical evidence, theoretical support, and developmental interventions for working with college men in and out of the classroom.

### **FEATURED SESSION**

218 Mentoring for Meaning: Pedagogies for Helping Students Find Purpose

Marriott Grand Ballroom E

Michele C. Murray, Seattle University Robert Nash, University of Vermont

Can we educate students to have, in Frankl's words, the means to live and profound meanings to live for? We believe so, but educating for purpose and meaning takes skill. Part science and part art, pedagogies of meaning-making combine habits of heart and mind that every mentor/educator should know. This interactive session will introduce the cycles of meaning-making, inviting deeper awareness of the mentor's role, and providing innovative strategies to guide students to lives of purpose.

### 219 Model Strategies: Assessing Orientation to Impact Student Success

Convention Center 124

Jason Simon, University of North Texas

Melissa McGuire, University of North Texas
In spring 2010 the University of North Texas
In spring 2010 the University of North Texas
(UNT) initiated a comprehensive assessment
strategy to evaluate 3,611 freshmen, 1,200
parents, and 300 extended orientation program
students as they transitioned to campus. Through
a mix of instruments, methods, and innovative
strategies, UNT now has a comprehensive sense
of this critical adjustment period. Understanding
assessment goes well beyond satisfaction;
presenters will showcase the instruments,
methods of analysis, and outcomes as they relate
to future program design.

### 220 NASPA/ACPA Consolidation Town Hall Meeting

Convention Center Terrace Ballroom IV

Voting to consider the consolidation of NASPA and ACPA will be held from March 15 – April 15, 2011. This Town Hall Meeting will provide an opportunity to hear from NASPA leadership about the consolidation process, and the Plan for Consolidation approved by the NASPA Board of Directors. The session will also provide an opportunity for participants to voice their opinions about the possible consolidation and to ask questions about the process and specifics of the plan.

### 221 Parent Involvement vs. Student Development: Research Results

Marriott Franklin 4

**Richard Mullendore,** *University of Georgia* **Sheri King,** *University of Georgia* 

Patricia A. Rissmeyer, Emmanuel College Angela Watson, University of Massachusetts Dartmouth

Today's college parents have been cast in a negative light by the popular media, but is extensive parent involvement necessarily a bad thing? With funding from NASPA and the NASPA Foundation, a parent research team surveyed parents and their students at six institutions as part of a longitudinal study. This session will review phase one results from 2007 and provide the results from the final portion of the study, conducted during fall 2010. This information will serve as a catalyst for participant discussion of parent/student issues.

### 221a Pre-college Seminars: Preparing Students for the First Two Weeks

Convention Center 110 B

Jennifer Wright, University of Central Florida
The University of Central Florida's Student
Academic Resource Center (SARC) has facilitated
pre-college seminars for the last nine years
focusing on developing students' confidence and
preparing them for the first two weeks of classes.
SARC's Mastering College Level Coursework
Seminars concentrate on first-time-in-college
student development in the areas of classroom
etiquette, campus networking, goal setting, and
time management. This session will provide
information on how to implement effective precollege seminars that result in students being
better prepared for the rigors of college-level
coursework. This session is sponsored by Golden

Key International Honour Society.

### 222 Professionals With Purpose: Working in a Community College



Convention Center 118 C

Denise Swett, Foothill College
John Laws, Ivy Tech Community College
Mike Morvice, Orange Coast College
Kate Mueller, Orange Coast College
Kelvin Harris, Kingsborough Community College
Debbie Kushibab, Estrella Mountain Community

The word "community" is the most important part when considering employment at a community college. They are open access, serve a diverse student population, and focus on improving students' basic skills, career and vocational programs, and supporting transfers to four-year colleges. Community colleges reflect their surrounding communities and are partners to many agencies and organizations. Join a panel of professionals who will share their reasons for choosing a community college and how they navigated the system to obtain their positions.

### 223 Promoting Web Health Program Engagement: What Students Recommend

Marriott Grand Ballroom F

Craig Andrade, Wheaton College

Online health education is a growing modality designed to reduce student health risk and support academic success. The degree to which students engage in these programs, however, is unclear. To assess voluntary use of MyStudentBody (MSB), an online health education program, and to identify factors that influence content engagement, the presenter conducted a pilot study, using survey and focus group data. Quantitative findings showed less than expected program engagement. Qualitative findings may help explain content avoidance and point to student-centered strategies that can improve engagement in MSB and similar products. This program will highlight study findings and recommendations, and encourage participants to consider study implications as they relate to their present or future online health education programming.

### 224 Re-thinking Peer Involvement in Campus Adjudication and Governance

Marriott Franklin 11

Marc Shook, The University of Texas at Austin
Using the major conclusions from a national study that examined the extent of student involvement in disciplinary adjudication at 297 four-year institutions of higher education as a starting point, this presentation will center on an audience discussion about the benefits, barriers, and best practices associated with substantive student participation in campus governance decisions. The session is designed to challenge attendees to consider the role that peers can and should play in the future of our profession.

### 225 Spaces of Purpose: A Research Agenda for Campus Culture Centers

Convention Center 122 A

**Lori Patton Davis,** *University of Denver* **Toby Jenkins,** *George Mason University* **Adele Lozano,** *University of Illinois* 

Phyllis McCluskey-Titus, Illinois State University Salvador Mena, University of North Carolina Chapel Hill

Heather Shotton, University of Oklahoma
Michael Sutton, Winston Salem State University
Campus Culture Centers (CCCs) are purposeful
spaces that allow students to carve out safe
and welcoming spaces at predominantly
White institutions. Yet, little research exists
regarding the purpose and relevance of CCCs,
leaving them vulnerable in the economic crisis
that postsecondary institutions are facing.
This scholarly panel will provide an in-depth
understanding of the historical and current
purpose of CCCs, as well as insights on the
significance of conducting research and
illuminating issues and concerns that affect the
future of CCCs.

### 226 Student Affairs: Trends and Practices for Purposeful Change

Convention Center 117

Jeanine Ward-Roof, Florida State University Allison Crume, Florida State University Kathy Guthrie, Florida State University

This session will offer professionals the opportunity to explore the concept of change from a theoretical, current literature, administrative, assessment, and personal view. Most recently, change for many student affairs professionals has moved to the forefront of their professional lives as they are challenged with staffing reductions, unprecedented budget cuts, increased accountability, and ever- dynamic students and family members. The presenters will facilitate a compelling discussion about change through the lens of current literature, available assessments, and change leadership successes used by other student affairs professionals. Participants will also have the opportunity to learn more about the topic of change through the exploration of a recent study focused on student affairs professionals and change leadership.

### 227 Supporting Graduate Students Through a Targeted Mentoring Program

Convention Center 110 A

Mary Lee Caldwell, The University of Alabama
Karri Holley, The University of Alabama
Leigh Ann Johnston, The University of Alabama
Nadia Richardson, The University of Alabama
Graduate student socialization, involvement, and support have been shown to be crucial factors related to degree completion. This session features a panel presentation describing an institutional initiative developed by the University of Alabama to bolster graduate student success through a targeted team-mentoring program. The presentation emphasizes working with nontraditional students, offering a range of support and networking opportunities, and involving multiple campus stakeholders.

### 228 The Ins and Outs of Pursuing the PhD: The Black Student Experience

Convention Center 115 A

Christa J. Porter, University of Georgia

Evelyn Ashley, Bowling Green State University

**Brian Burt,** *University of Michigan* **Tiffany J. Davis,** *University of Georgia* 

Cameron J. Harris, Indiana University-Bloomington

**Brian L. McGowan,** *Indiana University-Bloomington* 

Jamie Riley, University of Georgia

As Black/African American student affairs professionals, the decision to pursue a Ph.D. is often coupled with the negotiation of driving and/ or negating forces. These forces may range from financial and professional support (or lack thereof), to the acknowledgment of potential career tracks. While it is understood that the decision to attend and experience doctoral education is a tedious one, the presenters will focus on those factors that are germane to Black doctoral students. Panelists will share personal accounts of their journeys to the PhD, examine current experiences within their programs, and discuss the importance of purpose attainment throughout and after the process.

#### 229 The Role of Parent Involvement in Latino/a Student Persistence

Marriott Franklin 13

Jill Tranquill, Arizona State University Amy Golden, Arizona State University

The population of Latino/a students is growing nationwide, however their college graduation numbers continue to lag far behind those of Whites. This program will address the needs of that growing population and will present research documenting the success of and need for parent involvement programs in order to increase student success and persistence. The session will also go over some successful programs already in practice and outline important aspects to keep in mind when developing related programs.

### 230 The Sophomore Year: A Primary Touchpoint for Finding Purpose

Convention Center 121 B

Molly Schaller, University of Dayton
M. Stuart Hunter. University of South Carolina

The structure of the college environment is a powerful platform for students to build upon a growing sense of self. In their review of identity development models, Torres, Jones, and Renn point out the importance of disequlibrium in "re-formation periods." These periods in life are often uncomfortable, filled with indecision and insecurity. Recent research suggests that students may be asking important life questions during the sophomore year of college. If this is the case, then what is the role of student affairs practitioners in supporting and assisting students in grappling with the big questions of life? How might campuses focus on purpose during the sophomore year to support optimal student development and success?

#### 231 The Threat Assessment Process: A Team Simulation

Convention Center 122 B

Kelly Wesener, Northern Illinois University John Jones, Northern Illinois University Micky Sharma, Northern Illinois University Mike Stang, Northern Illinois University

Melanie Thompson, Northern Illinois University

This program will use a threat assessment team simulation to demonstrate the threat assessment process as based on the Integrated Threat Assessment Matrix. Discussion will highlight important team decision-points, implications of chosen mitigation strategies, and specific considerations for a number of key departments such as judicial affairs, housing, campus police, disability services, dean of students, and the counseling center. Additionally, the use of the Integrated Threat Assessment Matrix will be demonstrated.

#### 232 Training the Trainer: Facilitation With Purpose

Convention Center 113 C

Connie Tingson-Gatuz, Madonna University
Nick Sakurai, University of Maryland-College Park

How do higher education professionals engage students and colleagues in meaningful ways during facilitated discussions, workshops, or trainings? Beyond graduate programs, many of us develop facilitation skills from a trial-by-fire approach. Yet, educating for lives of purpose often depends on our abilities to create teachable moments. This session will provide participants with an opportunity to reflect and share to improve these critical skills. Drawing on the work of scholars focused on putting participatory and experiential learning methodologies into action, participants will assess their personal facilitation styles and skills, while learning new strategies to expand their facilitation toolkits.

### 233 Using JSARP to Share Research and Practice Innovations

Marriott Franklin 10

Raymond Quirolgico, University of San Francisco

David Zamojski, Boston University

This roundtable session will function as a think tank for knowledge community (KC) leaders to understand the mission of the Journal of Student Affairs Research and Practice (JSARP), propose research and practice agendas for their own uses, and advance the work of KCs in scholarship by exploring the possibilities of publishing in JSARP as another avenue for sharing the knowledge created by the KCs to sustain other constituencies and generations in the profession.

### 234 Using the Student-to-Alumni Experience to Develop Purpose

Marriott Franklin 9

Andrew Wilson, Emory University Ryan Roche, Emory University

From Senior Year Experience programs to Homecoming activities, student affairs practitioners often support graduating students in seeing the value of lifelong engagement as alumni. Using Schlossberg's transition theory and research on institutional efforts to transition students to alumni, participants will discuss promising practices utilized at a variety of institutions that link emerging alumni with their alma maters as a way to develop a purposeful life. Presenters will discuss building and maintaining partnerships between academic affairs, alumni relations, and student affairs that support transitioning graduating students to this next phase of engagement with the institution.

### 235 What Does It Mean To Be Civil on Today's Campus?

Convention Center 120 C

Allison Bridgeman, Elizabethtown College
Helping students understand how to use civility in
their daily interactions can be a challenge. We are
often unsure of how to respond to uncivil behavior.
However, as we strive to prepare students to
create lives of purpose, they must learn to embody
the thoughtfulness and self-restraint fundamental
to a civil society. This program highlights rules
for considerate conduct and specific strategies to
address issues of incivility.

### 236 You Want Me to Find a Life of Purpose? I Just Want to Have Fun!

Marriott Franklin 2

Annemarie Vaccaro, University of Rhode Island
Amy Tedesco, University of Rhode Island

In addition to educating students for lives of purpose, practitioners assist first-year students in navigating other developmental milestones such as obtaining a sense of belonging. Findings from a qualitative study show how first-year students focused on "having fun" to belong. Session participants will dialogue about the relationship between having fun, belonging, and finding purpose.

### 237 YPI: An Innovative International Professional Development Model

Marriott Franklin 6

David Stanfield, Carnegie Mellon Qatar Wadad El-Husseiny, Qatar University Cheryl Getz, University of San Diego Susan Komives, University of Maryland-College

**Darbi Roberts,** *Teachers College, Columbia University* 

Jeffrey Sulik, Texas A&M University at Qatar Increasing the breadth of international understanding among student affairs professionals has the potential to open a new frontier and future for the field. The Qatar Foundation's Young Professionals Institute (YPI) was an innovative shared learning experience where educators from the United States and Qatar came together to understand student affairs and leadership at a deeper level. Participants will gain knowledge of the YPI planning process, implementation, and outcomes.



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### **Tuesday Schedule**

6:00 a.m.-6:00 p.m.

Sacred Space (open) Marriott 413

7:00 a.m.-6:00 p.m.

Cyber Café

Convention Center Arch and Broad Street Atria

7:00 a.m.-8:30 a.m.

Fraternity Sorority Knowledge Community Membership Business Meeting (open)

Marriott Grand Ballroom I

Technology Knowledge Community Business Meeting (open)

Marriott 303

7:00 a.m.-8:00 a.m.

2012 Program/Pre-con Committee Meeting

Marriott 411

7:15 a.m.-8:15 a.m.

**Roundtable Sessions** 

Convention Center/Marriott

Meeting of Assistants to CSAOs and Other Specialty Administrators

Marriott Franklin 7

NASPA Volunteer Coordinators Meeting

Marriott 412

7:30 a.m.-9:00 a.m.

Small Colleges and Universities Division Leadership Team Meeting Marriott 401

Women in Student Affairs Knowledge Community National Leadership Team Breakfast Meeting

Offsite Location

7:30 a.m.-8:45 a.m.

Public Policy Breakfast Briefing Marriott Grand Ballroom C

7:45 a.m.-8:45 a.m.

**Panel of Listeners** 

Convention Center Broad Street Atrium

8:00 a.m.-5:00 p.m.

Onsite Registration and Check-in Convention Center Broad Street Atrium

8:00 a.m.-2:00 p.m.

NASPA Foundation Silent Auction Convention Center Broad Street Atrium 8:00 a.m.-9:00 a.m.

Indigenous Peoples Knowledge Community Business Meeting (open)

Marriott Grand Ballroom A

8:30 a.m.-12:00 p.m.

**Poster Sessions** 

Convention Center 118 B

8:30 a.m.-9:45 a.m.

**Educational Sessions** 

Convention Center/Marriott

9:00 a.m.-1:00 p.m.

**Exhibit Hall Open** 

Convention Center Hall G

9:00 a.m.-10:15 a.m.

Health in Higher Education Knowledge Community Business Meeting (open)

Marriott Grand Ballroom B

9:00 a.m.-10:00 a.m.

**Panel of Listeners** 

Convention Center Broad Street Atrium

9:30 a.m.-10:15 a.m.

Technology "Un" session

Convention Center 115 B

9:45 a.m.-10:45 a.m.

Latino/a Knowledge Community General Assembly (open)

Marriott Grand Ballroom C

10:00 a.m.- 10:45 a.m.

**Exhibit Hall Coffee Break** 

Convention Center Hall G

10:00 a.m.- 10:30 a.m.

Undergraduate Check-in Meeting

Convention Center Terrace Ballroom III-IV

10:45 a.m.-12:00 p.m.

**Educational Sessions** 

Convention Center/Marriott

Featured Speaker – Sarita Brown

Convention Center Terrace Ballroom IV

11:00 a.m.-11:45 a.m.

President's Reception for Award Winners

Marriott 306

12:00 p.m.–1:30 p.m.

NASPA Annual Awards Luncheon Marriott Liberty Ballroom 12:15 p.m.-1:30 p.m.

**Educational Sessions** 

Convention Center/Marriott

12:15 p.m.–1:15 p.m.

**Panel of Listeners** 

Convention Center Broad Street Atrium

1:45 p.m.-3:00 p.m.

**Educational Sessions** 

Convention Center/Marriott

1:45 p.m.-2:45 p.m.

**Panel of Listeners** 

Convention Center Broad Street Atrium

2:00 p.m.-2:45 p.m.

Technology "Un" session

Convention Center 115 B

Regional Awards Coordinator Meeting

Marriott Conference Suite 1

3:00 p.m.-4:30 p.m.

Women in Student Affairs Knowledge Community General Business Meeting (open)

Marriott Grand Ballroom C

3:15 p.m.-4:30 p.m.

**Educational Sessions** 

Convention Center/Marriott

**NUFP Wrap-up Session** 

Marriott 501

3:30 p.m.-4:15 p.m.

Excellence Awards Coordinators Meeting

Marriott Conference Suite 1

4:00 p.m.-5:30 p.m.

African American Knowledge Community Business Meeting (open) Marriott Grand Ballroom A

Student Leadership Programs Knowledge Community Membership Meeting (open)

Marriott Grand Ballroom B

4:45 p.m.–5:45 p.m.

NASPA Annual Business Meeting (open)

Marriott Liberty Ballroom

#### 5:00 p.m.-6:00 p.m.

Administrators in Graduate and Professional Student Services Knowledge Community General Meeting (open)

Marriott Franklin 9

Sustainability Knowledge Community Business Meeting (open)

Marriott 303

University of Maryland Reorganization Update

Marriott 304

### 5:30 p.m.-6:30 p.m.

Gay, Lesbian, Bisexual & Transgender Issues Knowledge Community Meeting (open)

Marriott Franklin 1

#### 6:00 p.m.-7:00 p.m.

Student Affairs Partnering With Academic Affairs Knowledge Community Business Meeting (open) Marriott 406

### 7:00 p.m.-9:00 p.m.

Friends and Alumni of Azusa Pacific University Reception Marriott Grand Ballroom C

Pacific Family & Friends Reception Loews, Washington A-B

Student Affairs Partnering with Academic Affairs (SAPAA), Student Leadership Programs (SLP), & Sustainability Knowledge Communities Social Offsite Location

**Teachers College Alumni Reception** *Marriott 407* 

University of the Pacific Reception Loews Terrace/Howe

#### 7:00 p.m.-8:30 p.m.

Association of Higher Education Parent/Family Program Professionals Marriott Franklin 1

Auburn University Reception Marriott Franklin 13

Friends of Drexel University Reception

Marriott Franklin 9

Friends of the University of Southern California Reception

Marriott Franklin 10

Loyola University Alumni & Friends Reception

Marriott Franklin 2

New Professionals & Graduate Students Reception

Marriott Independence Ballroom

Rutgers University ReUnited Social Marriott Franklin 7

Students, Alumni, and Friends of Bowling Green State University Reception

Marriott Grand Ballroom J-K

University of Arkansas Reception Marriott Grand Ballroom D

University of Maryland, College Park Department of Resident Life Social Marriott Franklin 6

**ZTA Innovation Award Reception** *Marriott Franklin 8* 

7:00 p.m.-8:15 p.m.

Baylor University Alumni and Friends Reception

Marriott Franklin 12

### 7:00 p.m.-8:00 p.m.

Latino/a Knowledge Community Awards Reception

Marriott Grand Ballroom L

7:30 p.m.-9:00 p.m.

Friends of Temple University Reception

Marriott Franklin 5

Friends of Texas A&M Reception

Marriott Franklin 4

7:30 p.m.-8:30 p.m.

Indigenous People Knowledge Community Reception

Marriott Franklin 3

9:00 p.m.-1:00 a.m.

NASPA Annual Talent Show and Dance Party

Marriott Grand Ballroom E-F

### 7:15-8:15 a.m.

Advising ar	nd Helpi	ing	
	#	Title	Room
<b>A</b>	243	Purposeful Competencies: A New Professional Roundtable Discussion	Convention Center 112 A
\$ P	245	Transfer Student Orientation Programs at Commuter Institutions	Convention Center 113 B
V	247	Using Trust to Enable Students to Work in a Risky World	Convention Center 112 B
Equity, Dive	ersity, a	nd Inclusion	
0.000	#	Title	Room
	246	Unpacking Our Knapsacks: Exploring Dominant Identities for Change	Convention Center 113 C
History, Phi	ilosoph	y, and Values	
201/4	#	Title	Room
	239	An SSAO Conversation on Consolidation	Convention Center 116
Human and	l Organi	izational Resources	
	#	Title	Room
	240	Developing Purpose: Preparing New Professionals for Fundraising	Convention Center 121 C
	241	Focused Service: Expectation vs. Experience	Convention Center 111 B
	242	Guiding Students to Postgraduate Volunteer Opportunities	Convention Center 113 A
Law, Policy	, and G	overnance	
	#	Title	Room
$\Lambda$	239	An SSAO Conversation on Consolidation	Convention Center 116
1	260a	FERPA Overview and Update	Convention Center 110 B
Personal Fo	oundatio	ons	
	#	Title	Room
	238	"Other Duties as Assigned": Student Affairs Generalists	Convention Center 110 A
Student Le	arning a	and Development	
· ·	#	Title	Room
	241	Focused Service: Expectation vs. Experience	Convention Center 111 B
	242	Guiding Students to Postgraduate Volunteer Opportunities	Convention Center 113 A
	244	Study Abroad Effects on the Development of Purpose in Life	Convention Center 115 A
Ş	247	Using Trust to Enable Students to Work in a Risky World	Convention Center 112 B



#### ROUNDTABLE SESSIONS - 7:15 - 8:15 a.m.

### 238 "Other Duties as Assigned": Student Affairs Generalists

Convention Center 110 A

Jeanna Mastrodicasa, University of Florida
Allison Crume, Florida State University
Sherry Mallory, Western Washington University
Frank Ross, University of North Texas at Dallas
Regardless of exact title, many student affairs
practitioners in mid- to upper-level management
serve the institution in a variety of assignments
that might fall under "other duties as assigned."
Often these roles include assessment,
administrative reporting, and general duties for the
vice president for student affairs. This roundtable
will provide an opportunity for discussion about
defining this role, its strengths and challenges,
career paths to and from this position, and
networking for those currently in this role.

### **239 An SSAO Conversation on Consolidation** *Convention Center 116*

Karen L. Pennington, Montclair State University Michael Jackson, University of Southern California

Theresa Powell, Temple University

What is the case for consolidation of NASPA and ACPA? Does such an action strengthen or weaken the organizations and the profession?

What might the impact of consolidation be on our institutions? How would it impact our professional relationships with other professional organizations (e.g., NACUBO, ACE and CASE)? This program is designed to allow SSAOs an opportunity to discuss these and other issues specifically germane to our positions and place in the profession.

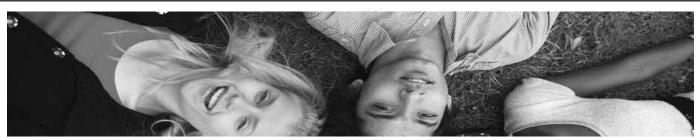
### 240 Developing Purpose: Preparing New Professionals for Fundraising

Convention Center 121 C

**Darrell Ray,** *Louisiana State University* **Peggy Boyles,** *University of Arkansas* 

Desmond Robinson, Louisiana State University
As budgets grow tighter, many divisions are turning to a more aggressive fundraising and development approach. This places new pressures and expectations on new professionals who may not have had training in development.

This roundtable will focus on providing younger professionals a framework for understanding development and integrating effective practices in their work. Participants will gain information on how to develop fundraising efforts based on their areas of responsibility. Additionally, the presenters will share information on national resources for continuing education and learning.



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#### 241 Focused Service: Expectation vs. Experience

Convention Center 111 B

Terina Cugliari, Washington & Lee University Christine Cugliari, High Point University

Students on college campuses across the country have developed a focus toward service and support for community involvement. But do student leaders and student affairs administrators consider the importance and value of being as purposeful and thoughtful in selecting a community organization with whom to work as they are about choosing the specific service to be conducted? This roundtable discussion, led by a student affairs professional and a professor in non-profit studies, will explore what campus professionals and campus organization leaders should expect from community organizations, as well as specific experiences presented by participants.

### 242 Guiding Students to Postgraduate Volunteer Opportunities

Convention Center 113 A

Jack McLean, Loyola University Chicago Tom King, Loyola Marymount University

Many graduating seniors are uncertain what they want to do with their degrees. Others do not feel ready for graduate school. Many are searching for a purpose. Join professional staff from two Jesuit universities who have successfully encouraged students to consider one or two years of full-time postgraduate volunteer service. This roundtable will focus primarily upon the Jesuit Volunteer Corps, but the "best practices" in facilitating postgraduate volunteer opportunities apply equally well to any volunteer program.

#### 243 Purposeful Competencies: A New Professional Roundtable Discussion

Convention Center 112 A

**Kelvin Harris,** *Kingsborough Community College* **Kendall Exume,** *Syracuse University* 

**Darren Hargrove** 

David Jones, University of Massachusetts Lowell Franklin Soares. Morehouse College

**David Williams,** *University of Maryland-College Park* 

Developing purposeful and educational competencies as a new professional is key to professional advancement. Being able to effectively implement competencies such as professional development, relationship building, supervision, and managing change enables new professionals to develop important, purposeful skills, which create new opportunities. In this roundtable discussion, we discuss elements of developing purposeful competencies and how to utilize these skills to advance professionally. This session is particularly geared toward graduate students and new professionals.

### 244 Study Abroad Effects on the Development of Purpose in Life

Convention Center 115 A

En-Ling Chiao, Claremont Graduate University
The development of a sense of life purpose
for young people is critical, and study abroad
programs have a significant impact on student
growth. This session will evaluate the impact
on the development of purpose in life and its
three related factors—compassionate love, flow,
and gratitude. Experiences that either inhibit
or improve the development of purpose in life
as defined by these three factors will also be
discussed, and ideas for improving college study
abroad programs will be offered.

### 245 Transfer Student Orientation Programs at Commuter Institutions

Convention Center 113 B

Maureen O'Conor, Hunter College

Erica Pearson, Hunter College

Undergraduate students and bachelor's degree recipients show strong patterns of multi-institutional attendance, which is expanding the scope of student support services and activities on many campuses to address the needs of transfer student populations. Most orientation programs for transfer students focus on academic aspects of the student experience. The purpose of this roundtable discussion is to discuss supplemental orientation programming addressing social and developmental aspects of adapting to and succeeding as a transfer student.

### 246 Unpacking Our Knapsacks: Exploring Dominant Identities for Change

Convention Center 113 C

Craig Elliott, Samuel Merritt University Lance Wright, Colorado State University

Many of us have spent time understanding our social identities and learned to dialogue across difference. While it is easier to do social justice work from our subordinated identities, it is equally important that we address the identities in which we have dominance and privilege. Few have fully explored their areas of dominance and how it shapes their effectiveness on campus. The purpose of this roundtable is to provide a framework engagement in dialogue with other professionals, explore dominant group identities, and gather best practices.

### 247 Using Trust to Enable Students to Work in a Risky World

Convention Center 112 B

Alison Hynd, MIT Public Service Center

**Sally Susnowitz,** *MIT Public Service Center* This session will explore the philosophy that

This session will explore the philosophy that educating people for lives of purpose involves trusting them to be effective change-makers while they are students and enabling them to take real risks. We will discuss the opportunities and challenges of this philosophy for administrators, students, and their families, and leave with some concrete ideas and resources to act upon. Although our own focus is public service, we are interested in learning from practitioners in other student affairs areas.

### Convention Center 118 B

NASPA poster sessions provide an opportunity for conference participants to view promising practices, innovative research, and successful campus programs. Posters will be available for conference attendees to peruse on their own from 8:30 a.m.—3:00 p.m. on Monday. Poster presenters will be available from 8:30 a.m.—12:00 p.m. Visit the poster sessions during this time to discuss information and findings.

### P1 A Classroom Approach to the Introduction of Service Learning

**Beverlyn Grace-Odeleye,** East Stroudsburg University

This poster session describes a First-year Experience course designed and taught to Freshmen at East Stroudsburg University of Pennsylvania. The course was designed to improve students' success in college by enhancing their academic skills, self-awareness management, and self-esteem; and promote overall personal development and civic engagement, including service and lifelong learning.

### P2 A Model Predicting Second-year Persistence for First-time Freshman

Christopher Feit, Kansas State University

Targeted retention strategies are essential to improving university retention efforts. The Office of Planning and Analysis (IR office) at Kansas State University used Logistic Regression in developing a model to identify significant predictors for first-year student success. The model focused on three areas: demographic background, precollege achievement, and financial status. The poster session will highlight retention issues, model/variable selection, results, and other discussion topics.

### P3 Black Women Senior Leaders in Community Colleges

Debra A. Bright, Montgomery College

This poster session reviews the results of a research study designed to understand the lived leadership experiences of Black women senior-level administrators in traditionally White community colleges. Results of this study provide aspiring Black female leaders with an understanding of what they might expect with regard to attaining a senior-level position in a traditionally White community college.

### P4 Creating a Climate for Change: Hazing Prevention

**Rebecca Lee,** *University of Wisconsin-Stevens Point* 

This poster series will detail what the University of Wisconsin – Stevens Point did as a response to the results of the "Community Readiness Model" when it was applied to hazing. The Community Readiness Model was developed by the Tri-Ethnic Center for Prevention Research. The National Hazing Prevention Week Committee on campus wanted to determine where the campus was on the scale and prepare a week of events that matched their readiness. Through multiple first person interviews, committee members assessed the campus and then developed a variety of tools to create an environment that made the campus more aware of hazing.

### P5 Cultivating a Culture of Direct Evidence at UNT

Jason Simon, University of North Texas

In 2008, the University of North Texas (UNT) began ID Card Scanning for select offices. This system has captured more than 100 events, enabling staff to identify users. In 2010, UNT decided to expand card-swiping, and an aggressive campaign to roll out this technology across all student service areas began. The hope is that data can be combined with other sources to build a complete picture of how these interactions impact retention and GPA. This session will describe the system, marketing, training, and pitfalls associated with building a culture of direct evidence.

### P6 Enabling Informed Mentors of Students With Disabilities

Roger Wessel, Ball State University

Jacqueline Harris, Ball State University

Taiping Ho, Ball State University

Larry Markle, Ball State University

How can student affairs educators and faculty members be prepared to effectively mentor students with disabilities (SWDs)? How can faculty be recruited to mentor SWDs? What do they need to know? The presenters will share an educational program, funded by a grant from the U.S. Department of Education, specifically designed to prepare student affairs educators and faculty who mentor SWDs.

#### P8 Factors Affecting Persistence of White Males With Low Socioeconomic Status

Brian Reed, University of Virginia

This study expands the research on low-SES (socioeconomic status) White males in education, with an emphasis on persistence in higher education. Whereas past research on this population has focused on their primary and secondary school experiences, using small samples and qualitative methodologies exclusively, the study that will be shared examined postsecondary outcomes.

### P9 Friendship, Engagement, and Persistence of College Students

Andrew Mauk, Florida State University

Researchers have spent decades examining the role of peer influence on college student outcome with some scholars noting that peers may be the most important aspect of an undergraduate's experience. While peer-group membership has been examined, there have been few studies about the friendships a college student makes and the influence these relationships have on a student's engagement and persistence. The presenter examines this connection and postulates what aspects of friendship may be important areas to foster for student success.

### P10 Identity Development and International Student Programming

Katherine Friedrich, SUNY College at Plattsburgh Facilitating the identity development of international students at colleges and universities today requires effective programming; the success of this programming can be evaluated by applying student development theory. Chickering's Seven Vectors of Student Development may be used to assess programming that encourages international students to develop their sense of self. An assessment of one such program at a four-year public university is provided.

### P11 Latino/a Student Organizations: A Latino/a Critical Theory Analysis

**Jessica Cruz,** *Teachers College, Columbia University* 

The purpose of this case study is to explore the role of undergraduate Latino/a student organizations in the experiences of Latino/a students. Given the underrepresentation of Latino/as in higher education, new methods of retention must be considered to enhance support systems for Latino/as. Hence, it is important to further understand the role of these organizations in the experiences of Latino/a college students to foster success in higher education.

#### P12 Making Meaning in Busy Lives: Learning From Adult Students

**Karen Lauritsen**, *University of California-Los Angeles Extension* 

Although young adulthood is an important time of identity formation, many continue to search for meaning in their lives after earning a degree. By examining one career transition program offered through UCLA Extension, the nation's largest not-for-profit continuing education provider, it is possible to consider how identity and meaning continue to develop as adult learners pursue new career goals. This program will explore what makes a program accessible and relevant to a diverse group of adult learners and offers considerations for other learning audiences.

### P13 Queering Student Success: Fostering Identity and Self-Authorship

James Olive, Ashland University

This multiple-case study utilized a life history methodology through which written and oral narratives were coauthored by the researcher and six postsecondary students who self-identified as gay, lesbian, bisexual, and/or queer (GLBQ). Among the results from this study was the significance of administrative support toward increased visibility on campus, student special-interest groups, and mentoring/leadership opportunities.

### P14 RUOK?: How Technology Impacts Freshman Roommate Relationships

Katherine Robinson, Mississippi State University April Heiselt, Mississippi State University

Sirena Parker, Mississippi University for Women Student use of technology now influences all aspects of their lives, including their on-campus roommate relationships. Roommate issues are discussed via text, even when the roommates are standing in the same room! The purpose of this study was to determine the ways technology impacts first-year roommate relationships in on-campus residence halls. Results will provide practitioners with opportunities to educate and be educated about the use of technology in addressing roommate conflict.

### P15 Student Perceptions of Affiliate Organization Contributions: What They Learn About Leadership While Serving as Officers

Mitchell Friedman, University of San Francisco
Undergraduate students with job or career
goals often seek membership in professionally
oriented extracurricular clubs. Organizations that
sponsor these groups claim to offer advantages
to students who participate, yet the role they play
in providing exposure to professional learning
experiences and preparing undergraduates for
working life has received scant attention. This
poster presentation will present a current study
exploring undergraduate student perceptions of
the contributions of an affiliate relationship to their
experiences as leaders in a professionally oriented
club.

### P16 The Multidimensional Athletic Identity and Engagement Scale

Jeffrey VanLone, Hobart and William Smith Colleges

**David Mapstone,** Hobart and William Smith Colleges

Brian Mistler, Hobart and William Smith Colleges
Participation in college athletics is an enriching
experience for many college students. What
happens, however, when these individuals become
disengaged from their sport? How does this
alter their college experience? How connected
is their sport with their personal identity? Can
disengagement lead to student attrition? This
poster will outline the preliminary development
of a new measure intended to examine variables
associated with student disengagement from
their sport and the resultant effects on student
retention.

#### P17 The Power of One Portrait Project

Heidi Stanton, Washington State University

When individuals feel invisible, they may feel less responsibility for contributing to change in the environment; yet, when individuals are seen, they can feel empowered. The Power of One Portrait Project is about giving visibility to members of the campus community and hearing their stories. How individuals are seen or not seen impacts how they, in turn, see their place in the world. The guiding research question of the study was: How does self-identity influence perceptions of campus climate?

### P18 The Relationship Between Engaged Learning and Student Outcomes

Mary-Catherine McClain, Florida State University Educators widely recognize that student engagement in educational activities promotes higher levels of learning and personal development. However, few studies have examined the direct relationship between engaged learning, mental health outcomes, and mood using empirical manipulations. The primary purpose of this poster session is to present findings from an empirical study where students were randomly assigned to either an engaged learning experience or a control group. Results found that students participating in the engaged learning condition showed decreased alcohol consumption rates and increased positive affect when evaluated at a sixmonth follow-up.

### P19 Toward More Purposeful Integration: Practical Perspectives on Addressing the Leaky Pipeline in Higher Education

Pamela Felder, *University of Pennsylvania*Patricia Louision, *Georgetown University*Ann Tiao, *University of Pennsylvania* 

As more minority children reach college age, access to higher education will become more of an issue. Over the past decade, a fair amount of research has been done to understand student preparation, access, and retention in higher education for minorities and low+income students. However, there is not a clear conduit between the research on this topic and the work being done by guidance counselors, admissions counselors, and other student affairs personnel.

### P20 Women in STEM: Facilitating Student Services for Retention

Katianna Branecki, University of Illinois

The subject of women in science, technology, engineering, and mathematics (STEM) has been a topic of discussion for a very long time. Literature has piled up over the years trying to dissect the reasons for the lack of women in STEM fields, as well as the implications for their development as individuals. This presentation will examine women in STEM majors at the University of Illinois. The questions addressed will include how women in STEM majors perceive themselves and the university climate in which they are learning, and how being a minority in this field contributes to their development of identity. Projected links between the experience of female STEM majors and working in a STEM-related profession will also be explored.

### Poster Sessions – NASPA Excellence Awards Winners

### GRAND GOLD MEDAL AWARD HONOREE

Gold Winner - Student Health, Wellness, Counseling, and related

### P21 NYU's Health Center Without Walls

Carlo Ciotoli, New York University

With more than 50,000 students, New York University is the world's largest private university. NYU is large, complex, and urban. The city of New York itself serves as the campus for the University. For these and other reasons, engaging the student body around health issues remains an ongoing challenge. Consistent with its strong commitment to the health and safety of its student population, NYU developed a comprehensive, innovative, universitywide strategic plan, 'Health Center Without Walls,' to address barriers to accessing healthcare information and services.

### **GRAND SILVER MEDAL AWARD**

Gold Winner - Administrative, Assessment, Information Technology, Fundraising, Professional Development, and related

### P22 University of South Carolina's University **101 Program Instructor Development Process**

Mary Staurt Hunter, University of South

Dan Friedman, University of South Carolina University 101 Programs at the University of South Carolina was born of the desire to help faculty better understand students. In the 38 years since its inception, University 101 has impacted the learning, transition, retention, and success of countless students; has created a sense of collegiality across the campus; and has helped to enhance teaching effectiveness. University 101 Programs is truly a cross-campus experience, one that incorporates faculty, staff, and students from many departments, offices, and majors.

### **GRAND BRONZE MEDAL AWARD**

Gold Winner - Off-Campus, Commuter, Non-Traditional, Graduate, Professional, and related

### P23 Optimizing Technology to Increase Non-**Traditional Student Engagement**

Kristen Betts, Drexel University David Ruth. Drexel University

The retention of off-campus, commuter, nontraditional, graduate, and professional students begins with engagement. Vincent Tinto said, "Every student who arrives on campus must feel that they are valued and full members of the community." The Office of Student Life at Drexel University transcends this aim through its work and commitment to all students - even students in online programs who may never come to campus until graduation. Using a myriad of technology platforms, the Office of Student Life is "bringing the Drexel campus" to off-campus, commuter, non-traditional, graduate, professional, blended, and online students through innovative programming such an Online First-Year Experience, Virtual Tea Orientations, Creating Excellent Organizations (CEO) Leadership series, Second Life Luaus, Virtual Wine & Cheese Lectures, etc.

Gold Winner - Athletics, Recreation, Physical Fitness, Non-Varsity Sports, and related

### P25 Team QUEST: Experience-Based Training and Development

Cheryl Callahan, University of North Carolina at Greensboro

The mission of the University of North Carolina at Greensboro is to "redefine the public research university for the 21st century as an inclusive, collaborative, and responsive institution making a difference in the lives of students and the communities it serves." Specifically, UNCG strives to be a "learner-centered, accessible, and inclusive community fostering intellectual inquiry to prepare students for meaningful lives and engaged citizenship." Team QUEST helps the university accomplish these goals in several ways, simultaneously making a direct and positive impact on students' learning, wellness and ultimately, retention via experiential educational opportunities.

Gold Winner - Careers, Academic Support, Service-Learning, Community Service, and related

### P26 Community Engagement, Applied **Experience and Career Education**

Jane Evarian, California State University, Bakersfield

CECE's mission is to prepare students for lifelong learning and development through community engagement and career education by forming strong partnerships with community organizations, employers, and CSUB students, faculty, and staff. Center goals and objectives include providing opportunities that promote student development, enhancing the quality of campus life, partnering with academic affairs to improve recruitment, retention, and graduation rates, and developing and conducting assessment to ensure evidencebased practices.

Gold Winner - Enrollment Management, Orientation, Parents, First-Year, Other-Year, and

### P27 The C.I.R.C.L.E. Model: Changing **Institutional Retention Through** Cocurricular Learning Experiences

**Zebulun Davenport, Northern Kentucky University Lisa Rhine**, *Northern Kentucky University* Northern Kentucky University developed an original, innovative model to improve student success that spans institutional boundaries called the C.I.R.C.L.E Model: Changing Institutional Retention Through Cocurricular Learning Experiences. The C.I.R.C.L.E. model integrates six elements including predictive analytics, institutional mapping, realigning of student support services and integration of a technological infrastructure, identification of learning constructs and cocurricular alignment of learning outcomes to retention programs.

Gold Winner – Housing, Residence Life, Campus Security, Contracted Services, Judicial, and related Gold Winner – Student Union, Student Activities, Greek Life, Leadership, and related Gold Winner – Violence Education and Prevention, Crisis Management, Campus Security, and related

#### P28 Academic Success in Seconds: One Minute Clinics

Alisa Dean, Minnesota State University, Mankato In 2009, the One Minute Clinic (OMC) program was introduced in Minnesota State University Mankato's Gage Residence Community to aid in providing increased educational opportunities to more than 1,000, primarily first-year, residents. The concept of OMC just-in-time academic programming identifies important topics based on student academic needs at that point in time, creating programming that students are excited about and interested in.

Gold Winner – International, Multi-cultural, Cultural, Gender, LGBTQ, Spirituality, Disability, and related

### P29 New Student Orientation Diversity Session

Raphael Moffett, Trinity University Ben Newhouse, Trinity University David Tuttle, Trinity University

The orientation experience at Trinity University is a week-long program designed to assist firstyear students with their transition into college. As Trinity University diversifies in student enrollment, we have committed ourselves to emphasize the richness of diversity in our community. The theme of this session, "The Story of our Community Begins with You," suggests that the entire campus needs to participate in the journey of diversity in order to truly understand self and embrace difference. Each individual story is intricately woven into the fabric of campus life by the different experiences, viewpoints, and beliefs of each student, administrator, and faculty member. The goal of the diversity session was to get students to think critically about their own identities and introduce them to new aspects of identity related to race, class, ethnicity, gender, sexual orientation, nationality, religion, ability, and age.

### P30 MOSAIC Diversity and Leadership Retreat Ramsey Jabaji, *University of Maryland, College Park*

Craig Alimo, University of Maryland, College Park Pamela Hernandez, University of Maryland, College Park

The MOSAIC: Diversity & Leadership Retreat is a weekend experience focused on exploring the relationships between diversity and leadership. The retreat is an intra-departmental collaboration. The retreat was established to augment student leadership developmental programs by engaging emerging leaders in concepts related to the Social Change Model of Leadership, particularly aspects of the model that engage self-exploration and civility.

### P31 Student EMTs Can Save The Day!

Helen Grace Ryan, Bellarmine University

A professor collapsed during lecture. A student is having an asthma attack in lab. A car struck a group of fans leaving the basketball arena. Who you gonna call? BERT! The Bellarmine Emergency Response Team is the first and only collegiate emergency response team in Kentucky. BERT is currently composed of 18 student-volunteers (along with one staff member, one faculty member, and three alumni) at Bellarmine University in Louisville, Kentucky. BERT members provide free standby Basic Life Support care for on-campus events and has assisted local Emergency Medical Services (EMS) with larger community events.

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### 8:30-9:45 a.m.

Advising an	d Helpi	ing	
	#	Title	Room
	250	Addressing Student Perceived Barriers to Reporting Sexual Assault	Convention Center 110 A
	258	Enhancing Graduate Competencies Through Planning and Action	Convention Center 118 A
	265	Identify Your Purpose: Moving Beyond Middle Management	Convention Center 120 A
	268	National Pan-Hellenic Council and Predominantly White Institutions—Hazing and Critical Legal Issues	Convention Center 121 C
Assessment	t, Evalu	ation, and Research	
	#	Title	Room
	248	A Purposeful and Integrative Approach to Engaging Sophomores	Marriott Franklin 12
THE	274a	Quality Assurance/Quality Control and the Baldrige Model	Convention Center 115 A
1.500	276	Reclaiming the Scholar in "Scholar-Practitioner"	Marriott Franklin 1
Equity, Dive		nd Inclusion	
	#	Title	Room
	251	Assessing the Student Perspective of Parental Involvement	Marriott Franklin 6
	261	Generation Who? Differentiating Between Research, Trends, Stereotypes, and Best Practices	Convention Center 116
	263	Hiring a Racially Diverse Staff: Best Practices and Lessons Learned	Marriott Franklin 3
	267	NASPA's Asian Pacific Islanders Knowledge Community: Educating for and Enriching Lives of Purpose	Convention Center 112 A
	268	National Pan-Hellenic Council and Predominantly White Institutions—Hazing and Critical Legal Issues	Convention Center 121 C
	275	Queer Students and Educators of Color in Search for Purpose	Marriott Franklin 13
	280	Student Religious Groups' First Amendment Rights After Hastings	Convention Center 121 A
	287	When Racism and Sexism Collide: Common Dynamics and Lessons Learned	Convention Center 122 A
	288	White Male Educators as Social Justice Advocates	Convention Center 115 C
	289	Why New Professionals Should Consider the Community College	Convention Center 124
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	#	Title	Room
<del>- (2)</del>	261	Generation Who? Differentiating Between Research, Trends, Stereotypes, and Best Practices	Convention Center 116
$\Box$	264	How College Can Enhance Students' Search for Meaning and Purpose	Marriott Grand Ballroom E
History, Phil	osophy	, and Values	
	#	Title	Room
	262	Hall Directors vs. Wranglers: The Positive Psychology Difference	Marriott Franklin 2
	269	NASPA/ACPA Consolidation – A Facilitated Conversation	Convention Center Terrace Ballroom IV
	273	Purpose, Preparation, and Practice: The Decision to Work at HBCUs	Convention Center 112 B
	282	Super Advising: Effectively Supervising New Professionals	Convention Center 113 B
Human and	Organi	zational Resources	
	#	Title	Room
	252	Changing the Lives of Students, One Staff Member at a Time	Marriott Franklin 4
	254	Compassion Fatigue: Awareness in Order to Live With Purpose	Marriott Franklin 8
	255	Crisis Management Planning: Using ICS on Your Campus	Convention Center 120 B
	263	Hiring a Racially Diverse Staff: Best Practices and Lessons Learned	Marriott Franklin 3
	265	Identify Your Purpose: Moving Beyond Middle Management	Convention Center 120 A
	274a	Quality Assurance/Quality Control and the Baldrige Model	Convention Center 115 A
	282	Super Advising: Effectively Supervising New Professionals	Convention Center 113 B
	283	The Intentional New Professional	Convention Center 111 B

### 8:30-9:45 a.m.

Law, Policy,	and G	overnance	
_a, . oo,,	#	Title	Room
	255	Crisis Management Planning: Using ICS on Your Campus	Convention Center 120 B
	280	Student Religious Groups' First Amendment Rights After Hastings	Convention Center 121 A
	281	Study Abroad: Health and Safety Best Practices	Convention Center 119 B
eadership			
,	#	Title	Room
	253	Character U? FYE for the Development of Character and Leadership	Marriott Franklin 10
	259	Ensuring Web Accessibility Through Collaboration and Innovation	Marriott Grand Ballroom F
	260	Evidence-based Graduate Assistant Professional Development	Convention Center 117
	262	Hall Directors vs. Wranglers: The Positive Psychology Difference	Marriott Franklin 2
	267	NASPA's Asian Pacific Islanders Knowledge Community: Educating for and Enriching Lives of Purpose	Convention Center 112 A
XIX.	270	Our Responsibility for Effective Leadership	Marriott Franklin 11
	271	Peace Corps: Continuation of Student Development Through Service	Convention Center 113 C
0-0	272	Place and Promise: The UBC Plan	Convention Center 119 A
	273	Purpose, Preparation, and Practice: The Decision to Work at HBCUs	Convention Center 112 B
	274	Purposeful Student Leadership: A Goals Clarification Activity	Convention Center 110 B
	283	The Intentional New Professional	Convention Center 111 B
	285	Town/Gown Relations: A Laboratory for Civic Engagement	Convention Center 120 C
	287	When Racism and Sexism Collide: Common Dynamics and Lessons Learned	Convention Center 122 A
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	251	Assessing the Student Perspective of Parental Involvement	Marriott Franklin 6
	254	Compassion Fatigue: Awareness in Order to Live With Purpose	Marriott Franklin 8
	256	Disposed Toward Purpose: Self-Reflection in Emerging Adulthood	Convention Center 113 A
	289	Why New Professionals Should Consider the Community College	Convention Center 124
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	#	Title	Room
	248	A Purposeful and Integrative Approach to Engaging Sophomores	Marriott Franklin 12
	253	Character U? FYE for the Development of Character and Leadership	Marriott Franklin 10
	256	Disposed Toward Purpose: Self-Reflection in Emerging Adulthood	Convention Center 113 A
	264	How College Can Enhance Students' Search for Meaning and Purpose	Marriott Grand Ballroom E
> <u>A</u> -<	271	Peace Corps: Continuation of Student Development Through Service	Convention Center 113 C
	274	Purposeful Student Leadership: A Goals Clarification Activity	Convention Center 110 B
	275	Queer Students and Educators of Color in Search for Purpose	Marriott Franklin 13
Ş	278	Sophomore Leadership Initiative: Purpose Through Self-Exploration	Marriott Franklin 7
	279	Student Government Advising: Mentoring New Leaders	Convention Center 118 C
	284	The Role of Family Involvement in Student Success	Convention Center 126 A
	285	Town/Gown Relations: A Laboratory for Civic Engagement	Convention Center 120 C
	286	Using the Idea of Personal Brand to Address Student Behavior	Marriott Franklin 9
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8:30 a.m. - 9:45 a.m.

### 248 A Purposeful and Integrative Approach to Engaging Sophomores

Marriott Franklin 12

Dan Stypa, University of South Florida
Jenna Schwartz, University of South Florida
Sophomores face many issues, yet traditionally receive little support in their development.
As a result, these students may experience a "sophomore slump" and become disengaged from their college experiences. In this session, the presenters will identify challenges that sophomores face, summarize what's known from the research about the sophomore year and living—learning communities, and illustrate ways in which colleges can promote sophomore success—especially in the residential environment—by engaging sophomores to live a live lives of purpose.

### 250 Addressing Student Perceived Barriers to Reporting Sexual Assault

Convention Center 110 A

**Rebecca Caldwell,** *University of North Carolina at Wilmington* 

**Nathan Lindsay**, *University of North Carolina at Wilmington* 

Although national statistics about the level of sexual assault that college students experience continue to confirm a high incidence, these crimes remain underreported and systems in place for redress remain underutilized. As part of a self-study and review of violence response systems, one campus undertook a mixed methods study to ask students what they perceived as the roadblocks to pursuing complaints of sexual assaults to campus and community officials. Join the presenters to learn about what they discovered and resulting action steps.

#### 251 Assessing the Student Perspective of Parental Involvement

Marriott Franklin 6

Chelsea Petree, University of Minnesota Lindsay Prowizor, University of Minnesota Marjorie Savage, University of Minnesota, Twin

Jamie Tiedemann, University of Minnesota Amelious Whyte, University of Minnesota

As colleges and universities continue to debate an appropriate relationship between students, families, and the institution, decision-making should consider not only student development theory and past practices, but also the viewpoints of students themselves. This panel presentation will review four initiatives that explored students' perspectives on family involvement: Parents Weekend, the commuter experience, alcohol notification, and parents' roles in supporting victim-survivors of sexual assault.

### 252 Changing the Lives of Students, One Staff Member at a Time

Marriott Franklin 4

Kathy Collins, Texas A&M University Krista Bailey, Texas A&M University

Parks Baharta Tayan ASM University

Darby Roberts, Texas A&M University Melissa Shehane, Texas A&M University

What makes some work teams highly successful while other groups fade into the sunset? What keeps group members motivated during the busiest times of the year? This session will explore the journey taken by a group of student affairs professionals who came together for a common purpose and stay together because of the highly collaborative work environment that was fostered during project development. Come hear what ingredients are necessary for a group to be successful and discuss how this group's formation and journey changed the way group members approach their work responsibilities.

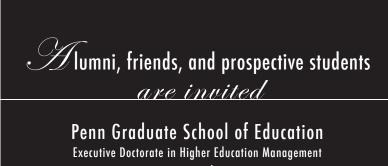
### 253 Character U? FYE for the Development of Character and Leadership

Marriott Franklin 10

**Gregg Amore**, *DeSales University* **Gerard Joyce**, *DeSales University* 

Linda Zerbe, DeSales University

Senior student affairs officers from DeSales University will present relevant details for creating a successful, out-of-the-classroom, first-year experience designed to increase student engagement while developing character and leadership. The details of developing the structure, budget, and personnel will be explored. Survey and assessment results will be shared. Implications for growth and expansion will be discussed; cocurricular initiatives that have grown from this program will be explained; and implications for community alliances will be highlighted.



Vice Provost for University Life

## **NASPA Conference Reception:**

Monday, March 14, 2011 7:00 pm to 9:00 pm

Hilton Garden - Tenth Floor Grill 1100 Arch Street, Philadelphia, PA 19107





### 254 Compassion Fatigue: Awareness in Order to Live With Purpose

Marriott Franklin 8

Jeanine Ward-Roof, Florida State University Kathy Guthrie, Florida State University

Research demonstrates that the retention of professionals in the student affairs field is low. Although there are a number of possible contributors to low-retention issues, much could be related to the increasing complexities of our work and higher levels of crisis management. Therefore, exploring the concept of compassion fatigue is vital. Better understanding the research surrounding the concept of compassion fatigue could help professionals create environments where they will be able to manage the personal cost of care in student affairs work and develop healthy supports to rely on when faced with addressing complex issues.

### 255 Crisis Management Planning: Using ICS on Your Campus

Convention Center 120 B

**Grant Azdell,** *Randolph-Macon College* **Kristin Morgan,** *Lynchburg Life Saving Crew* 

This general session version of our more extensive preconference presentation is intended to serve those individuals who want to learn more about Incident Command System (ICS) operations on a college/university campus. Higher education institutions are under increasing pressure to be prepared to handle just about every type of emergency. This interactive workshop will introduce ICS management (the same response protocol that is used nationally by fire and police) to college student affairs professionals. The how-to approach will give participants an introduction to the benefits of this valuable resource.

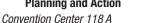
### 256 Disposed Toward Purpose: Self-Reflection in Emerging Adulthood

Convention Center 113 A

**Kathleen Farrell,** Harvard Graduate School of Education

Currently little is known about whether, why, and how students self-reflect or voluntarily pause to examine their values, goals, and responsibilities. The presenters will begin by discussing findings from a study of first-year students' attitudes about self-reflection. Next, they'll explore a framework, motivated by thinking dispositions research, which highlights the value of cultivating the inclination to be self-reflective. By looking through lenses of both learning theory and student experience, participants will have an opportunity to distill ideas for incorporating self-reflection in cocurricular programs.

### 258 Enhancing Graduate Competencies Through Planning and Action



Shaun Crisler, The Ohio State University
Jarquetta Egeston, Roosevelt University
Cindy Henderson, Northern Illinois University
Chinwuba Okafor, Bemidji State University
Graduate assistantships and practicum
experiences are ways graduate students prepare
for a career in student affairs. However, graduate
students and their supervisors may capitalize
on additional opportunities that can help the
student land their next position. Participants will
have an opportunity to examine themselves and
the professional development needs of entrylevel professionals. Presenters will expose ways
graduate students can maximize their graduate
experience.

### 259 Ensuring Web Accessibility Through Collaboration and Innovation

Marriott Grand Ballroom F

Kaela Parks, University of Alaska Anchorage

Many colleges and universities struggle to meet established web accessibility standards. Distributed responsibilities and a lack of awareness among content contributors can lead to variable and often unsatisfactory end-user experiences. Learn about a collaborative approach implemented at the University of Alaska Anchorage in which clear direction from leadership, training, student interns, and ongoing evaluation activities lead toward continual improvements.

### 260 Evidence-based Graduate Assistant Professional Development

Convention Center 117

Adam Neal, Northern Illinois University
Karen Haley, Northern Illinois University
Brandi Hephner LaBanc, Northern Illinois
University

This session will present the theoretical framework and components of a comprehensive, competency-based student affairs professional development program. Participants will explore the role of the graduate assistantship and related interventions aimed at helping students attain proficiency in specified competency areas. Additionally, research findings will be shared in an attempt to further the scholarly knowledge related to effective graduate assistant development.

#### 260a FERPA Overview and Update

Convention Center 122 B

LeRoy Rooker, AACRAO

Former director of the U.S. Department of Education's Family Policy Compliance Office and leading authority on FERPA, LeRoy Rooker will provide useful information about balancing privacy concerns with the overall safety and well-being of the campus community. The session will contain a discussion on FERPA as well as recently issued resources, opinions, and findings issued by the Family Compliance Office.

### 261 Generation Who? Differentiating Between Research, Trends, Stereotypes, and Best Practices

Convention Center 116

Kristen Betts, Drexel University

Warren Hilton, Drexel University

Higher education has become saturated with publications on generational studies. As a result, administrators, student support service specialists, and faculty are now daunted with finding innovative ways to meet the needs of Traditionalists, Baby Boomers, Generation X, Millennials/Gen Y, and now Generation Z. This session will investigate generational studies and discuss the importance of differentiating between research, trends, stereotypes, and best practices. This session will also examine whether educational institutions are creating and fostering the trends and stereotypes we are finding in today's generational research.

### 262 Hall Directors vs. Wranglers: The Positive Psychology Difference

Marriott Franklin 2

Adam Stafford, University of Arkansas

Jonathan Manz. University of Arkansas

Will Schimpf, Endicott College

Jörg Vianden, University of Wisconsin-La Crosse

As volatile student behavior begins to rise in a residence hall, divisional and personal approaches to the situation often push back harder and stronger, with emphases on talking policy and posting fines. The presenters propose adopting various concepts from positive psychology to re-engineer the hall climate. This program will draw on the experiences of two residence halls in different stages of this process to share what works (and what doesn't) in dealing with troubled residence hall environments. This program is targeted to student affairs professionals who are dealing with student behavior on a daily basis.

### 263 Hiring a Racially Diverse Staff: Best **Practices and Lessons Learned**

Marriott Franklin 3

Paulette Dalpes, Kingsborough Community

Berenecea Johnson Eanes, CUNY, John Jay College of Criminal Justice

Hiring a racially diverse staff is critical to the academic mission of colleges and universities. Most campuses fall short of this goal and encounter multiple barriers and underlying resistance despite apparent agreement on the priority of diversity. Through case studies and engaged discussion, participants will explore key components of hiring a racially diverse staff: developing multicultural competence among current staff, job description design, building networks, training search committees, monitoring the search, and engaging resistance.

### FEATURED SESSION

264 How College Can Enhance Students' **Search for Meaning and Purpose** 

Marriott Grand Ballroom E

Alexander Astin, University of California-Los

Helen Astin, University of California-Los Angeles

Alexander and Helen Astin will discuss their recent national longitudinal study of students' spiritual development. Their presentation will focus on practices that contribute to growth in the five spiritual qualities that were the focus of the study: Spiritual Quest, Equanimity, Ethic of Caring, Charitable Involvement, and Ecumenical Worldview. Special emphasis will be given to Spiritual Quest, the quality that reflects students' active search for meaning and purpose.

### 265 Identify Your Purpose: Moving **Beyond Middle Management**

Convention Center 120 A

Eric Norman, Louisiana State University

Erik Kneubuehl, Fashion Institute of Technology

Darrell Ray, Louisiana State University

Many student affairs practitioners seek to become senior student affairs officers (SSAOs). While the assumed title of "SSAO" may be consistent across institutions, VPs, deans, and assistant/associate VP roles and responsibilities vary. Participants in this roundtable will explore the trends, incorporating two new studies from Biddix and Norman. Career mapping and plotting strategies will be discussed to assist new and mid-managers in progressing to elevated positions.

### 267 NASPA's Asian Pacific Islanders **Knowledge Community: Educating for and Enriching Lives of Purpose**

Convention Center 112 A

Karlen N. Suga, Pacific University Kevin Gin, Northeastern University

This session will highlight the impact that involvement in NASPA's Asian Pacific Islanders Knowledge Community (API KC) has on the education and development of its members. Stories and reflection from current and former API KC leaders will be applied to theories of involvement and identity development. Discussion will take place around the importance of participation in a professional organization, such as the API KC, to facilitate lifelong learning and identity development.

### 268 National Pan-Hellenic Council and Predominantly White Institutions—Hazing and Critical Legal Issues

Convention Center 121 C

Jason Casares, The University of Arizona Kevin Dougherty, University of California-Los Anaeles

This panel discussion will create a dialogue regarding the customs, culture, and challenges facing historically Black fraternal organizations at predominantly White institutions. Various issues will be discussed related to purpose, support, communication, social/cultural capital, dwindling numbers, and how student affairs professionals can be change agents.

### 269 NASPA/ACPA Consolidation – A Facilitated Conversation

Convention Center Terrace Ballroom IV Voting to consider the consolidation of NASPA and ACPA will be held from March 15 - April 15. 2011. This program will highlight arguments from those in favor and those opposed to consolidation of NASPA with ACPA. The intent of the program is provide a respectful and informative conversation on this important issue for the student affairs profession. There will be opportunities for attendee questions and comments.

### 270 Our Responsibility for Effective Leadership

Marriott Franklin 11

Dave Rozeboom. St. Edward's University **Dub Oliver, East Texas Baptist University** 

Student affairs practitioners who are committed to leading in a way that positively impacts the student experience are educating for lives of purpose. Responsible leadership will result in meaningful student services. This session will highlight two dissertations used to understand and discuss current leadership practices of senior student affairs officers (SSAOs) in the United States, Data analysis revealed that SSAOs perceive themselves as effective leaders—are they?

### 271 Peace Corps: Continuation of Student **Development Through Service**

Convention Center 113 C

B.J. Whetstine, Peace Corps

Peace Corps service is a natural next step for motivated, passionate students. Come to this session to hear returned Peace Corps volunteers speak about their experiences and how Peace Corps helped them develop personally and professionally. This session is designed to give staff the tools and information they need to encourage students to explore long-term, international volunteering and to prepare them for the toughest job they will ever love.

### 272 Place and Promise: The UBC Plan

Convention Center 119 A

**Deborah Robinson,** The University of British Columbia

David Farrar, The University of British Columbia Brian Sullivan, The University of British Columbia

It is challenging enough for student affairs professionals to create, develop, and implement programs aimed at helping students find purpose in their lives: imagine the enormity of the task when institutions begin the process of redefining their own purpose in order to better prepare students for the 21st century. This is exactly what The University of British Columbia (UBC) set out to do when it began the work of imagining a new strategic plan. Place and Promise: The UBC Plan involved thousands of faculty, students, and staff over a period of 18 months and resulted in nine commitments, each with goals and actions designed to realize UBC's new sense of purpose. This session will explore how UBC redefined its sense of purpose and, in so doing, began to transform institutional culture and leadership.



#### 273 Purpose, Preparation, and Practice: The Decision to Work at HBCUs



Convention Center 112 B

Raphael Moffett, Trinity University

Dhanfu Elston, Georgia State University
Historically Black Colleges and Universities
(HBCUs) are unique in their missions and
expectations of student affairs professionals. Few
new professionals or current job searchers are
familiar with HBCUs and the diverse roles that
practitioners play within these institutions. A panel
of current and former HBCU administrators will
address the myths, opportunities, and challenges

### 274 Purposeful Student Leadership: A Goals Clarification Activity

Convention Center 110 B

of student affairs work at HBCUs.

Mitchell Levy, CUNY, LaGuardia Community College

**Valerie Jones,** CUNY, LaGuardia Community College

Laura McGowan, CUNY, LaGuardia Community College

**Bernard A. Polnariev,** CUNY, LaGuardia Community College

The facilitators will present the Values Auction activity, a tool that student affairs professionals can use to train student leaders to effectively prioritize goals within their clubs and organizations. Workshop goals include: (1) introduction to, and participation in, an interactive activity that can assist student leaders in prioritizing individual and organizational goals to increase group success; and (2) recommendations for how student leaders can use data collected via the activity to inform and enhance program design.

### 274a Quality Assurance/Quality Control and the Baldrige Model

Convention Center 115 A

Fernando Padró, Cambridge College

This session will bring together the idea of a quality model such as the Baldrige Education criteria, and good practice models such as those put forth by the CAS standards, in a way that provides a comprehensive framework for professional development and a stronger means of demonstrating viability and contribution to student learning. Two notions that have been a traditional concern for higher education professionals, access and equity, have become linked with quality. The issue, therefore, is not really what quality is, it is about two notions—quality assurance and quality control—and what policy makers require from colleges and universities.

### 275 Queer Students and Educators of Color in Search for Purpose

Marriott Franklin 13

Gerardo Blanco Ramirez, University of Massachusetts Amherst

Diep Luu, University of Minnesota-Twin Cities

This session will use an anti-oppression education perspective to explore the intersections of race and sexual orientation in the context of higher education. As a dialogue starter, the facilitators will review their experiences as gay men of color in the roles of students, activists, and educators in two different organizational contexts—public and private institutions in Mexico and New England. The program will compare and contrast how race and sexual orientation shape the experience of individuals and groups navigating the challenges of heteronormative societies on two different campuses in Mexico and the United States.

### 276 Reclaiming the Scholar in "Scholar-Practitioner"

Marriott Franklin 1

Rishi Sriram, Baylor University

Meghan Oster, Baylor University

Student affairs professionals espouse to value research and assessment. However, evidence from recent studies leads to questions about how much these professionals actually engage in scholarship. Therefore, researchers at one institution conducted a pretest to evaluate student affairs professionals' engagement with research, an intervention to promote increased engagement, and a posttest to examine any changes. Results will be shared as a way to ignite more discussion about the importance of engaging research and how to promote such engagement.

### 277 So, What? Now What? Follow-up to King Corn Featured Speakers

Marriott Franklin 5

Tony Cawthon, Clemson University

Phyllis McCluskey-Titus, Illinois State University
Join student affairs faculty and administrators
for a follow-up conversation about the Featured
Speakers session with Curt Ellis and Ian Cheney.
Participants will discuss how to apply the themes
and success the speakers experienced to student
affairs work.

### 278 Sophomore Leadership Initiative: Purpose Through Self-Exploration

Marriott Franklin 7

Jamie Thompson, Trinity University Ben Newhouse, Trinity University

The charge was simple—design a leadership program for sophomores with minimal resources and staff. The result was the Sophomore Leadership Initiative (SLI). Focusing on the individual perspective of the Social Change Model of Leadership Development, SLI workshops helped students and peer facilitators gain a deeper understanding of self through interactive workshops and reflection. Learn how student affairs staff built the program, saved resources through collaboration, maximized the residential setting, and fit the program into a larger departmental framework.

### 279 Student Government Advising: Mentoring New Leaders

Convention Center 118 C

Jennifer Miles, University of Arkansas
Kathleen Cramer, The University of Alabama
David Eberhardt, Birmingham-Southern College
Myron Pope, University of Central Oklahoma
Aurelio Valente, Philadelphia University

Student government associations represent the needs of the student body to administrators, faculty, and staff. When students obtain student government leadership positions, they make the transition from being members of the student body to being leaders on campus. In this session, panelists will share procedures and plans that may assist with the transition to leadership, including the role of student government advisors. Audience members will contribute observations and strategies.

### 280 Student Religious Groups' First Amendment Rights After Hastings



Convention Center 121 A

John Lowery, Indiana University-of Pennsylvania
In 2010, the U.S. Supreme Court directly
addressed the conflict between student religious
groups and institutional non-discrimination
policies at public universities in CLS v. Hastings.
However, the narrow nature of the Court's ruling
does not begin to fully resolve these difficult
issues. This program will examine the Hastings
decision and the questions left unresolved by the
Supreme Court to aid professionals in examining
and revising their own institution's policies.
Additional recent First Amendment issues in the
courts involving student organizations will also be
addressed.

### 281 Study Abroad: Health and Safety Best Practices

Convention Center 119 B

Michael Sachs, LIM College

Based on the Student Leader Magazine-sponsored webinar, this presentation will highlight health and safety best practices. The program will pose one question: "Are you implementing the same best practices in your study abroad programs as you are on your main campuses?" Study abroad will be reviewed from the perspective of evacuation, housing, conduct, alcohol use, ADA, and medical preparedness, just to name a few. Participants will be given practical suggestions on how to protect their institutions from liability while providing their students and staff with an outstanding study abroad experience.

#### 282 Super Advising: Effectively Supervising New Professionals

Convention Center 113 B

Scott Radimer, Bentley University

Luis Inoa, Vassar College

Common wisdom dictates that "the best supervisor is the one who supervises least," and that ideal employees are the ones you can leave alone to get everything done on their own. But how is that any different from benign neglect? This presentation will challenge common wisdom about what it means to be a good supervisor of new professional staff. Participants will learn best practices and have an opportunity to practice skills that develop effective new professionals.

### 283 The Intentional New Professional

Convention Center 111 B

Eric Nestor, Syracuse University

Rebecca Daniels, Syracuse University

Karina Hagan, Syracuse University

New professionals have a tremendous opportunity to impact the lives of your students. However, starting a new position is a challenging time, often filled with anxiety. New professionals may face questions such as "Will I be an effective supervisor?" "How will I work with my supervisor?" and "What does it mean to be a professional?" This interactive session will encourage new professionals to answer these questions and prepare for their new roles as a purposeful leader and mentor.

### 284 The Role of Family Involvement in Student Success

Convention Center 126 A

**Cara Appel-Silbaugh,** *University of California-San Diego* 

Penny Rue, University of California-San Diego How involved parents and family members should be in higher education is an issue for debate among student affairs practitioners. While student affairs staff struggle with how extensively to involve parents and family members in the educational journey of their students, research is showing that increased parent/family involvement increases student success. This session will highlight data connecting family involvement to student success from the University of California Undergraduate Experiences Survey. This survey has been completed by not only a diverse student constituency in California but also across the country at Association of American University (AAU) institutions.

### 285 Town/Gown Relations: A Laboratory for Civic Engagement

Convention Center 120 C

Brian Chisom, Roanoke College

Bruce Hayden, Virginia Tech

When off-campus students and permanent residents live in close proximity, values often clash—resulting in strained town/gown relations and a greater focus on law enforcement. Studentled community ambassador programs that foster servant leadership and provide peer education regarding community expectations for offcampus conduct as well as increased sensitivity to residents' concerns, are an invaluable tool in managing town/gown relations regardless of institutional size. This program will include case studies from a small, private liberal arts college and a large, public comprehensive university where student community ambassadors have been instrumental in improving town/gown relations with respect to off-campus housing.

### 285a Tradition vs. Transition: The Spectrum of Institutional Cultures

Convention Center 121 B

Jeremy Foskitt, University of Central Florida

The implications of various institutional cultures cannot be ignored as one navigates their professional journey. The presenters have experienced different institutional cultures and will engage participants in a process of identifying key aspects of culture and how they can impact job satisfaction, with a particular focus on institutions that are characterized as traditional and transitional. With this foundation, participants will create an individualized plan on how to transition into new cultures without compromising personal and professional values.

### 286 Using the Idea of Personal Brand to Address Student Behavior

Marriott Franklin 9

Thomas Miller, University of South Florida Justin Miller, Temple University

Even when student affairs staff send all the right messages and reinforce the need for students to make good decisions, some continue to make destructive decisions. It can become a personal and public nightmare, impacting the brand of the group, the department, and university. This program introduces Branded A Leader (BAL), a program that teaches critical decision-making skills to students while challenging them to be responsible for their decisions. It is a highly interactive training program that engages students in unusually effective ways.

### 287 When Racism and Sexism Collide: Common Dynamics and Lessons Learned

Convention Center 122 A

Kathy Obear, Social Justice Training Institute
Vernon Wall, Social Justice Training Institute
Jamie Washington, Social Justice Training Institute
Too often, strategic plans for creating inclusive campus communities fall short due to interpersonal conflicts among key campus leaders. A common place where misunderstanding and triggering events occur is between White women and men of color. Come explore the predictable dynamics and pitfalls while the presenters identify crucial steps and tools for creating true partnerships for creating systemic, sustainable change.

### 288 White Male Educators as Social Justice Advocates

Convention Center 115 C

Josh Harraman, The Ohio State University Mike Starr, Ball State University

vilke Start, Dan State University

Matthew Van Jura, University of Michigan
Working as a change agent on a college campus is an essential part of being a student affairs professional. As we work to create safe spaces for all our students, White men need to examine their privilege and re-evaluate their purpose for being in this profession. By understanding their own identity development, they can focus on their role as advocates for social justice. This presentation will examine strategies White men can use to become better allies for their students from underrepresented populations

#### 289 Why New Professionals Should Consider the Community College

Convention Center 124

Emily Pack, Arapahoe Community College Leticia Treviño, Arapahoe Community College About half of all American college students enroll in community colleges, yet these institutions are not generally the focus of graduate student affairs preparation programs. The community college presents a unique opportunity for new professionals to have a high impact on a diverse student population. This session will give an overview of the characteristics of community colleges and their students. Presenters will discuss opportunities for new professionals, share how the multiple missions of community colleges inform their practices, and discuss challenges and rewards they have faced as new advisors. The program will encourage participants to reflect on their job searches and determine whether the community college is an appropriate fit for their professional goals and career paths.

#### 9:30-10:15 a.m. TECHNOLOGY "UN"SESSION

Twitter 202: Beyond #hashtags, @lists, and RTweets (only 63 characters!)

Convention Center 115 B

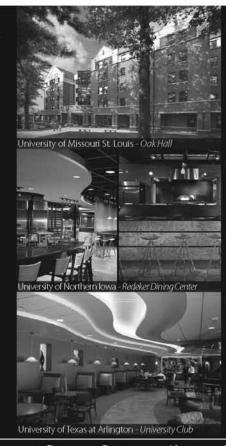
facilitated by @tbump, American Campus Communities

Although only recently picked up by the general population, Twitter is now commonplace for individuals wanting to get breaking news. But Twitter is more than finding out what people are eating or the latest gossip. Facilitated by coordinating presenter of Session 183: SSAOs: Tweeting and Educating With Purpose, attendees of this unsession should come prepared to share how they utilize Twitter in their professional development, as well as best practices for connecting with students. Please note, attendees of this unsession will benefit most if they already have a basic understanding of Twitter.

## STUDENT LIFE ARCHITECTS

"KSQ challenged us to think outside the box — believing that well designed buildings emerge from a collective vision between client and architect."

- Donald B. Mills Vice Chancellor for Student Affairs Texas Christian University



KSQ ARCHITECTS, PC ARCHITECTURE PLANNING DESIGN

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University Dining • Academic Living • Sustainable Design • Renovation / Adaptive Re-use • Interior Design • Planning

## 10:45 a.m.-12:00 p.m.

Advising an	d Helni	ina	
Advising and	#	Title	Room
<b>A</b>	305	Effective Facilitation, Motivation, and Problem Solving	Marriott Grand Ballroom L
500	313	Making a Case for Mentoring Across Race	Marriott Franklin 9
	324	Student Veteran Transitions: Overcoming Disability, Loss, and Grief	Convention Center 118 A
Assessment	. Evalu	ation, and Research	
	#	Title	Room
	298	CAS Standards Announced for Parent and Family Programs	Convention Center 116
	331a	Understanding the Mental Health Needs of College Students	Convention Center 119 A
•	315	Meet the Authors: Highlights From JSARP, Volume 47	Marriott Franklin 10
	316	More Data! Using Multiple Data Sources to Improve Practice	Marriott Franklin 4
MI	317	Off-campus Parties: Developing Best-Practice Prevention Efforts	Convention Center 112 A
	319	Residence Halls and Self-Authorship: Using Assessment Results	Marriott Grand Ballroom J
	327	Systematic Methods for Evaluating Alcohol Prevention Programs	Marriott Grand Ballroom I
	330	Trends in Counseling Centers Nationally	Convention Center 120 B
Equity, Diver	rsity, a	nd Inclusion	
	#	Title	Room
	292	African American Men: Creating Successful Academic Behaviors	Convention Center 113 B
	293	Assessing the Needs of Queer Students on Campus	Marriott Franklin 3
	296	Best Practices for Advising Black Student Leaders at PWIs	Marriott Franklin 8
	297	Beyond the SSAO: Building an Inclusive Institutional Culture	Convention Center 115 C
A	299	Colorblindness Now: Educating With Purpose Toward Social Justice	Convention Center 121 C
	301	Contested Issues in Student Affairs: Ideological Differences	Convention Center 120 A
	302	Cultivating Class Consciousness in Student Affairs	Marriott Franklin 13
	304	Dumb Things Well-intended People Say: Diversity Competency Skills	Marriott Franklin 12
	306	Emerging Students with Disabilities: What Should We Expect?	Marriott Grand Ballroom K
	310	I Am Not Who You Think: Identity of First-generation White Women	Convention Center 111 B
	332	Using Universal Design in Student Affairs: Engagement and Retention	Convention Center 112 B
<b>Ethical Profe</b>	ession	al Practice	
	#	Title	Room
<b>→</b> (→)-	329	Tracking the Social Footprint in the Hiring Process	Convention Center 124
4	330	Trends in Counseling Centers Nationally	Convention Center 120 B
History, Phil	osophy	y, and Values	
201//4	#	Title	Room
	328	The Role of the Dean: A 40-Year Update on Constituent Assumptions	Convention Center 126 A
Human and	Urgani #	zational Resources	Room
	305	Effective Facilitation, Motivation, and Problem Solving	Marriott Grand Ballroom L
<u>_</u>	309	Five Years Post-Masters: Reflections on Preparation, Paths, and Purpose	Convention Center 113 A
<u> </u>	318	Professional by Day, Caregiver at Night: Balancing Life Purposes	Convention Center 113 C
	321	Similar Paths, Different Destinations: Journeys After a Doctorate	Marriott Franklin 2
	331	Unconventional Leadership as Key to Systemic Change	Convention Center 121 A
	001	Oncomentational Leadership as Key to dysternic Origing	OUTVETILION OFFICE 121 A

## 10:45 a.m.-12:00 p.m.

Law, Policy,	and G	overnance	
	#	Title	Room
	291	Addressing Conflicts of Non-Discrimination and Religious Beliefs	Convention Center 118 C
	306	Emerging Students with Disabilities: What Should We Expect?	Marriott Grand Ballroom K
	317	Off-campus Parties: Developing Best-Practice Prevention Efforts	Convention Center 112 A
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Leadership			
	#	Title	Room
	322	Strategizing Toward Organizational Congruence	Convention Center 122 A
	323	Student Services Challenges on the Horizon for Community Colleges	Convention Center 117
	326	Success From the Start: Graduate Students and New Professionals	Convention Center 115 A
0-0	328	The Role of the Dean: A 40-Year Update on Constituent Assumptions	Convention Center 126 A
	332	Using Universal Design in Student Affairs: Engagement and Retention	Convention Center 112 B
Personal Fo	undati	ons	
	#	Title	Room
	290	A Different Perspective: Student Affairs at Community Colleges	Convention Center 109 B
	309	Five Years Post-Masters: Reflections on Preparation, Paths, and Purpose	Convention Center 113 A
	315	Meet the Authors: Highlights From JSARP, Volume 47	Marriott Franklin 10
	321	Similar Paths, Different Destinations: Journeys After a Doctorate	Marriott Franklin 2
	326	Success From the Start: Graduate Students and New Professionals	Convention Center 115 A
	333	Work in the Intersection of Student Affairs and Health Promotion	Marriott Franklin 5
Student Lea	rning a	and Development	
	#	Title	Room
	291	Addressing Conflicts of Non-Discrimination and Religious Beliefs	Convention Center 118 C
	294	Avoiding Animal House: Student Thriving in Greek Residences	Marriott Franklin 6
	295	Becoming Global Citizens: International Opportunities	Marriott Franklin 7
	303	Driving Education With a Purpose: A Roadmap to Creating a LLC	Marriott Franklin 1
	307	Exploring Vocation: Spirituality, Meaning, and Work Among Students	Marriott Franklin 11
	309a	Hyperconnection: Campus Dining for Generation We	Convention Center 111 A
	310	I Am Not Who You Think: Identity of First-generation White Women	Convention Center 111 B
	311	Illiterati No More: Tech and Social Media in the Cocurriculum	Marriott Grand Ballroom F
~	312	Leaving a Legacy: Developing Future Native American Leaders	Convention Center 121 B
	314	Males of Color: Shaping and Cultivating Lives of Purpose	Convention Center 110 A
	319	Residence Halls and Self-Authorship: Using Assessment Results	Marriott Grand Ballroom J
	323	Student Services Challenges on the Horizon for Community Colleges	Convention Center 117
	325	Students as Colleagues: Rethinking Power Structures at UCLA	Convention Center 120 C
	333	Work in the Intersection of Student Affairs and Health Promotion	Marriott Franklin 5

10:45 a.m. – 12:00 p.m.

## 290 A Different Perspective: Student Affairs at Community Colleges

Convention Center 109 B

Kimberly McNair, Howard Community College Llatetra Brown, Howard Community College Schnell Reed-Garrett, Howard Community College

This interactive presentation will explore the diverse career paths of three individuals who left positions at various four-year institutions (small independent, large urban, large public, HBCU, and small religious) to work at a community college. A discussion of factors to consider before making a move from a four-year to two-year institution will be included.

#### 291 Addressing Conflicts of Non-Discrimination and Religious Beliefs

Convention Center 118 C

Saundra K. Schuster, National Center for Higher Education Risk Management

W. Scott Lewis, National Center for Higher Education Risk Management

**Brett Sokolow,** *National Center for Higher Education Risk Management* 

College and university administrators navigate in an environment where court decisions often create more confusion than direction. The Martinez v. Christian Legal Society case is one example. Although the Supreme Court recently held that institutions may require all registered student organizations to adhere to institutional non-discrimination policies, the decision left many unanswered questions. Educating students for lives of purpose and commitment is challenging in a conflicting milieu of competing values. This program will discuss the history of this case, the language of the holding, and the way in which colleges must comply.

#### 292 African American Men: Creating Successful Academic Behaviors

Convention Center 113 B

**Darryl McGee,** *University of Arkansas at Little Rock* 

Darlena Jones, Educational Benchmarking, Inc.
Campuses struggle to better understand the retention issues surrounding African American men. What if you knew which students struggled with poor study skills and behaviors before they started failing classes? This session will share research from a national data set that shows how study skills impact African American male retention and success. In addition, participants will have an opportunity to learn how one institution created a student success program based on intrusive advising to assist African American male students.

#### 293 Assessing the Needs of Queer Students on Campus

Marriott Franklin 3

Michael Shutt, Emory University

Marc Cordon, Emory University

Daniel Glassmann, University of Georgia

Danielle Steele, Emory University

Although many campuses have established support resources, policies, and procedures to create safer, more open learning and living environments for queer communities, these changes have done little to address the complexities of multiple identities on campus. This session will examine assessment techniques used to investigate the needs of queer students of faith, trans students, and queer students of color on one campus and the implications for student affairs practice. This research was funded by a NASPA Region III grant.

#### 294 Avoiding Animal House: Student Thriving in Greek Residences

Marriott Franklin 6

Matthew Vetter, University of Louisville

Charles Eberly. Eastern Illinois University

Erin Morettes, Nebraska Wesleyan University

Thirty years after Animal House exposed the wild excesses of fraternities and sororities, the "Dean Wormers" of student affairs still lack a thorough review of Greek housing. New quantitative and qualitative research conducted by the presenters attempts to shed light upon this dormant area. The presenters will also share their understanding of the predictors of Greek student success among members in fraternity and sorority residences intentionally designed to foster student development.

## 295 Becoming Global Citizens: International Opportunities

Marriott Franklin 7

Samantha Hartlen, *University of South Carolina* Natalie Cruz, *University of South Carolina* 

This presentation will provide an overview of short-term study abroad and international service-learning programs. The presenters will define both terms, as well as explain the different types and models of programs for each that are currently available. In addition, based on the researchers' experiences and research, the benefits of participating in short-term study abroad and international service-learning programs will be discussed. Participants will be encouraged to share their own experiences and ask critical questions.

#### 296 Best Practices for Advising Black Student Leaders at PWIs

Marriott Franklin 8

Cameron Beatty. Iowa State University

Antonio Bush, North Carolina State University

Tomika Ferguson, Indiana University-Bloomington

The social climate of student organizations can alter a student's perception of their influence upon the organization. This session uses a study that examines Black student leaders' perceptions of social climate of campus governing boards at a predominantly White institution (PWI). Black students' experiences are investigated using Moos' social climate dimensions. Recommendations for student affairs professionals advising Black student leaders will be detailed based on three salient themes: mission and direction, relationships, and mutual impact. This interactive session will provide attendees with tangible strategies on how to improve their interactions with Black student leaders and their experiences within student organizations.

#### 297 Beyond the SSAO: Building an Inclusive Institutional Culture

Convention Center 115 C

Renee Romano, University of Illinois

Anna Gonzalez, University of Illinois

The culture of an institution is experienced through its mission, symbols, traditions, policies, and practices. The presenters will discuss aspects of institutional culture that are barriers to an inclusive environment. Innovative practices embedded in cross-cultural theories and organizational change models that enable student affairs units to be leaders in changing campus climate will be shared.

#### 298 CAS Standards Announced for Parent and Family Programs

Convention Center 116

**Deanie Kepler,** Southern Methodist University **Colleen O'Connor Bench,** Syracuse University

Margaret (Mickey) Hay, Southwestern Michigan College

Kevin Kruger, NASPA

Marjorie Savage, University of Minnesota-Twin Cities

Kristine Stewart, Miami University-Oxford
Parent/family programs becomes CAS's newest functional area! Since its founding in 1979,
CAS has been synonymous with creating high standards for all areas of student affairs. CAS has now partnered with parent/family program professionals to develop a set of newly released best practices and essential principles for this rapidly expanding field. Join the presenters for an overview and learn how to use these guidelines to build quality and effective assessment into your program and your campus.

#### 299 Colorblindness Now: Educating With Purpose Toward Social Justice

Convention Center 121 C

**LaToya Eaves**, Florida International University **Annice Fisher**, University of North Carolina at Chapel Hill

Juan Guardia, Florida State University

The diversity of the millennial student generation surpasses that of former generations. Although student bodies are more diverse, engagement in authentic cross-race relationships remains the same. The pervading colorblindness rhetoric of the 1980s and 1990s has created a barrier for Millennials to learn and understand the effects of racism on their lives. This presentation will assist professionals to enter into learning partnerships with millennial students, and help them develop multicultural coalitions that seek to create an equitable and sustainable environment.

## 301 Contested Issues in Student Affairs: Ideological Differences

Convention Center 120 A

Florence Hamrick, Rutgers University Holly Ennis, Rutgers University

Sue Ann Huang, Miami University-Oxford Jillian Kinzie, Indiana University-Bloomington Heidi Levine, Cornell College

**Lori Patton Davis**, *University of Denver* 

This session, based on a forthcoming book, will explore the context of a number of contested, persistent questions within student affairs such as: "How does the perception that learning takes place exclusively in classrooms persist?" Conferees will examine and reflect on multiple frameworks and ideological perspectives—including their own—that frame responses to these questions, and will consider ways to engage and navigate differences in perspectives and ideologies to better serve students and model respectful dialogue.

## 302 Cultivating Class Consciousness in Student Affairs

Marriott Franklin 13

**Victoria Svoboda,** *University of St. Thomas* **Jonathan Tischler,** *University of St. Thomas* 

This interactive session is designed to remind participants of the importance of attending to matters of class in higher education. Participants will be invited to reflect on their own class backgrounds and experiences as undergraduates. Drawing from those experiences, the presenters will outline some of the common issues facing low-income first generation (LIFG) students—highlighting key concepts such as cultural/social capital and hidden curriculum, and identifying how these issues cut across various functional areas within student affairs and continue to impact LIFG students who later enter the field of student affairs

#### 303 Driving Education With a Purpose: A Roadmap to Creating a LLC

Marriott Franklin 1

Monesca Smith, Vanderbilt University
Julie DeVoe, Vanderbilt University

TaCara Harris, Vanderbilt University

Scott Rausch, Vanderbilt University

In 2009, Vanderbilt's Office of the Dean of Students created a second-year living experience that married programming with student-led inquiry-driven learning. This session will feature the nuts and bolts of developing a living learning community (LLC) specifically geared toward second-year and transfer students. Attendees will leave with an understanding of the components that determine the foundation of an LLC, as well as strategies for collaborating with university stakeholders to make this a reality on their own campuses.

## 304 Dumb Things Well-intended People Say: Diversity Competency Skills

Marriott Franklin 12

Maura Cullen, Maura Cullen & Associates

Many conversations around diversity leave participants walking on eggshells. This program offers practical ways to quickly transform the quality and effectiveness of these interactions. Participants will learn 10 very common statements that are often well intended but may be offensive. Knowing the actual statements is helpful, however, the real learning comes by implementing the 10 core concepts that ultimately increase diversity skills and competency for student affairs professionals and their colleagues.

#### 305 Effective Facilitation, Motivation, and Problem Solving

Marriott Grand Ballroom L

W. Drew Zimmerman, University of Washington Marissa Adamczyk, University of Washington

This session will bring attendees back to the basics of facilitating productive conversations with their staff or colleagues, teaching them how to anticipate the obstacles, lose bad habits, and gain comfort in leading difficult discussions. Attendees will leave this program feeling confident in their ability to effectively facilitate a conversation that motivates their group, finds consensus, and successfully completes the group's charge.

## **Highlights**



Keynote Speaker Sarita Brown Tuesday, March 15 10:45 a.m. – 12:00 p.m. Convention Center Terrace Ballroom IV

## 306 Emerging Students with Disabilities: What Should We Expect?

Marriott Grand Ballroom K

Scott Friedman, William Rainey Harper College

Students with disabilities are enrolling in higher education faster than ever, and new emerging groups necessitate that student affairs professionals and faculty provide supports to meet the personal, social, and education needs of these groups. In discussing best practices for these emerging students, participants will learn about current services and dialog about innovative practices being utilized across the nation. This interactive session will allow for a forum portion in which participants can share best practices developed at their home institutions.

## 307 Exploring Vocation: Spirituality, Meaning, and Work Among Students

Marriott Franklin 11

Kristin Moretto, Michigan State University
Helping students to make connections between
their beliefs and values and their vocational
choices may set them up for more fulfilling careers
and happier lives. This session will share findings
from a multiple case study of collegiate programs
for the theological exploration of vocation. Four
programs designed to assist students in examining
the relationship between faith and vocational
choices at four different institutions were studied.
The meaning, methods, and effects of participation
in these programs will be explored.

#### 309 Five Years Post-Masters: Reflections on Preparation, Paths, and Purpose



Convention Center 113 A

Sonja Ardoin, North Carolina State University Holly Battle, Wake Forest University Brandon Bowden, Florida State University Khadish Franklin, University of Maryland-College

**Laura Hamilton**, *Indiana Chapter of the Juvenile Diabetes Research Foundation* 

**Lucas Langdon,** *Brescia University* **Scott Radimer,** *Bentley University* 

**Jackie Thomas, Jr.,** *University of Houston-Main Campus* 

Don't get pigeonholed in one area. Move out to move up. Maintain balance or burn out. Have you ever heard these "rules" about a career in higher education? Five years after graduation, members of the 2006 Florida State University (FSU) cohort will reflect on their grad school preparation, paths as student affairs professionals (or not), and lives of purpose. Using research by scholars such as Renn, Hodges, Hirt, and Evans, along with personal experiences, the FSU alumni will provide insight into their first five years as professionals.

#### 309a Hyperconnection: Campus Dining for Generation We

Convention Center 110 B

**Stacey Shaw,** Chartwells Educational Dining Services

As campus dining moves into the next decade and as colleges and universities seek to adapt their auxiliary services to meet the needs of the newest generation of students, join Chartwells' research expert to discuss ways to meet these new demands. The presenter will review trends and their potential impact on campus dining in the coming decade. This program is sponsored by Chartwells.

#### 310 I Am Not Who You Think: Identity of Firstgeneration White Women

Convention Center 111 B

Tara Leigh Sands. University of Rochester Melissa Raucci, University of Rochester Mary Alice Varga, The University of Tennessee In recent years, many higher education institutions have worked to address the diverse needs of first-generation college students; however, despite these efforts, one large subgroup within this population remains largely overlooked-White women. First-generation White women face myriad obstacles upon entering postsecondary institutions, and recent research suggests that strategies used to successfully navigate these obstacles differ from other first-generation subgroups. This program will highlight the results of a research study focusing on the experiences of first-generation White women, with particular emphasis on the unique barriers that continue to hinder successful degree completion and how attempts to overcome these barriers affects the

## 311 Illiterati No More: Tech and Social Media in the Cocurriculum

Lace Smith, Pacific Lutheran University

identity development of this particular group.

Marriott Grand Ballroom F

Rick Eastman, Pacific Lutheran University

Does your university have student affairs
educators that are tech "illiterate?" In this
engaging presentation, the presenters will
translate technology jargon into meaningful
student affairs action and policy. They will outline
strategies to break down barriers between techchallenged staff and IT departments, university
communications, student media outlets, and
student activities organizations in order to create a
dynamic social media community that serves the
core of the cocurricular experience—a community
to which both student and student affairs

#### 312 Leaving a Legacy: Developing Future Native American Leaders

Convention Center 121 B

educators belong.

Robin Williams, Oklahoma State University
Native American tribes today face numerous challenges and immense opportunities. Tribes recognize that their future leadership lies within Native American college students. As the role of higher education evolves into a place to foster future Native American leaders, it is vital that student affairs professionals understand leadership development among this population. This program will present findings from a study that explored leadership development among Native American students in Oklahoma through a targeted leadership conference.

## 313 Making a Case for Mentoring Across Race Marriott Franklin 9

Chandra Myrick, Florida State University Khorey Baker, Florida State University Randy Brown, Georgia State University

Miguel Hernandez, University of Georgia

Although colleges and universities have more diverse student populations than ever before, staff often find that students continue to seek out those who can relate to them in various ways. But what happens when students find themselves on a campus seeking mentors that may not initially and obviously fit the bill when it comes to race? This is often the case for minority students at predominantly White institutions where there tends to be a limited number of minority faculty and staff. When demographics don't match up, it does not mean that mentoring cannot happen. This program will focus on the needs, challenges, and benefits for mentors and mentees when mentoring

#### 314 Males of Color: Shaping and Cultivating Lives of Purpose

Convention Center 110 A

across race.

**Tyrone Bledsoe,** *Student African American Brotherhood* 

Michael Cuyjet, University of Louisville Terrance Range, University of Illinois at Urbana-Champaign

Kevin D. Rome, North Carolina Central University
This program will focus on the most pressing
issues facing males of color in the post-Civil
Rights era. The session will present and discuss
trends and issues both nationally and from expert
presenters from around the country who have
published and presented on the issues. Effective
interventions and best practices will be offered
for program initiatives positively shaping and
cultivating the lives of males of color. The Student
African American Brotherhood (SAAB) Organization
will be spotlighted as a best practice impacting
middle schools, high schools, and colleges (twoand four-year), with more than 250 institutional
members in 41 states.

## 315 Meet the Authors: Highlights From JSARP, Volume 47

Marriott Franklin 10

Raymond Quirolgico, University of San Francisco Authors from JSARP Volume 47

The 2010–11 year saw the first volume, 47, of the newly invigorated Journal of Student Affairs Research and Practice (JSARP). Formerly The NASPA Journal, JSARP seeks to publish the most rigorous, relevant, and well-respected research and practice making a difference in student affairs practice. Authors from the most frequently downloaded articles from Volume 47 will present the research, practice, and scholarship from those articles.

## 316 More Data! Using Multiple Data Sources to Improve Practice

Marriott Franklin 4

Miriam Luebke, Concordia University, St. Paul Nathan Cole, University of Northern Colorado Sherry Woosley, Ball State University

Multiple measures can strengthen assessment efforts and more effectively demonstrate programmatic and service impact. Assessments like institution-specific surveys and national surveys can be coupled with institutional counts and outcome data to provide student affairs professionals with multiple sources of evidence about the quality of their programs and the characteristics of their students. This session will help participants understand how multiple data measures can be used to corroborate the answers to complex questions and inform practice.

#### 317 Off-campus Parties: Developing Best-Practice Prevention Efforts

Convention Center 112 A

Billy Molasso, The George Washington University Jennifer Athay, American Association of Colleges of Pharmacy

Amy Garrison, Georgetown University
Rick Jakeman, The George Washington University
David Surratt, Saint Peter's College

One area of exploration into student alcohol abuse that has gained little attention in the literature involves the phenomenon of off-campus parties. Over the past two years, a collaborative team has researched, planned, and implemented a study designed to expand our understanding of off-campus parties. This session will provide an initial look at recent data and provide a unique opportunity to participate in facilitated small-groups to determine ways in which these data may be directly tied to home-campus prevention efforts.

## 317a Opportunities for Students From Microsoft #2

Convention Center 115 B

Wende Nossaman, Microsoft

Microsoft offers many programs for students, from contests and programs like Imagine Cup and Microsoft Student Partners Program to free and low-cost tools that help prepare students for the workforce. This session is sponsored by Microsoft, and a repeat of session 83a.

## 318 Professional by Day, Caregiver at Night: Balancing Life Purposes

Convention Center 113 C

Norman Roberts, Brigham Young University Sarah Westerburg, Brigham Young University

A student affairs community may experience one of its greatest challenges when a colleague attempts to maintain professional duties while simultaneously becoming a caregiver for an adult family member. Drawing on the literature and personal experiences with cancer, the presenters discuss the impact dual roles may have on a professional and the supportive role student affairs colleagues may play. A critical question addressed in the presentation is the dilemma of human resource management while a colleague is experiencing a personal challenge.

## 319 Residence Halls and Self-Authorship: Using Assessment Results

Marriott Grand Ballroom J

John Purdie, Western Washington University Matthew Tombaugh, Western Washington University

Two years ago, Western Washington University presented a Residence Education Model inspired by Delaware's work and self-authorship. This session will provide an overview of what students are learning about themselves and others via this model. After a brief review of the Self-Authorship Theory & Learning Partnerships model, the presenters will share their learning outcomes, delivery methods, three-part assessment plan, and results. Meaningful ongoing faculty collaboration will be addressed. Small groups will discuss relevant topics generated by participants (assessment, collaboration, educational priorities, and more).

#### 321 Similar Paths, Different Destinations: Journeys After a Doctorate



Marriott Franklin 2

Alicia Colburn, Gainesville State College Amy Diepenbrock, Barry University Wanda Gibson, Pomona College Sheri King, University of Georgia Jan Lloyd, University of South Florida-Polytechnic Andrew Wilson, Emory University

Join the presenters for an interactive discussion about different professional journeys after earning a doctorate. Through interaction in a panel format with mid-level professionals who completed their doctorates four to six years ago, participants will have the opportunity to learn from others' experiences. The session is also designed to allow participants to explore their own goals and challenges related to professional and educational opportunities.

## 322 Strategizing Toward Organizational Congruence

Convention Center 122 A

**Dean Kennedy,** California State University-Monterey Bay

Romando Nash, Loyola University Chicago
In a world of conflicting priorities and new challenges, leaders struggle to ensure daily work is aligned with organizational goals. Participants in this session will learn how to lead an organization toward creating a mission statement, major goals connected with institutional priorities, objectives reflective of CAS standards, and learning outcomes reflective of our profession's purpose in educating students. Attendees will also have opportunities to share feedback from their experiences, generating a collective body of knowledge on leading organizational congruence.

#### 323 Student Services Challenges on the Horizon for Community Colleges

Convention Center 117

Denise Swett, Foothill College

Magdalena H. de la Teja, Tarrant County College Debbie Kushibab, Estrella Mountain Community College

John Laws, Ivy Tech Community College Kate Mueller, Orange Coast College Ed Shenk, Alliant International University Lisa Waits

Community colleges educate almost half of the college—going population, and their focus on low-cost, open-access, quality education results in numerous challenges unique to their mission-remedial education, vocational and career programs, serving a highly diverse student population, and maintaining pathways to improved socioeconomic well-being of families. How community colleges manage emerging challenges will shape the future of open access to higher education.

#### 324 Student Veteran Transitions: Overcoming Disability, Loss, and Grief

Convention Center 118 A

Andrew Sonn, The George Washington University Paul Tschudi, The George Washington University Mary Waring, The George Washington University Christy Willis, The George Washington University Led by a disability support professional, a counseling professor, and a veteran services coordinator, this session will delineate issues facing veterans as they transition from the military to higher education, including tangible steps that can be taken to support veterans' academic endeavors. Through facilitated discussion, film clips, and interviews with student veterans, this session will provide higher education professionals with effective practices to serve student veterans who may be facing the challenges of grief, loss, disability, and mental health issues.

#### 325 Students as Colleagues: Rethinking Power Structures at IICI A



Convention Center 120 C

**Antonio Sandoval**, *University of California-Los Angeles* 

Carri Fierro, University of California-San Diego Natasha Saelua, University of California-Los Angeles

Student-initiated efforts in higher education institutions provide a unique perspective on how students choose to lead purposeful lives by identifying, defining, and addressing problems. At the UCLA Community Programs Office, 36 student-initiated, student-run projects exist in a multicultural, multifaith, LGBTQ-friendly setting to address issues of college access, undergraduate student retention, community health, and social justice, governed by a Joint Advisory Committee comprised of students and administration. This presentation will highlight some of the strategies, key concepts, and lessons learned in working collaboratively with students as intellectual and professional equals.

#### 326 Success From the Start: Graduate Students and New Professionals



Convention Center 115 A

Candace Dennig, Valparaiso University
Kristan Cardinali, University of South Carolina
In this session, the presenters will focus on what
a successful transition from graduate school to
a professional position looks like, as well as core
competencies that all new professionals need
and how to build them while they are working.
Participants will then be invited to take part in
smaller roundtable discussions on these topics,

as well as looking into professional development

opportunities that meet individual needs.

327 Systematic Methods for Evaluating Alcohol Prevention Programs

Marriott Grand Ballroom I

Todd Wyatt, Outside The Classroom

Helen Stubbs, Outside The Classroom

Professionals in the field of campus alcohol prevention must navigate the research literature relating to their work, particularly efficacy findings on alcohol prevention and intervention programming and policies. How do prevention professionals interpret findings from widely varying research studies that appear at odds? This presentation will illustrate the important differences in quality of research studies, unveiling a theory-based methodology for analyzing efficacy research findings and weighing them against those of other studies.



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#### 328 The Role of the Dean: A 40-Year Update on Constituent Assumptions

Convention Center 126 A

Ashley Tull, University of Arkansas

Judd Harbin, University of Arkansas

Aisha Kenner, University of Arkansas

Danny Pugh, University of Arkansas

This program, sponsored by the James E. Scott Leadership Academy, is based on a nationally replicated study on assumptions about the role of the dean of students. Researchers replicated a 1970 study by Dutton, Appleton, and Birch titled "Assumptions and Beliefs of Selected Members of the Academic Community." The study informed "Pieces of Eight: The Rites, Roles and Styles of the Dean by Eight Who Have Been There." Findings to be presented will include trend data between the original 1970 study and the recently replicated study.

#### 329 Tracking the Social Footprint in the Hiring Process

Convention Center 124

**Ellen Heffernan**, SJG-The Spelman & Johnson Group

**Jennifer Hiatt,** SJG-The Spelman & Johnson Group

Steven McDonald, Rhode Island School of Design Screening employees through social media is becoming a common practice among employers and hiring managers. According to recent data, 30 percent of hiring managers say they use Facebook to research new hires, while 26 percent say they use Linkedln. And, almost half of survey respondents said they were checking the social media profiles of new hires. So is social media a legitimate or effective tool for screening employees? This session will explore the ethical, legal, and practical considerations of screening this data as part of the hiring process.

#### 330 Trends in Counseling Centers Nationally

Convention Center 120 B

Victor Barr, The University of Tennessee

Sandy Colbs, Illinois State University

Pamela Duncan, Manhattanville College

Denise Hayes, Claremont University Consortium

Linda Locher, Bucknell University

**Bruce Meyer, SUNY College at Oswego** 

Sharon Mitchell, University at Buffalo

Barry Schreier, Stevens Institute of Technology

The Association for University and College Counseling Center Directors (AUCCCD) is an international organization that assists counseling center directors in providing effective leadership and management of counseling centers and advocates for college mental health issues. AUCCCD represents nearly 700 centers at four year colleges and universities and conducts an annual survey of its members. This presentation will highlight key issues in college counseling and mental health in light of the most recent data from the AUCCCD annual survey. Board members will discuss trends and issues arising at their respective institutions and will highlight ongoing national issues.

#### 331 Unconventional Leadership as Key to Systemic Change

Convention Center 121 A

Patrick Love, Rutgers University

**Tony Doody,** *Rutgers University* 

The perspectives in this session will challenge traditional approaches and assert the need for leadership that values constant change, immediate assessment, relentless innovation, and speed. Today's incoming students present different expectations, needs, and motivations. To survive these tough economic times and justify student affairs' contributions to student learning and development we must change the way we do business. The programmatic focus of this session will be on student transitional programming (especially new student orientation).

#### 331a Understanding the Mental Health Needs of College Students

Convention Center 119 A

Stacy Ackerlind, University of Utah

Elizabeth Proemmel, University of Utah

Richard Diaz, University of Utah

Kim VanderLinden, StudentVoice

Understanding mental health concerns of college students has become increasingly important as early intervention and outreach can lead to improved retention and graduation of students. It is critical for student affairs professionals to proactively respond to the mental health needs of all students, as few will ever seek out formal counseling. This session will examine data from the NASPA Assessment & Knowledge Consortium's mental health and counseling survey and how one institution is using this information to promote the retention and success of students.

#### 332 Using Universal Design in Student Affairs: Engagement and Retention

Convention Center 112 B

Melanie Thompson, Northern Illinois University

Angela Branson, Northern Illinois University

While Universal Design (UD) is known within academic affairs and facilities as an access conduit for people with disabilities, the application of UD within student affairs is emerging as an innovative way to engage and retain multiple student populations. This session will highlight the seven principles of UD, demonstrate the application of UD across student affairs through the social justice model of disability, and facilitate conversation regarding the strengths of implementing UD as retention and engagement tools while under fiscal restraints.

## 333 Work in the Intersection of Student Affairs and Health Promotion

Marriott Franklin 5

Ellen Reibling, Loma Linda University

**Leigh Poirier Ball,** *University of California-Irvine* **Paula Swinford,** *University of Southern California* 

Health promotion and risk behavior prevention permeate our work with college students, and yet purposeful preparation to address these issues is not a dominant theme in higher education programs. This session will review evidenced-based prevention strategies using case studies in alcohol prevention, sexual health, and stress management. Small groups will explore preparation ideas to leave participants with a personal action plan to integrate prevention into their student affairs work. Best practices and learning opportunities will also be reviewed.

## 12:15–1:30 p.m.

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	#	Title  "My Friend in Cufferine", Heleine Chydente Help Their Deave	Room
	334	"My Friend is Suffering": Helping Students Help Their Peers	Convention Center 118 C
	340	Changing How We Engage Bi/MultiRacial Students on Today's Campus	Convention Center 117
	344	Engaging Graduate Students in Residential Communities	Convention Center 115 C
$\Rightarrow$	358	Purposeful Professional Mentoring: Lessons Learned	Marriott Grand Ballroom J
	359	Raw Determination: Turning a Lens on Part-time Graduate Students	Convention Center 112 B
	360	Retaining High Achievers: Strategies to Keep Your Best Students	Convention Center 110 A
	365	Students With Disabilities on the Journey of Academic Success	Marriott Franklin 12
	375	Underrepresented Student Access and Success in Study Abroad	Marriott Grand Ballroom I
smen	t, Evalu	ation, and Research	
	#	Title	Room
	337	An Assessment Success Story: The Organizational Effectiveness Model	Convention Center 111 B
	343	Engagement for All? International Students' Perceptions of NSSE	Convention Center 120 A
	345	Excellence in Service and Programming: Achieving Strategic Success	Convention Center 116
1	350	Know Thyself: Using Autoethnography in a Multicultural Course	Marriott Franklin 6
1172	362	Strength-based Education and the Social Change Model of Leadership	Marriott Franklin 3
	363	Student Affairs Impacting Retention: A Multicampus Perspective	Marriott Grand Ballroom K
	456	The Student Financial Wellness Project	Convention Center 119 B
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, -	#	Title	Room
	335	African American Fraternities and PWI Campus Climate	Convention Center 121 B
	340	Changing How We Engage Bi/MultiRacial Students on Today's Campus	Convention Center 117
	342	Creating Student Awareness Through Dialogue and Ethnographic Film	Marriott Franklin 1
	346	Experiences of Gay Students at a Traditional Women's University	Convention Center 113 B
	348	In the Spirit of Allyhood: More Than Just a Label	Marriott Franklin 13
	352	Learning Friendship: Implementing a Friendship Curriculum	Convention Center 122 A
	353	Life of Purpose for Black Female Student Affairs Administrators	Convention Center 112 A
	356	NUFP: A Recipe for Success	Marriott Franklin 7
	357	Pathways to Thriving for Students of Color	Marriott Franklin 2
	365	Students With Disabilities on the Journey of Academic Success	Marriott Franklin 12
	368	The Elephant in the Room: Conservatives in Student Affairs	Convention Center 120 C
	370	The Role of Culture in African American Male Success in College	Convention Center 113 A
	375	Underrepresented Student Access and Success in Study Abroad	Marriott Grand Ballroom I
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	355	Negotiating the Politics of Our Advocacy Roles	Convention Center 124
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## 12:15–1:30 p.m.

Human and (	Organi	zational Resources	
	#	Title	Room
	345	Excellence in Service and Programming: Achieving Strategic Success	Convention Center 116
	364	Student Staff Enrichment Programs in Residence Life	Marriott Grand Ballroom L
	373	Training in Supervision for Student Affairs Professionals	Convention Center 122 B
	376	Women As Mid-level Managers: Workplace Flexibility and Supervision	Convention Center 120 B
Law, Policy,	and Go	overnance	
	#	Title	Room
	372	Think First: A Comprehensive Alcohol Management Strategy	Convention Center 119 A
Leadership			
	#	Title	Room
-0-0	336	Alternative Breaks: A Gateway to Student Leadership	Marriott Grand Ballroom E
	347	Five Leadership Practices to Develop Exemplary Student Leaders	Convention Center 126 A
	351	Leadership Living Learning Community: Empowering Lives of Purpose	Convention Center 121 C
0-0	354	Motivating Greek Leaders to Help Improve Alcohol Initiatives	Convention Center 119 B
	355	Negotiating the Politics of Our Advocacy Roles	Convention Center 124
Personal Fou	ındatio	ons	
	#	Title	Room
	339	Both Sides of the Desk: Doctoral Students Reflect on Teaching	Marriott Franklin 5
	358	Purposeful Professional Mentoring: Lessons Learned	Marriott Grand Ballroom J
	353	Life of Purpose for Black Female Student Affairs Administrators	Convention Center 112 A
Student Lear	ning a	and Development	
	#	Title	Room
	338	Applying Multimedia Learning Theories to Online Learning  Roth Sides of the Deals Deaters Chalante Reflect on Teaching	Marriott Grand Ballroom F
	339	Both Sides of the Desk: Doctoral Students Reflect on Teaching	Marriott Franklin 5
	341	Conversations About Purpose: Where Does Student Affairs Fit?	Marriott Franklin 11
	342	Creating Student Awareness Through Dialogue and Ethnographic Film	Marriott Franklin 1
	346	Experiences of Gay Students at a Traditional Women's University	Convention Center 138 A
	347	Five Leadership Practices to Develop Exemplary Student Leaders	Convention Center 126 A
	349	Institution Matters: Fostering Latino/a Student Development at Hispanic-Serving Institutions	Convention Center 121 A
\ A 4	350	Know Thyself: Using Autoethnography in a Multicultural Course	Marriott Franklin 6
	351	Leadership Living Learning Community: Empowering Lives of Purpose  Learning Friendship: Implementing a Friendship Curriculum	Convention Center 121 C
	352		Convention Center 122 A
<b></b>	356	NUFP: A Recipe for Success	Marriott Franklin 7
	357	Pathways to Thriving for Students of Color	Marriott Franklin 2
	359	Raw Determination: Turning a Lens on Part-time Graduate Students	Convention Center 112 B
	360	Retaining High Achievers: Strategies to Keep Your Best Students  Retaining Brand: Marketing Programs to Craduate Students	Convention Center 110 A
	361	Re-thinking Brand: Marketing Programs to Graduate Students  Strongth based Education and the Social Change Model of Leadership	Marriott Franklin 9
	362	Strength-based Education and the Social Change Model of Leadership	Marriott Franklin 3
	367	The Arts on Campus: Feeding Creativity	Convention Center 109 B
	369	The Quest Program: African American Male Learning Community	Convention Center 118 A
	371	Theory to Practice—Using Capstone to Cohere a Master's Experience	Marriott Franklin 8
	374	Troops to College: A Collaborative Veteran Student Success Strategy	Marriott Franklin 4

#### 12:15 p.m. – 1:30 p.m.

#### 334 "My Friend is Suffering": Helping Students Help Their Peers

Convention Center 118 C

**Lynette Merriman**, *University of Southern California* 

Heather Larabee, University of Southern California Ilene Rosenstein, University of Southern California

In 2008, a promising young freshman at USC was found dead in his residence hall of an overdose. His friends knew he was suffering but were uncertain how to seek help. In student affairs we offer many services to assist a multitude of issues and concerns facing our students. However, simply because these services are available does not mean that students are aware of them and/or will use them. Fueled by this tragedy, "Trojans Care for Trojans" was developed—a program that easily enables students to report on friends and classmates they are concerned about in a supportive, non-punitive way.

#### 335 African American Fraternities and PWI Campus Climate

Convention Center 121 B

Cameron Harris, Indiana University-Bloomington Eddie Cole, Jr., Indiana University-Bloomington Nadrea Njoku, Indiana University-Bloomington

This analysis of how university leaders at a Large Midwest Public Institution responded to two critical incidents involving historically African American Greek (NPHC) fraternities aims to provide practitioners with an understanding of how specific policy changes affect this student population. This session will help practitioners hone their knowledge of how to educate NPHC students and be a catalyst for positive change. The analysis and accompanying discussion will allow attendees to participate in a dialogue about how to better incorporate this group of students into the college experience.

#### 336 Alternative Breaks: A Gateway to Student Leadership

Marriott Grand Ballroom E

**Joy Harkins,** *California Polytechnic State University* 

Alternative break programs are being institutionalized in universities across the nation with thousands of students participating each year. This session will feature a presentation of the Alternative Breaks program, which has been offered at California Polytechnic State University since 2006. This program was completely implemented and initiated by students and continues to take student groups on local, national, and international service trips throughout the academic year. Participants will learn the key components of a successful alternative break program, strategies for implementing their own programs, and the risks and rewards of alternative breaks.

#### 337 An Assessment Success Story: The Organizational Effectiveness Model

Convention Center 111 B

Savannah Heilman, The Ohio State University Laura Brendon, The Ohio State University

Far too often, the results of an assessment are found on a shelf collecting dust. The presenters believe that assessment data can and should be used to inform our daily work so that we can help students develop lives of purpose. Attendees will learn about the Organizational Effectiveness Model, a successful assessment model that is being used throughout student life at OSU. They will also engage in a discussion about processes and implications of implementing a changed assessment strategy, regardless of time, budget, or staffing constraints.

#### 338 Applying Multimedia Learning Theories to Online Learning

Marriott Grand Ballroom F

Licinia Kaliher, University of Delaware

In response to the complexity of residence life staff positions, several institutions have developed online modules to deliver training content. But do these modules impact learning and do staff members retain content material? These were the questions examined in a research project that resulted in an enhanced model for designing online environments. This program will explore multimedia principles, learning theories, and model designs that can provide a theoretical and technologically advanced framework for developing online training modules.

#### 339 Both Sides of the Desk: Doctoral Students Reflect on Teaching

Marriott Franklin 5

Claire K. Robbins, University of Maryland-College Park

**Stephanie H. Chang,** *University of Maryland-College Park* 

**Lucy LePeau,** *University of Maryland-College Park* **Nicole Long,** *University of Maryland-College Park* 

José-Luis Riera, University of Delaware

Doctoral students are often simultaneously engaged in formal teacher and learner roles—occupying "both sides of the desk." Using the Learning Partnerships Model as a framework for reflection, the presenters will share their experiences as teacher/learners and invite participants to share their own. Participants will walk away with a renewed appreciation for the complexity of teaching and learning in student affairs and classroom settings, and with a renewed commitment to using pedagogies that actively engage students as learners.

#### 340 Changing How We Engage Bi/MultiRacial Students on Today's Campus

Convention Center 117

Kimberly McAloney, Oregon State University

Sami Ali, The Ohio State University

Lauren Plaza, Oregon State University Brian Talton, Missouri State University

One of the fastest-growing populations on today's campuses is students who identify as bi/multiracial. This panel discussion will feature current students in student affairs graduate preparation programs who identify as bi/multiracial. The panelists will share their experiences from campus as well as discuss changes they would like to see and plan to make as student affairs professionals.

#### 341 Conversations About Purpose: Where Does Student Affairs Fit?

Marriott Franklin 11

**Erin Ebert,** *Texas A&M University* 

**Brandon Griggs,** *Texas A&M University-Central Texas* 

As many students exit our universities, some feel less certain and clear about their purpose, calling, and future than when they first came to campus. With the rise of books about quarter-life crises, "surviving your twenties," and finding one's purpose, what are student affairs professionals doing to assist diverse student populations in examining and reflecting on their purpose during their time on campus? This dialogue aims to provide tools and resources for professionals as they engage students in their quest for purpose and calling.

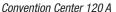
#### 342 Creating Student Awareness Through Dialogue and Ethnographic Film

Marriott Franklin 1

Thomas Alexander, The University of Alabama Nadia Richardson, The University of Alabama

Student socialization, involvement, and exposure have been shown to be crucial factors related to the development of cultural awareness and societal concern. This session will describe an institutional initiative developed by the University of Alabama at Birmingham to encourage student understanding through ethnographic films and cross-cultural dialogue. The presentation will highlight a program that challenges students to think critically, develop respect for the opinions of others, and gain an appreciation for intercultural exchange.

## 343 Engagement for All? International Students' Perceptions of NSSE



Michelle E Suderman, The University of British Columbia

International students' retention and learning is at the heart of higher education practice today. But does "what matters in college" for U.S. American students matter for students from other countries? This session will present surprising research into international students' perceptions of NSSE and their engagement.

#### 344 Engaging Graduate Students in Residential Communities

Convention Center 115 C

Laura Davis, Cornell University

Susan Riley, Cornell University

The student development process is ongoing. Student affairs professionals can help foster growth in our graduate and professional students by seeking to reduce stress and provide opportunities for social engagement and connection with others. This presentation will feature a new program implemented in oncampus housing for graduate and professional students at Cornell University. The "Community Connections" program provides a framework for intentional interactions between graduate student staff and residents, establishing a foundation for social connection and increased resident engagement within the community.

## 345 Excellence in Service and Programming: Achieving Strategic Success

Convention Center 116

**Edna Dominguez,** The University of Texas at San Antonio

**Lisa Blazer,** The University of Texas at San Antonio **Eric Cooper,** The University of Texas at San Antonio

**Gage E. Paine,** The University of Texas at San Antonio

**Jan Wilson McKinney,** The University of Texas at San Antonio

Strategic planning is an activity that is integral to higher education. Yet, conveying strategic directions to staff can be a challenge. Assessment is meant to be understood and lived. This session will introduce a tangible model of employee development, successful building of a common language, and a foundational culture change that focuses staff on strategic success. The result is Excellence in Service and Programming with the Four C's: Communicate, Connect, Collaborate, and Create. Employees and students are transformed by the experience and renewed in their commitment to strengthen campus and community ties that bind.

#### 346 Experiences of Gay Students at a Traditional Women's University

Convention Center 113 B

**Christopher Holland, Brevard College** 

This program shares the results of a study which utilized qualitative methods to examine the testimony of gay male students' experiences at a traditional women's college/university. Data was collected through individual interviews of both gay male students and non-students at the institution. Three domains were identified in considering the data—place, interactions, and identifiers—to offer insights into the students' perceptions and experiences. Common themes emerged through the student testimony that included student participants' feeling less concerned with being identified as gay and more concerned with their experiences as men in a larger women student enrollment.

#### 347 Five Leadership Practices to Develop Exemplary Student Leaders

Convention Center 126 A

**Gary Morgan,** Student Leadership Excellence Academy

Sometimes, student affairs staff make teaching and facilitating student leadership development more complex than it needs to be. This workshop will present five research-based, time-tested practices that are found in the leadership behaviors of the most effective student leaders. Based on 25 years of research, helping students develop the behaviors found in each of these practices will enable them to become more effective leaders, engaged students, and contributing citizens. Content from this session can be used in academic leadership courses, workshops, and most importantly, day-to-day interactions with students.

#### 348 In the Spirit of Allyhood: More Than Just a Label

Marriott Franklin 13

Rafael Rodriguez, University of Vermont Vu Tran, University of Vermont

For many social justice educators, the term "ally" is a somewhat contentious topic of discussion. However one defines it, there needs to be an acknowledgement of the difference between the "ally" label and acts of being an "ally." Similar to the way the ideas of Brotherhood and Sisterhood are conceptualized, Allyhood is the action component of being an "ally" that encapsulates the notion that we are all a part of something larger than ourselves. This presentation seeks to explore this concept and will take a critical look at how college campuses are supporting Allyhood.

#### 349 Institution Matters: Fostering Latino/a Student Development at Hispanic-Serving Institutions

Convention Center 121 A

Erica Yamamura, Seattle University

**Laura J. Cortez,** *The University of Texas at Austin* **Marcela Cuellar,** *University of California-Los Angeles* 

Taryn Ozuna, The University of Texas at Austin Campus culture and student populations drive student affairs initiatives. Increased Latino/a student representation at emerging Hispanic-Serving Institutions (HSIs) calls for developing and implementing institutional practices that best support their overall success. This presentation will provide an overview of HSIs and engage participants in a discussion regarding the administrator's role and responsibility in promoting a strong sense of self and institutional commitment for Latino/a students.

#### 350 Know Thyself: Using Autoethnography in a Multicultural Course

Henrietta Pichon. Northwestern State University

Marriott Franklin 6

Far too often, students and faculty in graduate programs are challenged to think of innovative ways to approach multicultural courses.

Mainly, questions arise around whether faculty are effective in guiding students through the awareness, skill development, and action stages of becoming culturally competent, and whether students are truly embracing the importance of working within a diverse community. This presentation will explore the use of autoethography as a way of helping students determine who they are and how they respond within the multicultural world in which we live,

#### 351 Leadership Living Learning Community: Empowering Lives of Purpose

especially as it relates to student personnel

into how faculty members may journey with

of honing skills that will facilitate "real" action.

administration and counseling. Findings from a

pilot study will provide the audience with insight

students through multicultural awareness in hopes

Convention Center 121 C

**Dustin Grabsch**, Seattle University **Lori Moore**, Texas A&M University

Craig Rotter, Texas A&M University

With the arrival of the Millennials, university staff need to rethink how they attempt to address social justice and student learning on campus. This program will highlight a living—learning community that inspires and empowers students to act as agents of change—especially in environments where this is not the norm. The presentation will combine relational leadership and emerging millennial research to assist in the development of a social justice curriculum, both in and out of the classroom.

#### 352 Learning Friendship: Implementing a Friendship Curriculum

Convention Center 122 A

Frank Shushok, Virginia Tech

Elisa Dunman, Baylor University

Trey Guinn, The University of Texas at Austin
A recent study in the American Sociological
Review found that Americans report having only
two close friends, down from three in a similar
study completed in 1985. Even more surprising,
the number who report having no one to discuss
important matters with has doubled to one in four
during the same time period. Why should we be
concerned? In a time when students accumulate
"friends" by the hundreds on Facebook, they are
also reporting loneliness at unprecedented levels.
This session will explore the extent to which
friendship can be taught and learned through
interventions on campus.

#### 353 Life of Purpose for Black Female Student Affairs Administrators

Convention Center 112 A

Tamara Bertrand Jones, Florida State University Melanie Havden. Ohio University

Marguerite McClinton, Paul Quinn College

LeKita Scott Dawkins, Syracuse University
From the legacy of the first African American woman entering a higher education institution to the thousands now participating in and contributing to postsecondary education, Black women have played a significant role in creating and sustaining the academy. The existing literature highlights several keys to Black women's fulfillment of their life purpose through the attainment of and perseverance in top-level administrative positions. These integral areas include developing essential skills; carving out a distinct career path; and mentoring other Black women who aspire to gain senior, executive-level positions.

#### 354 Motivating Greek Leaders to Help Improve Alcohol Initiatives

Convention Center 119 B

Jov Hamm. Georgia Southern University Since fall semester 2009, Georgia Southern University has provided a comprehensive alcohol risk-reduction program for Greek students including education for all members, targeted social norms, and specific workshops for student leaders. The Greek Leader trainings focused on social learning theory and modeling behavior. Upon completion of the training, Greek leaders were more likely to recognize their role model responsibilities within the organization and began providing support for alcohol education efforts and, more significantly, implementing selfdesigned policies governing alcohol use/abuse by members of the organization. This workshop will provide an overview of this targeted alcohol riskreduction program, and share a successful model for developing initiative and support with Greek Leaders.

## 355 Negotiating the Politics of Our Advocacy Roles

Convention Center 124

Laura Harrison, Stanford university

This program will offer the preliminary results of a NASPA Foundation-funded grounded theory study that examined how student affairs professionals gain the political acumen needed to advocate successfully on behalf of students. In this presentation, case studies from the current research will be presented to help the audience identify and anticipate barriers to advocacy efforts so they can be proactive in developing strategies that reflect the nuances of the increasingly complex and conflicting demands that characterize modern higher education institutions.

#### 356 NUFP: A Recipe for Success

Marriott Franklin 7

Tourgee D. Simpson, Jr., Old Dominion University Lupe Garcia, University of California-Santa Barbara

Don Stansberry, Old Dominion University

NASPA has long researched and established the necessity for developing a diverse administration that responds to the growing needs and intricacies of modern college campuses. This program will examine how the NASPA Undergraduate Fellows Program continues to fulfill the objectives set over 20 years ago. In addition, the presenters will highlight the strategic planning, organization structure, budget development, and learning lessons utilized to develop a campus-based program during the current economic period.

## **357 Pathways to Thriving for Students of Color** *Marriott Franklin 2*

**Laurie Schreiner,** Azusa Pacific University **Dave Edens,** The Art Institute of California-Hollywood

**Rebecca Kammer,** Southern California College of Optometry

Bruce Primrose, Life Pacific College Donna Quick, Columbia College

This presentation will focus on the aspects of college that enable students of color to thrive. with an emphasis on the campus experiences that affect thriving differently across racial groups. The presenters will share data gathered from thousands of students of color in 60 institutions who completed the Thriving Quotient, illustrating how different pathways to thriving exist among African American, Latino/a, and Asian American students. Most importantly, a discussion of how this information might be used by student affairs professionals will highlight the aspects of campus involvement, sense of community, spirituality, students' sense of meaning and purpose, and relationships with peers and faculty that most impact thriving in students of color.

#### 358 Purposeful Professional Mentoring: Lessons Learned

Marriott Grand Ballroom J

**Mike Severy,** University of North Carolina at Pembroke

Ellen Campbell, Marietta College

Laura Ulmer, University of Louisville

Student affairs professionals have a plethora of professional development opportunities at their disposal. In times of dwindling fiscal resources, one of the most cost-effective, meaningful professional development experiences is a purposeful mentoring relationship. Designed for mentors and mentees alike, this session will use storytelling, presentation, social media, and reflection to help participants create and refine a purposeful mentoring relationship in support of both the mentor and the mentee's professional development.

#### 359 Raw Determination: Turning a Lens on Part-time Graduate Students

Convention Center 112 B

Mary Hall, University of Virginia Sarah Minnis, Texas A&M University

The experience of being a graduate student has been characterized as lonely and arduous. Part-time graduate students typically have a combination of personal and professional responsibilities that are more complex than those of their cohort associates, increasing their sense of isolation. These challenges will be analyzed using a combination of socialization, work-life, and adult development theories as a multifaceted framework. Discussion will focus on how best to meet the unique needs of part-time graduate students. The presenters, part-time doctoral students working full-time with graduate and adult students, will provide unique insight into this often overlooked but growing population.

#### 360 Retaining High Achievers: Strategies to Keep Your Best Students

Convention Center 110 A

Evan Baum, George Mason University

Recent institutional data at George Mason University revealed a vexing challenge for the campus community. Despite retention figures that are mostly positive and continue to trend upward, GMU's highest achievers were leaving the university after their first year in greater numbers than their peers. This session will highlight how this challenge was identified, the strategies that have been undertaken to address it, and preliminary results. Session participants will leave with new ideas to tackle similar or related retention matters at their home institutions.

## 361 Re-thinking Brand: Marketing Programs to Graduate Students

Marriott Franklin 9

Flavius Lilly, University of Maryland-Baltimore
Graduate school can be intellectually challenging,
socially isolating, and often forces students
to be selective, only choosing programs with
immediate impact on their lives. This session
will apply the notion of 'brand identity process'
to student programming. The session will also
offer a practical approach participants can use to
building their own disciplined process for creating
awareness and extending loyalty to busy graduate
students. Participants will be shown examples of
brand identity in action, learning how it is tangible
and appeals to the senses, and discovering that
branding is an effective way to generate interest
and attendance at programs.

#### 362 Strength-based Education and the Social Change Model of Leadership

Marriott Franklin 3

Natasha Chapman, Texas Christian University Forrest Lane, University of North Texas

Given the widespread use of the Social Change Model of Leadership and strengths-based development models on college campuses, it is important to explore the relationship of psycho-social constructs in producing socially responsible leaders. Presenters will share a recent study exploring predictors of social change leadership, the value of strengths-based education in enhancing socially responsible leadership, inventories used to measure these constructs, and theoretical implications for leadership education and college student development.

#### 363 Student Affairs Impacting Retention: A Multicampus Perspective

Marriott Grand Ballroom K

Darryl Holloman, Columbus State University
Deb Boykin, College of William and Mary
Cassie Gerhardt, University of North Dakota

This presentation will focus on proving the effectiveness of student affairs programs to improve retention. One institution uses data to balance being an open-access institution with its efforts to retain students in housing. Another uses data to demonstrate that Greek membership has retention benefits, while a third uses data to measure satisfaction with housing facilities and hallmates and their impact on learning experiences and outcomes. Using concrete examples, participants will gain a better understanding of how to utilize assessment data to impact student retention.

#### 364 Student Staff Enrichment Programs in Residence Life

Marriott Grand Ballroom L

Matthew Clifford, Wake Forest University Matthew Imboden, Wake Forest University Ashley Jones, Wake Forest University

Devon Scheible, Jacksonville University

Staffing models are paramount to the success of a residence life program. Contemporary staffing models employ the use of paraprofessionals in the role of resident advisors. This session will present attendees with successful examples of staff enrichment practices on two campuses. Enrichment opportunities and programs can be designed specifically for departmental student staff in a way that appreciates their unique skills and experiences within the larger student body, and also prepares them for greater leadership roles within the organization.

#### 365 Students With Disabilities on the Journey of Academic Success

Marriott Franklin 12

Elizabeth Orlando, Suffolk University

Within the field of disability services it is the responsibility of disability services providers to teach and support students in becoming their own self advocates. However, is this enough support? Many students that we work with have complex diagnoses and situations. How do we, as student affairs professionals, align our services to further understand and respond to this population of students? Collaboration is crucial in fostering support for students to achieve academic success.

#### 367 The Arts on Campus: Feeding Creativity

Convention Center 109 B

Kristin Baker, Suffolk University
Eric Beatty, Johns Hopkins University

Susan Cohen, Massachusetts Institute of Technology

Reed Culver, Carolina Performing Arts
Ty Furman, University of Pennsylvania
Debra Mexicote, University of Michigan
Michele Oshima, Babson College
Silagh White, Lehigh University

Research demonstrates that creativity aids significantly in problem solving. It is also known that participation in the arts builds not only creativity, but also self-confidence, empathy, collaboration skills, leadership, and more. In this interactive panel discussion, members of Arts Administrators in Higher Education (AAHE) will share success stories, resources, challenges, and best practices in fostering the arts on campus.

#### 368 The Elephant in the Room: Conservatives in Student Affairs

Convention Center 120 C

Jodi Fisler, College of William and Mary
Are there, in fact, conservatives in student affairs?
Yes, indeed, and there is much to be learned
from what they have to say. This program will
present findings of a qualitative study about the
experiences and perceptions of student affairs
professionals who self-identify as conservative.
By addressing a rarely-acknowledged aspect of
diversity, the program will strive to deepen the
conversation within student affairs about what
it means to be inclusive. There will be time for a
lively discussion following the presentation.

#### 369 The Quest Program: African American Male Learning Community

Convention Center 118 A

Jà Hon Vance, Baltimore City Community College Melvin E. Brooks, Baltimore City Community College

Kathleen A. Styles, Baltimore City Community College

The Quest Program is a prescribed, accelerated academic degree program targeting African American males at Baltimore City Community College. It is designed to foster, motivate, and stimulate academic growth for African American men, who are traditionally underprepared for higher education, and offer graduates the skills necessary to compete in a global workforce economy. Thus, this workshop will highlight the importance of designing and implementing structural learning communities for African American male students in higher education. Further, the presenters will provide refined techniques and strategies that have been proven to increase retention and graduation rates within one year.

#### 370 The Role of Culture in African American Male Success in College

Convention Center 113 A

**Todd Suddeth,** *The Ohio State University* **Robert Bennett, III,** *The Ohio State University* 

Tai Cornute, The Ohio State University
Relying solely on new programs and staff will
not increase the learning and development of
African American males in college. Culture is
the ultimate force that influences change at a
university. Participants will learn about the impact
a university's culture can have on its African
American male population. In addition, there
will be discussion about the elements needed
to produce a culture that promotes success.
The Ohio State University will be presented as a
burgeoning model of success regarding culture
transformation.

## 371 Theory to Practice—Using Capstone to Cohere a Master's Experience

Marriott Franklin 8

Jody Jessup-Anger, Marquette University Korine Steinke Wawrzynski, Michigan State University

Join the presenters to discuss the development and implementation of a semester-long capstone project that partners student affairs graduate students with administrators to address real-life challenges. During this interactive presentation, the development of the project on two campuses—and lessons learned from several semesters of implementation—will be shared. In addition, participants will have an opportunity to hear from former students about the value of a culminating capstone experience that has deepened learning, integrated knowledge, and fostered student—academic affairs partnerships.

#### 372 Think First: A Comprehensive Alcohol Management Strategy

Convention Center 119 A

**Eric Hartman,** Sewanee: The University of the South

**Alexander Bruce,** Sewanee: The University of the South

A small, residential, liberal arts institution, Sewanee: The University of the South has wrestled with serious challenges of alcohol abuse by undergraduates. In 2009, the University initiated "Think First," a truly comprehensive program designed to help reduce the prominence of alcohol and reduce the harms associated with alcohol abuse. The presenters will outline the five dimensions of Think First (Education, Community Collaboration, Enforcement, Intervention, and Changing Perspectives), with concrete examples of implementation and detailed analysis of assessment data.

#### 373 Training in Supervision for Student Affairs Professionals

Convention Center 122 B

Michael Metzger. University of Connecticut

Dallas Carter, University of Connecticut

Neeta Chandrashekhar, University of Connecticut

Pier Gutierrez, University of Connecticut

Corrine Hawes, University of Connecticut

Entry-level student affairs professionals are leaving the field at a staggeringly high rate. Research indicates the cause of this is largely due to the quality of supervision training. This session will make recommendations to improve supervision training, using data that the presenters gathered through a national quantitative survey. The survey assessed the acquisition and necessity of supervision skills student affairs practitioners obtained through formal supervision trainings.

#### **Troops to College: A Collaborative Veteran** Student Success Strategy

Marriott Franklin 4

Sarah Minnis. Texas A&M University

Otis McGresham, Texas A&M University

Veteran students undergo a significant transition when moving to the academic environment. particularly if they have had no previous experience in higher education. At Texas A&M University, the Troops to College Committee is made up of student affairs and academic affairs colleagues, as well as veteran student representatives and community veteran resource providers, who work together to enact initiatives. identify challenges, and provide support to continue the institution's mission of being military friendly. In this session, two key members of the committee will outline the structure, challenges, and successes of the Troops to College Committee and quide participants in outlining plans for building a similar committee on their campuses. They will also engage dialogue from participants already using a collaborative committee on campus to address veterans' issues to enrich the learning experience.

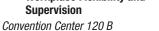
#### **Underrepresented Student Access and** Success in Study Abroad

Marriott Grand Ballroom I

Carrie Abbott. Syracuse University Robert Wilson, Syracuse University

Study abroad practitioners are often challenged to make study abroad more accessible to students from underrepresented populations. This session will explore how Syracuse University's Office of Supportive Services collaborates with Syracuse University Abroad to encourage, facilitate, and support students enrolled in opportunity programs to participate in study abroad. Presenters will share their strategies for recruitment and success, while participants will be invited to share challenges and best practices.

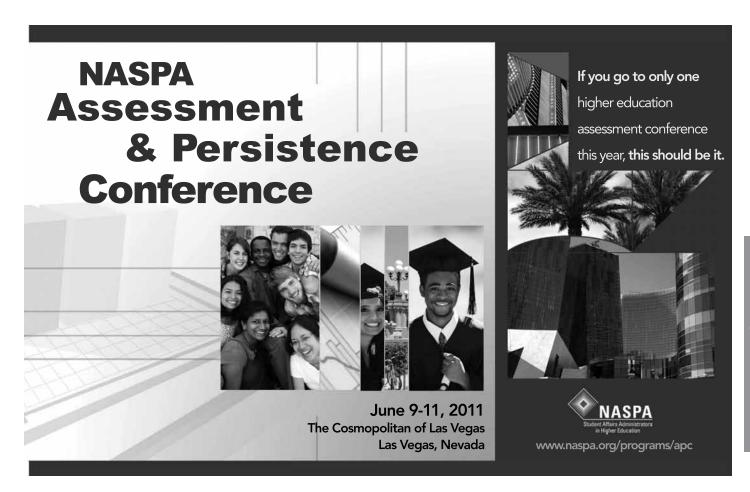
#### 376 Women As Mid-level Managers: Workplace Flexibility and



Stephanie Lynch, Georgetown University Charlene Brown-McKenzie, Georgetown University

Erika Cohen-Derr. Georgetown University Laura Kovach, Georgetown University

Sivagami Subbaraman, Georgetown University As managers, we must be prepared to support staff and colleagues in an ever-changing work environment. Join five student affairs directors as they examine Georgetown University's Law Center Workplace Flexibility 2010 project and other research regarding the workplace environment. The research will be coupled with stories describing successes and challenges as mid-level managers in creating, promoting, and maintaining an environment that is both supportive to staff and compliant with HR policies.



## 1:45-3:00 p.m.

Advising ar	nd Help	ina	
tavionig ai	#	Title	Room
	380	Assisting Students in Their Quest for a Life of Meaning	Convention Center 116
	383	Change Agent: Mentoring for Community College Transfer Students	Convention Center 120 C
•	392	Encouraging Multicultural Students at a Predominantly White Institutions	Convention Center 121 C
	402	Motivational Interviewing—An Approach for Transformational Change	Convention Center 120 B
	407	OMG, Is Anyone Else Like Me? Incoming Student Facebook Group Use	Marriott Grand Ballroom F
	410	Retention and Outcome Measure Development for Non-Psychometricians	Marriott Franklin 2
	411	Returning Student Veterans: A Faculty Fellows Research Question	Convention Center 122 A
	412	Re-visioning Dining Halls as Places to Educate and Engage Students	Marriott Franklin 7
	415	Success for Underserved AAPI Students: A Programmatic Framework	Convention Center 112 A
	416	The ABCs of Mentoring First-generation College Students	Convention Center 115 C
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	389	Data Monkeys in Training: Building Assessment Capacity in Student Affairs	Convention Center 110 A
•	393	Exploring and Understanding Parental Communication About Alcohol	Convention Center 113 C
	398	Impact of College on Students' Altruism and Social Responsibility	Marriott Grand Ballroom L
Alle	403	NASPA Foundation—Moving the Profession Forward	Convention Center 118 C
	408a	Providing Dynamic, Peer-to-Peer Programs for Higher Education	Convention Center 111 A
	418	Using NSSE Results for Improvement: Lessons for Student Affairs	Marriott Franklin 4
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	379	Anatomy and Aftermath of a Racial Incident	Marriott Grand Ballroom K
	385	College Students With Disabilities: Inclusive Proactive Practice	Marriott Franklin 12
	387	Conversations Creating Change, Social Justice, and Fraternity Life	Marriott Franklin 5
~	392	Encouraging Multicultural Students at a Predominantly White Institutions	Convention Center 121 C
	401	Meeting the Needs of Women Veterans on Campus	Convention Center 120 A
	404	Native American 101 for Student Affairs Professionals	Marriott Franklin 3
	405	Natural Allies: HBCUs and Community Colleges	Convention Center 117
	408	Phallacies: Performing Masculinities/Creating Change	Marriott Grand Ballroom E
	411	Returning Student Veterans: A Faculty Fellows Research Question	Convention Center 122 A
	416	The ABCs of Mentoring First-generation College Students	Convention Center 115 C
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<u> </u>	#	Title	Room
-	378	"Tough Choices": A Student Workshop on the Ethics of Leadership	Marriott Grand Ballroom I
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	#	Title	Room
	390	Dissertation-of-the-Year Award 2011: Leadership Strategies Dealing With Crisis as Identified by Administrators in Higher Education	Marriott Franklin 6
	403	NASPA Foundation—Moving the Profession Forward	Convention Center 118 C
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	#	Title	Room
	381	Beyond the White Collar: Training Non-Exempt and Student Staff	Convention Center 126 A
	386	Comprehensive Crisis Management to Help Students Achieve Success	Convention Center 121 A
	413	Roundtable Discussion for Small Colleges and Universities	Convention Center 109 B
	417	The Entry-level Slump: Challenges to New Professional Success	Convention Center 113 A

## 1:45-3:00 p.m.

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	409	Reframing Risk Management for Student Learning	Marriott Franklin 1
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р	#	Title	Room
	382	Building Bridges: Incorporating Civic Development into Programs	Convention Center 115 A
	384	Collaborating With Academic Affairs for Accreditation Success	Convention Center 121 B
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	388	Conversations to Sustain the Profession	Convention Center 124
	391	Educating for Lives of Civic Responsibility	Convention Center 119 B
	397	Human Services Resource Center: Empowering Students to Empathize	Marriott Franklin 9
	414	Student Philanthropy Education: Models for Success	Convention Center 113 B
	417	The Entry-level Slump: Challenges to New Professional Success	Convention Center 113 A
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	#	Title	Room
	388	Conversations to Sustain the Profession	Convention Center 124
	395	From Standard to Stand-out! Female Leadership in Student Affairs	Convention Center 118 A
	396	Giving Back: How Short-term Service Increases Student Learning	Marriott Franklin 8
	413	Roundtable Discussion for Small Colleges and Universities	Convention Center 109 B
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	#	Title	Room
	377	@Twitter: Is Facebook Really MySpace?	Convention Center 111 B
	378	"Tough Choices": A Student Workshop on the Ethics of Leadership	Marriott Grand Ballroom I
	379	Anatomy and Aftermath of a Racial Incident	Marriott Grand Ballroom K
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	383	Change Agent: Mentoring for Community College Transfer Students	Convention Center 120 C
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	396	Giving Back: How Short-term Service Increases Student Learning	Marriott Franklin 8
	397	Human Services Resource Center: Empowering Students to Empathize	Marriott Franklin 9
A	399	Importance of Developing a Multicultural Personality in College Students	Convention Center 112 B
	400	Keeping Them Here in Spite of Themselves	Marriott Franklin 11
	401	Meeting the Needs of Women Veterans on Campus	Convention Center 120 A
-	406	NUFP Session	Marriott Franklin 10
	407	OMG, Is Anyone Else Like Me? Incoming Student Facebook Group Use	Marriott Grand Ballroom F
	408	Phallacies: Performing Masculinities/Creating Change	Marriott Grand Ballroom E
	408a	Providing Dynamic, Peer-to-Peer Programs for Higher Education	Convention Center 111 A
	409	Reframing Risk Management for Student Learning	Marriott Franklin 1
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#### 1:45 p.m. - 3:00 p.m.

#### 377 @Twitter: Is Facebook Really MySpace?

Convention Center 111 B

Denise Balfour, Old Dominion University

Michael Johns, Saint Xavier University Jarvis Purnell, University of Iowa

DuJuan Smith, Moraine Valley Community College

Technology is a key part of how students engage with others; as such, it is important for those working with students to embrace the growing participation in social networking. This presentation will educate administrators on how social networks influence identity as it relates to college student development. Presenters will review the evolution of social networking, forms of social networking sites, the benefits and implications of utilizing social networks, and how to best support students through social networking tools.

#### 378 "Tough Choices": A Student Workshop on the Ethics of Leadership

Marriott Grand Ballroom I

**Nathan Lindsay,** *University of North Carolina at Wilmington* 

**Donna Chapa Crowe**, *University of North Carolina at Wilmington* 

**Chip Phillips,** *University of North Carolina at Wilmington* 

In our society, where ethical misconduct is prevalent, student affairs professionals can do a better job of providing training and encouragement to help students make ethical decisions. At UNCW, a task force was created to develop a program for student leaders to enhance their awareness of ethical issues and the consequences of bad choices. This session will outline the relevant literature, workshop curriculum, and assessment findings for this initiative.

#### 379 Anatomy and Aftermath of a Racial Incident

Marriott Grand Ballroom K

Penny Rue, University of California-San Diego Cynthia Davalos, University of California-San Diego

Gary Ratcliff, University of California-San Diego Shaun Travers, University of California-San Diego In February 2010, UC San Diego was rocked by a series of racial incidents. Reaction to an offensively themed party quickly grew in scope and intensity. The campus community gathered to respond and express outrage, yet successive incidents triggering anger, fear, and frustration created greater and greater turmoil. Student and faculty change-agents created a list of demands and senior administrators worked with them to turn the demands into a framework of common goals. Learn how the university navigated through what seemed like intractable times to create understanding, empathy, and a path for the campus community to move forward.

#### 380 Assisting Students in Their Quest for a Life of Meaning

Convention Center 116

Kathy Humphrey, University of Pittsburgh

Some of the most compelling questions that traditional age college students ponder are, "Who am I?" and "What shall I do with my life?" This program will present the results of a phenomenological study seeking to identify strategies that could assist university personnel in helping students in their search for purpose. By identifying how participants found their purpose, several patterns and strategies that can be reproduced as programs or methods were discovered. This program will address some concrete steps that can be formally taken institutionally and philosophically to assist students in their quest to find purpose and will share proven techniques that university personnel have used to build effective programs that help students discover their values, beliefs, and vocational callings.

#### 381 Beyond the White Collar: Training Non-Exempt and Student Staff

Convention Center 126 A

**Hampton Hopkins**, Carolinas College of Health Sciences

**Houston Dougharty,** *Grinnell College* 

Debbie Heida, Berry College

Deb Myers, Warren Wilson College

Jacqueline Peterson, College of the Holy Cross Student affairs personnel working at small colleges and universities spend considerable portions of their budgets on professional development to keep staff current and knowledgeable in their respective fields. However, with the limited resources of many small colleges, non-exempt staff and students are sometimes overlooked. This panel presentation will address the professional development needs of non-exempt and student staff. Panelists from small colleges with varying institutional missions will discuss the need for professional development in student affairs content, common barriers, and best practices for providing this professional development. Participants will have the opportunity to share best practices from their institutions to complete the session.

#### 382 Building Bridges: Incorporating Civic Development into Programs

Convention Center 115 A

Shalon Malone, Vanderbilt University
Lilly Massa-McKinley, Vanderbilt University

This illustrative presentation will outline a successful sophomore bridge program that explores the intersections among leadership, diversity, social justice, civic engagement, and career exploration. The core objectives of the program are for students to gain awareness of the social issues facing their communities and increase their sense of responsibility to the community in which they live and beyond. The presenters will examine the practices that model collaboration between student affairs offices, faculty members, and community organizations to transition students from their learning environment to activism within the community. Ultimately, the program seeks to expand students' knowledge and deepen their commitment to be engaged citizens throughout their lives.

#### 383 Change Agent: Mentoring for Community College Transfer Students



Convention Center 120 C

MaryJane McReynolds, Austin Community College District

The transition from community college to university life can be overwhelming for transfer students. Transfer is about more than changing locations; it involves changes in multiple aspects of a student's life, including academic, emotional, social, and cultural factors. The Austin Community College District is taking steps to guide students through the transfer process with proactive support services that require student affairs and academic affairs units to work together to help prepare students for disciplinary excellence and a successful career. This presentation and discussion will provide participants with knowledge of transfer mentoring and how student and academic affairs collaboration is key to a holistic culture of transfer.

#### 384 Collaborating With Academic Affairs for Accreditation Success

Convention Center 121 B

Andrew Ryder, lowa State University
Barbara Hillary, SUNY College at Old Westbury

Mary Langlie, SUNY College at Old Westbury
Stakes in the accreditation process are higher
than ever as myriad constituents seek more
and better evidence of student learning. One of
the most challenging aspects of accreditation is
demonstrating effective assessment of student
learning in and out of the classroom. This session
will combine current research with practical
experience to help student affairs leaders leverage
existing partnerships with faculty and academic
colleagues and create new collaborations that
are key to effective assessment and a smooth
accreditation process.

## 385 College Students With Disabilities: Inclusive Proactive Practice

Marriott Franklin 12

Robyn Hudson, Virginia Tech

Despite higher enrollment and increased services, college students with disabilities face barriers, discrimination, exclusion, and lower graduation and employment rates than their counterparts. Student affairs professionals can be proactive in creating inclusive environments by reshaping practice based on medical models of disability-asdeficiency, to practice that promotes social justice models of universal access.

#### 385a Community Dialogue: Implications of Arizona SB 1070

Marriott Franklin 13

Sarita Brown, Excelencia in Higher Education
Join Sarita Brown and student affairs colleagues
for a community dialogue about Arizona SB 1070
and the implications for student affairs work.

## 386 Comprehensive Crisis Management to Help Students Achieve Success



Convention Center 121 A

Patricia Whitely, University of Miami Gail Cole-Avent, University of Miami

Ricardo Hall, University of Miami

Individual incidents, environmental disasters, mental illness, and critical injuries are situations that student affairs increasingly encounters. Creating a comprehensive crisis management plan is crucial to addressing situations such as these, as they impede student success and threaten lives. Prior to the national increase of severe cases, the University of Miami implemented an innovative administrative response system with specialized staffing, divisional resources, and outreach programs that provide students with structural support to matriculate and succeed.

## 387 Conversations Creating Change, Social Justice, and Fraternity Life

Marriott Franklin 5

Kimberlee Monteaux, University of Vermont Thomas Whitcher, Indiana University-Purdue University-Indianapolis

This session will engage attendees in conversations about social justice and fraternity/ sorority life, and will provide tips and tools to start creating change within any fraternity/sorority community. The presenters represent two different universities and have hands-on experience with multiple methods of diversity and social justice programming including work at The University of Vermont, the 2009 recipient of the AFA Diversity Initiative Award. Together, participants will leave ready to engage in conversations about privilege (class, gender), power (hazing), and marginalization within their fraternity/sorority communities.

#### 388 Conversations to Sustain the Profession

Convention Center 124

**Gage Paine,** The University of Texas at San Antonio

When was the last time you had a real conversation with a colleague? Not telling "war stories," but talking about something important to you or listening deeply to what another person says? This session is an opportunity to engage in such a conversation as a method of sustaining our individual work and our profession. It is also an opportunity to experience a model that can be applied on any campus.

#### 389 Data Monkeys in Training: Building Assessment Capacity in Student Affairs

Convention Center 110 A

Jen Meyers Pickard, The University of Arizona Angela Baldasare, The University of Arizona Lori Goldman. The University of Arizona

Assessment is no longer an add-on activity in student affairs practice; it is an "essential dimension." As the demand for well-executed assessment increases from our institutions and external constituents, pockets of intimidation and resistance still persist within some student affairs units. This program will provide a practical, useable model and course outline to increase assessment capacity, turn skeptics into willing and enthusiastic data monkeys, and foster a culture of assessment.

#### 390 Dissertation-of-the-Year Award 2011: Leadership Strategies Dealing With Crisis as Identified by Administrators in Higher Education

Marriott Franklin 6

Merna Jacobsen, Texas A&M University

This study's purpose was to glean a comprehensive list of leadership challenges faced and strategies utilized during campus crisis and tragedy. The study also sought to examine the goals of leadership at different phases of a crisis, aspects of leadership focused on, and recommended leadership practices to follow. Finally, the purpose of this study was to report descriptions of challenges and strategies as told in the words of leaders who experienced campus crisis, complete with reflections on their leadership mistakes, factors that allowed them to be successful, and foundations that guided them in crisis leadership.

#### 391 Educating for Lives of Civic Responsibility

Convention Center 119 B

June Nobbe, University of Minnesota

Educating students for responsible citizenship is a historical function of U.S. public higher education. This session will focus on results from a recent doctoral dissertation that examined strategies for promoting civic knowledge, skills, and attitudes as part of the undergraduate experience. The conceptual framework for the study emerged from a literature review on this topic and the research design included the use of the Socially Responsible Leadership Scale (SRLS-R2).

#### 392 Encouraging Multicultural Students at Predominantly White Institutions

Convention Center 121 C

Mary Medina, Clemson University

Kenyatta Shamburger, Clemson University

**Lyndsey Williams – Mayweather,** Florida State University

Research indicates that multicultural students attending predominantly White institutions often face additional challenges from their majority counterparts. The presenters will share their experiences providing programs and services to support and encourage multicultural students at a predominantly White institution. Professionals who would like to engage in a conversation focused on supporting multicultural students on their college campuses will benefit from this session.

#### 393 Exploring and Understanding Parental Communication About Alcohol

Convention Center 113 C

**Wendy Neifeld Wheeler,** *The College of Saint Rose* 

Best practices on engaging parents in alcohol prevention programs for the college student population are limited. This presentation will highlight the results of a quantitative study which examined factors that motivate or inhibit conversations between parents and their incoming college student about alcohol through the lens of the Health Belief Model. Implications and recommendations for future health-related educational programming for parents of entering students will be included, as will an example of a parent-based prevention model built within the conceptual framework of the Health Belief Model.

#### 395 From Standard to Stand-out! Female Leadership in Student Affairs

Convention Center 118 A

Candace Dennig, Valparaiso University Young and aspiring female leaders in higher education often look to mentors and supervisors at their institutions to help guide them in becoming confident and knowledgeable professionals within the field. At times, though, more specific and targeted teachings and resources are needed. Having recently completed the Women's Leadership Certificate Program at Loyola University Chicago, the presenter will focus on five key areas that all new and aspiring female professionals should consider: Reflection in Leadership; Leading by Example; The Language of Business; Power and Politics in the Workplace; and Change, Collaboration, and Conflict Resolution. The presentation will also include interviews of female SSAOs on their journeys and what brought them to where they are now.

#### 396 Giving Back: How Short-term Service Increases Student Learning

Marriott Franklin 8

April Heiselt, Mississippi State University Jessica Harpole, Mississippi University for Women

Wahnee Sherman, The University of Alabama
Many of today's college students engage in
community service and service learning, and
there is much research about what students learn
through these experiences. This program will
examine short-term, one-day community service
activities at three types of higher education
institutions and what students learned from those
experiences. The session will provide those in
student affairs—from graduate students to senior
student affairs officers—a chance to learn about
how one-day community service events can be
employed to increase student learning and to
educate students for lives of purpose.

#### 397 Human Services Resource Center: Empowering Students to Empathize

Marriott Franklin 9

**Christopher Van Drimmelen,** *Oregon State University* 

Lisa Hoogesteger, Oregon State University Larry Roper, Oregon State University Kevin Schock, Oregon State University Responses to students in poverty can vary widely among campuses. At Oregon State University, students have undertaken a novel approach to aiding other students in need. The Associated Students established the Human Services Resource Center (HSRC) in 2009 through a cooperative effort between the student government, the Student Incidental Fees system, and administrative and academic departments. This presentation will explore the collaborative relationships necessary to establishing and maintaining a program by which students and faculty come to the aid of those at our institution who are experiencing hunger, homelessness, and poverty.

## 398 Impact of College on Students' Altruism and Social Responsibility

Marriott Grand Ballroom L

Ryan Padgett, University of South Carolina This session will present the results of a study which examined the effects of first-year college experiences on undergraduate students' development of altruistic and socially responsible behaviors—a critical college outcome that leads to significant public or external benefits and support. To guide the study's investigation, human, social, and cultural capital theory were used as conceptual frameworks, and college impact models served as a theoretical guide. Data from the Wabash National Study of Liberal Arts Education—a large, pretest/posttest longitudinal investigation of the effects of the liberal arts experience on educational outcomes theoretically associated with liberal arts education-will be shared.

#### 399 Importance of Developing a Multicultural Personality in College Students

Convention Center 112 B

Karlen Moore, Baylor University

**Camden McClintock, Baylor University** 

This session will explore the importance and usefulness of developing a Multicultural Personality (MP), described as the synthesis and incorporation of resources learned from different people and cultures, in college students. Psychosocial functioning is greatly impacted by development of MP via development of multicultural coping and thinking styles as well as development of a multicultural worldview and multicultural identity. Development of MP has been shown to influence important variables that affect a student's academic functioning, ability to cope emotionally and psychologically in the college environment, and ability to successfully navigate an increasingly global, international workforce post college.

#### 400 Keeping Them Here in Spite of Themselves

Marriott Franklin 11

Nancy Twynam, Vancouver Island University
Susan Safford, Thompson Rivers University
It is easy to dismiss, suspend, or exclude a
troublesome student; it is a far greater challenge
to develop timely and appropriate interventions
that will allow them to remain in the classroom
and complete their degree. This program will
present a retention model that is designed to
provide interventions throughout a student's
academic career by establishing teams whose
purpose is to provide interventions that "keep
the students at the institution" in spite of their
worrisome behaviors.

#### 401 Meeting the Needs of Women Veterans on Campus

Convention Center 120 A

Susan Iverson, Kent State University

As needs of veterans on our college campuses garner attention, the needs of women veterans are too often forgotten. Findings from an exploratory study of the experiences of women veterans on campus will be shared, illuminating the troubling realities of sexism, their frustrations in dealing with VA services, the largely invisible role of women's military service on campus, and women's general isolation on campus. In addition to sharing findings, this session will describe one institution's programming experiences. The aim of this session is to fuel dialogue about the unique needs of women veterans and identify approaches to best support their success on campus.

#### 402 Motivational Interviewing—An Approach for Transformational Change

Convention Center 120 B

Mary Jo Desprez, *University of Michigan* E. Royster Harper, *University of Michigan* 

This program will offer an overview of motivational interviewing, discuss the utilization of this approach in current alcohol and other drug prevention efforts on campus (i.e., BASICS), and explore other student affairs disciplines that can better support students by learning and adopting the spirit of motivational interviewing. The presenters are the vice president of student affairs and the alcohol and other drug policy and prevention administrator from the University of Michigan. Each presenter will relate their unique perspectives in utilizing motivational interviewing to support students in pursuing transformational change.

#### 403 NASPA Foundation—Moving the Profession Forward

Convention Center 118 C

Linda Kuk, Colorado State University

Barb Snyder, NASPA Foundation

The NASPA Foundation supports the discovery of new knowledge through research and innovation in student affairs. This is achieved through a commitment to funding selected research proposals submitted to the Foundation annually from all members of the field. This session will outline the procedures and processes for applying for funding. Graduate students, faculty, and administrators are encouraged to attend.

#### 404 Native American 101 for Student Affairs Professionals

Marriott Franklin 3

Amanda Tachine, *The University of Arizona*Karen Francis-Begay, *The University of Arizona*Heather Shotton. *University of Oklahoma* 

Many colleges and universities strive to diversify their campuses and target recruitment efforts to tribal communities, yet know little about working effectively with Native American students and their families. For example, tribal sovereignty is an often unfamiliar notion to institutions yet it is a fundamental element of working with tribal nations and students. A panel of Native American leaders in higher education will share "need to know" information for working with Native American students and communities and provide recommendations on how to create welcoming and supportive campus communities for Native students.

#### 407 OMG, Is Anyone Else Like Me? Incoming Student Facebook Group Use

Marriott Grand Ballroom F

Jake Livengood, University of Nevada-Las Vegas Kim Nehls, Association for the Study of Higher Education

How do students use Facebook to navigate the transition to college? The presenters examined six incoming student Facebook groups and 3,000 posts to explore: (1) common topics from precollege students, (2) aspects of anticipatory socialization from precollege students, and (3) how Facebook has informed college student transition. An overarching theme was found—the search for "anyone else" with similarities related to adjustment with future social and student roles. Study results will be shared along with a discussion of student affairs implications.

#### FEATURED SESSION

#### 408 Phallacies: Performing Masculinities/ Creating Change

Marriott Grand Ballroom E

**Tom Schiff,** *University of Massachusetts Amherst* 

**Dennis P. Canty, Phallacies** 

**Taj Smith,** *University of Massachusetts Amherst* 

Phallacies is a men's health dialogue and theater program that explores relationships to masculinities and individual and community health, and challenges viewers to rethink many of their attitudes, assumptions, and political and social understandings of hegemonic masculinities. Through performance, presentation, and discussion, this program will examine the use of dialogue and theater to explore masculinity; interrogate masculinity as performance; and explore, for participants, how to engage men on campus in discussions about the harmfulness of hegemonic masculinity for self and others.

#### 408a Providing Dynamic, Peer-to-Peer Programs for Higher Education

Convention Center 110 B

Mark Schroder, LifeAdvantages

Delvina Miremadi, LifeAdvantages

Eric Steiner, LifeAdvantages

Many students arrive on campus underequipped and ill-prepared to maintain their daily living needs, let alone navigate the challenges unique to the higher education experience. This session will discuss how the CU Thrive program uses new technologies combined with peer-to-peer connections to foster resiliency and facilitate a momentum of success. *This session is sponsored by LifeAdvantages*.

#### 409 Reframing Risk Management for Student Learning

Marriott Franklin 1

Larry Correll-Hughes, University of Georgia Tim Powers, Baylor University

Legal concerns—and, by extension, risk management—are often seen as hijacking the purpose, time, and attention of student affairs professionals. This session aims to assist student affairs practitioners in moving beyond this animosity and a philosophy of simply avoiding lawsuits. The session will explore concepts of the student/university relationship and of risk and risk management, and help student affairs reframe risk management to be compatible with our educational purposes and assumptions.

#### 410 Retention and Outcome Measure Development for Non-Psychometricians

Marriott Franklin 2

Brian Mistler, Hobart and William Smith Colleges David Mapstone, Hobart and William Smith Colleges

Jeff Van Lone, Hobart and William Smith Colleges While much research exists concerning student persistence, important variables are regularly identified for which useful measurement tools do not exist. Participants will be invited to discuss assessment and identify retention trends across campuses. Participants will also learn to identify/evaluate measures, as well as a step-by-step process for how to create, validate, and disseminate new measures when needed. The presentation is an introduction for individuals with little-to-no statistics background, and appropriate for students and student affairs personnel at all levels.

#### 411 Returning Student Veterans: A Faculty Fellows Research Question

Convention Center 122 A

**Maribeth Ehasz,** *University of Central Florida* **Florence Hamrick,** *Rutgers University* 

Cathleen Morreale, University at Buffalo Mark Allen Poisel, University of Central Florida

Corev Rumann. University of West Georgia

This program will feature an overview of NASPA Faculty Fellows-sponsored research that three scholars have conducted on instrumental and psychological transitions faced by veterans, their academic and personal motivations, and social identity negotiations. Institutional barriers and challenges to providing services for student veterans will be reviewed, as will emerging research on women veterans and veterans returning to community colleges. Research design and complimentary / divergent findings across the studies will also be discussed. The experience of one university in responding to these needs by creating a one-stop Veterans Academic Resource Center will be featured. Opportunities for interaction, discussion of best practices, and consideration of additional areas of needed research will be provided.

#### 412 Re-visioning Dining Halls as Places to Educate and Engage Students

Marriott Franklin 7

Jennifer Massey, Queen's University

Dining halls are an integral aspect of student life at universities. They not only provide the food necessary for survival, but they also nourish the social fabric of student life. This session will examine students' experiences, opinions, and attitudes of the dining halls at Queen's University. It will outline how this information was then used to formulate an expanded vision of the role of dining halls at Queen's University, the programming necessary to meet that vision, and the resources required for successful implementation of the vision.

#### 413 Roundtable Discussion for Small Colleges and Universities

Convention Center 109 B

Mike Vetter, Transylvania University

Mark Ferne, Westminster College

Betsy Newman, Babson College

This session is open to all who are interested in examining current issues and trends on small campuses (fewer than 5,000), as determined by participants. Mid-level and entry-level staff are especially encouraged to attend, share their thoughts, and hear new perspectives from their colleagues.

## 414 Student Philanthropy Education: Models for Success

Convention Center 113 B

Lori Hurvitz, University of Chicago

Alexis Ruby Howe, University of Pennsylvania

Colleges rely on alumni donations to subsidize costs; however, institutions cannot expect students to learn to be generous alumni simply by attending. Skills must be taught to achieve desired learning outcomes. Institutions can reinforce an environment where altruistic and prosocial behavior develops via programs geared toward student satisfaction. The session will address dissertation research exploring student philanthropy education initiatives and discuss the challenges institutions face and ideas for collaborations across campuses.

#### 415 Success for Underserved AAPI Students: A Programmatic Framework

Convention Center 112 A

**Jason Chan,** Asian & Pacific Islander American Scholarship Fund

**Prema Chaudhari,** Asian & Pacific Islander American Scholarship Fund (APIASF)

It is commonly accepted in our field that college is uniquely experienced by students of color, as well as those who are low-income, or the first generation to attend college. What is not as well understood, however, is the experience of low-income, first-generation Asian American and Pacific Islander (AAPI) students. This interactive session will present a programmatic framework and best practices for working with this population, which is often overlooked in research and discourse.

## 416 The ABCs of Mentoring First-generation College Students

Convention Center 115 C

Jared Cobb, Texas Christian University
Omar Torres, The Catholic University of America
Darron Turner, Texas Christian University

This presentation will provide insight into three fundamental components of mentoring first-generation college students: providing the accessibility, belief, and catalyst for student success. Presenters will review the potential pitfalls of advisement and mentorship while also describing several problem-solving techniques that student affairs professionals can use in assisting first-generation students in their educational endeavors.

#### 417 The Entry-level Slump: Challenges to New Professional Success



Convention Center 113 A

**Isaac Agbeshie-Noye,** The George Washington University

**Lindsay McConnell,** *The George Washington University* 

This session will identify challenges to positive professional development for entry-level professionals and empower supervisors (both aspiring and current) to create an action plan that crafts a supportive environment for the growth of new employees. The presenters will draw on the literature, responses from a survey of individuals working in higher education, and the expertise of attendees to address these challenges.

#### 418 Using NSSE Results for Improvement: Lessons for Student Affairs

Marriott Franklin 4

Jillian Kinzie, Indiana University-Bloomington Institutions want to know if the improvements they invest in are making a difference in the undergraduate experience. This session will highlight lessons from a multicampus study of institutions that have made demonstrable improvements in student engagement. Then, representatives from two campuses will illustrate approaches to using NSSE results in their specific efforts to increase participation in high-impact educational practices and improve retention and quality in the first-year experience.

#### 2:00-2:45 p.m. TECHNOLOGY "UN"SESSION

Social Media Grab Bag

Convention Center 115 B

Drawing the personal–professional boundary in social media profiles. Strategies for engagement beyond your fans and followers. Balancing the risks and returns of engaging in social media. Want to discuss one of the aforementioned items or continue conversations from other sessions attended? Attendees have complete control over this social media grab bag unsession.

Student Services
Institute for
Community Colleges

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## 3:15-4:30 p.m.

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	443	Motivational Interviewing as an Alternative Conduct Process	Convention Center 113 C
	448	Purposeful Conversations About Spirituality and Religion	Marriott Franklin 4
	453	Student Affairs vs. the NCAA: Maintaining Students Over Athletes	Marriott Franklin 1
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	#	Title	Room
	427	Developing Collaborative Approaches to Hazing Prevention	Convention Center 120 C
	430	Emerging Scholars: A NASPA Faculty Fellows Research Symposium	Marriott Grand Ballroom J
	431	Enriching Campus Gathering Spaces on a Tight Budget	Marriott Franklin 7
3/1//	433	Exploring Individualism and Collectivism in Asian American Students	Convention Center 115 A
	447	Progressive Assessment: Thinking Beyond the Survey	Convention Center 118 C
	457	Thirty Years of Drug/Alcohol Abuse Prevention: Where To From Here?	Convention Center 119 A
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	#	Title	Room
	419	A Different Dialogue—Building an Intergroup Dialogue Program	Marriott Franklin 13
	421	Beyond College Access: Creating Purpose for Undocumented Students	Convention Center 113 A
	422	Casa Azteca: A Civic Approach to Building a College-going Culture	Convention Center 110 A
	425	College Retention for Alumni of Care: The UW Champions Program	Convention Center 115 C
	426	Connect With Your Community: Engagement Through Action	Convention Center 112 A
	428	Diversity Training: Impact on White RAs' Racial Development	Marriott Franklin 12
A	434a	How Campus Cultural Representations of Men and Women Encourage Sexual Violence	Marriott Franklin 2
-	435	Imposter Syndrome: African American Doctoral Students	Convention Center 121 B
	436	Innovative Solutions to Engaging First-Generation Students	Convention Center 121 C
	446	Perceptions and Social Constructions of Collegiate Black Women	Convention Center 118 A
	448	Purposeful Conversations About Spirituality and Religion	Marriott Franklin 4
	449	Reshaping Purpose: Effective Strategies at Hispanic-Serving Institutions	Marriott Franklin 9
	451	Staffing and Professional Engagement in Student Affairs at HBCUs	Marriott Franklin 8
	458	Time for a Change! Reframing Disability in Higher Education	Convention Center 122 B
	460	Yo Dude! Communication of Masculinity in Residential Environments	Convention Center 116
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		So, What Exactly is the NASPA Case Study Competition?  Educating Students for Lives of Purpose: The Invisible Paradigm	Marriott Grand Ballroom E
	429	Educating Students for Lives of Purpose: The Invisible Paradigm	
	454	The First 90 Days: Career Transition Strategies for SSA0s	Marriott Franklin 5
	457	Thirty Years of Drug/Alcohol Abuse Prevention: Where To From Here?	Convention Center 119 A

## 3:15-4:30 p.m.

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Title	Room
	Convention Center 124
Life–Career Decisions of Women in Student Affairs	Convention Center 117
Title	Room
Casa Azteca: A Civic Approach to Building a College-going Culture	Convention Center 110 A
Entry-level Success: Millennials and Professional Competency	Convention Center 124
Leadership by Adaptation: A Change Model	Convention Center 112 B
Leadership StrengthsQuest: Leading With Strengths	Convention Center 111 B
NASPA Senior Briefings Follow-up	Convention Center 109 B
Revamp, Renew, Repackage: Transformative Experiences and Technology	Marriott Grand Ballroom F
The First 90 Days: Career Transition Strategies for SSAOs	Marriott Franklin 5
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Instant Celebrity: Narcissism and Facebook Usage	Convention Center 126 A
Other Duties as Assigned	Marriott Franklin 11
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A Transformative Partnership: Collaborating on Purpose	Convention Center 120 B
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3:15 p.m. – 4:30 p.m.

#### 419 A Different Dialogue—Building an Intergroup Dialogue Program

Marriott Franklin 13

Kevin Stensberg, Georgetown University Aeriel Anderson, Georgetown University Bill Huff, Georgetown University

Fostering relationships between people from different social backgrounds is increasingly important on college campuses as society becomes more diverse. In this session, the presenters will share one university's proactive approach to campus tension—developing, facilitating, and assessing an intergroup dialogue initiative. A different dialogue brings together undergraduate students in sustained conversations about difficult topics such as identity, campus diversity, and social justice. This session will provide participants with a useful framework and foundation for developing and implementing their own intergroup dialogue programs.

## 420 A Transformative Partnership: Collaborating on Purpose

Convention Center 120 B

Kathryn Gage, University of Central Oklahoma
John Barthell, University of Central Oklahoma
William Radke, University of Central Oklahoma
Both student affairs and academic affairs find
common ground in student learning as the desire
to offer a purposeful and meaningful educational
experience converges with the realities of
accreditation and budgetary challenges. Inspired
by Learning Reconsidered, an institution forged
its identity by proclaiming six primary student
learning outcomes and identifying ways in which
the entire university could lay claim to its role as
educator. Participants will hear about building
campus consensus and lessons learned in the
process.

## 420a Administrative Packages from Microsoft #2

Convention Center 115 B

Wende Nossaman, Microsoft

Learn about administration packages from Microsoft and partners that can help in many areas from recruitment and retention to facility, athletics, and housing management, all built from the Dynamics CRM platform form Microsoft. This session is sponsored by Microsoft, and a repeat of session #152a.

#### 421 Beyond College Access: Creating Purpose for Undocumented Students

Convention Center 113 A

Susana DasNeves, Northern Illinois University Karla Neal, Northern Illinois University Michelle Pickett, Northern Illinois University

An undocumented student will remain undocumented until "immigration reform" politics get addressed with integrity and purpose from all parties involved. In the meantime, institutions of higher education are faced with increasing numbers of undocumented students arriving on our campuses. Can we move beyond immigration reform and focus on the students who are sitting in our classrooms right now? Are we meeting their academic and student involvement needs? Are we getting closer to understanding the characteristics of this group of students?

## 422 Casa Azteca: A Civic Approach to Building a College-going Culture

Convention Center 110 A

Eric Rivera, San Diego State University
Elizabeth Cuestas Flores, Casa Familiar
Reynaldo Monzon, San Diego State University
Lou Murrillo, San Diego State University
Andrea Skorepa, Casa Familiar

This program will describe "Casa Azteca," a new collaboration between San Diego State University and Casa Familiar, a community-based organization serving residents of the border community of San Ysidro. From the cradle to college to careers, this partnership seeks to develop the youth of San Ysidro into scholars, proud citizens, and leaders by creating and enhancing community and family support systems that are aligned with the local school district's effort to provide academic rigor and access for all youth. Building an effective university-community partnership will be discussed in terms of the opportunities, challenges, and lessons learned.

## 423 So, What Exactly is the NASPA Case Study Competition?

Marriott Franklin 6

Mia Alexander-Snow, University of Kentucky 2011 Case Study Competition Winners

Ever wanted to know what it is like to participate in the NASPA Case Study Competition? This year's New Professional and Graduate Student Case Study Competition winners will present their case study analyses and answer questions such as: "What is it like to participate in the Case Study Competition?" "How do you develop a 20-30 minute case analysis with two or three persons?" "What are some presentation tips and strategies for success?" This session will engage participants in a dialogue about a "hot issue" in higher education and the role of student affairs from multiple perspectives—faculty, graduate students, new professionals, and seasoned administrators.

#### 425 College Retention for Alumni of Care: The UW Champions Program

Convention Center 115 C

Jennifer Schoen, University of Washington Melissa Raap, University of Washington

Youth and alumni of foster care have a challenging road to get to and graduate from college. In this program, presenters will share the design, campus and community collaborations, and challenges of the University of Washington (UW) Champions Program. Case studies will be used to illustrate the college experiences of students who are alumni of care, and ways to guide students into college and through to college graduation will be discussed. Participants will leave with an understanding of what colleges can do for alumni of care, important connections to make with programs that serve foster youth in their areas, resources available to assist with program design, current research being done at UW and elsewhere, and an enhanced understanding of the challenges of foster youth in college.

#### 426 Connect With Your Community: Engagement Through Action

Convention Center 112 A

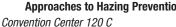
**Stacey Moore,** The University of Akron

Eric Green, The University of Akron

Zak Steiner, The University of Akron

This presentation will explore all three components of a community engagement initiative at The University of Akron, "Connect with Your Community" (CYC): events, neighborhood watch, and crisis outreach. The goal of CYC is to address critical safety issues for off-campus student housing while establishing the foundation for neighborhood revitalization. The presenters will explore the role student affairs professionals have in promoting civic responsibility, providing safety education, and influencing policy to achieve desired outcomes related to campus—community engagement.

## 427 Developing Collaborative Approaches to Hazing Prevention



Jonvention Center 120 C

**Elizabeth Allan,** *University of Maine* **Stephanie Crane,** *University of Maine* 

Lauri Sidelko, University of Maine

Data from the National Hazing Study revealed that more than half of students who belong to clubs, organizations, or teams experience hazing as a part of joining. The National Collaborative for Hazing Research and Prevention (NCHRP), born from the National Study of Student Hazing, has assembled a group of student affairs practitioners tasked with creating and implementing research-based hazing prevention initiatives. This presentation will provide an overview of current hazing research, discuss the importance of research-based prevention, and illustrate how the NCHRP is utilizing collaboration to implement prevention efforts that help to create a campus climate that enhances student success.

#### 428 Diversity Training: Impact on White RAs' Racial Development

Marriott Franklin 12

Kathy Cook, University of Vermont

Dorian McCoy, University of Vermont

This session will present the findings of a qualitative study that examined the experiences of 10 White resident assistants (RAs) who participated in diversity and social justice training at the University of Vermont. Face-toface interviews were conducted and training evaluations were analyzed to explore the following research questions: What beliefs do White RAs have in regard to the presence or absence of racism on campus? How do those beliefs support or undermine the educational goals of the RA diversity and social justice training curriculum? Does the training curriculum affect their attitudes about creating socially just living communities? Implications and recommendations for future training programs will be discussed.

#### **FEATURED SESSION**

#### 429 Educating Students for Lives of Purpose: The Invisible Paradigm

Marriott Grand Ballroom E

**Jane Fried,** Central Connecticut State University

Student affairs is now struggling with a need to describe the learning dimensions of our work, but we lack accurate language to present this aspect of learning to colleagues. The problem is in the paradigm that is used to understand learning. The new paradigm that will be shared in this session integrates a focus on learning and living with purpose into the broadest understanding of the student affairs profession and the means that can be used to help students develop purpose in their lives.

## 430 Emerging Scholars: A NASPA Faculty Fellows Research Symposium

Marriott Grand Ballroom J

Anna Ortiz, California State University-Long Beach Darnell Cole, University of Southern California

Recognizing that research and scholarship are a foundation for the work we do in student affairs, this program is one of four offered by the NASPA Faculty Fellows to highlight current research conducted by early career scholars. Three research projects representative of "Questions that Matter" will be presented. Two Faculty Fellows will serve as discussants, offering perspectives on the research and engaging the audience in critical discussion on the utility of the research for their understanding of students and issues facing higher education institutions.

#### 431 Enriching Campus Gathering Spaces on a Tight Budget

Marriott Franklin 7

Jeff Turner, Brailsford & Dunlavey

Keith Betts, Buena Vista University

As a senior student affairs officer passionate about educating students for lives of purpose, how do you succeed in today's challenging economic climate? What is your role in preparing students for personal growth and meaningful lives? What is needed to become more of a change agent on campus? Learn what new approaches, solutions, and measurements Buena Vista University, in partnership with Brailsford & Dunlavey, is employing to proactively inspire its students through the imaginative redevelopment of its campus without breaking the bank.

#### 432 Entry-level Success: Millennials and Professional Competency

Convention Center 124

John D. Stafford, Immaculata University

Currently, many entry-level student affairs professionals are members of the Millennial generation. Characteristics of the Millennial generation described by Howe and Nadler include: special, sheltered, confident, team-oriented, conventional, pressured, and achieving. As the field of student affairs explores the needs for entry-level professionals, these characteristics should be taken under consideration. This session—designed for entry-level professionals to learn how to discover their professional voice—will integrate the ACPA/NASPA Professional Competency Areas and inter-generational leadership.

## 433 Exploring Individualism and Collectivism in Asian American Students

Convention Center 115 A

JoeAnn Nguyen, University of California-Riverside Jane Pizzolato, University of California-Los Angeles

Nam Ung, California State University-Northridge
This program will highlight the ways in which
Asian American students describe their orientation
to relationships and to self, and how these relate
to their epistemological development. Building
on research proposing that individualism and
collectivism are orthogonally related, findings from
a qualitative study suggest that some students
operate from multiple orientations to individualism
and collectivism simultaneously, and that using
multiple orientations appears related to greater
complexity in epistemological development.
Theoretical implications and implications for
practice will be discussed.

#### 434 Global Shift: Student Leadership Programs for Global Citizenship

Marriott Franklin 3

**Beverly Dalrymple,** Florida International University

What does it mean to be a global citizen and how can student leadership programs encourage the development of global citizenship? Based on recent research on global learning and global leadership, this session will explore the knowledge, skills, and attitudes associated with active global citizenship. Through information sharing and interactive exercises, participants will translate current research into learning outcomes for student leadership programs and explore ways to bring global learning for global citizenship into local experiences.

#### 434a How Campus Cultural Representations of Men and Women Encourage Sexual Violence

Marriott Franklin 2

**Kerry Albright Fankhauser,** *University of Richmond* 

David Keel, Christopher Newport University
Juliette Landphair, University of Richmond
Jason Titus, Texas A&M University-Commerce

The disconnect between male student accomplishment and the gendered violence some men perpetuate, encourage, and even commit has existed for decades. It continues to plague our campuses and, therefore, our profession. This session will examine this disconnect and the subsequent dissonance it creates for student affairs professionals, combining interactive technology, lecture, and audience participation to examine the relationship between gender and sexual violence.

#### 435 Imposter Syndrome: African American Doctoral Students

Convention Center 121 B

**Cameron Beatty,** *lowa State University* **Cameron J. Harris,** *Indiana University-Bloomington* 

What constitutes a well prepared doctoral student for study at the highest level? For centuries higher education at the doctoral level has been an achievement that very few African Americans have reached. This presentation will examine both the research conducted on African American doctoral student experiences and a sample of students in various stages of doctoral study. Presenters will provide a theoretical framework of marginalization and findings from a sample study, and suggest levels and strategies to combat imposter syndrome among African American doctoral students.

#### 436 Innovative Solutions to Engaging First-Generation Students

Convention Center 121 C

Adam Peck, Stephen F. Austin State University
An emphasis on increased access to higher education over the past decade has changed the face of colleges and universities. Yet, the persistence and success of first-generation students remains a challenge, and it is clear that the conditions that contribute to this success are often very different. This session will discuss important factors for the engagement and success of first-generation college students, as well as programs with demonstrated success for enhancing this success.

#### 437 Instant Celebrity: Narcissism and Facebook Usage

Convention Center 126 A

**Laura Valente,** *Stony Brook University* **Kevin Conn,** *Stony Brook University* 

The Internet, as we know it, has made a significant impact on the social culture of college students. Students today tend to be metaphorically tied to their computers and mobile devices 24/7. In 2010, the presenters shared initial findings from a localized survey examining the connection between tabloid journalism and reality television in the larger society and the extent to which students utilize online networking communities. This year, they will briefly revisit that topic and present the latest results from a survey examining the correlation between a student's score on a narcissism scale and his/her use of the Internet for self-promotion.

#### 438 Leadership by Adaptation: A Change Model

Convention Center 112 B

Kurt Keppler, Louisiana State University

Higher education is a dynamic environment that is constantly changing, perhaps now more than ever. Student affairs administrators must adapt to external factors that evolve quickly and force instantaneous adjustments to strategic plans, missions and goals, and programs and services. This session examines six external factors that can create serious challenges and six adaptation strategies that practitioners can use to clear these hurdles. Additionally, several "paradoxes" will be examined that complicate campus ecology. Participants will be asked to discuss these ideas and offer comments and suggestions.

#### 439 Leadership StrengthsQuest: Leading With Strengths

Convention Center 111 B

**Larry Braskamp,** *Loyola University Chicago* **Tom Matson,** *Gallup Organization* 

Participants will be introduced to Leadership StrengthsQuest, an approach that integrates knowing one's strengths, forming teams with complementary strengths, and acknowledging the needs of followers.

#### 440 Life–Career Decisions of Women in Student Affairs

Convention Center 117

Kathy Collins, Texas A&M University

This session will share research that examined the life—career decisions of female mid-managers in student affairs, who—while otherwise qualified with experience and an earned doctorate—turned down the opportunity to serve as vice president for student affairs. Findings indicate that, while they once aspired to the vice presidency, a number of reasons led each to make the decision to forgo the next step. Come hear what combination of motives led them to reclaim a more holistic life pattern and discuss alternative work structures.

## **441 Military Transition and Re-careering** *Marriott Franklin 10*

Sarah Minnis, Texas A&M University

Enlisted service members undergo a significant transition when moving to the academic environment and future employment, particularly if they have had no previous experience outside the military. A critical component to these students' success is effective career services for veteran students. In this session, the presenter will outline the challenges and successes of veteran students in career transitions through education using Schlossberg's transition model. Participants will also have an opportunity to engage in dialogue about the perceived career development needs of veteran students and potential strategies to address these unique veterans issues to enrich their lifelong learning experiences.

#### 442 Models for Promoting Student Success Through Wellness

Convention Center 113 B

Alan Kent. University of South Florida

Karen Calfas, University of California-San Diego Steven Mueller, University of Dayton

Surveys indicate that many of the top barriers to student success are related to health and wellness issues such as depression, alcohol misuse, and the like. This panel will present three models for organizing and funding "wellness clusters." Senior-level administrators who oversee wellness units will discuss their philosophies, goals, outcomes, and challenges in organizing "best practice" programs to serve the needs of students. Ample time will be allowed for questions, comments, discussion, and the sharing of other wellness program models.

#### 443 Motivational Interviewing as an Alternative Conduct Process

Convention Center 113 C

Jill Creighton, University of Colorado Denver Larry Loften, University of Colorado Denver

This presentation will explore an alternative resolution process created by UC Denver that encourages and incentivizes first-time offenders of the alcohol policy to take part in an in-depth exploration and discussion about their relationship with alcohol and its impact on themselves and those around them. The presenters will discuss how, by utilizing the B.A.S.I.C.S. approach in combination with motivational interviewing, they have successfully and measurably impacted student learning outcomes and recidivism rates in a positive way on their campus.

#### 444 NASPA Senior Briefings Follow-up

Convention Center 109 B

Dennis Black, *University at Buffalo*Barbara Ricotta, *University at Buffalo*Dan Ryan, *University at Buffalo* 

Each month, NASPA holds a telephone conference call for SSAOs on key topics. Over the past year, these topics have included reorganization, public policy, presidential considerations, transfer students, student trends, and others. This workshop session will recap these calls, explore some of the topics, and seek input on topics for future senior briefing calls.

#### 445 Other Duties as Assigned

Marriott Franklin 11

Michael Gary, Morehouse College

Jordan Hale, Duke University

Ebony Ramsey, Winston Salem State University

Lydia Washington University of Massachusetts

**Lydia Washington,** *University of Massachusetts Amherst* 

Have you ever accepted a position at a college or university and quickly realized that the job you interviewed for is not the only job you are performing? When searching for new employment opportunities we often focus on the job description to get a picture of the type of responsibilities the job entails. However, all of the duties included in a position in student affairs may not be captured in the position description. One clue as to what the total job may entail lies in the "other duties as assigned" section of the job description. This workshop will provide new student affairs professionals and graduate students with a snapshot of possible responsibilities one might encounter in student affairs and the ability to effectively manage these often less-detailed expectations.

#### 446 Perceptions and Social Constructions of Collegiate Black Women

Convention Center 118 A

LaQuesha Foster, University of Georgia Shauna Hemingway, University of Georgia Cynthia Polk-Johnson, Bethune-Cookman College

While the growth in Black studies has increased, the study of Black women has still not received a large amount of discourse, focus, or representation in the field of higher education. One key topic of discussion is how Black women identify themselves as women and socially construct the various roles they have in society. In order to better comprehend this phenomenon, it is important to understand the theoretical framework that fits within this context. This session will discuss the current issues facing Black women in higher education and how practitioners can apply this knowledge in their daily practice.

#### 447 Progressive Assessment: Thinking Beyond the Survey

Convention Center 118 C

Amy Feder, StudentVoice

Emily Burris, Louisiana State University

Teresia Greer, Louisiana State University

Jonathan Sanders, Louisiana State University

Jerry Whitmore. Louisiana State University

When determining an assessment method, too often student affairs professionals default to a survey. The presenters will outline the functions of rubrics and pre/post tests as rich assessment methods for measuring student learning, and will detail the process used by Greek Life staff at Louisiana State University to assess learning outcomes for new fraternity and sorority members during a retreat. Participants will take away best practices as well as an example of implementation to practice on their campuses.

#### 448 Purposeful Conversations About Spirituality and Religion

Marriott Franklin 4

James Mantooth, Auburn University

Marcia Kiessling, University of North Carolina at Charlotte

Rhonda Stouse, University of Kentucky
John Yarabeck, Sam Houston State University
Our own beliefs on spirituality and religion help to shape how we approach our career and personal lives—our students are no different. Student affairs professionals should engage students when they ask questions about and place value on spirituality and religion. In this session, the presenters will facilitate a discussion about how to do just that. Current research and best practices will be shared, and the fears of broaching this topic will be addressed. The focus of the session will be to assist each other in igniting and facilitating conversations with our students about spirituality and religion.

## 449 Reshaping Purpose: Effective Strategies at Hispanic-Serving Institutions

Marriott Franklin 9

Christine Hernandez, George Mason University

Daniel Ramsey, The George Washington
University

Most universities were not created with the purpose of serving a growing Hispanic and Latino/a student population. However, after being classified as Title V institutions, many have successfully adapted their missions and programs to contribute to student success. This session will benefit those who are interested in learning more about the Title V grant program, improving Hispanic and Latino/a retention, and instilling a sense of purpose for this undergraduate population.

#### 450 Revamp, Renew, Repackage: Transformative Experiences and Technology

Marriott Grand Ballroom F

Joseph Ginese, Nichols College

Dex Tuttle, Southeast Missouri State University
#TweetThis. Tag that. Become a Mayor. Let's set
up a Skype interview. Find me on YouTube. Are
these on Flickr? I'll start a GoogleDoc while you
make the Prezi. Whether this language is foreign
to you or part of your regular vocabulary, it has
a significant and necessary place in the lives of
our students. In this session, the presenters will
explore, explain, and extrapolate the possible uses
of social media to develop intentional, engaging,
and transformative leadership development
initiatives that reside in the virtual world.

#### 451 Staffing and Professional Engagement in Student Affairs at HBCUs

Trvan L. McMickens. University of Pennsylvania

Marriott Franklin 8

Shaun R. Harper, University of Pennsylvania
Kevin D. Rome, North Carolina Central University
The future will likely resemble the past if student
affairs divisions at Historically Black Colleges
and Universities (HBCUs) fail to attract more
professionally trained staff members and reverse
longstanding trends of external disengagement.
Results from a research study examining staffing
practices and HBCU participation in professional
development activities will be presented and
discussed in this session. Implications for
increasing innovation and engagement will be
offered.

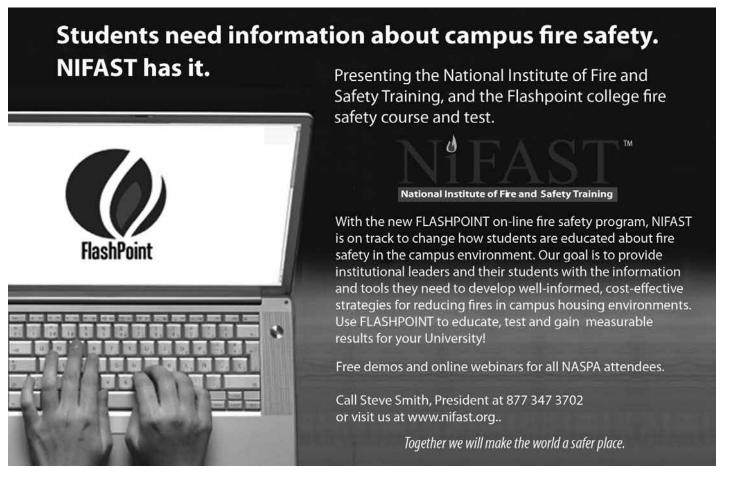
#### 453 Student Affairs vs. the NCAA: Maintaining Students Over Athletes

Marriott Franklin 1

Claude Mayo, Pennsylvania State University

M. Terrell Golden, Pennsylvania State University

Despite its mission of "integrat[ing] intercollegiate athletics into higher education," the NCAA's regulation of competitors and institutions degrades the collegiate campus experience of many student-athletes. Unfortunately, its regulatory powers are nationally established and largely protected within several areas of law. However, student affairs professionals maintain significant power to advocate for and actively integrate their institutions' student-athletes into the campus while remaining in compliance with NCAA regulations.



#### 454 The First 90 Days: Career Transition Strategies for SSAOs

Marriott Franklin 5

Frances E. Butler, University of Arkansas John W. Murry, Jr., University of Arkansas

Based on a recent qualitative study, this session will outline a number of career transition strategies utilized by senior student affairs officers (SSAOs) during the first 90 days of their employment at 4-year, public land-grant institutions. This interactive presentation will include an overview of career transition literature; a summary of the study results; discussion examining leadership, management, and change agent strategies for mid-level and senior officers in student affairs; recommendations for institutions preparing for the arrival of a new SSAO; and a panel review with SSAOs discussing strategies they employed during their "first 90 days."

#### 455 The Impact of Parents' Alcohol-related Communication on Students

Convention Center 122 A

William DeJong, Outside The Classroom Todd Wyatt, Outside The Classroom

Although many parents do not feel empowered to effectively communicate with their child about drinking, the current investigation suggests that parents who communicate assertive solutions to avoid drinking and model positive drinking behavior significantly decreases their child's drinking and alcohol-related consequences. These findings also suggest that campus administrators can impact university-level drinking problems by engaging parents and supporting them in conveying effective alcohol-related messages to their college-aged children.

## **456 The Student Financial Wellness Project** *Convention Center 119 B*

Kate Trombitas, *The Ohio State University*Laura Westberg, *The Ohio State University*In October 2010, the state of Ohio administered the first-ever Student Financial Wellness Survey to more than 65,000 undergraduate students.

to more than 65,000 undergraduate students at 27 institutions of higher education in Ohio, to investigate the spending habits, attitudes, and financial practices of students across the state in relation to measures of enrollment progress including retention, grade point average, hours earned, and time-to-degree. This session will share results and implications of the project.

## 457 Thirty Years of Drug/Alcohol Abuse Prevention: Where To From Here?

Convention Center 119 A

David Anderson, George Mason University

Drug and alcohol issues concern campus and community leaders, students, parents, and the general public. With numerous deaths, injuries, damage, and potential for harm, colleges find reputations challenged. The College Alcohol Survey (1979–2009) examined policies, programs, services, foundations, and problem assessment on alcohol, drugs, tobacco and violence. This session will provide an overview of historical and current efforts, relying on data analyses, modeling, and mining to help attendees rethink campus-based initiatives and strategize for healthier and safer living and learning environments.

## 458 Time for a Change! Reframing Disability in Higher Education

Convention Center 122 B

Neal Lipsitz, Holy Cross

**Eileen Berger**, *Harvard Graduate School of Education* 

Suzy Conway, Boston College

**Paul Grossman,** Office of Civil Rights, U.S. Department of Justice

A panel of professionals within the field of disability services will each present a contemporary perspective on the various components of their work. Understanding disabilities and disability services in the current context is essential for student success. This panel of experts will address faculty involvement, course accessibility, technology, administrative issues, mental health concerns, the role of collaboration, positive psychology, strengths development, student transitions, and legal issues. Time will be reserved for open discussion.

## 459 Wired for Life: Engaging the Mobile Generation

Convention Center 120 A

Eileen Hulme, Azusa Pacific University

Joshua Hibbard, Azusa Pacific University

Karin Klinger, The Commons Group

David Tuttle, Trinity University

To meet the developmental needs of a wired generation, student affairs professionals must create and employ innovative technologies to encourage student growth and the development of a sense of purpose in life. This lively, interactive session will demonstrate the range of technological advances available to student affairs practitioners. Participants will leave the session with new ideas and resources.

## 460 Yo Dude! Communication of Masculinity in Residential Environments

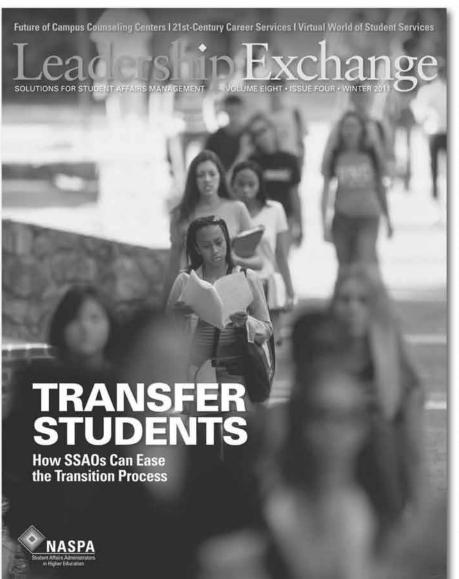
Convention Center 116

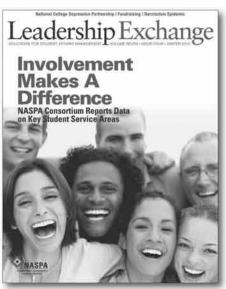
Paul York, Colorado College

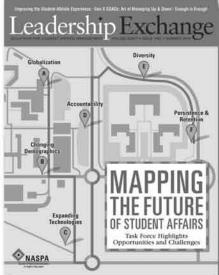
Mike Edmonds, Colorado College

Student affairs professionals are seeing men disappear from campus involvement and the campus population, while increasing their presence on student concern lists and in conduct settings. In this session the presenters will discuss the findings of a study that looked at the communication of masculinity between men on single-sex and co-ed floors in traditional residential living environments, and will facilitate a dialogue about communication of masculinity on campus and how it is affecting men's participation in the educational enterprise.

# STAY AHEAD OF THE LEARNING CURVE







Whether you are beginning your career in student affairs, moving into middle management, or accepting a senior position, the responsibilities of your position are changing daily. **Leadership Exchange** provides in-depth articles on the most timely and critical issues in student affairs, and offers how-to's and tips that can be directly applied to your day-to-day operations.

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## **Wednesday Schedule**

6:00 a.m.-10:00 a.m.

Sacred Space (open) *Marriott 413* 

7:00 a.m.-10:00 a.m.

Cyber Café

Convention Center Arch and Broad Street Atria

7:00 a.m.-8:30 a.m.

Women's and Gender Centers Social/Breakfast (open) Marriott Grand Ballroom A

7:30 a.m.-8:30 a.m.

2011 and 2012 Conference Planning Committee Meeting Marriott Suite 2047 8:30 a.m.-10:00 a.m.

2011 Conference Planning Committee Meeting Marriott Suite 2047

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2012 Conference Planning Committee Meeting Marriott Grand Ballroom I

8:30 a.m.-9::45a.m.

**Educational Sessions** *Convention Center/Marriott* 

8:30 a.m.-9::30 a.m.

NASPA Multicultural Institute Planning Committee Meeting Marriott Grand Ballroom J 10:00 a.m.-11:30 a.m.

Closing Session and Featured Speaker – Robert F. Kennedy, Jr. Convention Center Terrace Ballroom III-IV



# NASPA Undergraduate Fellows Program (NUFP!)

Applications Due: April 22, 2011

The NASPA Undergraduate Fellows Program (NUFP) is a semi-structured mentoring

program for undergraduate students designed to increase the number of historically disenfranchised and underrepresented professionals in student affairs and/or higher education, including but not limited to those of racial and ethnic-minority background; those having a disability; and those identifying as LGBTQ.

Need more info before applying? Check out the various websites below to get a taste of what it's like in our NASPA community.



/nufpFB



/NUFPtweets



/NASPAstuaff

www.naspa.org/programs/nufp





#### 8:30-9:45 a.m.

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	462	Academic Advising: Fostering Collaborations With Student Affairs	Room  Marriott Franklin 2
	463	Advising Students on Opportunities in the Federal Government	Convention Center 121 B
<b></b>	471	Extreme Academic Makeover: Transform Students in Just One Meeting	Convention Center 121 B
	471	Faces and Spaces: Combating Native American "Transfer Swirt"	Convention Center 110 A
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	481	Millennials Mentoring Millennials Through Enriching Relationships	Convention Center 126 A
	482	Mirrors and Yardsticks: Enriching College for the Adult Learner	Marriott Franklin 3
	484	Moving Women Toward Purposeful Living: A Circular Approach	Convention Center 115 A
	495	Transition Out Programming for First-generation Students	Marriott Franklin 1
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	465	Beyond Surveys: A Strategy for Assessing Learning in the Halls	Convention Center 113 A
	467	Career Services Addressing the "Sophomore Slump"	Convention Center 113 A
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	461	(Re)viewing "Underprepared"	Room Convention Center 118 B
	464	Ally Promises	Convention Center 122 B
	469	Engaging Black Men: Curricular and Pedagogical Strategies	Convention Center 122 B
		Faces and Spaces: Combating Native American "Transfer Swirt"	
	472	+ '	Convention Center 110 A
	483	Moving Service Learning to Service Activism	Convention Center 120 C
	487	Privilege and Pedagogy: The "Recovering Oppressor" in Higher Ed	Marriott Franklin 5
	488	Purpose and Diversity: Engaging in Critical Dialogue on Campus	Convention Center 122 A
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	470	Engaging Students and Informing the Future: Technology in Grad Prep	Room Convention Center 113 C
	476	Kick-Start Success! Integrate and Prepare New Staff and Leadership	Marriott Franklin 4
	478	Launching Retention Efforts on a Shoestring	Convention Center 121 A
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# 8:30-9:45 a.m.

Leadership						
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	464	Ally Promises	Convention Center 122 B			
	475	Judicial Affairs Abroad: Fostering Engaged Global Citizens	Convention Center 121 C			
	479	Leadership Development: Under the Umbrella, But Out of the Box	Convention Center 110 B			
	481	Millennials Mentoring Millennials Through Enriching Relationships	Convention Center 126 A			
	485	No Budget? No Staff? Building Interdisciplinary Leadership Teams	Convention Center 117			
•-•	489	Recognizing Success: A Review of the Cocurricular Transcript	Convention Center 119 B			
	492	Thinking Adaptively: An Approach to Leading Organizational Change	Marriott Franklin 13			
	493	Toward a New Model of Graduate Student Leadership Development	Convention Center 120 B			
	495	Transition Out Programming for First-generation Students	Marriott Franklin 1			
Personal Foundations						
	#	Title	Room			
	490	Spiritual Development and its Relevance to Our Work	Convention Center 115 C			
Student Learning and Development						
	#	Title	Room			
	461	(Re)viewing "Underprepared"	Convention Center 118 B			
	462	Academic Advising: Fostering Collaborations With Student Affairs	Marriott Franklin 2			
	465	Beyond Surveys: A Strategy for Assessing Learning in the Halls	Convention Center 113 A			
	467	Career Services Addressing the "Sophomore Slump"	Convention Center 112 B			
	468	Complex Individuality and Intersectionality Among College Men	Convention Center 116			
	469	Engaging Black Men: Curricular and Pedagogical Strategies	Convention Center 120 A			
	471	Extreme Academic Makeover: Transform Students in Just One Meeting	Convention Center 109 B			
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	477	Last Student in the Woods: Promoting Naturalist Intelligence	Convention Center 118 A			
	480	Learning Reconsidered: Implementation Strategies at Penn State	Convention Center 124			
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	485	No Budget? No Staff? Building Interdisciplinary Leadership Teams	Convention Center 117			
	486	Parent and Family Relations: Have We Really Been Inclusive?	Convention Center 112 A			
	488	Purpose and Diversity: Engaging in Critical Dialogue on Campus	Convention Center 122 A			
	489	Recognizing Success: A Review of the Cocurricular Transcript  The Franklin Living Learning Community Developing Civila Leaders	Convention Center 119 B			
	491	The Franklin Living-Learning Community: Developing Civic Leaders	Convention Center 118 C			
	493	Toward a New Model of Graduate Student Leadership Development	Convention Center 120 B			
	494	Transformative Learning Through Civic Engagement	Convention Center 119 A			

8:30 a.m. – 9:45 a.m.

# 461 (Re)viewing "Underprepared"

Convention Center 118 B

Myrna L. Cohen, *University of Pennsylvania*Christine M. Blaney, *University of Pennsylvania*Marlena E. Reese, *University of Pennsylvania* 

The label "underprepared" is often used to describe particular groups of students. Yet in reality, all students are underprepared for something during their college experience. As student support professionals, how are we underprepared with respect to students labeled "underprepared?" Through an introductory presentation, discussion, and case studies based on recent work with students, this program will examine the "underprepared" label and consider its implications for students and the professionals who work with them.

# 462 Academic Advising: Fostering Collaborations With Student Affairs

Marriott Franklin 2

Julie Betz-Cabrera, University of North Florida Heather Kenney, University of North Florida

Collaboration among student and academic affairs professionals has long been discussed as being an important relationship in fostering student development. There is one place on campus that combines both academic and social integration on a daily basis—academic advising. This presentation will examine how academic advising can rise to the challenge of being the bridge between academic and student affairs entities, helping students develop both academically and socially. Through a review of common practices reflecting collaboration between the two groups, the presenters will dispel some common myths about building these relationships while keeping academic advising in the forefront.

# 463 Advising Students on Opportunities in the Federal Government

Convention Center 121 B

**Beth Hanneman,** *Partnership for Public Service* **Erin Creasy,** *Partnership for Public Service* 

As a student affairs professional, how do you advise students interested in working for the federal government? Do you think the federal government just hires liberal arts majors? Or, that most federal employees work in the Washington, D.C. area? Session attendees will have an opportunity to explore the real answers to these questions, as well as learn how to match their school's talent with the government's critical hiring needs through research learned from the Partnership for Public Service's Where the Jobs Are, Innovation Grants, and FedExperience programs.

# **464 Ally Promises**

Convention Center 122 B

Michele Enos, Loyola University Chicago

Allies represent a crucial group in the work of social justice. As members of the dominant population who advocate for the oppressed, they offer a unique voice to any debate. This session will explore the promises social justice allies make in order to help sustain their commitment and foster their growth. Participants will be asked to reflect on their ally development and think of specific ways student affairs professionals can foster a community that develops and maintains social justice allies.

# 465 Beyond Surveys: A Strategy for Assessing Learning in the Halls

Convention Center 113 A

**Joann Prosser,** *University of Maryland-College Park* 

**Donna Metz**, *University of Maryland-College Park* **Erin Schlegel**, *University of Maryland-College Park* 

Since surveys provide only a partial picture of learning, more direct methods are needed. Maryland's Department of Resident Life (DRL) has identified a multifaceted strategy to assess student learning. Presenters will share DRL's learning objectives and highlight assessment efforts related to one objective: responsibility within community. This strategy incorporates simplistic and complex evaluations, as well as indirect and direct methods. Through an interactive exercise, participants will take away suggestions for developing their own assessment efforts and learning outcomes tools and tips.

# 466 Blurry Lines: When Personal and Professional Ethics Collide

Marriott Franklin 12

Mackenzie Streit, Florida State University Amy Downey, Immaculata University

Every day as student affairs practitioners we face many decisions. Unfortunately, there are times when a decision may conflict with personal and professional values. This session will explore how personal values may conflict with a professional need, and how to reconcile this conflict. Throughout this interactive session, participants will have an opportunity to reflect on their own values and how these values guide a life and profession of purpose.

# 467 Career Services Addressing the "Sophomore Slump"

Convention Center 112 B

Lisa O'Connor, CUNY, Baruch College Theresa Conway, CUNY, Baruch College Veralyn Esnard, CUNY, Baruch College

Richard Orbé-Austin, CUNY, Baruch College

This session will provide an overview of the Rising Starr Sophomore Program (RSSP), a leadership program designed to address workforce readiness based on the prevalent need for companies to fill their employment pipeline with students at earlier stages of their academic and career development. RSSP's mission is to strengthen and bolster sophomores' workplace readiness and leadership skills through a comprehensive curriculum consisting of both didactic and applied experiences, in order to better meet industry demand.

# 468 Complex Individuality and Intersectionality Among College Men

Convention Center 116

**Keon McGuire,** *University of Pennsylvania* **Shaun R. Harper.** *University of Pennsylvania* 

Educators are consistently challenged to design programs that address students' developmental needs. It becomes easy to offer educational experiences that singularly view students as raced, gendered, or spiritual persons. However, as recent scholars and research demonstrates, students' identities are much more nuanced. Presenters in this session will introduce complex individuality as a pedagogical approach that effectively responds to the developmental needs of students, in general and among men more specifically, with conflicting identities.

# 469 Engaging Black Men: Curricular and Pedagogical Strategies

Convention Center 120 A

**Christopher Catching, Rutgers University** 

The use of critical pedagogies (e.g., culturally relevant teaching/programs and feminist pedagogies) have assisted educators in engaging, raising the social consciousness, and promoting academic excellence in students of color throughout the K-16 educational pipeline. This session will highlight the ways in which student affairs educators can intentionally use critical pedagogies to create engaging educational opportunities by examining the experiences of academically resilient Black male collegians.

# 470 Engaging Students and Informing the Future: Technology in Grad Prep

Convention Center 113 C

Christine Austin, Arkansas Tech University
Christopher Giroir, Arkansas Tech University
Susan Underwood, Arkansas Tech University
Reduced budgets and increased requirements
often make it difficult to equip future professionals
with the tools necessary to meet the demands of
today's students. Graduate preparation faculty in a
College Student Personnel masters program have
found ways to incorporate low or no-cost software
to engage their students. Those same tools
prepare our grads to connect with their own future
constituents. This presentation will demonstrate
various technologies used in the classroom and
offer ways they can be translated for use in
professional practice.

# 471 Extreme Academic Makeover: Transform Students in Just One Meeting

Convention Center 109 B

Melissa Brocato, Louisiana State University
College students can end their first year perplexed
and lacking confidence when they don't perform
as well as expected academically. The national
award-winning Center for Academic Success
at Louisiana State University has documented
tremendous success by providing students with
transformational information, metacognitive tools,
and encouragement. Engaging methods will
detail the cognitive science principles behind the
Center's learning strategies, empowering student
affairs professionals to facilitate an "extreme
makeover" experience for students.

# 472 Faces and Spaces: Combating Native American "Transfer Swirl"

Convention Center 110 A

Tara Leigh Sands, University of Rochester Kristen Emery, University of Rochester Melissa Raucci, University of Rochester Stephanie Waterman, University of Rochester Few institutions have taken an active role in

Few institutions have taken an active role in engaging Native American students in their education or explored the impact of programs that work to stimulate Native American college student persistence. Drawing on qualitative data from a study on Haudenosaunee (Iroquois) college graduates, this session will highlight the need for interactive family, faculty, and staff support for Native American students, the integral role that cultural centers play in academic persistence, and the notion of "familiar faces" and safe places on campus.

# 473 Innovations in the First-Year Seminar: Additional Evidence

Convention Center 111 B

Ryan Padgett, University of South Carolina
M. Stuart Hunter, University of South Carolina
Cindy Kilgo, University of South Carolina
This presentation provides academic
professionals, student affairs practitioners, and
researchers with detailed analyses of the first-year
seminar using national, institution-level data from
the 2009 National Survey of First-Year Seminars.
Preliminary results suggest that significant
disparities exist across various institutional
controls with regard to how the first-year seminar
is defined, administered, taught, and assessed.
Additionally, the data also reveal how institutions
are creating and incorporating new innovations

# 474 It's Not Just Living! Cultivating Learning Outside the Classroom

into the first-year seminar in an effort to utilize the seminar as a practical and academic tool.

Convention Center 113 B

Traci Ray, Vanderbilt University

Bryan VanGronigen, Vanderbilt University Courtney Williams, Vanderbilt University

Learning can and should take place in many ways using diverse, innovative methods. Studies show that living learning communities (LLCs) improve the college experience and give students a distinctive skill set for the real world. Through interactive discussion and relevant case study analysis, participants will learn about the creation, development, implementation, and assessment of Vanderbilt's eight LLCs and how any campus can ignite a conversation about merging a student's classroom experience with worthwhile programs that prepare them for the future.

# 475 Judicial Affairs Abroad: Fostering Engaged Global Citizens

Convention Center 121 C

Julia Davis, SUNY College at Plattsburgh Meloni Rudolph, Metropolitan State College

As educators, we challenge ourselves to foster engaged global citizenship by sending our undergraduate students abroad for a portion of their studies. We extend the reach of our campuses, but in doing so assume a certain degree of responsibility for our students and their behaviors within host communities. The presenters will discuss the various roles of the study abroad partners—the home campus, the study abroad program provider, and the overseas staff-and will identify cues taken from student behavior that may be negative responses to culture shock or undiagnosed mental illness. Actual case studies from overseas conduct hearings will be shared and participants will have an opportunity to discuss the ways in which each case might be best adjudicated.

# 476 Kick-Start Success! Integrate and Prepare New Staff and Leadership

Marriott Franklin 4

Anita Bohn, University of Michigan

"I feel like the whole division is invested in my success!" Wouldn't it be wonderful if our incoming staff and directors reported feeling like this after three or six months in their positions? This session will provide an overview of intentional efforts to integrate and prepare new staff and leadership, including formal and informal orientation programs, coaching efforts, and retreats—all in the context of a Talent Management Model that can help you consider how you invest in your staff from hiring to separation.

# 477 Last Student in the Woods: Promoting Naturalist Intelligence

Convention Center 118 A

Diane Waryold, Appalachian State University

Do students hunt and gather in online shopping carts? The children that Richard Louv, author of Last Child in the Woods, spoke of in relation to nature deficit disorder are the college students of today. Are college students better connected to electronics/media than to a sense of place and knowledge of the earth? What impact does the lack of experience with nature have on multiple intelligences—specifically, naturalist intelligence? This program explores the impact of nature-based programming on environmentally responsible behavior.

# 478 Launching Retention Efforts on a Shoestring

Convention Center 121 A

Robert Leffers, The University of the Arts

Embarking on retention efforts can be a daunting task, particularly given the lack of resources typically dedicated to the cause. Though budget constraints may appear at first to be a roadblock, having the right mindset and a set of inexpensive tools can help student affairs professionals move ahead. This session will focus on fundamentals for getting started and offer practical solutions that are both low in cost and high in impact.

# 479 Leadership Development: Under the Umbrella, But Out of the Box

Convention Center 110 B

Kathy Woughter, Alfred University

Margaret King, The University of Alabama

Many colleges and universities offer their students the chance to participate in leadership development programs and learn from leadership educators. But what if you prefer a more integrated approach to leadership education? Using the Social Change Model of Leadership and Peter Senge's five disciplines, the presenters will demonstrate ways in which you can move beyond leadership development programs toward integration of leadership concepts and development of learning outcomes throughout your division.

# 480 Learning Reconsidered: Implementation Strategies at Penn State

Convention Center 124

Andrea Dowhower, Pennsylvania State University Philip Burlingame, Pennsylvania State University Learning Reconsidered is being operationalized at Penn State to improve program intentionality and assessment. This session will include Penn State's definition of the cocurriculum and how cocurricular, first-year, and unit outcomes were advanced for review and acceptance. Topics will include developing online learning modules and cocurricular certificates in career services, multicultural competency, ethical decision-making, and health/wellness. The presenters will discuss these and other system-wide programs that advance student learning.

# 481 Millennials Mentoring Millennials Through Enriching Relationships

Convention Center 126 A

Maximilian Schuster, University of Pittsburgh Michelle Bell, University of Pittsburgh

Millennial students are increasingly embarking on careers in student affairs. Subsequently, these young professionals exhibit the same unique characteristics that are closely associated with currently enrolled students. As a result, mentoring Millennial undergraduate students takes on a renewed and revitalized context. This program will examine the roles that the varying characteristics of the Millennial generation play in holistic development through mentoring relationships.

# 482 Mirrors and Yardsticks: Enriching College for the Adult Learner

Marriott Franklin 3

Matt Sanders, Empire State College, Metropolitan Center

**Carl Burkart,** Empire State College, Metropolitan Center

Jim McMahon, SUNY Empire State College Goldie Satt-Arrow, Empire State College, Metropolitan Center

Adult learners share a different trajectory than that of traditional-age college students. In this interactive session participants will explore ways in which student affairs educators can guide adult students in finding purpose in their college experiences. After the presenters outline some of their challenges and successes in working with adult learners, participants will break into small groups for a collaborative exercise. The group will then re-form as a whole to share ideas, ask questions, and consider best practices to enrich college for adult learners.

# 483 Moving Service Learning to Service Activism

Convention Center 120 C

**Gary Malaney,** *University of Massachusetts Amherst* 

Carrie Hutnick, Saint Joseph's University

Because we believe that service learning should lead to social change, it follows that political and social activism must be an integral part of the service-learning curriculum. This session focuses on how these issues have been integrated into the study of service learning in the higher education/student affairs master's program at UMass Amherst.

# 484 Moving Women Toward Purposeful Living: A Circular Approach

Convention Center 115 A

Vicki Pitstick, *The Ohio State University* Christa Porter, *University of Georgia* 

The pressures of society and the seduction of social media can cause college women to become isolated and veer away from face-to-face opportunities to share and bond with others. This session will provide an overview of Women's Circles, an innovative approach that was developed and is being used at the Ohio State Honors and Scholars Center. Women's Circles provide safe spaces for women to share concerns and talk through the challenges they may be facing. Presenters will discuss the development of this curriculum and the impact it is having on young college women as they work to move toward purposeful living.

# 485 No Budget? No Staff? Building Interdisciplinary Leadership Teams

Convention Center 117

William Thygeson. Thomas Jefferson University Jennifer Fogerty, Thomas Jefferson University Jennifer Gronsky, Thomas Jefferson University Dayna Levy, Thomas Jefferson University In 2006, the Office of Student Life at Thomas Jefferson University needed to expand its leadership programming without an increase in budget or staffing. The presenters will share the story of how an interdisciplinary team was developed to accomplish that goal and provide better service to students. Applicable to any campus program, participants will learn to build a team while exploring the individual, departmental, and group benefits of an interdisciplinary team. Challenges will be discussed and participants will be encouraged to share their own experiences.

# 486 Parent and Family Relations: Have We Really Been Inclusive?

Convention Center 112 A

**Angela Watson,** *University of Massachusetts Dartmouth* 

**Cara Appel-Silbaugh,** *University of California-San Diego* 

Engaging parents and families from underrepresented populations has become more of a necessity in recent years, as institutional demographics have shifted. While many institutions have implemented programs for their parent/family constituents, the question of whether all parents and families are being served by these efforts remains. This session will provide an overview of trends in changing demographics across the country and, through data and literature, the presenters will discuss whether current models really fit the needs of the everchanging parent/family population.

# 487 Privilege and Pedagogy: The "Recovering Oppressor" in Higher Ed

Marriott Franklin 5

Nicholas Clegorne, Louisiana State University
This presentation will challenge the audience to
explore the ways in which members of privileged
groups can more effectively engage in critical
practice for social justice on-campus. Through
autobiographical case study and film analysis,
participants will have an opportunity to examine
the insidious ways that institutionalized oppression
manifests and learn about a method for deep
reflection and personal practice within student
affairs settings in order to avoid the "invisible
knapsack" of oppressive behavior noted by Peggy
McIntosh.

# 488 Purpose and Diversity: Engaging in Critical Dialogue on Campus

Convention Center 122 A

Wazir Jefferson, University of Utah

Amy Bergerson, University of Utah

In a multicultural society, discussions about issues of conflict and community are needed to facilitate understanding between social/cultural groups. Participants will engage in dialogues across social identity groups and explore individual experiences, exercises, and conversations in various social and institutional contexts on diversity that can be used at their institutions or in their spheres of influence. The presenters' goal is to create a setting in which participants engage in open and constructive dialogue, learning, exploration, conflict, and community.

# 489 Recognizing Success: A Review of the Cocurricular Transcript

Convention Center 119 B

**Lisa Endersby,** *University of Ontario Institute of Technology* 

Carolyn Hoessler, Queen's University

A growing number of institutions are recognizing cocurricular involvement for achieving academic success, developing a sense of self, and cultivating a sense of civic responsibility. The cocurricular transcript provides one such method for supporting positive student development. An investigation into existing best practices, including those raised by session attendees, will provide potential approaches for addressing the myths still surrounding its purpose, administration, and content.

# 490 Spiritual Development and its Relevance to Our Work

Convention Center 115 C

Michelle Marchand Rebholz, Lehigh University Rabbi Seth Goren, Lehigh University

**Veronica Hunter, Lehigh University** 

Student spiritual development has been a popular topic in higher education for over a decade. Yet, before we can address spiritual development for our students, we must first examine how it resonates on a personal level. Utilizing theories, research, and a case study on the topic, presenters will challenge participants to explore the concept of spirituality, self-evaluate, and discover potential areas of relevance for one's own personal and professional identity.

# 491 The Franklin Living-Learning Community: Developing Civic Leaders

Convention Center 118 C

Laura Gorgol, University of Pennsylvania Chris Bower, University of Pennsylvania Kent Bream, University of Pennsylvania Valerie De Cruz, University of Pennsylvania David Grossman. University of Pennsylvania

A nationally renowned leader in civic engagement, the University of Pennsylvania supports the Franklin Community, an innovative living-learning community dedicated to civic development that draws together faculty, staff, students, and community partners. This interactive session includes an overview of related literature, the presentation of Franklin as a best practice through empirical study, and an in-depth analysis of academic and student affairs collaboration for student development.

# 492 Thinking Adaptively: An Approach to Leading Organizational Change

Marriott Franklin 13

Andranik Manukyan, The University of Arizona Aaron W. Voyles, Appalachian State University We've all been challenged to think "outside of the box," but what if we remove "the box" altogether? As our environment rapidly changes, traditional solutions struggle to resolve the new difficult problems. To thrive in this new environment, we must think in a new way, with new methods of diagnosing problems and providing effective intervention. Highlighting leadership literature, cognitive science, and group psychology, this presentation explores the tactics necessary to think in an adaptive manner and to lead organizational change.

# 493 Toward a New Model of Graduate Student Leadership Development

Convention Center 120 B

Joshua Hiscock, University of Maryland-College Park

Evan Witt, University of Maryland-College Park It's often assumed that graduate and professional students possess the leadership development skills needed to be successful in their careers when they begin their academic programs. This, however, is often not true. In this interactive session, participants will evaluate the services and leadership development opportunities currently provided to graduate students and learn about a dynamic new model of graduate and professional student leadership development that can be tailored to the needs of students and easily implemented on any campus.

# 494 Transformative Learning Through Civic Engagement

Convention Center 119 A

Rebecca Johnson. University of New Haven Keri Humphries, University of New Haven Martin O'Connor, University of New Haven Engagement in the local community can be a transformative experience for students. This session will introduce participants to the University of New Haven's President's Public Service Fellowship, which places students in a non-profit work environment for 11 weeks during the summer. Students are challenged to consider their personal goals and values, responsibility to their communities, and current social issues. Participants will have an opportunity to learn about this unique model of civic engagement and share community engagement programs on their campuses.

# 495 Transition Out Programming for Firstgeneration Students

Marriott Franklin 1

Leslie Pendleton, University of Florida

First-generation college students are not only the first in their families to attend college, they are also the first to tackle a professional job search or graduate school applications. While many have supportive families, they are not aware of how to "coach" their student through this transition. This session will focus on the importance of transition out programs for first-generation college students. The presenters will share an example of a successful program at the University of Florida-The Florida Opportunity Scholars Academy of Leadership (FOSAL), which purposefully educates students about leadership development, selfawareness, career planning, and global leadership in order to prepare them for purposeful lives after college.

# **Highlights**



Closing Keynote Speaker Robert F. Kennedy, Jr. Wednesday, March 16 10:00 – 11:15 a.m. Convention Center Terrace Ballroom IV

# 2011 NASPA Annual Conference Subcommittee Members

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Phyllis McCluskey-Titus (chair), Illinois State University

Tony Cawthon, Clemson University Frank Cuevas, University of Tennessee Matt Goodwin, St. Anselm College Heather Mullendore, Bethany College Yvonne Pena, The University of Texas-San Antonio

Maurice Washington, Morehouse College Patricia Whitely, University of Miami

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Jessica Oyler, Weber State University Lori Patton Davis, University of Denver Jeff Rosenberry, Montana State University-Billings

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196	9-70	Mark W. Smith
196	88-69	O.D. Roberts
196	67-68	Carl W. Knox
196	66-67	Edmund G. Williamson

1965-66 Glen T. Nygreen

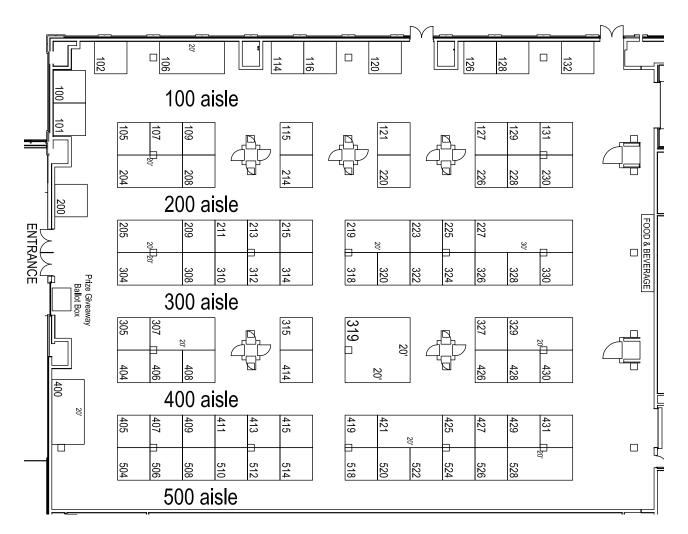
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1963-64	James McLeod
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Booth No.	EXHIBITOR	SPONSOR LEVEL	Booth No.	EXHIBITOR	SPONSOR LEVEL
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120	Adirondack Solutions, Inc.		225	NaBITA (the National Behavioral Intervention Team As	ssociation)
518	Aetna Student Health		425	National Panhellenic Conference	
404	AllOne Health	Silver	101	National Resource Center for the First Year Experience	ee
312	American Campus Communities	Bronze		& Students in Transition	
204	ARAMARK Higher Education	Gold	427	North-American Interfraternity Conference	
127	Army National Guard - Partners in Education		514	Off Campus Partners	
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504	Association for Christians in Student Development		121	OrgSync, Inc.	
322	Association of Fraternal Leadership & Values		205	Outside The Classroom	Gold
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406	Baudville	Friend	415	Pharos Resources	Friend
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100	BookWear		109	publicidentity, inc.	Silver
510	Brailsford & Dunlavey		228	RMS with campusM	
520	Burt Hill		508	San Diego State University e-CHECKUP TO GO	
131	Butler Woodcrafters, Inc.		115	Sauder Education	
213	CampusTshirt.com		524	School Datebooks	
414	Capstone Companies	Silver	310	SJG-The Spelman & Johnson Group	Gold
331	Celect		324	Social Justice Training Institute	
319	Chartwells Higher Education Dining Services	Gold	305	Sodexo Education	Gold
522	Core Institute		431	Sourcebooks	
307	EBI	Gold	215	StarRez, Inc.	
209	Eco Promotional Products, Inc.	Bronze	318	Student Health 101	Friend
126	Ecologic Industries, LLC		304	Student Voice	Gold
411	Education Dynamics	Bronze	200	Stylus Publishing, LLC	Friend
214	Education Realty Trust/Allen & O'Hara Education		105	Symplicity Corporation	
	Services, Inc.	Friend	230	The Date Safe Project, Inc.	
219	Foliot Furniture	Friend	320	The Gallup Organization	
409	Goldman Promotions	Bronze	114	The New York Times	
102	Growing Leaders, Inc.		426	The University of Findlay	
223	Hanbury Evans Wright Vlattas + Company		413	The Wellness Corporation	Friend
405	Heartland Campus Solutions	Bronze	421	Three Mountain Furniture	
326	Hesselbein Global Academy for Student Leadership and Civic Engagement	d	<b>419</b> 429	Treanor Architects, P.A. Turning Technologies, LLC	Friend
132	Joseph Schechtman & Associates		107		
227	Jossey-Bass			UCLA's Higher Education Research Institute	
512	L.A.M. ENTERPRISES, INC.		526 <b>407</b>	University of Maryland University College	Pronze
211	LeaderShape, Inc.			University Parent Media	Bronze
208	Life Advantages	Gold	314	USA TODAY	Gold
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530	ModuForm		308	Whirley DrinkWorks!	Gold
			400	xpedx	Silver

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# Tuesday, 10:30 am

sponsored by Treanor Architects, P.A. Booth 419

NOTE: To be eligible, attendees must fill out the raffle postcard provided in their welcome bag.

# **Exhibit Hall Hours**

 Sunday
 2:00 p.m. - 4:30 p.m.

 Monday
 9:45 a.m. - 3:00 p.m.

 Coffee Break
 9:45 a.m. - 10:45 a.m.

 Pretzel Break
 1:30 p.m. - 2:15 p.m.

 Tuesday
 9:00 a.m. - 1:00 p.m.

 Coffee Break
 10:00 a.m. - 10:45 a.m.

# **Bonus Drawing**

Tuesday, 1:00 pm NASPA 2012 Complimentary Registration & Hotel Accommodations (2 Nights)

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(as of January 21, 2011)

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# Army National Guard - Partners in Education Booth 127

13 South Lakeshore Drive, Brookfield, CT 06804 Phone: 203-313-9034

partnersineducation.com

The "Partners in Education" program connects Colleges, Universities, Professors, and students with "FREE" National Guard education resources. Presentations include, Conflict Resolution, Communication skills, Goal Setting. These presentations inform and inspire students by emphasizing decision-making skills that are essential for success in work and life.

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# Association for Christians in Student Development Booth 504

23 East Elm Avenue, Quincy, MA 02170 Phone: 617-745-3717

www.acsd.org

The Association for Christians in Student Development (ACSD) exists to promote the integration of Christian principles within the professional practice of student affairs work and to provide resources, support and encouragement for those engaged in this integrative

# Association of Fraternal Leadership & Values Booth 322

PO Box 1576, Fort Collins, CO 80522-1576 Phone: 970-372-1174

www.mgca.org

The primary focus of the Association is to stimulate the growth and development of fraternity/sorority council and chapter leaders by promoting leadership, educational, and values based experiences and resources for student leaders, their advisors, and the larger fraternal market.

#### Association of Fraternity/Sorority Advisors Booth 328

9640 North Augusta Drive, Suite 433, Carmel, IN 46032 Phone: 317-876-1632

www.fraternityadvisors.org

Visitors to the Association of Fraternity/Sorority Advisors booth will have the opportunity to learn about AFA's programs and services and to discuss current issues in the field of fraternity/sorority advising with Association leaders

# Azdell-Morgan Organizational Management Solutions

Booth 506

PO Box 201, Ashland, VA 23005 Phone: 804-836-2590

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Phone: 202-289-4455 www.facilityplanners.com

Brailsford & Dunlavey provides program management and facility planning services for the development of quality of life facilities including campus housing, student athletics and recreation, student unions, campus edge developments, and arenas. B&D is headquartered in DC, with regional offices in IL, MI, CA, OH, and NC.

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www.butlerwoodcrafters.com

Butler Woodcrafters specializes in providing furnishing solutions for public area seating, student centers/unions, student apartments, suites, and residence halls. We manufacture a full line of fully upholstered and wood seating, tables, chairs, beds, and desks as well as mattresses and lamps.

# CampusTshirt.com Booth 213

646 Saw Mill River Rd., Yonkers, NY 10710 Phone: 800-387-4150 • Toll-free: 800-387-4150 www.campustshirt.com

CampusTshirt.com specializes in screen-printed and embroidered garments for your students and staff. We've worked with over 900 Colleges and Universities during the past 16 years. Our mission is to bring the best in quality and service to our customers across the country. Ask About Sponsoring your campus-wide events!

## \*\*\*Capstone Companies Booth 414

431 Office Park Drive, Birmingham, AL 35223 Phone: 205-414-6400

www.capstonecompanies.com

Capstone is focused on the development and management of student housing nationwide. Since 1990, we have partnered with over fifty-five colleges or universities to develop over 31,000 beds of on-campus housing. Capstone continues to offer new and dynamic student housing options to accommodate the changing needs of students today.

#### Celect

#### Booth 331

909 Davis, 5th Floor, Evanston, IL 60201 Phone: 217-337-1000, x1003 • Toll-free: 888-882-3532 www.celectfraternal.com

Representing nearly 2,000 organizations and 1.1 million unique members, Celect develops customized websites equipped with private social networks and online management tools for campus organizations. Our software helps communities interact, plan, schedule, task, communicate, grow and build identities for their organizations.

# \*\*\*\*\*Chartwells Higher Education Dining Services

#### Booth 319

3 International Drive, Rye Brook, NY 10573 Phone: 914-935-5384

www.eatlearnlive.com

Nourishing students is not only our business; it is our commitment to the communities in which we serve. Chartwells is a diverse family of dedicated food and nutrition specialists serving the academic community. We deliver customized solutions that benefit our partners through innovative programs.

# Core Institute Booth 522

Southern Illinois University, 374 E. Grand Ave., Carbondale, IL 62901

Phone: 618-453-4390 www.core.siuc.edu

The surveys offered by the Core Institute quantify and document college students' attitudes, perceptions, and opinions about alcohol and drugs, the surveys also measure use and consequences of use. The Core Institute has the largest national database on postsecondary educational alcohol and other drug statistics.

# \*\*\*\*EBI

# Booth 307

3058 E. Elm, Springfield, MO 65802 Phone: 417-429-0081

www.webebi.com

MAP-Works® is EBI's innovative student retention and success program. MAP-Works empowers faculty and staff to positively impact student success and retention by identifying at-risk students early in the term. It efficiently and effectively provides faculty and staff the information they need to identify and coordinate intervention with at-risk students.

## \*\*Eco Promotional Products, Inc. Booth 209

2340 N. Hazeltime Drive, Vernon Hills, IL 60061 Phone: 847-520-1771 \* Toll-free: 877.326.9467 www.ecopromotionsonline.com

Full-line of environmentally and socially responsible promotional products. Merchandise categories include, awards, apparel, technology, tradeshow, drinkware, totes, conservation, packaging and presentation to brand you in a "green" way. Products are made from recycled, organic, biodegradable, rapidly renewable resources materials, USA made, or any combination. Woman owned company. Green America Approved.

# Ecologic Industries, LLC Booth 126

3210 Oak Grove Ave, Waukegan, IL 60087
Phone: 847-234-5855
www.ecologicindustries|lc.com
Ecologic Industries, LLC is a Chicago based
manufacturer of environmentally friendly furniture
designed specifically for the residence life market.
Please visit us at www.ecologicindustries|lc.com or call
at 847-234-5855.

# \*Education Realty Trust/Allen & O'Hara Education Services, Inc.

# Booth 214

530 Oak Court Drive, Suite 300, Memphis, TN 38117 Phone: 901-259-2528

www.edrtrust.com

Allen & O'Hara Education Services is a full service provider of privatized student housing solutions. We offer a wide range of services including financing, development and construction management services as well as property management and residence life programming. We serve 51 universities in 23 states and manage over 37,000 beds.

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#### \*\*EducationDynamics Booth 411

1350 Edgmont Ave, Suite 1100, Chester, PA 19013 Phone: 201-377-3329

www.EducationDynamics.com

EducationDynamics' Enrollment and Retention Services provides some of the only online enrollment and retention management programs in higher education. They are designed to engage, monitor and ensure continuous engagement through the enrollment process and beyond. To learn more, visit www. educationdynamics.com/services/enrollment-retention.

#### \*Foliot Furniture Booth 219

721 Roland-Godard Blvd, St-Jerome, QC J7Y 4C1 CANADA

Phone: 450-565-6659, x231 • Toll-free: 877-565-6659 www.foliot.com

Fine and durable furniture dedicated to serving North American college and university market. Foliot Furniture combines the timeless beauty of solid wood with the lasting resilience of engineered wood. We continually seeks new environmental products and our current casegoods are available in Nu Green panels, FSC certified product.

#### \*\*Goldman Promotions Rooth 409

2489 S Newcombe St, Lakewood, CO 80227 Phone: 720-203-6878 Variety of quality promotional products

# Growing Leaders, Inc. Booth 102

3550 Corporate Way, Suite C, Duluth, GA 30096 Phone: 770-495-3332

www.GrowingLeaders.com

Growing Leaders partners with schools to help them nurture a leadership culture through EPIC leader development programs. They provide training resources specifically designed for Gen Y including books, DVDs, assessments, on-campus equipping events and training kits for staff and students, including a comprehensive program the first year experience.

# Hanbury Evans Wright Vlattas + Company Booth 223

120 Atlantic Street, Norfolk, VA 23540

Phone: 757-321-9630

www.hewv.com

Specialists in the creation of strong campus communities. Services include comprehensive campus master planning, programming, and architectural design of facilities that enhance student experiences and success-dining facilities, living/learning communities; academic space, technology centers, science labs, libraries, performing arts facilities and student unions.

## \*\*Heartland Campus Solutions Booth 405

2115 Chapman Road, Suite 159, Chattanooga, TN 37421 Phone: 800-332-4835

Heartland Campus Solution's OneCard is a multifunctional ID card that pays for it all - dining, books, laundry, vending, printing, off-campus purchases, financial aid disbursement and more. You only need OneCard, which can also be used for facility access, attendance, tuition payments, paychecks ... and more.

# Hesselbein Global Academy for Student Leadership and Civic Engagement

Booth 326

University of Pittsburgh, 738 William Pitt Union, 3959 Fifth Avenue, Pittsburgh, PA 15260

Phone: 412-624-5203 www.hesselbein.pitt.edu

The Hesselbein Global Academy for Student Leadership and Civic Engagement aims to produce a cadre of experienced, ethical leaders who will be prepared to address the most critical national and international

issues and to advance positive social and economic initiatives throughout the world.

#### **Joseph Schechtman & Associates** Booth 132

27 Linden rd, Barrington, RI 02806 Phone: 401-245-0032

Joseph Schechtman & Associates provides training to colleges and universities to help them improve retention and graduation rates. By applying simple sensory integration techniques, we teach staff to help at risk students become whole brain learners improving academic confidence, self esteem, and the capacity to develop successful and meaningful relationships.

#### Jossey-Bass Booth 227

111 River Street, Hoboken, NJ 07030

Phone: 201-748-6762

www.Wiley.com

Jossey-Bass publishes books, periodicals, and other media to inform and inspire those interested in developing themselves, their organizations and their communities. Jossey-Bass' publications feature work of some of the world's best-known authors in leadership, business, education, religion, spirituality, parenting, nonprofit, public health, health administration, conflict resolution and relationships. Visit josseybass.com.

# L.A.M. ENTERPRISES, INC. Booth 512

19 Trescitt Street, Dix Hills, NY 11746

Phone: 631-254-6600

www.lam-solutions.com

L.A.M provides printed and promotional products for colleges and universities. Some of our most popular products are as follows: Express Check Out Envelopes, Check-In Booklets, Parents Guides. We have over 800,000 promotional products available! We also offer complete design and graphic arts services.

#### LeaderShape, Inc. Booth 211

1802 Fox Drive, Suite D, Champaign, IL 61820 Phone: 800-988-5323

www.leadershape.org

For 25 years, LeaderShape, a non-profit 501c3 organization, has supported more than 40,000 individuals committed to leading with integrity.

# \*\*\*\*Life Advantages

Booth 208

2716 Edgewater Ct, Weston, FL 33332

Phone: 954-349-8280

www.lifeadvantages.com

Life Advantages provides online resources that help people prepare and deal with life's daily emotional issues. Our resources are all best-inclass and are very user friendly. We serve several million users and over 20,000 companies.

# Maxient Booth 226

102A Sunset Ave., Charlottesville, VA 22903 Phone: 434-295-1748 www.maxient.com

As the nation's foremost provider of student conduct administration software, Maxient offers a one-stop, completely customizable, web-based solution that fits your budget. Extensive features, 24/7 support, and our unparalleled blend of technology-savvy staff with handson experience in student affairs makes Maxient the ideal choice for all your student conduct needs.

#### ModuForm Booth 530

172 Industrial Road, Fitchburg, MA 01420

Phone: 978-602-1540

www.moduform.com

ModuForm manufactures furniture and seating for residence halls, student centers and libraries. Pioneers in preserving the balance between technology and a healthy environment, ModuForm was the second company in the U.S. to implement zero emissions UV-cured finishing. It remains a leader in utilizing sustainable materials, manufacturing processes and lifecycle renewability.

## mtvU Booth 128

1540 Broadway, 33rd Floor, New York, NY 10036 Phone: 877-800-4483 • Toll-free: 877-800-4483 www.mtvUser.com

Broadcasting to over 7.7 million students at over 750 colleges nationwide, mtvU is the largest, most comprehensive television network for college students.

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#### MyStudentBody Booth 116

320 Needham Street, Suite 100, Newton, MA 02464 Phone: 617-332-6028, x236 • Toll-free: 800-848-3895 www.mystudentbody.com

Developed with grant funding from the National Institutes of Health (NIH), MyStudentBody empowers students, families, and administrators to positively impact campus communities in the areas of alcohol, drugs, nutrition, health and wellness. Our approach emphasizes evidence-based, comprehensive prevention to educate and motivate students to make healthy decisions.

# NaBITA (the National Behavioral Intervention Team Association)

Booth 225

20 Callery Way, Malvern, PA 19355

Phone: 610-993-0229 www.nabita.org

The National Behavioral Intervention Team Association (NaBITA) is an organization for the support and professional development of behavioral intervention team members. NaBITA is committed to providing education, resources and support to professionals in schools and in the workplace who endeavor every day to make their campuses and workplaces safer.

#### National Panhellenic Conference Booth 425

3901 West 86th Street, Suite 398, Indianapolis, IN 46268 Phone: 317-872-3185

www.npcwomen.org

The National Panhellenic Conference (NPC) has a membership of 26 women's fraternities, representing more than 4.1 million women. NPC member fraternities support more than 2,900 undergraduate chapters at more than 600 universities. These chapters promote experiences that compliment the academic curricula, strengthen retention of undergraduate students, and encourage alumnae loyalty.

# National Resource Center for the First Year Experience & Students in Transition Booth 101

1728 College Street, University of South Carolina, Columbia, SC 29208

Phone: 803-777-6225 www.sc.edu/fve

The NRC serves education professionals by supporting and advancing efforts to improve student learning and transitions into and through higher education. We achieve this mission by providing opportunities for the exchange of practical and scholarly information as well as the discussion of trends and issues in our field.

#### North-American Interfraternity Conference Booth 427

3901 West 86th St., Suite 390, Indianapolis, IN 46268 Phone: 317-872-1112

www.nicindy.org

Founded in 1909, the North-American Interfraternity Conference is the trade association representing International and National Men's Fraternities. Through advocacy, collaboration, and education, the NIC works to ensure that fraternities can operate in an environment conducive to their success.

#### Off Campus Partners Booth 514

P.O. Box 5664, Charlottesville, VA 22905 Phone: 434-817-0721 • Toll-free: 877-895-1234 www.offcampuspartners.com

Off-Campus Partners operates off-campus housing listing services for colleges and universities with a unique partnership model. By partnering with OCP, universities can provide a valuable service to students at no up-front cost to the institution while generating much needed revenue.

#### On Campus Marketing Booth 220

3 Conover Ave, W. Trenton, NJ 08628 Phone: 609-771-0005, x1332 www.ocm.com

Partnering with over 900 colleges and universities, OCM is the premiere linen and care package company. Assisting organizations in their program and financial goals, while connecting parents and students to university life, OCM offers services throughout the academic year.

# OrgSync, Inc. Booth 121

13140 Coit Rd, 405, Dallas, TX 75240

Phone: 972-907-0900

https://orgsync.com

OrgSync provides organization management software solutions for higher education institutions across the United States. Our web-based platform enables colleges and universities to track student involvement, communicate with students and staff, and manage the student organizations on campus. OrgSync helps campuses create a paperless office by managing day-to-day processes online.

#### \*\*\*\*Outside The Classroom Booth 205

250 First Avenue, Suite 201, Needham, MA 02494 Phone: 781-726-6677 • Toll-free: 877-338-5001 www.outsidetheclassroom.com

The leader in online prevention, Outside The Classroom is focused on tackling epidemic-level health issues by delivering programs/services designed for population-level applications. The company's programs, including AlcoholEdu? SexualAssaultEduTM, and MentalHealthEduTM, provide personalized approaches, helping students make safer, healthier decisions and reducing the risk associated with these critical behavioral health issues.

# PaperClip Communications Booth 428

125 Paterson Avenue, Suite 4, Little Falls, NJ 07424 Phone: 973-256-1333 • Toll-free: 866-295-0505 www.paper-clip.com

PaperClip is the place for student life resources, including online products, webinars, training binders, newsletters, programming and leadership tools, free newswires, white papers, binders, brochures and more! Founded in 1994, we're staffed by student affairs folks who know and care about the field, serving thousands of institutions worldwide.

#### Pave Systems, Inc. Booth 327

800 E. Campbell Road, Suite 250, Richardson, TX 75081 Phone: 972-907-2221

www.pavesystems.com

Pave Systems is the trusted leader nationwide delivering campus safety and student conducts solutions. With more than 400 clients and 94% referral rate, we are a company top quality campuses count on to deliver the best products and services in the market.

#### \*Pharos Resources Booth 415

500 Chestnut st, Suite 1277, Abilene, TX 79602

Phone: 800-704-6043, x301

http://pharosresources.com

Pharos Resources provides a comprehensive solution to increase student retention and success. Pharos 360 will help identify at-risk students, increase the use of support services, efficiently manage student cases, collaborate between departments, and address crisis prevention. Pharos 360 will significantly increase your institution's success in retaining and supporting your students.

# Places4Students, Inc.

Booth 129

176 James Street, St. Catharines, ON L2R 5C5 CANADA Phone: 519-965-9069 • Toll-free: 866-766-0767 North America's Premiere Off-Campus Housing Listing Service

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#### \*\*\*publicidentity, inc. Booth 109

1220 S Boyle Ave, Los Angeles, CA 90023 Phone: 323-266-1360

www.publicidentity

products and marketing services which enhance our clients' competitive presence, brand image and exposure in the public eye.

# RMS with campusM Booth 228

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Phone: 919-845-9004, x16 www.rms-inc.com

RMS is the leader in Housing Software and provides Automated and Self-Service Housing/Meal Assignments as well as Judicial, Conference, Inventory and Accounting Management along with integration to multiple partner applications. RMS is also the exclusive reseller of o'biel's

campusM product suite for the North American region.

# San Diego State University e-CHECKUP TO GO Booth 508

5500 Campanile Dr., San Diego, CA 92182-4730 Phone: 619-594-5470

www.e-chua.com

The e-CHECKUP TO GO is a NASPA-recognized, evidenced-based, on-line alcohol intervention and personalized feedback tool designed to motivate individuals to address their alcohol consumption using information about their own patterns of use. It is being used at over 550 universities around the world.

# Sauder Education

#### Booth 115

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Sauder Education, a brand of Sauder Manufacturing Co., is a leading U.S. producer of durable, functional seating and table solutions, including renewable lounge seating, for application across campus, including residence halls, dining, student unions, classrooms, computer labs, libraries, and chapels.

# **School Datebooks**

## Booth 524

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Phone: 765-471-8883 • Toll-free: 800.705.7526 www.schooldatebooks.com

School Datebooks creates fully customized datebooks. From our PolyFusion covers to formatted handbooks to events listed on the day, our standard custom creations are unmatched. All this is backed up by the best customer service in the school market. Find out today why we are simply the best!

# \*\*\*\*SJG-The Spelman & Johnson Group Booth 310

3 Chapman Avenue, Easthampton, MA 01027 Phone: 413-529-2895

FIIONE. 413-323-2033

www.spelmanandjohnson.com

SJG – THE SPELMAN & JOHNSON GROUP is an executive search firm exclusively serving institutions of higher education. Since 1991, nearly 400 institutions have relied upon SJG for search assistance to fill leadership positions in student affairs, enrollment, academic affairs, financial administration, and advancement.

# Social Justice Training Institute Booth 324

384 Maple Street #4B, Brooklyn, NY 11225 Phone: 413-537-8012 www.sjti.org

# \*\*\*\*Sodexo Education

#### Booth 305

283 Cranes Roost Blvd., Suite 260, Altamonte

Springs, FL 32701

Phone: 407-339-3230 www.sodexousa.com

Sodexo business practices improve the condition of people and the planet. We are the benchmark for sustainability, health and wellness, and community development. Sodexo provides quality of life solutions, including expert advice and best in class food services and facilities management solutions, that help our clients achieve their goals.

# Sourcebooks

# Booth 431

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www.sourcebooks.com

Sourcebooks introduces a new suite of Naked Roommate products. The Naked Roommate is the behind-the-scenes look at everything students need to know about college (but never knew they needed to know). This essential guide is packed with expert advice from author Harlan Cohen, the top voice on college life.

## StarRez, Inc.

# Booth 215

5340 S. Quebec Street, Ste. 250-S, Greenwood Village, CO 80111

Phone: 415-246-2871

www.starrez.com

StarRez is the world leader in housing, conference, and judicial software with over 19 years experience and more than 300 clients worldwide. StarRez offers the most robust, mature, and easy-to-use housing and conference software solution on the market providing best-in-class solutions across all housing functions.

#### \*Student Health 101 Booth 318

144 Turnpike Road, Suite 240, Southboro, MA 01772 Phone: 866-636-8336, x1143

www.studenthealth101.com

Student Health 101 is an innovative health promotion and communication system for colleges and universities. Used by 300 campuses nationwide and in Canada, Student Health 101 is a turn-key solution that engages your students in making more positive decisions.

# \*\*\*\*Student Voice

#### Booth 304

50 Fountain Plaza, Suite 1350, Buffalo, NY 14202 Phone: 716-652-9400

The StudentVoice program allows campuses to easily gather and organize the information needed to enhance programs and document student learning in student affairs. StudentVoice member campuses have unlimited access to assessment resources, technologies and consulting for efficient planning, improvement and accreditation efforts.

# \*Stylus Publishing, LLC Booth 200

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Founded in 1996, Stylus publishes books and journals that focus on higher education. Our higher education program covers such areas as teaching and learning, service learning, assessment, online learning, racial diversity on campus, women's issues, student affairs, doctoral education, and leadership and administration.

#### Symplicity Corporation Booth 105

1560 Wilson Boulevard, Suite 550, Arlington, VA 22209 Phone: 703-373-7027

www.symplicity.com

Symplicity helps student affairs professionals connect with students. Find out how more than 1,000 institutions are leveraging Symplicity's technology to provide easy to use services across the following departments: Career Services; Student Conduct; Advising; Campus Activities; Study Abroad; Event Management; Residence Life; Admissions; Assessment.

# The Date Safe Project, Inc. Booth 230

PO Box 20906, Greenfield, WI 53220-0906 Phone: 800-329-9390 www.datesafeproject.org

# The Gallup Organization Booth 320

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Over seventy years of Gallup research in human nature and behavior can help your campus realize it's goals in teaching and growing life-long learners and tomorrow's leaders. Gallup's unique strengths-based development program, StrengthsQuest, has touched the lives of over 750,000 students on over 700 campuses.

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The New York Times can ignite student interest by linking learning to living – serving the ideals of today's demanding educational aims by promoting critical thinking, engaging students in active learning and helping to create a more global and informed citizenry. Visit us on the web at nytimes.com/edu.

# The University of Findlay Booth 426

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Phone: 419-434-4806 • Toll-free: 800-521-1292 http://seem.findlav.edu/

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#### \*The Wellness Corporation Booth 413

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The Wellness Corporation provides organizational resources for higher education, including Student/ Graduate Student Assistance Programs, Employee Assistance Programs, campus safety trainings, mediation/conflict resolution with faculty and college/university specific online harassment/discrimination trainings.

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Treanor Architects has been creating environments for students' personal, social and academic success since 1981. They have programmed or designed 135 student life projects on 67 college campuses. A member of the US Green Building Council since 2004, Treanor currently has 14 student life facilities registered to achieve LEED certification.

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Student Response System -- Gather valuable student data and feedback instantly -- add Turning Technologies' interactive response technology to your next student affairs presentation or meeting. Poll in ANY environment or format and transform presentations and meetings into powerful data collection tools. Visit us at www. TurningTechnologies.com.

# UCLA's Higher Education Research Institute

3005 Moore Hall, Box 951521, Los Angeles, CA 90095 Phone: 310-825-8331

The Cooperative Institutional Research Program (CIRP) is the nation's largest and oldest study of higher education, involving longitudinal data on 1,900 institutions and 15 million students. Administered by UCLA's Higher Education Research Institute, CIRP consists of the Freshman Survey, Your First College Year Survey, and the College Senior Survey.

#### University of Maryland University College Booth 526

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University of Maryland University College (UMUC) is one of 11 accredited, degree-granting institutions in the University System of Maryland. UMUC provides a seamless 2+2 transfer pathway and renewable scholarship opportunities for community college graduates around the country. UMUC also offers a Doctor of Management in Community College Policy and Administration.

#### \*\*University Parent Media Booth 407

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We help universities build relationships with parents and families. University Parent Media (UPM) partners with universities to develop customized University Guides, e-Newsletters, and Web sites for parents of college students: www.universityparent.com/edu. To bring a UPM Parent/Family Communication Program to your campus, please contact: Sarah Schupp, sarah@universityparent. com or (866) 721-1357.

#### \*\*\*\*USA TODAY Booth 314

7950 Jones Branch, McLean, VA 22108 Phone: 703-854-4578

www.usatodaycollegiate.com

The Collegiate Readership Program provides students with access to an assortment of newspapers delivered each weekday to displays conveniently located on campus. The program is designed to promote civic engagement, media literacy, and global awareness on campus by exposing students to the news in their living, learning, and community spaces.

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With nearly 400 college and university clients, Collegiate
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# \*\*\*\*Whirley DrinkWorks! Booth 308

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# Booth 400

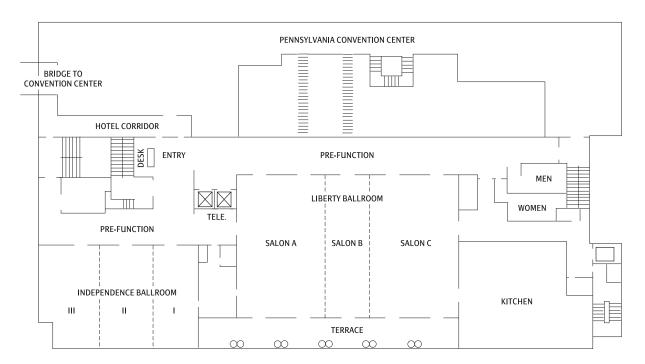
6285 Tri-Ridge Blvd, Loveland, OH 45140 Phone: 513-965-2905

www.xpedx.com

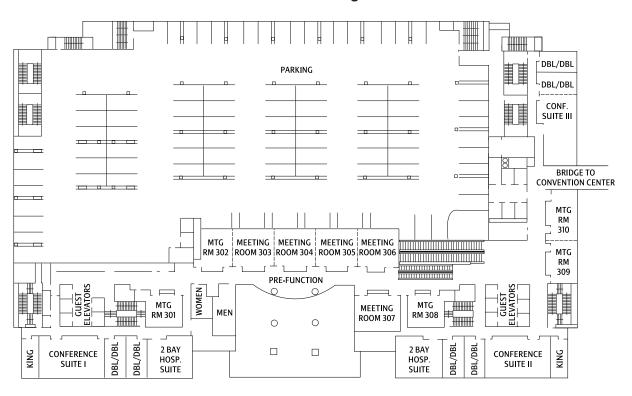
xpedx is the world's largest distributor of printing papers and graphic supplies and equipment by revenue and volume. It is a fast-growing provider of packaging and janitorial-sanitary supplies and equipment and has a third-party logistics (3PL) business serving large and midsize retailers and manufacturers worldwide.

# **Marriott**

# **Ballrooms**

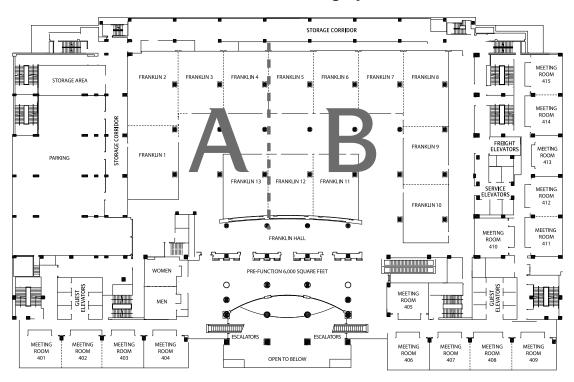


# **Third Floor Meeting Rooms**

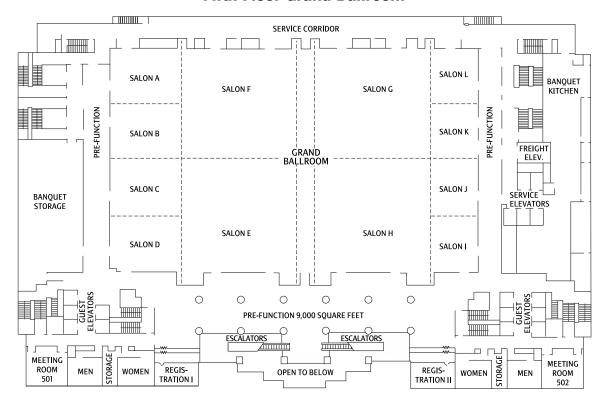


# **Marriott**

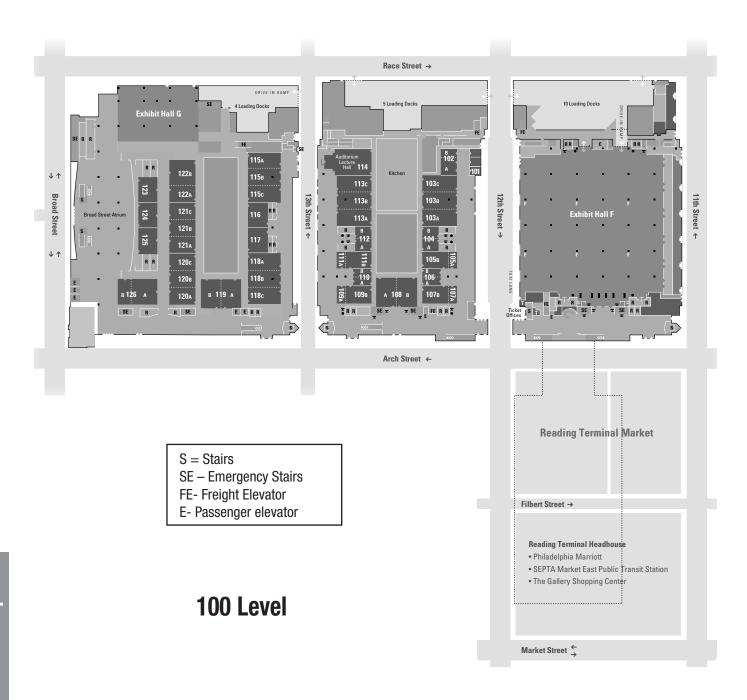
# **Fourth Floor Meeting Space**



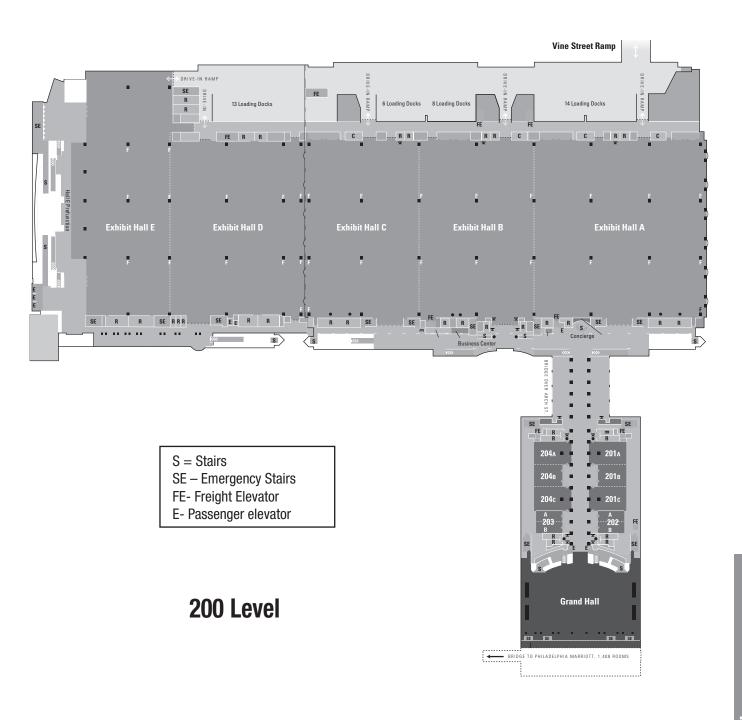
# **Fifth Floor Grand Ballroom**



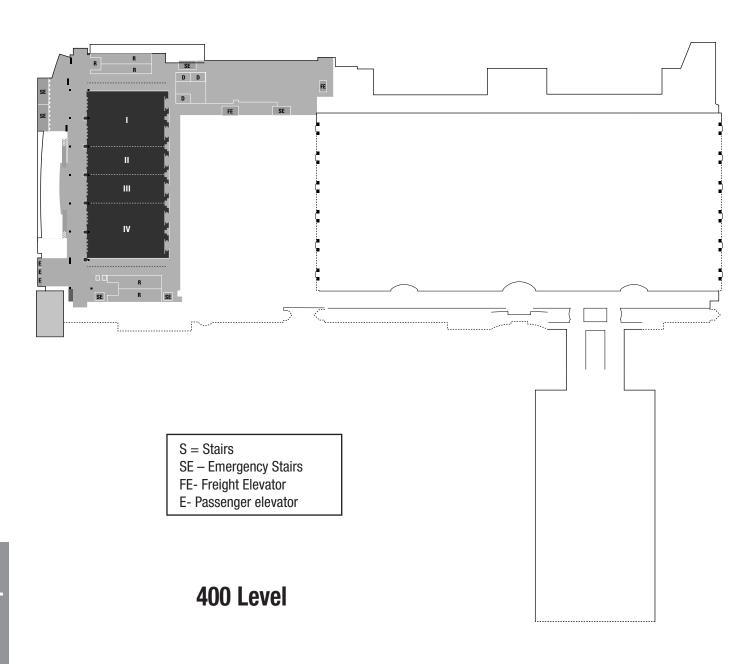
# **Convention Center**



# **Convention Center**



# **Convention Center**





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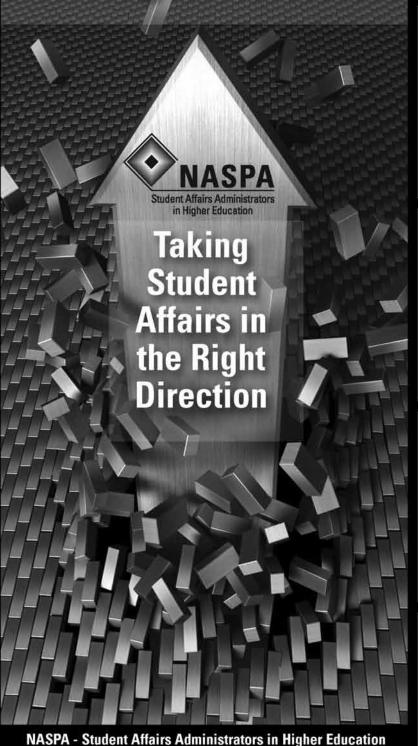






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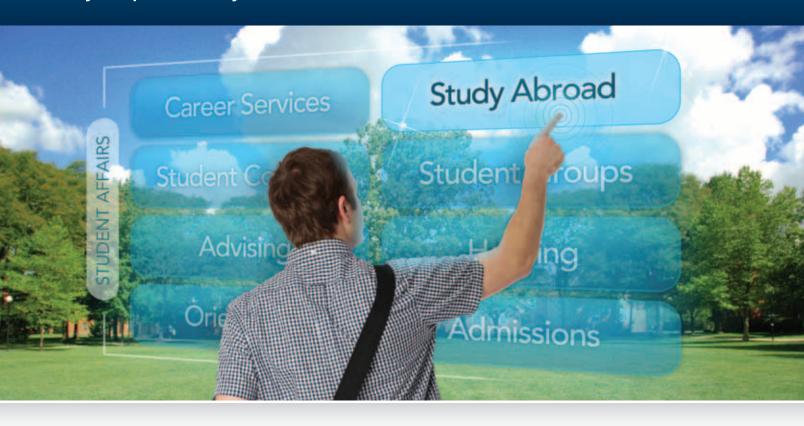












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